PAGE SIX

buying and storing and distributing food to the public nevertheless, these profits are added to the legitimate profits which the corporations might The War Needs of Canada The Toronto World FOUNDED 1880 profits which the corporations might expect to make on the actual cost of

morning newspaper published every day the the year by The World Newspaper Company of Toronto, Limited. H. J. Maclean, Managing Director, CORLD BUILDING, TORONTO

NO. 40 WEST RICHMOND STREET Telephone Calls: "ca' canny" policy, and does less Telephone Calls: Main 5308—Private Exchange connecting a than he is paid or expected to do.

there is a tremendous outcry, but the corporations, which "ca' canny" and render less service than they are paid

their investment and their operations When a workman practises the

Main 5305-Frivate Exchange connecting and departments. Branch Office-40 South McNab Sireet, Hamilton. Telephone 1946 Daily World-2c per copy, \$5.00 per year, \$2.60 for 6 months, \$1.35 for 3 months, 50e, per month, delivered, or \$4.00 per year, 40c per month, by mail, in Canada. (ex-cept Toronto). United Kingdom, United cept Toronto), United Kingdom, United States and Mexico. Sunday World-5c per copy, \$2.50 per year,

To other Foreign Countries, postage extra. WEDNESDAY MORNING, SEPT. 19.

for a season, rise and abolish it. Cold storage was hailed as a bless-

Controlling Artificial High Prices. ing at first, and we were told that the rose. Now that the food substitution campaign has got fairly under way, and people have pledged themselves not to eat meat or bacon on Tuesdays or Fridays, and to refrain from eating wheat products to the extent of a reinstance. A corporation goes into an appreciable extent. Before it was put into operation it was pointed out that two fundamental faults existed duction of one-fourth of their usual consumption, eating instead some of owner at so much a tree. When the apples are ripe the pickers and the packers come along and gather all the first-class fruit. The rest is left on the trees or on the ground. The come of mational service can mossibly be owner at so much a tree. When the the other grains, oats, barley, rye, rice, or whatever appeals to them as a palatable substitute, it will not be out of place to ask once more when owner wants to know if he can sell the second quality. The corporation of national service can possibly be offective which does not provide for the sky-rocketing tendency of prices curbed. We have had it demonstrat-ed to us, in spite of all the laws of No one must get them. They can lie control the operation thru local supply and demand, that prices can and rot. They must not come in In regard to registration, no sercompetition with the high-priced first-class apples. The public are informbe fixed.

We have had the prices of wheat class apples. The public are informfixed, and the prices of flour are to ed that it is a bad season for apples, use of our human resources, we must be fixed, and the price of cheese has and it pays more for apples than it know what these resources are. as

been fixed. What we want to know, does for oranges. Another instance: The corporation dairies take the cream off the milk they buy, (and they do not buy all vice of any kind, whether they be and what the people of Canada want to know, is whether other equally imthey buy, (and they do not buy all men, women or children of the age men, women or children of the age of fifteen years and upward. No portant prices are to be fixed, or whether they are to be permitted to gu either), and as there is an immense plan which disregards women can be, careering of their own initiative, amount of skim milk, which is a effective, for they have in this war highly nutritious food of great value over and over again proved themwhich they seem to possess in a marked degree, skyward. We have alto children and others, they dispose ready expressed the view that is held of that, so as to keep it out of comin many quarters that the regulation petition with the cream and the highof prices should have been taken up priced milk, by pouring it into the made effective the total strength of sewers. It would cost too much to long ago, two years ago at latest. No one would listen to a word about distribute it, is the usual plea. Some price controlling then, any more and farmers get part of it to feed calves even less than at present-no one, that and pigs. Less cream and more milk is, in official position. Whether it was would reduce the price of this comexpected that the war would be over modity if public service and not pro-

before there was any need of taking fiteering were the end in view. Things like these make the busithought for the morrow does not apness of food controlling and price pear, but certainly there have been dangerous delays. It is true that a controlling one in which the people take a vital interest. Had the coryear ago the authorities could have porations been satified with a reasonwas generally favored, that the war able profit which the solid security of would be over in August, the August that has received. The shift trouble that has passed. The chief trouble about General Brusiloff's forecast was that he was unable to deliver the the public with such prices as the war goods. If Russia had not failed the situation has stimulated them to allies no doubt the war would have charge, then the public must insist been over. But a government carry- upon the food controller interfering, ing on a scientific war with a scienti- even if it be necessary to place the fic enemy has no business to take cold storage and other plants under public management. Had Germany chances. Everything has to be prepared for, displayed such inefficient methods in and what we contend now is that her domestic economy as are to be while we all hope the war will be found in Canada the war would have ended next year, yet, as prudent and been over two years ago. We are procommon sense people, we should longing it by our own ineptitude.

THE NEED FOR A SYSTEM OF NATIONAL SERVICE Promoters' Secure Many Lib-

By Benjamin Apthorp Gould

THE TORONTO WORLD

to render, are equally culpable and equally deserving of censure. They follow the old outlaw rule, that "they should take who have the power, and those should keep who can." but an Such a service goes to the very root those should keep who can," but an Such a service goes to the very root of these matters is not inconsistent of marshaling the efforts of the with that freedom which is our dearthe people, long-suffering and patient people who cannot serve in the army est possession. To make a registration compulsory does not mean that service will be compelled; the latter itself, and by a proper direction of their abilities can make them effective in accomplishing our great pur-rights of the individual and must be the cheap rates of summer would be con-tinued during the winter. The cor-porations have reversed all this and made certain that the high prices of winter would be maintained all sum-mer. How do they do it? Here is an instance, A corporation goes into an adopted only in time of grave neces-It is hardly worth while to consider the success of a system of national service is that it shall operate thru decentralized agencies. The director of national service attempted the impossible in seeking to obtain any comprehensive classification of man oower upon interrogatories sent out rom Ottawa. Every lawyer knows

that it is impossible to get by in-terrogatories information which can easily be elicited by cross-examina-Consequently, if a true knowledge of the availability of the man power of Canada for our various needs is to be obtained, the people must be brought before an examining board, which can determine after proper questioning the possibilities of usefulness of the individuals examwe are to accomplish anything by the ctherwise we shall be acting in the

dark. A registration ought to include ined. is evident therefore that It system of registration while the ought to be co-ordinated and directed from Ottawa. the actual work must be done by numerous agencies in the different localities in the country. An organization entirely suitable for such selves just as patriotic and just as valuable as the men. The burden of work is now being created in the establishment of about a thousand non-partisan tribunals for carrying out the provisions of the Military Service each of us carrying on the war to a war falls perhaps most heavily upon them, and if their strength be not The activities of these tri-Canada will be unequal to the per-formance of its full task. tained, but they can to great ad-vantage, be continued to carry out a comprehensive plan of national ser-There can be no defensible opposition to making compulsory the registration of our human power. No real exercise of governmental functions is vice. Every person over fifteen years. other than compulsory; a government which should attempt to govern on the voluntary principle would at once cease to be a government at all. No

man nutrition

Hamilton, Ont.

preparation.

Those foods are best adapted to hu-

Pamphlets on Sex Problems.

Editor World: In view of the recent agitation regarding venereal diseases, it may interest your readers that the

American Society of Sanitary and Moral Prophylaxis has been carrying

on educational work for some years

regarding the above subject.

also issue a series of pamphlets

Percy Pine.

for icc

They

examinations the different human units can be classified according to their different abilities. Such a classi-fication would not only serve as a basis for a comprehensive of what it is possible for Canada to accomplish thru a thoro organization on a business system, but could also be utilized if at any-time it should become necessary to impose conscription of service other than that o

men for the army. In connection with such tribunals it

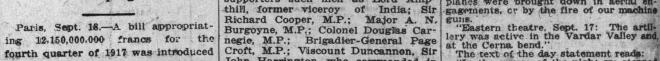
is possible to organize local commit-tees to bring about far more effective voluntary service than has hitherto been accomplished. Such committees would know the needs of the country, and in turn could tell those able to ender service exactly what they ought to do to help in the war. It would be possible to increase enormously the effectiveness of the effort which is already being made by having it pro-perly directed, and also to obtain effort from those who are perfectly willing to give service, but who do not know what concrete thing they can do

In connection with such a system an accurate census of material resources and of wealth can be made, and each local tribunal can become the nucleus around which all the patriotic endeavor of its district can be concentrated. It will also be possible and advis-able with the knowledge available from

population to establish labor bureaus ments in which the whole truth is and labor exchanges which will go far rarely given. toward preventing unemployment, and toward directing workers to the po-sitions in which they can be most useful. Until some such plan is adopt-

little energy as we may see fit, and for which we may choose unguided by any direction from above the chan-system, and no scale of honors; class nels thru which we attempt to make unity and confid our efforts of value to our country.

needs should be produced from its own soil and factories; a national so-cial policy based upon the principle that the people shall be reared in such surroundings and with such opportunities in life, work and play as will insure a contented, patriotic race. A policy of reconstruction which will eliminate waste in citizen life, preserve the liberties of the people, and insure that the interests of sailors and soldiers with regard to pen- pagne, in the region of the mountains and ors and soldiers with regard to pen-sions, employment, etc., are secured on their return to civil life. The national party movement includes among its supporters such men as Lord Amp-thill, former viceroy of India; Sir Bicherd Cooper M.P. Maior A.N.



SELF-EXTINGUISHING Program. **"SILENT 500'S"** FOR FULL VICTORY The Matches With "No Manifesto Charges Old Polit-Afterglow." ical Groups With In-EDDY competence. is the only Canadian maker of these matches, every stick of which has been treated New York, Sept. 18 .- A special with a chemical solution cablegram to The Tribune from Lonwhich positively ensures the The new national party movement match becoming dead wood in England, launched two weeks ago once it has been lighted and with the avowed object of promoting blown out. "reform." "union" and "defence," is

WEDNESDAY MORNING SEPTEMBER 19 1917

Look for the words CHEMICALLY SELF-EX. TINGUISHING" on the box. E. B. EDDY COMPANY LIMITED HULL, CANADA

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the efficiency of the service by

prompty reporting complaints of late

or non-delivery. Your co-operation in

this respect is necessary to insure sat-

TO BUDGE FRENCH

Allies Repulse Several At-

tacks-Smash Enemy's

Airplanes.

Paris, Sept. 18 .- The official communi-

"On the Aisne front we repulsed an

enemy surprise attack against our

trenches south of Ailles. There were

quite spirited artillery actions in Cham-

cation issued by the war office tonight

isfactory delivery service.

MINIMIZE THE FIRE

PERIL BY USING

EDDY'S

CHEMICALLY

agement to the movement. Offices have been set up in most o the principal cities in England, and the movement is soon to be extended to Scotland and Wales. The manifesto of the new party charges the Unionist, Liberal and La-The Toronto World

NEW BRITISH PARTY

MAKES HEADWAY

eral Adherents to Official

gaining headway and promises to be-

come an important influence in future

politics. Members of the Liberal par-

ty in increasingly large numbers are joining with the Unionists, who laid

the foundation for the new party, and

members of parliament, both at home and at the front, are lending encour-

bor parties with failure to punish the incompetent; for permitting sectional interference in diplomacy, for failure to provide sufficient airplanes, and for able with the knowledge available from leaving the country in discouragement a really effective registration of the by the publication of vague state-

don says:

The aims of the party, briefly, are: national as against a class sectional policy; complete victory in the war and after the war; the proed we shall remain at sixes and sevens, each of us carrying on the war to a certain extent as a private war, to which we may devote as much or as in their heroic struggle for victory; nce between emp er and employed; maximum produc National service alone can put the square pegs in the square holes, and make every peg useful and no peg of the nation demand that its vital

which require least GREAT WAR CREDIT **ASKED BY FRANCE** Nearly Two Billion and Half Dollars Required for Campaign.

From the results of these personal

prepare, as the United States is do-Another Year of War. ing, for three years more of it. All Italy's extraordinary and spectacuthe better if the preparations are unnecessary. But we cannot tell lar success is the more striking since what may develop in some other it does not appear to have been anplace as in Russia, and weaken us to ticipated by anyone outside the exsuch an extent that prolonged fight- pert circle of the allies. Germany cause he thinks man cannot subsist and Austria evidently did not look for ing will result.

The general sense of this is that if such a brilliant feat of arms from dietetic "Billy" Sunday to tell the prices had been fixed two years ago, their former ally. Russia was the people that man is not by nature a when they were quite high enough, nation which Germany had hoped to cooking animal, that he is not naturthere would today be no such extra- detach from the entente alliance, or ordinary inflation as we have to con- else to render powerless.

ordinary inflation as we have to con-tend with. Two years from today it A year ago very sanguine expecta-would be very unpleasant to have to tions were entertained about Russia's dietetic rut that their fathers and tend with. Two years from today it A year ago very sanguine expectaremind the food controller that had he fixed prices in September of 1917 it would not be necessary to suppress a revolution on account of the fam-ine prices prevailing and the profi-The allies had made great efforts to ine prices prevailing and the profi- The allies had made great efforts to soda biscuits and corn starch pudteering rampant in September, 1913 assist both Italy and Russia, and ding, and drink coffee; in short, eat

prices is controlled by the big part- plied to both in abundance. Russia providing it doesn't kill you outners in the alliance. What Great has wasted the great opportunity, and right." ners in the albance. What Great has wasted the great opportunity, that right you want to be popular don't advocate record for rain so far. The credit for the prevention of fires in the north a real food reform. Nothing frightens the prevention of fires in the north the average man like natural food. He country this year is due to nature alone and not to the fire ranging de-Canada. This is not altogether true, was entrusted to her, and the results thinks there is a close connection be-Canada has a highly important con- are most notable. It is evident that tween cooking and civilization, and partment of Ontario. tribution to make to the food supply had Russia been able to make as that if we did not follow the conven-

consider her own people in connec- done, the sanguine forecasts of last somehow civilization would topple to tion with that, as well as, and also year would have been fully justified. pieces. because of, her obligation to supply her allies. We cannot be efficient tion among all the allies this year, teeth and your nerves. Eat less cereal abroad unless we are properly nour- and the attacks have synchronized in and less meat. Eat more green vegeished at home. High prices are hav- effective sequence. If the United tables, nuts, fruit, milk and eggs. ing their effect upon the food stand- States can get 500,000 troops across

ards of the people, and unless steps the Atlantic by next spring, only are taken to assure the people of some greater disaster than befel abundant food, which largely depends Russia this year can prevent the colupon reasonable prices, it will not be lapse of Germany under the pressure possible to carry on the work of the that will be imposed.

NOW PRISONER OF WAR

ing Mourned as Dead.

country, or the development of the population on the scale required to REPORTED DEAD, BUT keep Canada as an efficient factor in the fighting line.

We are keeping in mind everything that has been said about the inter-Pte. William Lalonde of Cornwall Located in Limburg After Belocking effects of one commodity upon others, and also of the effect of fixed prices in driving commodities to other Cornwall, Sept. 17.—For the second time within a few weeks families in Cornwall have received cheering news from the records officer in Ottawa about markets, but all that can be controlled, and at the prices which are being paid by the allies for supplies it ought to be possible for the profi-teers to gather something and enough out of foreign contracts to make up for any possible loss on home trade.

for any possible loss on home trade. We are of the opinion that the whole phenomenon of rising prices is an artificial matter brought on by the food-storing and food-distributing corporations. Their middlemen profits, that is to say the profits which go as dividends to middlemen shareholders, who are only dummy middlemen, but who draw enormous wages for doing nothing in

Tips on Diet.

Editor World: I am not addicted to writing articles for the newspapers,

OTHER PEOPLE'S OPINIONS

The Toronto World invites cor-

The Toronto World invites cor-respondence on subjects of current interest. Letters must be short and to the point--not more than 200 words at the outside. The editor receives the right to cut any letters to make them conform to space re-quirements. Names will not be published if the writers wish them withheld, but every letter must be signed with writer's name and ad-dress, to ensure authenticity.

but I am so sick of seeing all this conventional "dope" on food that I decided I would scribble a little dissertation on the subject myself, just to see if it wouldn't sound a little different from those that are written from the biased standpoint of the average cook. The cook is biased beon foods that are not cooked, spiced and otherwise disguised. We need a

ally a meat eater or a grain eater. But people would not like a dietetic "Billy" Sunday, for, you must know, eering rampant in September, 1919 assist both Italy and Russia, and ding, and drink coffee; in short, eat the prevention of fires this year, is for military operations as well and drink whatever you wish and all there was snow in the woods until civil administration, to the en you can hold. Anything is good food gries is controlled by the hig part, blied to both in abundance. Russia controlled by the hig part, blied to both in abundance. Russia controlled by the hig part, blied to both in abundance. Russia But take a tip from me, if month of July and August keeping up

of the nations, and she has a right to effective a campaign as Italy has soup and ends with pie or ice cream,

Just a few suggestions in closing: There has been splendid co-or era-Don't eat white bread; it starves your

AND HE DID

I'LL TAKE A SNAPSHOT OF. BILL SPOONING WITH

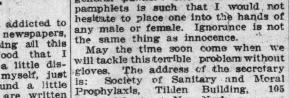
HIS GIRL!

AND HE DID

. . 27

27

12



will tackle this terrible problem without gloves. 'The address of the secretary is: Society of Sanitary and Moral Prophylaxis, Tilden Building, 105 West 40th street, New York. A. E. E. Bartonville.

Fire-Prevention Towers.

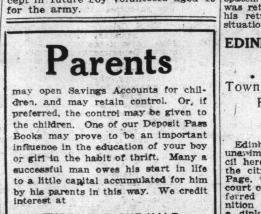
Editor World: I notice an article, entitled "Observation Towers i North Ontario." The towers are o in wooden construction, not steel, as reported, and one was blown down with the wind, the others are being loaded down with rocks to prevent the same fate as the one mentioned, and I know

record for rain so far. The credit for

A World Reader. Low Bush, Ont.

Germans Call Out Boys Of Fifteen for Service

Geneva, Sept. 18. — The recent great' wastage of men on the Ger-man fronts is officially recognized who have just ssued notices at Mu-nich and Cologne, that they will accept in future koy volunteers aged 15



THREE AND ONE-HALF PER CENT. CANADA PERMANENT

MORTGAGE CORPORATION Paid-up Capital \$ 6,000,000.00 5.000.000.00 Reserve Fund

32,264,782.81 nvestments ORONTO STREET - TORONTO

Established 1855

students, for teachers and also for the fourth quarter of 1917 was introduced general public. The tone of these in the chamber of deputies today by mphlets is such that I would not Louis L. Klotz, minister of finance. The measure carries 1.200.000,000 francs more than was appropriated for the third quarter of 1917. More

than half of the increase is for the war department, while the navy re-

quires 157,000,000 francs additional. Of the proposed increase for war department, more than 259,000.000 francs is for expense incident to im-proving the conditions of soldiers in service and the families of soldiers. The armament department requires

Hear it played in the Victrola Parlors of Ye Olde Firme of Heintzman & Co., Ltd., Heintzman Hall, 193-195-197 Yonge street. an increase over the third quarter of 40,000.000 francs, because of an in-crease of 76.000,000 francs in the ex-

enses of the automobile service. The progression of appropriations for carrying on the war is shown by the schedules attached to the bill, as

follows 1914. 1 178.000 000 francs monthly. 1915, 1,134,000,000 francs monthly 1,190,000,000 francs monthly. 1916. 1917. 2.969 000.000 francs monthly The total appropriations since the eginning of the war, including those the prevention of fires this year, as for military operations as well as for end of

ROWELL CALLED BACK TO CITY FROM WEST

Recalled While on Trip to Okanagan Valley-Not for Political

Reasons.

Winnipeg, Sept. 18.—Mr. N. W. Rowell, M.L.A., leader of the opposition in On-tarlo, spent yesterday in Winnipeg, ex-pecting to continue his trip to Okanagan Valley, B.C., last night, but receiving a message calling him home, he left for Toronto last night. "There is no political significance in Mr. Rowell's return so far as I know"

man fronts is onicitary authorities. inadvertently by military authorities. Mr. Rowell's return, so far as I know," declared Mr. J. F. Uffen, Mr. Rowell's be above desecretary, when shown the above de-spatch. "I didn't even know that he was returning, but I am pretty sure that his return has nothing to do with the situation at Ottawa."



Freedom on American Ambassador.

Ediniturgh. Scotland, Sept. 18.—It was unaximously decided by the town coun-cil here today to confer the freedom of the city of Edinburgh on Walter Hines Page, the American ambassador to the court of St. James. This honor was con-ferred upon Ambassador Page in recog-nition of his representative position as a diplomat, his public services in pao-moting friendship and good feeling be-tween the people of Great Britain and the United States and also in appreciation of the heroic conduct of his country in joining Great Britain and her allies in the war. the way

BRITISH IN PATROL FIGHTS.

London, Sept. 18. — Flow More-Haig today, reporting military oper-ations last night on the battle front and Belgium, says: "Be-London, Sept. 18. - Field Marshall yond patrol encounters in the Ypres sector, in which we secured a few prisoners, there was nothing of special interest to report."

negie, M.P.; Brigadier-General Page Croft, M.P.; Viscount Duncannon, Sir John Harringston, who commanded in France during the early days of the war; Sir M. M. Buller, Lord Lecon-field, Admiral Sir A. H. Markham, the explorer; and Captain Lord Montagu, of Beaulieu. THE NATIONAL ANTHEM OF FRANCE. "La Marseillaise," the French na-tional anthem, is probably the most inspiring song of its kind ever writ-

reads:

inspiring song of its kind ever writ-ten. As sung by Frances Alda and the Metropolitan Opera Co., Chorus of mixed voices, reproduced on Vic-trola Record 64693 it is magnificent. Hear it played in the Victrola Parlors

Ltd., Heintzman Hall, 193-195-Yonge street.



tional anthem, is probably the most inspiring song of its kind ever writ-