

MAYOR FAVORS TEMPORARY RISE IN FARES TO AVERT STRIKE; WILL CALL COUNCIL MEETING TOMORROW

Admits This Is Playing Into Hands of Company, But Says He Is Satisfied Walk-Out Should Be Prevented If Possible.

The city council will meet tomorrow morning at 11 o'clock to deal with matters arising out of the street railway crisis.

through will satisfy the men all right." A few moments later, discussing the resolution which the council voted down, he said his chief objection to it was that it provided only that the men should receive the major portion of the increase, and this could be interpreted to mean only 51 per cent, which would not be enough to meet their demands, and, therefore, would not be enough to provide assurance that they would not strike.

There is an "if." "But how do you know now that you can be sure they will not strike if the council gives a temporary increase?" he was asked, and replied that of course he did not know that. When it was pointed out that this admission did not tally with his previous statement he explained that what he meant was that if the council did what was proposed it would satisfy the men, but he did not know if the council would agree to it.

The mayor was asked whether in his opinion any good would be accomplished by calling in the Ontario Railway Board, and he answered with an emphatic negative.

"When you see," he said, "what is happening in Toronto with the Ontario Railway Board and the Dominion Cancellation Board trying to get order out of chaos you lose hope of the railway getting any satisfactory results."

He looked for a solution. His words may be said that he had spent a great deal of time while in Toronto seeking some solution of the railway problem, and he thought that he had reached the conclusion that certainly the council ought to prevent the strike by assuring the street car men, through Ald. J. Colbert, that they would receive the major portion of the increase.

Another member of the council had had an opportunity to go thoroughly into the situation on Thursday. Ald. Colbert told The Advertiser that the company had also asked for delay, and had asked whether the men would postpone the strike if assurance was given, but no assurance was forthcoming, and only the mayor's appeal prevented a walkout this morning.

time fully occupied in covering the ground. During the summer months, the sick baby clinic will be held as usual, Tuesday morning from 9 to 11 o'clock in the Victoria Hospital out-patients' department, and the three well-baby clinics as follows:

Tuesday, 3 to 5 o'clock, Talbot Street School.

Thursday, 3 to 5 o'clock, either in the Chesley Avenue School or Rectory Street School annex, decision to be made tonight by the board of education.

Friday, 3 to 5 o'clock, in the annex of Victoria school, or the South London branch of the public library, at No. 14 Askin street, corner of Askin street and Wortley road.

May Hold Monthly Clinic. Owing to the number of inquiries coming in regarding the well-baby clinics the board of education, in consideration of holding monthly clinics especially for the little people from out-of-town to which parents might bring their children to be weighed, etc., so that they are developing properly, and from which they might be referred to their own doctors in case of disease being made of conditions requiring medical attention, conditions unsuspected by the parents.

Dr. T. J. Norman is Deputy Minister of Public Health. Husband of Former London Girl Given Alberta Position.

Dr. T. J. Norman, who has been acting chairman of the Alberta Board of Health, has now been appointed deputy minister of the department of public health. This news will be received with interest by many Londoners, as Mrs. Norman (nee Mary Nash, B. A.), was formerly a teacher in the London Collegiate Institute, and the minister, Hon. A. J. MacKay, expresses the greatest satisfaction, and believes him to be one of the most useful officials in the public service.

ADDITIONAL ARRIVALS ON BOARD S. S. BELGIC. Following are veterans who arrived on the Belgic, in addition to those already published. They are expected in Montreal on Monday.

London—G. Sibbald, W. Sibbald, F. A. J. H. Simpson, J. H. Evans, Windsor—F. Holders, W. C. Hodge, J. Holden, Ingersoll—D. W. Hoag.

IF THIN AND NERVOUS, TRY PHOSPHATE. Nothing Like Plain Bitro-Phosphate to Put on Firm, Healthy Flesh and to Increase Strength, Vigor and Nerve Force.

When one stops to consider the host of thin people who are searching continually for some method by which they may increase their flesh, to normal proportions by the filling out of ugly hollows, the rounding off of protruding angles, with the attendant bloom of health and attractiveness, it is no wonder that many and varied suggestions along this line appear from time to time in public print.

While excessive thinness might be attributed to various and subtle causes, in almost all instances, it is a well-known fact that the lack of sufficient phosphorus in the human system is very largely responsible for this condition. Experiments on human beings and animals by many scientists have demonstrated beyond question of doubt that a body deficient in phosphorus becomes nervous, sickly and thin. A noted author and professor in his book, "Chemistry and Food Nutrition," published in 1915, says: "It is that the amount of phosphorus required for the normal nutrition of man is seriatim underestimated in many of our standard textbooks."

It seems to be well established that it is by the use of an organic phosphate known throughout English-speaking countries as Bitro-Phosphate. Through the assimilation of this phosphate by the nerve tissue the phosphoric content of the blood is increased, and the result is a more normal, healthy and energetic body, and the result is a more normal, healthy and energetic body, and the result is a more normal, healthy and energetic body.

RELIANCE Garage SERVICE Station. 63 Bay Street - TORONTO. Montreal - Winnipeg.

Challenge Cleanable Collars "For Young Men". Linen finish, stitched edge, just like a linen collar in appearance, but will outwear ten. Instantly cleanable too—a feature that saves laundry bills. 35c or 3 for \$1. At all Dealers. The Arlington Company of Canada. Sales Offices: 63 Bay Street - TORONTO, Montreal, Winnipeg.

July Clearance

July Sales Will Be Sharp and Decisive. MILLINERY AND LINENS TOMORROW.

Instead of the long-drawn-out series of sales all over the store from day to day during July we have organized a sales plan for the month which will concentrate each day's effort upon one or two departments only, and avoid the necessity of rushing from counter to counter to participate in the early choice.



Fresh Summer Millinery at Half Price

Remember, this is not a clearance of rag-tag hats, for the most of these have not yet been displayed, but are specially prepared for this sale, except a few which are pattern hats and are included at half price.

100 Summer Hats, Half Price, \$2.50 to \$16.25. These hats consist of leghorns, milans, tagels, panamas, lisere and satin braids, with transparent brims of acrophane, milan, crepe, fringes and tops in all the newest shades, trimmed in ostrich, flowers and wings, and include patterns and models from our own workroom.

48 Children's Hats, Half Price, \$1.12 to \$4.25. Trimmed and Banded Hats, in all dainty shades and combinations, pink, white, rose, open and sand, also darker tones, 48 in this group. All hat half price.

CHIFFON AND AEROPHANE, 10c AND 30c YARD. 175 yards Aeroplane for transparent brims, crowns, etc., in taupe, brown, navy, burgundy and black. About half price. 33c yard. Also 250 yards Chiffon, in black, white, maize, pale blue. About half price.

DRESS CAPS FOR ELDERLY LADIES, 98c. Five dozen Dress Caps, in black net and lace, with flower trimmings, for elderly ladies, 60 only, at about one-third off. Sale price .98c each.

OSTRICH FEATHERS HALF PRICE. 12 dozen Ostrich Feathers, fashion's newest edict, in variety of summer hues for hat trimming. All half price.

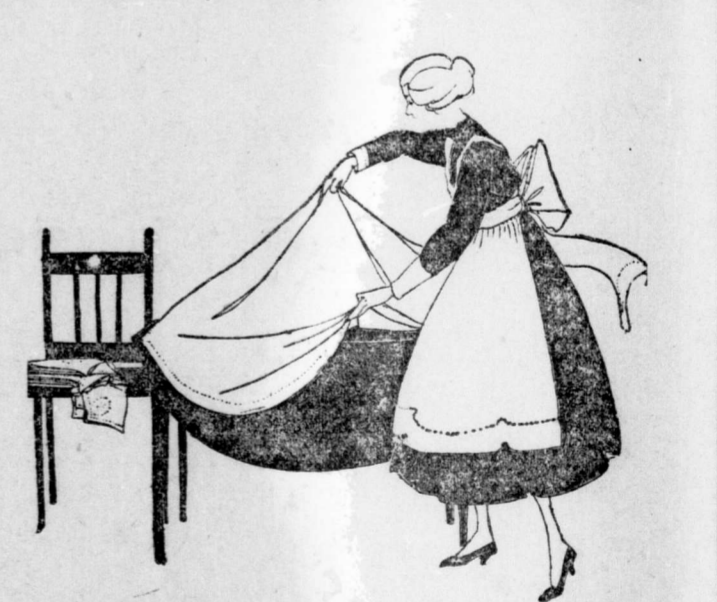
MOURNING FLOWERS, 29c EACH. Five dozen Black Mourning Flowers to be cleared at only a fraction of cost. Sale price .29c each.

400 FLOWERS, 15c EACH. Only a fraction of the price, a wonderful variety of color, suitable for summer trimmings for quick clearance tomorrow, each 15c.

July Clearance in the Linen Section. Odd Cloths, 1-3 Off Seconds, Half Price

Thursday, 9 a.m., commences this remarkable sale of finest quality Irish Linen Damask Cloths, Fleur-de-lis brand, so well known to our many satisfied customers. This lot consists of many of our best numbers, being manufactured from well-matured yarns carried by the makers through the past year.

- 8 only Fine Double Damask Cloths, 2x2 yards. Sale price \$8.37 each. 24 only Fine Double Damask Cloths, 2x2 yards. Sale price \$9.50 each. 3 only Fine Double Damask Cloths, 2x2 yards. Sale price \$10.50 each. 22 only Fine Double Damask Cloths, 2x2 1/2 yards. Sale price \$11.00 each. 4 only Fine Double Damask Cloths, 2 1/4 x 2 1/4 yards. Sale price \$9.50 each. 12 only Fine Double Damask Cloths, 2 1/4 x 2 1/4 yards. Sale price \$10.00 each. 15 only Fine Double Damask Cloths, 2 1/4 x 2 1/4 yards. Sale price \$11.00 each. 4 only Fine Double Damask Cloths, 2 1/4 x 2 1/2 yards. Sale price \$10.00 each. 11 only Fine Double Damask Cloths, 2 1/4 x 2 1/2 yards. Sale price \$11.00 each. 14 only Fine Double Damask Cloths, 2 1/4 x 2 1/2 yards. Sale price \$13.00 each. 2 only Fine Double Damask Cloths, 2 1/2 x 3 yards. Sale price \$13.50 each. 5 dozen Double Damask Napkins, 27 inches. Sale price, per dozen \$18.75 dozen. 17 dozen Heavy All-Linen Napkins, 22 inches. Sale price, per dozen \$5.75. SECONDS IN CLOTHS, HALF PRICE. 3 only Double Damask, size 2x2 yards. Sale price... \$5.25. 3 only Double Damask, size 2 1/4 x 2 1/4 yards. Sale price... \$7.25. 4 only Double Damask, size 2 1/4 x 2 1/4 yards. Sale price... \$8.50. 1 only Double Damask, size 2 1/4 x 2 1/4 yards. Sale price... \$9.38. 5 only Double Damask, size 2 1/4 x 2 1/2 yards. Sale price... \$9.50. 5 only Double Damask, size 2 1/4 x 2 1/2 yards. Sale price... \$9.87. 3 only Double Damask, size 2 1/4 x 3 yards. Sale price... \$9.87. 1 only Double Damask, size 2x3 yards. Sale price... \$9.75.



JULY SALES BEGIN TOMORROW

SWALLMANN & INGRAM LIMITED

Formal Notice Sent To Street Railway Company Not Signed Will Be Followed by Another With Mayor's Name.

PASSES ALL PUPILS IN THEIR MUSICAL EXAMS. The results of examinations in music recently announced by the Faculty of Music of Toronto University, contain the names of the several pupils of Mrs. G. Penhale Harrison of this city.

DEATHS AND FUNERALS. DIED IN MONTREAL. Word has been received at the local Salvation Army headquarters today of the death, which occurred in Montreal Tuesday night, of Mrs. McMillan, wife of Brigadier Alex. McMillan, of the Salvation Army, Montreal, and mother of Col. John McMillan, chief secretary for Canada East, Col. McMillan, who is stationed in Toronto, was called east owing to his mother's death.

SCHOOL REPORTS. S. S. NO. 20. Report of promotion examinations: I, to II—Joe Livingstone, Fred Trotter, Myra Pollock, Wilfred Carroll, Kenneth O'Brien.

TO HAVE PERFECT SKIN Throughout the Summer. This is the season when she who would have a lily-white complexion should turn her thoughts to mercolized wax, the firm friend of the summer girl. Nothing so effectively overcomes the soiling effects of sun, wind, dust and dirt.

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