

Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

Tremendous Buying Opportunities Daily in the Furniture Sale

The Robert SIMPSON Company Limited

Have You Taken Lunch in the Palm Room? You'll Enjoy It

Fine-Wrought Light Fixtures

Of Diversified Design and Finish To Satisfy Taste and Demand for Utility

It is the lighting fixture which sets off the whole room. Your hall may be artistically finished in sympathetic tapestry, the woodwork and setting to your taste, but what an anachronism an ugly lamp would be. And yet, could you see a particular lamp which hangs in our Electric Fixture Department, how easily and quickly your wishes would be satisfied.

It is a simple Colonial design, patterned after the old street lighter, with plate glass sides and burnished brass, like those under which one's ancestors picked their way at night. Price 37.05

Another in Common

There is another which belongs to the Italian Renaissance and unlike, yet has something in common. It, too, favors the old lantern type, with iron-rust finish on all the brasswork and heavy opaque weather-stained effects in glass. A gem for the connoisseur 91.45

The lights for the living-rooms of the home are viewed in great variety of design and finish.

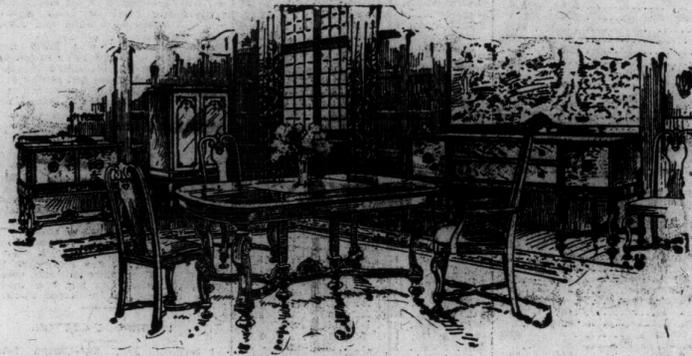
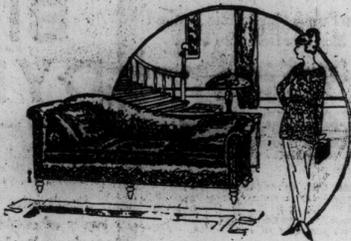
Grace and Dignity

There is a polychrome (multi-colored) fixture, which in grace and dignity would assume almost any domestic environment. The shades are like well-shaped mushrooms and the brass work here is in dull rust finish. Price 57.00

One lamp is sure of arousing admiration on the part of all who see it. In shape it resembles somewhat a small French hatbox, but is distinctly antique. Thin, dull bronze straps cross and intercross the closed glass domes. A rare design. Price 63.80

The variety of lamp effects for ceiling, wall and table is so vast as to defy detailed description. A visit to the Department will prove an enjoyable experience, and your inspection is cordially invited.

Simpson's—Sixth Floor.



Your Home

To the furnishing of a home there is no end. There are always touches that appreciation and affection inspire from year to year. Bits of art, new lighting equipment, changed color schemes, happier designs in wall paper. It is advantageous to those who love their home to keep in touch with improvement activities. In the matter of new and exclusive wall paper designs that appeal to the eye and the taste, and in refined and antique lighting fixtures and ornamentalations, you are invited to our Sixth Floor. Here you may inspect a wonderful assortment under ideal shopping conditions of light and quiet.

Exclusive Impressive Wall Papers

Are Now on Display on the Sixth Floor in Wonderful Color Combinations

To see these drapes of new wall papers spread shimmering before you, brings keenest pleasure to the eye. The color tones are so impressive, yet harmonious, the designs so attractive and unusual and the tout ensemble so appealing that instinctively one begins to picture how nicely this particular pattern would adorn her own hall or living-room, or that one decorate the walls of husband's den.

A Chinese Pattern

There have come to hand recently, several exclusive designs that would add grace and beauty to any interior. For example, there is a tapestry paper bearing a Chinese pattern—sky-blue, long-tailed birds against a broken background of gray sky and gray-brown foliage. The effect is rich and unusual. 30 inches wide, 5-yard roll. Strangely enough, the price of this paper is only 85

Neutralized Colors

The shadow finishes, however, stand alone in their own beauty of neutralized color combinations. Large foliage clusters, relieved by blue, green and rose patches. Primary colors, without anything clashing. These new shadow tapestries come in a variety of designs.

Bedroom papers, too, have assumed new patterns and color arrangements, bolder and even more pleasing than those of the past.

Variety and Choice

In all papers for special use you will find abundant variety and excellent choice in our Wall-paper Department.

In response to your request, our estimator will call at your home to provide advice and tender on your requirements. This service is gratis.

Simpson's—Sixth Floor.

Every Home-Lover

is interested in Simpson's big Furniture Sale, which is surging along from day to day. Everything desired in household furniture is going at reduced prices and going rapidly. Do not lose out on your opportunity.

Simpson's—Fifth Floor.

Grand Opera Records!

These selections will be sung next week at Loew's Theatre by Mme. Doree's Company. Get the records now and recognize the various numbers.

ALL IN STOCK NOW.

- 88326—Prologue (Pagliacci), Baritone by Amato 2.00
- 89118—Miserere (Il Trovatore), duet by Martinelli and Destinn 2.00
- 90208—Prison Scene (Faust), Trio by Ferrar, Caruso and Journet 2.50
- 88293—Aria (From "La Traviata"), by Tetrazzini 2.00
- 85428—Gems "Aida," including War Chorus by Victor Opera Co. 1.50
- 85343—Prayer From "Cavalleria Rusticana," Victor Opera Co. 1.50

—ENCORE—

- 18195—Carry Me Back to Old Virginia, by Orpheus Quartette.
- Darling Nellie Gray, by Peerless Quartette50

Phone Main 7841.

Victoria Department—Sixth Floor.

The Place for Tea

Far above the rush and roar of Yonge Street, in quiet, refined surroundings, where service is dainty and unobtrusive and the tea is prepared skilfully—that is the place for Afternoon Tea. And the place is the Palm Room.

Simpson's—Sixth Floor.

Men Down Early Today

Will Get a Bargain in an English Tweed Suit



An opportunity here for 127 men to snap up suits at a price they had not expected. English tweeds they are, and the wear is in them. If you want good choice, come early.

Strong English Tweed Suits, One-Third Off

127 suits in the lot. Assorted patterns, in gray and brown, representing a manufacturer's overmakes, broken lines and unshipped balances. Honest materials, well tailored. Not all sizes in each pattern, but in the lot are sizes 35 to 44. Today, at 19.95

Odd Vests at \$2.95

An assorted lot, made from the short ends which accumulate in a clothing manufactory during the year. English and Scotch tweeds, plain and fancy worsteds and chevrons, also warm, cosy coatings. All are well lined and tailored. Sizes 36 to 48. Today, at 2.95

20 Ulsters at \$15.95

Double-breasted, convertible storm collar, 3/4-belted backs, attractive shades. Sizes 37 to 44. Today 15.95

\$22.45 for an Overcoat

Only 32 of these attractive tweed coatings. Ulsterette, Form-Fitting, Trencher and Waist-Seam models. Sizes 34 to 42. Today .. 22.45

Simpson's—Main Floor.

Ties 69c

A special purchase from a manufacturer of his entire floor stock of fibre silk ties in seconds. Defect is so small, in some cases, that it is hard to find. Cross bars, heather and plain shades. Regularly \$1.00 and \$1.50. Today .69

The Robert SIMPSON Company Limited

Friday Brings Boys' Clothing

Of Good Quality at Bargain Prices

Today should be welcome to the mother of a family, for Simpson's offers her some real bargains in boys' clothing. High quality material and designs brought low in price.

Boys' \$16.50 Suits at \$11.85

Here are sturdy, warm wool and cotton mixed tweed suits. Have an attractive appearance and are selling at a remarkably low price for this grade of merchandise.

Better models, with vertical pockets, full-fashioned bloomers with belt loops and governor fasteners. Brown, gray and heather mixtures. Sizes 8 to 14 years. Regularly \$16.50. Friday bargain, price 11.85

250 Pairs Dark Corduroy Bloomers at \$2.98

Corduroy Bloomers, built to give the utmost in service for boys who work hard and play hard. In a dark brown English corduroy. Strong of texture and strongly made. Belt loops and governor fasteners. Sizes 24 to 34. Friday bargain, price 2.98

Simpson's—Second Floor.



AL COMM FALL MORE Altho the for the Service of last night that the closed. Ch mail and outstanding increase to to be carry that the gained. T \$205,115. \$500,000. When t committed 1. To t institutioi cial memi proximate 2. To p take in s have not financial 000. 3. To p to meet a arise, such without n the public Providi eration n of the ot and from paign has all to be ent feder to \$76,885 amount b letter of not ye e on in the which it l be obtain Communit be a per conveni time, it l that in p the idea e response i most gen After S campaign mance c (Conti TO IN Policy tion Vol A state tario gov radation carrying of voters. ly, indee that the sensible. The state "The e for an al piling the was to b perlect board in system th up in this province war negt new syst M "The p the voter arate and registrati those usi ing office voters' p enumerat large, p of enume "In nee empor's e election. 037.81. "Alred ridges j of the at WOM London Bonfield. Federatio was a m tion to t ington m mentary for the a Th Wa among the sen ant post to farm office d Mor class, at their fa gram N ma farmer pay and other p the far "Th we need