

### A Current of Arctic Air

Will soon restore the faded look of your expensive furs. Why not entrust them now to the care of our Ideal Fur Storage Plant, where each garment is hung separately, and where a current of ice-cold air is constantly being circulated?

Telephone Main 7841 and have our driver call TODAY.

# Simpson's

Telephone Main 7841

Market Adelaide 6100

### In Simpson's Palm Room

Coffee incomparable—excellent combinations of food well cooked, moderately priced and served in a bright, cheery room—insure satisfaction when you dine in

Simpson's Palm Room—Sixth Floor.



## 95 Suits Bought at a Special Price Now Offered at \$32.45

An examination of these good suits for young men and men will reveal dependable fabrics, materials, high-grade tailoring and finishing.

These suits are the product of one of the best Canadian Manufacturers of high-grade clothing.

The early buyer is offered an attractive selection at a substantial saving of \$6.00 to \$17.00 a suit.

Developed in fine-finished worsted and tweeds in the most fashionable shades and weaves.

Single-breasted, semi-fitted sacques for men and the newest form-fitting and belter models so much in favor with young men. Sizes 34 to 42. This morning at ... 32.45 Simpson's—Main Floor.

### Men's \$6 Straw Hats \$4.45

English sennet straw, sailor-shaped hats, with plain and notched edge brims. Finished with black ribbon bands. Today ... 4.45

### Men's 35c and 50c Outing Hats, 29c

White and tan cotton and white pique outing hats for tennis, golf, outing and holiday wear. Today ... 29 Simpson's—Main Floor.

## 1000 85c Summer Reprints at 43c Each

These splendid titles selected from our regular stock are going at half-price, owing to the covers being slightly soiled. Only a limited number of each title.

- Pomp of Yesterday, by Joseph Hooking.
- Fenwick's Career, by Mrs. Humphry Ward.
- Shorty McCabe, by Sewell Ford.
- Bobbie, General Manager, by Olive H. Prouty.
- Goose Girl, by Harold McGrath.
- Glory of the Conquered, by Susan Glaspell.
- Spinner in the Sun, by Myrtle Reed.
- Heart Throbs, by J. M. Chapple.
- Adventures of Joshua Craig, by David Graham Phillips.
- Measure of a Man, by Norman Duncan.
- Billy Topsis, M.D., by Norman Duncan.
- Red Rock, by Thomas Nelson Page.
- The Highwayman, by H. C. Bailey.
- The Far Cry, by H. M. Rideval.
- Key of the Fields of Boldero, by H. M. Rideval.
- Red Wall, by Frank Saville.
- Martha and Cupid, by Julie M. Lippmann.
- Wanderer on a Thousand Hills, by Edith Wherry.
- Cloth bound. Regularly 85c. Today ... 43
- Phone Your Order—Main 7841, Book Department—Main Floor.

## In the June White Sale

### \$1.95 Hemmed Pillow Cases, \$1.45 Pair

English-made Pillow Cases of good strong cotton that has a nice linen finish. Neatly hemmed. Sizes 42 x 33 and 44 x 33 inches. Regular price \$1.95. White Sale special, today, pair ... 1.45



### Madeira Doylies, 35c Each

Real hand-embroidered Pure Linen Madeira Doylies, in six dainty designs, with hand scalloped edges. Round shape, size 6 inches. White Sale special, today, each .35

### 40c Tea Towelling, 34c Yard

Plain Tea Towelling, of medium weight, linen and cotton mixture, 22 inches wide. Regular price 40c yard. White Sale special, today, yard ... 34

### \$2.95 Silk and Cotton Shirtings, \$1.95 Yard

Newest wide and narrow stripes and colorings. 39 inches wide, requiring only about 2 1/2 yards for a shirt. Regular price \$2.95. Extra special today, yard ... 1.95 Simpson's—Fourth Floor.

## A Regular 'Picnic' in Boys' Wash Suits \$2.59

300 of These Suits, Regular \$3.00 to \$5.00 Values, on Sale Today



2.59 Each

Sizes 2 1/2 to 8 Years

Every mother appreciates the economy of wash suits for boys. In a washable suit, the little fellow may romp and frolic to his heart's content. Each suit is made to conform to a high standard of excellence and workmanship. Today they are offered

### At Less Than Manufacturer's Price

White gabardine, in herringbone pattern, in novelty Norfolk style, with contrasting color striped collar. White chambray and lawns in Oliver Twist models, with fawn and blue knickers. Blue and brown stripes in peggy cloths and white piques, in Billy Boy styles. Not every size in every pattern, but all sizes are represented. Sizes 2 1/2 to 8 years. Regularly \$3.00 to \$5.00. Today, extra special ... 2.59 Simpson's—Second Floor.

## The Kiddies Should Shop Today for These Five Wonderful Sale Specials

### Infants' and Children's White Dresses \$1.65

Regularly \$2.50 to \$4.50—No Phone or Mail Orders, Please.

480 dainty White Dresses secured at a sweeping reduction. Fine white lawns and soft white voiles fashion them. Some are hand-embroidered; others trimmed with Swiss embroideries and laces. Many have wide sashes with big bows and streamers. Sizes 6 months to 6 years in the lot, but not in each style. Worth shopping early for today ... 1.65



### Flannelette Sleepers 89c

Regularly \$1.65

Splendid quality. Feet attached, button-back, drop-seat style. Pretty pink or blue striped patterns. Sizes 2 to 6 years. Today ... 89

### 69c Black Knitted Drawers, 35c

Broken quantities of ribbed black cotton drawers in summer weight. Satteen waistband, and wide knee lace-trimmed. Sizes 3 to 6 and 12 to 14 years in the lot. Today, only ... 35

### Children's \$3.50 Sweater Coats, \$1.95

300 splendid sweaters for children of 2 to 6 years, at a straight reduction for early selling today. Heavy, close weave, neat roll collars and two pockets.

Colors, rose with hunter green, new rose with white, sage with white, turquoise, maize and all white. Regularly \$3.50. Today ... 1.95

## 600 Girls' Gingham Dresses \$2.49

Excellent quality woven ginghams, in a variety of pretty striped designs, trimmed with white pique collars and cuffs. Large fancy flare pockets. Sizes 6 to 14 years. Regularly \$4.50. Extraordinary value today 2.49 Simpson's—Third Floor.

## Today---\$2.50 and \$2.75 Shirts Selling at \$1.89

This price is a noteworthy saving, especially when one considers the quality of the shirts.

Coat style negligee shirts made from fine quality percale in the newest patterns and colors. Double soft French cuffs. Made by Canada's foremost makers. Sizes 14 to 17 1-2. Regularly \$2.50 and \$2.75. Today ... 1.89

## Children's Cool Low Shoes for Warm Weather---Special

### \$3.00 and \$4.00 Ankle Strap Slippers \$2.79

Slippers of soft gunmetal leather that will stand much wear. Broad, comfortable last with flexible leather welt soles. Plain toes and spring heels. This style is suitable for either small boys or girls. Sizes 4 to 7, today, \$2.49; 8 to 10, today, \$2.79.

### Barefoot Sandals for All Youngsters.

Brown leather with smooth insole, sewn outer soles, on instep strap. Broken sizes, 8 to 10, \$1.60; 11 to 2, \$1.85.

Gray oze leather, sewn soles, 1-strap, sizes 6 to 7, \$1.89; 8 to 10 1/2, \$1.89.

Brown Canvas Lace Shoes, sizes 6 to 7, \$1.40; 8 to 10, \$1.69; 11 to 2, \$1.89.

## Exceptional Values Today in Tennis, Golf and Baseball Supplies

(Phone Main 7841.)

Tennis Raquets

A good grade, well made raquet, in assorted sizes. Today ... 1.49

Other raquets at \$3.75, \$5.50 and \$10.00.

Tennis Balls

"Midland Champion," a good grade English ball. Today ... .69

Golf Balls

The "Aero" or "Active," each ... 75

The "Eaglet," each ... 50

The "Climber Crown," each ... 1.00

GOLF BALLS, specially priced at, each ... 3.50

Other grades up to \$7.50.

"Drivers" and Brassies" Golf Clubs

Burke's reliable make. Today, each ... 2.95

BOYS' BASEBALLS—The Firefly. Each ... .25

Boys' Baseball Bats

22 inches long, each 25c and 50c.

Baseball Masks

Regulation size, exceptional value. Each ... 3.98

Simpson's—Basement.

## A Sale of Women's Low Shoes at \$3.95

Oxfords and pumps of kid or patent leather, those in kid being in black, brown or gray.

Women who share in this sale today will obtain values of the most unusual sort, for these shoes were made to sell at substantially more than \$3.95. It is a grouping of various lots which must be cleared, chiefly because the size ranges are broken. Naturally the styles are numerous and varied and suitable for dress or general wear. The lot offers sizes from 2 1/2 to 7. About 1,000 pairs will be ready for 8:30 shopping today at ... 3.95



## 1200 Athletic Combinations \$1.49

Regular \$1.95 Grade

Isn't this the timely special! Just when the weather calls for such cool, comfortable garments, you get them at a real saving.

Athletic underwear, combination style, made from white self stripe material. Sleeveless—knee length—but toned down leg. Sizes 34 to 40. Regularly \$1.95. Today ... 1.49 Simpson's—Main Floor.

## If You Are Planning a Picnic---

You will be interested in the needfuls which contribute much to your enjoyment, such as the "table preparation" listed herewith:

- Picnic Plates, 5-inch, dozen ... .5
- Picnic Plates, 8-inch, dozen ... .7
- Drinking Cups, dozen, 10c; 100, 75c.
- Lunch Sets, each, 15c and 25c.
- Table Covers, each, 10c and 30c.
- Sanitary Spoons, packet ... .10
- Table Napkins, plain, 100 ... .20
- Table Napkins, fancy, dozen ... .8

Stationery Dept.—Main Floor

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