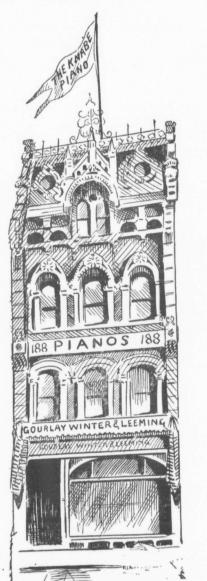
ADVERTISEMENTS.

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THE NOTED

Piano House.



WAREROOMS OF GOURLAY, WINTER & LEEMING, 188 YONGE ST., TORONTO.

Points for the Public.

OUR WAREROOMS.

HIS artistic building is the headquarters of the most progressive High 0 Class Piano and Organ business in the Dominion.

the Dominion. The interior arrangements are unequalled for the purposes of the business. They cover five floors, and are subdivided into **Twelve** departments, **Six of which** are tastefully decorated as a suite of Piano and Organ Display Rooms, offering the buyer the oppor-tunity of judging the merit of each instru-ment under the same conditions as were it in his or her own drawing room, without any of the advantages secured by large and accous-tically helpful salesrooms.

OUR INSTRUMENTS.

We believe in Piano Competition Not the kind where A says that the A piano is the best, B asserts that the B piano is the best, C affirms that the C piano is the best, and so on. That kind of competition is an old story; but friendly rivalry under one roof, tending to exactly suit the purchaser— that is what our salesrooms offer The in-struments of **Knabe**, **Hardman**, **Fischer**, **Gerhard Heintzman**, **Karn**, **Berlin Piano Co.**, and others. We believe in Piano Competition Not Piano Co., and others.

SIX NOTED PIANO MANUFACTURERS

are represented side by side. Each grade of instrument, besides being sold under the ful-lest manufacturer's guarantee, is indorsed by us as the best obtainable at the price asked. Every variety of size style and finish, but only pianos of proved durability are offered.

OUR INVITATION.

We wish you to visit our warerooms. We want you to see and hear our instru-ments. We invite you to obtain and com-pare our prices. We will not offer you a piano for nothing, nor even at half-price but we will sell you the best instrument for fewer dollars than you can procure in any other Toronto wareroom, and the reason why, is, that the expense of carrying our wareroom is distributed over **Six Factories**, in contrast to one factory (often a small one), carrying Eight. Six or even Two or Three warerooms in the same territory. We correspond willingly with any or all intending purchasers.

Gourlay. Winter & Leeming, 188 YONGE STREET, TORONTO.

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