

# EATON'S DAILY STORE NEWS

## Let the Electric Vacuum Cleaner Do Your Housecleaning

*One of the Greatest Devices Known for Cleaning All Household Furnishings Thoroughly, Quickly and With Ease*

**THE DAY HAS COME** when it is possible for all the drudgery and labor of housecleaning to disappear—no more turning the whole house upside-down, moving heavy furniture about, ripping and tearing carpets and rugs from the floors and taking them to the yard where, in a cloud of dust, someone struggles to clean them.

**Probably the Greatest Household Labor Saver of the Century is the Electric Vacuum Cleaner, and One of the Most Convenient, Most Satisfactory and Most Economical is This We Feature TODAY**

**ON THE FOURTH FLOOR** is an array of vacuum cleaners that include the light, easy running hand carpet sweeper up to the powerful electric suction and blowing cleaner.



**Some of the Reasons Why This Electric Machine Does More Work and Better Work Than Any Other**

**MOTOR**—A reliable, high speed, cool running type that propels the fan and brush at the rate of thousands of revolutions per minute, thus quickly gathering up the dirt, raveling, lint, etc.

**DUST BAG**—Is double, preventing dust from escaping. Has patented check valve which prevents dust from dropping back into fan chamber. It is easily and quickly emptied.

**NOZZLE**—Opening enables the large volume of air rushing through to remove dirt from all corners without using any special attachments.

**BRUSH**—Positively belt-driven rollers, aluminum shaft and strong, stiff, durable bristles.

**OPERATION**—Fitted with full switch. Starts or stops simply by raising the handle—no danger of shock.

**ADJUSTABLE DEVICE**—Small running wheel underneath machine is adjustable to raise or lower the nozzle to suit the thickness of the carpet.

**FINISH**—Attractively finished in aluminum and nickel.

*By phone or personal request we will send a man to demonstrate the machine in your home.*

**OUR LEADER IN VACUUM CLEANER VALUES** is this electric cleaner called the Ohio. It is a combination suction cleaner and carpet sweeper that can be attached to any electric bulb and applied to any part of the household furnishings, no matter what it is, and in double quick time all dust and dirt is removed from the article.

No dust is whirled and swished through the air to lodge on other furniture. The high speed motor propels a fan at a speed of about 10,000 revolutions per minute, sucking up the dirt with amazing quickness and depositing it in the dust bag, where it cannot again escape.

**Its Different Attachments Provide for the Cleaning of Every Possible Piece of Household Furnishing**

The machine as it appears in large illustration on the left is used for cleaning rugs, carpets and floors. It glides over the thickest rug with the slightest touch, and its lightness enables easy moving from step to step when cleaning the stairs.

So useful and handy is it too, that crumbs are quickly gathered up from the floor after each meal, lint and thread from the sewing room, or all signs of a house party are soon removed.

The small illustration above shows how it is used for conveniently bringing the dirt from the very depths of upholstered chairs, Chesterfield, settees, etc. This same attachment can also be applied to curtains, portieres or for extracting dirt and dust from mattresses, etc.

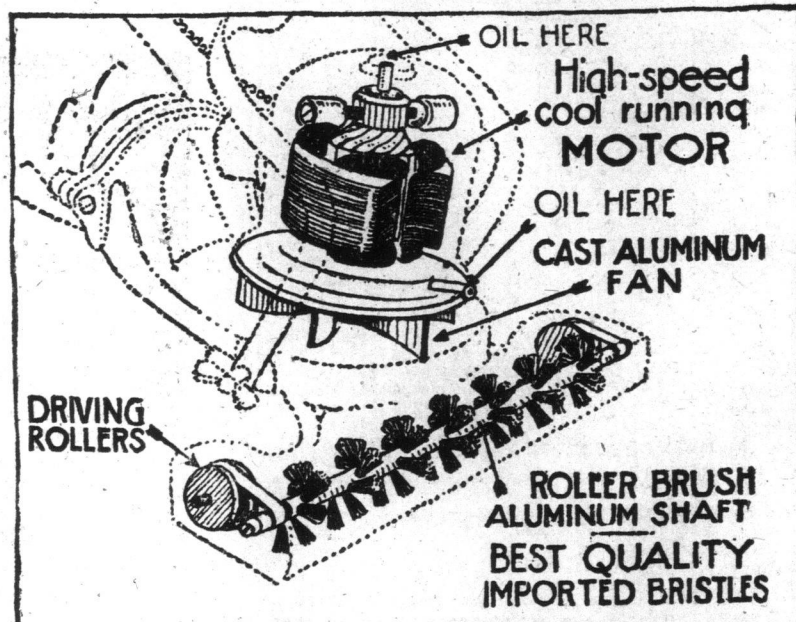
Another very handy and useful attachment is a brush that can be connected and used for cleaning clothes, cushions, blinds, curtains, etc.

There is still another accessory to this machine that can be attached and used for reaching under radiators, stoves, heavy furniture, beds, pianos, etc. This same connection is also used for blowing and airing pillows and cushions.

The price of this machine, complete with all attachments, is

**\$50**

—Fourth Floor.



**Store Closes**

**Today**

—AT—

**1 P.M.**

**No Noon Delivery**

**THE T. EATON CO. LIMITED**