

AQUATIC AND LAND SPORTS, MUSIC, FIREWORKS AND BOAT TRIPS ALL ARRANGED FOR BIG SOLDIERS' PICNIC

All Returned Men, Families and Nursing Sisters Invited To Attend Great Event at Port Stanley On Thursday and Enjoy Day of Entertainment.

Final arrangements have been completed for the grand picnic of returned soldiers in Military District No. 1, to be held at Port Stanley on Thursday. Arrangements have been made whereby returned men and their wives will be provided with free transportation to the lake and back. The picnic will be held on the lake, and the returned men will be provided with free transportation to the lake and back. The picnic will be held on the lake, and the returned men will be provided with free transportation to the lake and back.

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GIRLS BADLY NEEDED IN NIAGARA DISTRICT TO ASSIST FARMERS

Call Comes For More Volunteers From City.

WHOOPIING COUGH IN LEAD, WITH SCARLET FEVER CLOSE SECOND

Hot weather is not a breeder of disease in London, using the weekly report of communicable disease for the week ending August 17, as a basis for the statement. The germs of chicken-pox, measles, smallpox, typhoid fever, infantile paralysis and cerebro-spinal meningitis are keeping away from the city, not a single case having been reported. One case each of diphtheria, sore throat, German measles, mumps, tuberculosis, four cases of scarlet fever, and six of whooping cough have been brought to the attention of the health authorities.

CANNERS WANTING HELP Suggestion Made That Girls Just Through School Take Up Work.

Life in a wonderful garden extending for miles in the Niagara district between the mountain and lake may be the happy lot during the late summer and early autumn of dozens upon dozens of girls who are willing to render national service by fruit picking and canning down in that enchanting section of old Ontario.

\$ DOLLAR DAY

Will Be Thursday at the Good Shoe Store

Women's White Pumps and Oxfords. Clearing at	\$1.00	Children's White Canvas Slippers, Boots, etc., sizes 3 to 7½	50c
Women's Black Strap Slippers, low heels, sizes 4, 7, 8	\$1.00	Children's Black Ankle Strap Slippers, sizes 3 to 7	50c
Women's Small Size Oxfords, black and tan	50c	Children's Canvas Button Boots and Roman Sandals, 8 to 10½	\$1.00
Women's Brown Kid Pumps, Louis heels, sizes 3 to 4½	\$1.50	Same styles in Misses' sizes, 11 to 2	\$1.25
Women's Strap Slippers, turn soles, bows on vamp	\$1.50	Children's White Calfskin Sandals, high grade, all sizes	\$1.25
Women's Brown Patent Oxfords, Louis or Cuban heel	\$2.00	Little Boys' Brown Kid Lace Boots, with hooks, 8 to 10½	\$1.50
Women's White Canvas Lace Boots, \$4.00 and \$4.50 values	\$2.50	Children's Black Patent Roman Sandals	\$1.00
Women's Patent Colt Roman Sandals, \$5 values	\$2.50	Men's Oxford Shoes, small sizes only, \$4 values	\$1.00
Women's High-Grade Patent Pumps, \$5 values	\$2.00	Hartt Shoes and Regal Shoes for Men, patent colts, all sizes	\$5.00
Women's Kid Pumps, Mary Jane style	\$2.00	Hartt and Regal Shoes, sizes 4½, 5, 5½ only	\$4.00
Women's Vici Kid Oxfords, Pointed toes, Louis heels	\$3.00	Astoria and Regal Boots, Button-ups, made of Gunmetal Calf	\$4.00
Women's Chocolate Vici Kid Oxfords, Louis or Sport heels	\$2.75	Brown Calf Bluchers for men, sizes 5, 5½, 6, \$7 values	\$4.00
Women's Patent Colt Oxfords, Louis heels	\$2.75	Men's Velour Calf and Gunmetal Lace Boots, some Goodyear welts among the lot, all sizes	\$3.00
Women's 8-inch Black Kid Lace Boots, spool heels	\$3.00	Boys' Velour Kip Bluchers, Hi toes, Ext. soles	\$2.48
Women's White and Gray Top Boots, \$5.00 value	\$3.00	Boys' Oxfords and Patent Leather Boots	\$1.48, \$1.98
Women's Gray Kid Lace Boots, Cloth top	\$4.00		
Women's Champagne Kid Lace Boots, \$7.00 value	\$5.00		

TREASURE BOX COUPONS WITH EVERY DOLLAR PURCHASE

Isylant's
THE GOOD SHOE STORE

TREASURE BOX COUPONS WITH EVERY DOLLAR PURCHASE

Not An Idle Boast, But a FACT!

YOUR DOLLAR IS GOING TO PURCHASE MORE DOWNRIGHT GENUINE VALUE AT

Cairncross' the Chemists

than at any other store in London. We have made big preparations for "Dollar Day." We are offering unheard-of values in quality drug merchandise. On top of it all, you are going to become better acquainted with "Cairncross'" prompt, courteous, dependable drug service.

Bargain Extraordinary!
5 Gross
Palmolive Soap
Reg. 15c 4 for 25c
To purchasers of other goods only.

30c Odorono 24c
60c Odorono 43c
60c Colgate, all colors in stock 25c
50c Hygiene Feeder, complete 39c
15c Barbers' Bar 10c
5c Sterling Gum 2 for 10c
25c Colgate's Talcum, all perfumes 20c
50c Stuart's Dyspepsia Tablets 39c
50c Gin Pills 3 for \$1.00
25c Chase's K. & L. Pills 19c
15c Water Glass, the best 12c

DOLLAR DAY SPECIALS
READ EVERY ITEM.

25c Electric Oil 18c
25c Dixie Talcum, 3 odors 15c
25c Listerine 22c
50c Listerine 44c
\$1.00 Listerine 88c
\$1.00 Horlick's Malted Milk 79c

Ask For Free Coupons
which will be given away with every sale of \$1.00 or more. You will likely get a LUCKY NUMBER that will entitle you to a cash prize from the TREASURE BOX.

RUSH SPECIAL!
5 Gross
Brighton Talcum
Reg. 25c 2 for 25c
Not more than four tins to a customer.

75c Lilas de Rigaud Talcum 57c
75c Mary Garden Talcum 57c
60c Rubber Gloves, of rare quality 39c
10c Fruit Jar Rings 8c
25c R. R. R. 19c
25c Nerviline 19c
35c Castoria 24c
35c Pain Killer 29c
80c Combination Attachment, special quality, 65c
\$2.50 Solid Metal Hot Water Bottle, will never wear out \$2.09

YOUR LAST CHANCE TO OBTAIN SUCH WONDERFUL VALUES IN SOAP

15c "ALL-PURE" Soap, a Large Bath Tablet 3 for 25c	10c "XTRAGOOD" Toilet Soap, nicely perfumed. 3 for 21c	10c Vinolia Lotus Soap, a new soap, and a wonder. 3 for 25c
15c Buttermilk or Verbena Soap, exceptional value. 3 for 25c	15c Vinolia Bath Soap, the best value for the money 2 for 25c	15c JAP ROSE Soap, the famous 'Bubble-Bath' Soap 2 for 25c

Special "2 for 1" Sale of
WELLWORTH
ABSOLUTELY GUARANTEED

REMEDIES

35c "Wellworth" Headache Cure	2 for 35c
75c "Wellworth" Hair Restorer	2 for 75c
50c "Wellworth" Lethal Tablets	2 for 50c
35c "Wellworth" Laxative Quinine Tablets	2 for 35c
35c "Wellworth" Worm Powders	2 for 35c
35c "Wellworth" Mustard Oil Liniment	2 for 35c
35c "Wellworth" Sore Throat Remedy	2 for 35c
\$1.50 "Wellworth" Sarsaparilla Compound	2 for \$1.50
35c "Wellworth" Tasteless Castor Oil	2 for 35c
35c "Wellworth" White Liniment	2 for 35c
35c "Wellworth" White Pine and Honey	2 for 35c
35c "Wellworth" Strawberry Compound	2 for 35c
35c "Wellworth" Baby Cough Syrup	2 for 35c
\$1.50 "Wellworth" Emulsion Cod Liver Oil	2 for \$1.50

Special "2 for 1" Sale of
CHARMION

TOILET ARTICLES

75c "Charmion" Dandruff Cure	2 for 75c
\$1.25 "Charmion" Dandruff Cure	2 for \$1.25
75c "Charmion" Shaving Lotion	2 for 75c
75c "Charmion" Vanishing Cream	2 for 75c
75c "Charmion" Massage Cream	2 for 75c
35c "Charmion" Massage Cream	2 for 35c
35c "Charmion" Camphor Cream	2 for 35c
35c "Charmion" Almond Cream	2 for 35c
35c "Charmion" Cream Violets	2 for 35c
75c "Charmion" Peroxide Cream	2 for 75c

Watch For the Lady Shopper
She will be visiting our store, so come and find her here.

Special "2 for 1" Sale of
WELLWORTH
ABSOLUTELY GUARANTEED

REMEDIES

75c "Wellworth" Iron Tonic Tablets	2 for 75c
35c "Wellworth" Catarrh Balm	2 for 35c
75c "Wellworth" Emulsion Cod Liver Oil	2 for 75c
35c "Wellworth" Carbolic Salve	2 for 35c
35c "Wellworth" Electric Liniment	2 for 35c
35c "Wellworth" Syrup of Figs	2 for 35c
50c "Wellworth" Healing Ointment	2 for 50c
75c "Wellworth" Pile Ointment	2 for 75c
75c "Wellworth" Juniper Kidney Pills	2 for 75c
\$1.00 "Wellworth" Kidney Tonic	2 for \$1.00
85c "Wellworth" Linseed and Chlorodyne	2 for 35c
75c "Wellworth" Linseed and Chlorodyne	2 for 75c

Remember—these bargains are for Thursday only. You simply cannot get them at these prices on any other day. No mail or phone orders can be filled on any of these goods. Nor can we send any C. O. D. And to prevent dealers from buying we are restricting quantities.

London's Dependable Drug Store

Cairncross' the Chemists

216 Dundas Street Phone 880

CAPT. H. BERESFORD OFFICIALLY NAMED DEPUTY REGISTRAR

Receives Appointment Dating Back to April.

W. E. WISMER NOW CHIEF
Has Supervision of All Registry Offices in the Dominion.

An order-in-council just received from Ottawa gives the official announcement that Capt. H. F. Beresford has been appointed deputy registrar in No. 1 Military District, and that W. E. Wismer, who held the position now taken by Capt. Beresford, becomes chief registrar for Canada, with oversight and supervision of all registry offices.

We Make a Specialty of Our Truss Business

The fitting is done by those who understand fitting trusses. Different cases require different trusses. We carry a complete range for all cases.

STRONG'S DRUG STORE'S
184 Dundas St., London, Ont.

THE FAIR
Bathing caps, shoes and wings, tennis balls and rackets, baseballs and bats, dolls and toys.
15 Dominion Savings Building, Facing Market Square.

NEWS ITEM BRINGS OUT SOLDIER COMPETITORS FOR FANCY WORK BADGES

Returned Men Keenly Interested in Competition at Western Fair.

"Nothing like newspapers when you want a thing known," said Secretary Hunt the other day, in connection with the novel fancy work and embroidery contest for returned soldiers at this year's Western Fair.

ROWLAND HILL'S Dollar Day Specials

Out of our big stock we have picked out between 500 and 600 pairs of Men's, Women's, Boys' and Girls' Shoes, mostly remnant lots, which we have marked at a reduction of one-third, and in many cases more, just for this one day sale. We mention a few:

Men's Black Calf and Dongola Laced	\$2.90
Another special lot in Calf, Single or Double Soles	\$3.90
A Boys' Special in several styles, sizes 1 to 5½	\$2.15
Boys' sizes 11 to 13½; Box, Kip or Dongola	\$1.65
Little gents' sizes 8 to 10½ (about a dozen pairs)	\$1.00
About 60 pairs Women's Laced and Buttoned, mostly in sizes 2½ to 4½	\$1.00
Another special lot of \$4.00 and \$5.00 values. All sizes	\$2.90
Misses' Button and Laced, former prices \$2.00 and \$2.50	\$1.00
Another lot of Misses' Boots \$3.00 values	\$1.90
About 100 pairs Children's Boots, up to size 10½	\$1.00
Misses' and Children's White Slippers	60c
Women's Fancy Satin Boudoir Slippers, sizes 2, 3, 4	.23c
Infants' Soft Sole Boots, 50c and 60c values	.33c

The continued advance in footwear prices makes the above list especially attractive. What we say, we do.

ROWLAND HILL
Reliable Footwear.

Main Store, 189 Dundas St. Branch, 429 Hamilton Road.