

JORDAN-MARSH HAS UMBRELLAS TO LEND CLERKS

No Fee Charged Regular Employes for Rainy-Day Convenience—Loans Recorded on Time Cards.

It has been stated that one of the most apt definitions of an optimist is the man who lends an umbrella and expects to get it back.

hard-and-fast rule that the first come be first served.

The umbrellas will be kept at the time desk and may be obtained and returned there.

"First. Umbrellas will be given to any employe on a regular time card upon presentation of card at time desk during lunch hours and at closing of store at night.

"Second. White time card people must present card at time desk and have 'umbrella' written in blue pencil on card.

"Third. Executives, upon receiving umbrellas, will sign name on a traveler and leave it at time desk.

"Fourth. One day workers, upon presenting their card and making a deposit of \$1, will be loaned an umbrella, which will be refunded when umbrella is returned.

"Fifth. A fee of five cents a day will be charged for each day umbrella is in employe's possession.

MEASURE A STAR CLOUD OF HUGE SIZE

Harvard Astronomers Study Photographic Plates of the Southern Milky Way—Nebulae Found.

Cambridge, Mass., Oct. 11.—Studying photographic plates made in Peru at the Arequipa station of the Harvard College Observatory, Harvard astronomers have discovered during the summer more than 2,000 nebulae, several new variable stars, and one nova or new star, and have now measured for the first time the distance and size of the Large Magellanic Cloud, a cloud-like group of stars and nebulae visible from the southern hemisphere and resembling in appearance the Milky Way.

This Magellanic Cloud, which is believed to be a sort of small universe in itself, separate from the Milky Way system of stars of which our own solar system is a comparatively infinitesimal part, proves to be of staggering dimensions.

this is one of the most powerful photographic instruments in the world.

The 2,000 newly discovered nebulae are mostly too far south for observation at the observatories of North America, but many of them are relatively conspicuous and important.

Of the new variable stars discovered during the summer on plates made at Arequipa some were found by the observers in South America and some by the workers at Harvard on old plates.

One of the variables, discovered by Professor S. L. Bailey, is important, because it is extremely faint, like the variables in the globular clusters, but nearly a degree away from the nearest cluster, which suggests that these variable stars are escaping from the clusters.

The Arequipa station is situated in Peru at an altitude of 8,000 feet. The work there is in charge of Professor S. L. Bailey, who played a prominent part in the establishment of the station over thirty years ago, and served as acting director of the observatory in Cambridge during the interval between the death of Professor E. C. Pickering in 1919 and the appointment last year of Professor Harlow Shapley as his successor.

Professor Bailey has recently taken a large number of photographs at Arequipa for the study of the motions of the stars and the variations in their light.

He has made several exposures extending over two nights with the Bruce telescope. Single photographs taken with this powerful instrument frequently show more than 60,000 stars.

In the clouds of stars in the constellation Sagittarius, recent Harvard plates show the individual stars to be extraordinarily numerous that the moon could hide 10,000 of them at a time.

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A dish with distinction

Heinz Spaghetti holds a place of distinction among the choicest dishes—and ranks equally high as a substantial food that fills, builds and satisfies.

Heinz makes the dry spaghetti, cooks it after the recipe of a celebrated Italian chef, adds Heinz famous Tomato Sauce and "tops it off" with a rare cheese.

HEINZ Spaghetti

Ready cooked, ready to serve

OTTAWA TO KEEP 5-CENT CAR FARE

Expert Estimates 18 Miles of New Track and 47 New Cars Needed.

Ottawa, Oct. 12.—Estimating that in the next five years the Ottawa Electric Railway Company should lay eighteen miles of new track extensions and add forty-seven new cars to its equipment, R. M. Feustel, street railway consulting expert, makes some highly important recommendations in his report.

The report of Mr. Feustel deals chiefly with operating revenue of the street railway company and expenses, returns on investment, expense per mile in operations, passenger revenue, number of passengers carried, and covers the period from 1922 to 1924.

Mr. Feustel estimates that for the next five years the city's agreement should provide for the Ottawa Electric Railway laying eighteen miles of extensions, which he finds are urgently required. He also makes the very important finding that it is possible for the company to maintain a five cent fare and secure an adequate revenue.

Mr. Feustel reported that his investigations revealed a steady increase in the patronage of street cars in Ottawa. Ottawa now ranks second among cities investigated by Mr. Feustel's staff. The patronage in this city was 886 rides per capita per year among the trolley-riding public. Toronto was first, with 950 rides per capita a year.

FAKE VALET STRALS GEMS. Took \$5,000 Worth Belonging to F. P. Moore, But Missed \$100,000.

Leont Valley, L. L., Oct. 12.—Nassau county officials have begun search for a "Mr. Jones," who visited the cottage of Frederick P. Moore, adjoining the Riping Rock Club, last Saturday and disappeared with jewelry valued at \$5,000.

In passing, bureau drawers the intruder overlooked a case containing \$100,000 worth of jewels.

About noon Saturday, while Moore, who is a Manhattan banker, was playing golf, Thomas A. Wright, a St. Louis mine owner, a guest at the cottage, was approached by a man who represented himself as valet at Moore's New York home.

The delegates to the local Council of Women were appointed as follows: The president and Mrs. John Sealy, Mrs. James McAvity, Mrs. R. R. Rankine, Mrs. William McIntosh and Mrs. W. P. Bonnell.

The remainder of the meeting was occupied with the formation of plans for the fall and winter activities.

HOTEL CHAIN SHOPS TO CATCH "STOUTS" Susy Collin Miller Believes Plan is a Strategic One.

Are women who can afford to patronize first-class hotels more often stout than the average run of women? Mrs. Susy Collin Miller, who specializes in stout wear, evidently believes they are, for she is launching what is deemed to be the first unit in a chain of stout-wear shops in hotels all over the U. S.

Associated with Mrs. Miller in the enterprise are Rose Stannell Townsend, formerly of the Lane-Bryant organization, and Elsie Spangler, formerly of the Carson, Pile & Scott Gray Shop.

One of the features of the new shop is a passageway connecting it with that run by Alice C. Baillie. Both shops expect to benefit by the co-operation for though they will be competing in the quality and kinds of merchandise handled they will not be competing on sizes.

Copper and Gold. The leaves of Blue Bird Orange Pekoe Tea turn a rich copper in the infusion, the liquor itself becoming a sparkling, smoking gold which creams as it cools. The test of rarely delicate tea!

Around the World. Our Golden Jubilee Cruise marking the 50th year since Thomas Cook, the founder of our organization, conducted his first tour around the world.

ODESSA BOY SCOUTS HELP IN RELIEF WORK. Odessa, Sept. 6.—(A. P. by mail).—One hundred Russian Boy Scouts are doing valiant work in this city in delivery of food packages sent in by the American Relief Administration.

BELIEVE CROWN PRINCE OF ITALY IS ENGAGED. Geneva, Oct. 12.—The report of the engagement of Crown Prince Humbert of Italy to Princess Marie-Jose of Belgium, still persists, despite denials which have been issued.

Luxurious Ease. And comfort in every inch of these pieces of furniture. They are especially well adapted for your library or living room.

SLIPP & FLEWELLING'S Kettle Rendered Pure Leaf Lard IN THREE POUND BRICKS At Your Dealers

THOMAS' THOMAS' THOMAS' THOMAS' THOMAS' Annual Autumn Fur Sale OPENED THIS MORNING AT 9 O'CLOCK. Our Annual Autumn Fur Sale which opened this morning gives the people of St. John and vicinity another opportunity to take advantage of our careful purchasing.

FOR A BETTER CUP OF COFFEE buy Humphrey's Freshly Roasted Coffee Sold retail at HUMPHREY'S Coffee Store 14 King Street.

HOW THE CHILDREN LOVE IT A crisp bite of flaky pie that seems to melt away, leaving the delicious taste that only comes from crust that contains the best ingredients possible. IDEAL BAKERY Charlotte Street. Opp. Dufferin

Society Brand Clothes MADE IN CANADA. The finer points of style. You find them only on close acquaintance with the suit you buy. The care, the forethought, that go into Society Brand Clothes are not fully evident until you have put them to the test of every day wear.