

ROWAT'S COFFEE
never fails to please. It is always as good as you expect it to be—or better.
Try a pound today, 70c.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

DIAMONDS
Rings... \$8.00 to \$1,000.00
Necklets... \$30.00 to \$800.00
Barepins... \$5.00 to \$100.00
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond Street.

TAYLOR'S Cream of Roses
The ideal lotion for red, rough skin, is very soothing and cannot promote the growth of hair on the face or hands. 4 ounces for 25c.

Taylor's Drug Store
New Address. Est. 1868.
390 Richmond Street.
Formerly McLaughlin's. Phone 584.
Three Graduate Druggists. tf-x

Do You Know

We are the only shoe store in London selling many of the most exclusive styles of High-Grade Shoes from the world's best makers. Make your selection from our immense stock.

Cook's Shoe Store

\$75 the Pair Was the Price of Spectacles

Three hundred years ago, whether or not they suited the patient's eyes. Age-old ideas have given way to modern scientific practice, moderate price, and guaranteed service.

Consult Us About Your Eyes

THE BROWN OPTICAL CO.
222 DUNDAS ST. PHONE 1872.
Largest Exclusive Optical House in Canada.
MONTREAL, LONDON, WINDSOR. EXV

BRING YOUR RUBBER TROUBLES TO CLINGER
LONDON'S RUBBER MAN.
346 Dundas Street. Phone 5124.
RETRADING A SPECIALTY. EXV

F. STEELE
Have the Benefit of My 15 Years' Experience.
210 Dundas Street. Phone 972. EXV

HOME
seems the best place in the world, when you can be comfortable in an easy chair and listen to your favorite selections from the best music in the world.

THE RAYOLA
reproduces every inflection, every gradation of tone faithfully. A comparison will prove to you the superiority of the RAYOLA over many other makes, and it is equal to any make, at less money. Buy one for a Christmas box for your family. We also have a good stock of gramophone records on hand. Small table phonographs \$15 up.

W. J. Wray & Co. Limited
WHOLESALE AND RETAIL.
234 Dundas Street.
LONDON'S LARGEST JEWELRY STORE.
Open every evening from December 1st until Christmas.

LONDON OPTICAL CO.
Richmond Street, Corn. Sav. Bldg. Phone 5123. EXV

MONEY-GETTING NOT NECESSARILY EVIL

Should Be Sought For Good Purpose, Says J. M. Gunn.

That it is not wrong for a Christian to possess property, but that he should hold it in the capacity of a steward and use it for other ends than his own, was the conclusion of a discussion on "A Christian and His Property" at the meeting of St. Andrew's Church Men's Brotherhood Sunday.

DIAMOND RING FOR JAMES C. CROMBIE

Former London Railway Man Is Honored At St. Thomas.

ST. THOMAS, Jan. 9.—On his retirement from active duties on the Grand Trunk-Walton, J. C. Crombie, late division superintendent, was presented last evening with a diamond ring by the employees of the road from Windsor to Black Rock and Niagara Falls.

MEMBERS OF 29TH BATTERY TO HOLD REUNION YEARLY

First Banquet at Tumsech House Saturday a Delightful Affair.

Thirty-three comrades of the 29th Battery, who were gathered at the Tumsech House Saturday evening for a social reunion under the presidency of Lieut. Jack Keast, and a most enjoyable time was spent following the disposal of the excellent repast provided by Miss Frost Guy Ferguson in the retelling of reminiscences of battle, music and song.

ATTENDANCE LARGEST IN CHURCH RECORDS

Five hundred members of Knox Presbyterian Church, South London, attended communion service Sunday evening, and the attendance at the morning service was almost as large, the record for the day being the largest in the history of the church.

ALGONQUIN PARK IN WINTER.
There is an increasing desire among many city people to escape from the cares of housekeeping and of life in the large centres, and seek the hospitality and good cheer to be found at the resort hotels. The Grand Trunk Railway System is meeting this desire in keeping open its famous hotel at the Algonquin Park of Ontario, "The Highland Inn."

JANUARY CLEARANCE SALE

Fifty per cent reductions on Ladies' Coats and Suits during our January Sale. Ladies' Dresses reduced from 25 per cent to 40 per cent.

Canadian Ladies' Wear Co.
372 Dundas St. Phone 6112. EXV

\$5 DOWN ON WALTHAM OR ELGIN WATCHES
Balance Easy Terms.
GREEN, Jeweler, 374 RICHMOND STREET. EXV

LEHIGH VALLEY

That Satisfies

John Mann & Sons
Phone 470

SCORES MOTHERS WHO TRAIL TO PICTURE SHOWS

Dragging Children and Spending Money They Can Ill Afford, Says Bishop.

The Holy Name Society was addressed on two occasions yesterday by Bishop M. F. Fallon, first at the 3:30 mass, when over five hundred members received holy communion, and again in St. Peter's Parish Hall at the annual breakfast and election of officers.

Rule the Homes.
His lordship briefly dwelt upon each of these troubles in turn. In regard to the first, he said people did not need to go beyond their own homes to discover what disregard for authority meant.

Next there was the hatred of man for man. One of the legacies of the great war was bitter hatred of one nation for another; nations who had entered the war with the avowed object of securing the independence of small nations having themselves been the first to engage in the "game of grab."

Dislike for work was another plague which was apparent to all. "I have seen in the eight-hour-day," remarked the speaker, "but very few men work the eight hours or give an honest day's work for an honest day's pay. In former years, for example, a bricklayer took pride in laying eleven hundred or twelve hundred bricks in a day. Where he to do so now he would be shot."

The election of officers of the Holy Name Society followed the bishop's address. Dr. Best being elected president; John B. Glavin, vice-president; W. G. Mullins, treasurer, and W. A. Colgan, secretary.

At the evening service in the cathedral Bishop Fallon administered the sacrament of confirmation to a large number of adults. There was a crowded attendance.

CHURCH OBSERVES 50TH ANNIVERSARY

Empress Avenue Methodists Open New Sunday School Rooms.

Members of Empress Avenue Methodist Church yesterday celebrated the 50th anniversary of this congregation with a varied and extensive program. Attendance at both morning and evening services and at the reopening of the enlarged Sunday school building in the afternoon were large.

"We had no choir in the early days," says the record, "not even an organ. Mr. Cooper, the day school teacher, led the singing and started the tunes by aid of a tuning fork. After a time a very small organ was purchased, and a Miss Hannaford played for us, some half a dozen forming the choir. Choir practice to us was unknown and unnecessary, because we had two special things we sang every Sunday, viz: 'Safely Through Another Week' and 'Oh, When Shall I Sweep Through the Gates?'"

Under the energetic pastorate of Rev. J. E. Laneley, the Sunday school building soon proved too small, and in 1878 it was enlarged, serving its purpose for over 40 years. For a long time the need of enlarged and more convenient quarters to carry on the work was keenly felt, and when the Kensington Mission School joined their forces some form of enlargement became a necessity.

It was during the pastorate of Rev. J. B. Wallin that the church auditorium was enlarged and re-seated, and at the same time the present pipe organ was installed. In the autumn of 1908 Rev. Mr. Dewey started the organization of the orchestra which has a large and efficient membership.

At the reopening of the Sunday School in the afternoon, addresses were given by St. Green and Mr. Switzer, ex-superintendents. Vocal selections were given by Miss Leta Layman, and the quartet and church orchestra also contributed a much-appreciated program.

HIGH CLASS PROGRAM AT G. W. V. A. CONCERT

A large audience attended the G. W. V. A. hand concert in a local theatre last night, under the auspices of the G. W. V. A. and Ladies' Auxiliary, with the object of providing a fund for returned soldiers out of employment.

CHURCH CROWDED TO HEAR HAROLD JARVIS

The announcement that Harold Jarvis would sing at Dundas Centre Church last evening was sufficient to completely fill the church before 7 o'clock.

THEOPHISTS HEAR REV. W. R. MCINTOSH

"It is brother or brute, Jesus or the jungle," said Rev. W. R. McIntosh, pastor of King Street Presbyterian Church, speaking on the importance, urgency and greatness of the task of building a world of brothers, in an address on the subject of "Other Folks" before the London Theosophical Society Sunday evening.

ST. MARTY'S STORES ROBBED.

ST. MARTY'S, Jan. 9.—As a result of a juvenile crime wave which has

"O Canada"; march, "The Gladiators' Farewell," Blankenberg; operatic medley, "Echoes From the Opera," Mackie; Beyer; novelties, "Sparkle," Miles; old gem, "Songs of the Old Folks," Air by Lake; song, selected, Mr. Harry Carson; novelties, Mr. Rosenblum; Ellenberg; song, selected, Miss Leta Layman; selection, "Chu Chin Chow," Frederick Norton; Buoni Netto, Ethelbert Nevill.

The accompaniments were played by Mrs. Harry Carson.

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struck the town, several stores have been broken into and various articles taken. It is reported that as the perpetrators were youthful and their relatives have made restitution suspended sentence will be considered when they appear before the juvenile judge.

I Am On My Toes But Not On Yours

On my toes is right to give the best service possible in this new year. In our new store, where welcome returns for newboy as well as statesman, and value to all alike in gifts that last and satisfy. You know the store, John A. Nash, My Jeweler, 182 Dundas street, where you will eventually buy



SURELY YOU ARE NOT GOING TO OVERLOOK THIS SALE OF FURNITURE, RUGS, DRAPERIES AND BEDDING AT A GENUINE SAVING OF FORTY PER CENT

The Widely-Heralded, Much Discussed Furniture Event of 1921

JUDGING by the number of people who have purchased Furniture, and also judging by their enthusiastic comments on the wonderful values, we have little doubt in our mind but that the citizens of London and Western Ontario appreciate thoroughly our honest endeavor to bring prices on High Grade Home Furnishings down to "Pre-War Levels."

WE CAN assure you that this is a genuine store-wide clearance of 40 per cent with no reserve. Even the manufacturers have stood aghast at the drastic action we have undertaken. However, we have every confidence that our sincere effort to reduce Furniture down to "before the war" prices will meet with a handsome response from every home lover in London and district.

YOU demanded "lower prices"—We replied: Now—Today—is the opportune time to refurnish a room—refurnish your home—to furnish a new home—or to buy any articles in our immense stock of the finest Furniture, Rugs, Draperies and Bedding manufactured today at a straight 40 per cent saving.

COME—SEE WHAT IT FEELS LIKE TO MAKE PURCHASES AT "OLD-TIME PRICES."

Ontario Furniture Co., Ltd.
228-230 DUNDAS STREET.

Everybody Smokes

OLD CHUM

Canada's Favorite Pipe Tobacco.

