MEMORY OF CANADA'S HEROES HONORED

St. Paul's Cathedral, London. Thronged For Memorial Service to Canadians Who Gave Their Lives on Battlefield of Europe That England's Cause Might Triumph.

If your Tea infuses poorly is dusty and flavorless—ge 'Salada' and your Tea trouble will quickly vanish-

Wake Up! New Brunswick!

This World War Demands the Supreme Effort of a United Empire

Shall Our Province Fall Behind?

- It should not be supposed that contributions of a couple of thousand mena few odd dollars, some barrels of potatoes and boxes of socks constitute our rightful sacrifice. So far not more than a handful of people in all this country have any actual realization of what the war means. These few have given their husbands or their sons to the cause of Empire. The remainder have done nothing in comparison with their abilities and their opportunities.
- Our national life, our peace, our prosperity and our happiness are so dependent upon the well-being of the British Empire that only by playing our part in that Empire can we maintain our fortunate position.
- Up to the present ninety-nine per cent. of us do not realize what sacrifice means, nor what is being endured by those nearer to the firing line than we are. We must give, not only of our material wealth, but of our blood, and not niggardly, but with a generous hand.
- None of us wish to part with our husbands and our children, but it is better that they should serve the Empire and save our homes than that our enemies should triumph and all that we hold dear be taken from us.

"For Romans in Rome's quarrel Spared neither land nor gold, Nor son nor wife, nor limb nor life, In the brave days of old."

- The 55th Regiment still requires five hundred men from New Brunswick. These men must be furnished at once, and must be recruited from New Brunswick homes. We cannot ask strangers to take our places. The duty before us is clear, however hard the part may seem. Some will lose their lives; others will be maimed; many will return.
- MEN OF NEW BRUNSWICK Once upon a time there was a man who said that he would rather be a live coward than a dead hero.

What is Your Choice at the Present Time? The Question is Up to You Today!