AQUATIC AND LAND SPORTS, MUSIC, FIREWORKS AND BOAT TRIPS ALL ARRANGED FOR BIG SOLDIERS' PICNIC

All Returned Men, Families and Nursing Sisters Invited To Attend Great Event at Port Stanley On Thursday and Enjoy Day of Entertainment.

Final arrangements have been completed for the grand picnic of returned soldiers in Military District No. 1, to be held at Port Stanley on Thursday. Arrangements have been made whereby returned men and their wives who reside in Western Ontario will be allowed to purchase their tickets to the lakeside at the London and Port Stanley Railway station, from a member of No. 1 District Depot. Local picnickers are requested to obtain their tickets as soon as possible from members of the committee at the local armories or at Carling Heights.

Returned men will be carried to the lakeside for 25 cents and on purchase. are requested to obtain their tickets as soon as possible from members of the committee at the local armories or at Carling Heights.

Returned men will be carried to the lakeside for 25 cents, and on purchasing their own tickets they will be provided with free transportation for their families. Four bands will be in attendance at the outing, the Canadian Garrison Regiment, Western Ontario Regiment, Army Medical Corps Pipe Band, and Mrs. Henderson's Juvenile Pipe Band, dispensing music on the grounds.

The events for men will be mostly aquatic, while events for women and children will be run off on the beach. Prizes will be given for every event. The aquatic events will consist of canoe

Merchants Co-operate. Merchants Co-operate.

The merchants of Port Stanley are co-operating with the committee to make the affair a huge success, and the manager of the Glen Erie Pavilion has turned his premises over to the committee for the day, where over 400 people may sit down to luncheon. The returned men and families will be admitted to the Casino free of charge on Thursday, and refreshment tickets will be sold to them here at reduced rates. With favorable weather, massed

bands will give a concert from a float on the lake, from which a grand dis-play of fireworks will also be given in the evening. The excursion boat at Port Stanley will make trips on Lake Port Stanley will make trips on Lake Erie all day, carrying parties of picnickers at reduced rates.

This enterprise was originated by Lieut.-Col. C. Nelson, officer commanding No. 1 District Depot, and everymember of the committee has been busily engaged of late making final preparations. Every nursing sister or soldier who has at any time served overseas is cordially invited to attend the outing tomorrow, which, it is predicted, will prove a grand success.

WHOOPING COUGH IN

dicted, will prove a grand success.

city, not a single case having been re-ported. One case each of diphtheria,

GIRLS BADLY NEEDED IN NIAGARA DISTRICT TO ASSIST FARMERS

Call Comes For More Volunteers From City.

CANNERS WANTING HELP

Suggestion Made That Girls Just Through School Take Up Work.

men are urged to bring well-filled lunch meningitis are keeping away from the baskets along with them. tween the mountain and lake may be ported. One case each of diphtheria, the happy lot during the late summer sore throat, German measles, mumps, and early autumn of decease upon decease.

Not An Idle Boast, But a FACT!

YOUR DOLLAR IS GOING TO PURCHASE MORE DOWNRIGHT GENUINE VALUE AT



than at any other store in London. We have made big preparations for "Dollar Day." We are offering unheard-of values in quality drug merchandise. On top of it all, you are going to become better acquainted with "Cairncross'" prompt, courteous, dependable drug service.

Bargain Extraordinary! 5 Gross Palmolive Soap

Reg. 15c 4 for 25c

30c	Odorono
50c	Odorono43
	Colorite, all colors in stock25
50c	Hygela Feeders, complete39
15c	Barbers' Bar10
5c	Sterling Gum
25c	Colgate's Talcums, all perfumes20
50c	Stuart's Dyspepsia Tablets39
50c	Gin Pills 3 for \$1.0
25c	Chase's K. & L. Pills19
15c	Water Glass, the best12

DOLLAR DAY SPECIALS

READ EVERY ITEM

KEAD EVERT HEN.
25c Eclectric OII
25c Dixle Talcum, 3 odors
25c Listerine
50c Listerine4
\$1.00 Listerine8
\$1.00 Horilck's Malted Milk

Ask For Free Coupons ou will likely get the LUCKY NUMBER that will entitle you to a cash prize from the TREASURE BOX.

RUSH SPECIAL! 5 Gross Brighton Talcum

Not more than four tins to a customer.

75c Lilas de Rigaud Talc	um57
75c Mary Garden Talcum	
60c Rubber Gloves, of rar	e quality39
10c Fruit Jar Rings	
25c R. R. R	19
25c Nerviline	
35c Castorla	24
35c Pain Killer	28
80c Combination Attachme	ent, special quality, 64
\$2.50 Solid Metal Hot W	ater Bottle, will
never wear out	\$2.0

YOUR LAST CHANCE TO OBTAIN SUCH WONDERFUL VALUES IN SOAP

Large Bath Tablet

3 for 25c

15c Buttermilk or Verbena Soap, exceptional value. 3 for 25c

Special "2 for 1" Sale of

DEMEDIES

WELLWORTH

ABSOLUTELY GUARANTEED

REWIEL	JIES .
35c "Wellworth" Headache Cure	2 for 35c
75c "Wellworth" Hair Restorer	2 for 75c
50c "Wellworth" Lithia Tablets	2 for 50c
35c "Wellworth" Laxative Quinine Tablets	
Worm Powders	2 for 35c
35c "Wellworth" Mustard Oil Liniment	2 for 35c
35c "Wellworth" Sore Throat Remedy	2 for 35c
\$1.50 "Wellworth" Sarsaparilla Compound	2 for \$1.50
35c "Wellworth" Tasteless Castor Oll	2 for 35c
35c "Wellworth" White Liniment	2 for 35c
35c "Wellworth" White Pine and Honey	2 for 35c
35c "Wellworth" Strawberry Compound	2 for 35c
35c "Wellworth" Baby Cough Syrup	2 for 35c
\$1.50 "Wellworth" Emulsion Cod Liver Oil	2 for \$1.50

15c "ALL=PURE" Soap, a | 10c "XTRAGOOD" Toilet | Soap, nicely perfumed.

3 for 21c

15c Vinolia Bath Soap, the best value for the money 2 for 25c

CHARMION

TOILET ARTICLES

75c "Charmion"

75c "Charmion"

75c "Charmion"

35c "Charmion"

35c "Charmion"

35c "Charmion"

75c "Charmion"

Massage Cream

Camphor Cream

Almond Cream

Peroxide Cream .

Shaving Lotion

Vanishing Cream

10c Vinolia Lotus Soap, a new soap, and a wonder.

3 for 25c

15c JAP ROSE Soap, the famous 'Bubble=Bath' Soap 2 for 25c

Special "2 for 1" Sale of | Special "2 for 1" Sale of

2 for 75c

2 for 75c

2 for 75c

2 for 35c

2 for 35c

2 for 35c

2 for 35c

2 for 75c

WELLWORTH ABSOLUTELY GUARANTEED

REMEDIES

Iron Tonic Tablets	2 for 75c
35c "Wellworth" Catarrh Balm	2 for 35c
75c "Wellworth" Emulsion Cod Liver Oli	2 for 75c
35c "Wellworth" Carbolic Salve	
35c "Wellworth" Electric Liniment	2 for 35c
35c "Wellworth" Syrup of Figs	2 for 35c
75c "Wellworth" Syrup of Figs	2 for 75c
50c "Wellworth" Healing Ointment	2 for 50c
75c "Wellworth" Pile Ointment	
75c "Wellworth" Juniper Kidney Pills	2 for 75c
\$1.00 "Wellworth" Kidney Tonic 2	for \$1.00
85c "Wellworth" Linseed and Chlorodyne	2 for 35c
75c "Wellworth" Linseed and Chlorodyne	2 for 75c

Remember—these bargains are for Thursday only. You simply cannot get them at these prices on any other day. No mail or phone orders can be filled on any of these goods. Nor can we send any C.O.D. And to prevent dealers from buying we are restricting quantities.

Watch For the Lady Shopper

the will be visiting our store, so come and

London's Dependable Drug Store



216 **Dundas Street** Phone 880

Will Be Thursday at the Good Shoe Store

Women's White Pumps and Oxfords. Clearing at Women's Black Strap Slippers, low heels, sizes 4, 7, 8 Women's Small Size Oxfords, black and tan Women's Brown Kid Pumps, Louis heels, sizes 3 to $4\frac{1}{2}$ Women's Strap Slippers, turn soles, bows on vamp Women's Brown Patent Oxfords, Louis or Cuban heel Women's White Canvas Lace Boots \$4.00 and \$4.50 values Women's Patent Colt Roman Sandals, \$5 values Women's High-Grade Patent Pumps, \$5 values Women's Kid Pumps, Women's Kid Pumps, Mary Jane style\$2.00 Women's Vici Kid Oxfords, Point ed toes, Louis heels Women's Chocolate Vici Kid Ox fords, Lious or Sport heels Women's Patent Colt Ox-\$2.75 fords, Louis heels Women's 8-inch Black Women's 8-inch Black Kid Lace Boots, spool heels. \$3.00 Women's White and Gray \$3.00 Top Boots, \$5.00 value\$3.00 Women's Gray Kid Lace \$4.00 Boots, Cloth top\$4.00 Women's Champagne Kid \$5.00 Lace Boots, \$7.00 value \$5.00

	a silve store
1	Children's White Canvas Slippers,
	Boots, etc., sizes 3 to 7½
	Children's Plack Audio
	Children's Black Ankle Strap Slippers, sizes 3 to 750c
:	Children's Canyon Date D
	and Roman Sandals, 61 00
	8 to 10½
	Same styles in Misses' @1 25
	and Roman Sandals, 8 to $10\frac{1}{2}$
	high grade.
	high grade, all sizes\$1.25
,	Little Boys' Brown Kid Lace Boots
	with hooks, 8 to 10½
1	8 to 10½
)	Children's Black Patent \$1.00 Roman Sandals
1	Men's Oxford Shoes.
,	Men's Oxford Shoes, small sizes only, \$4 values \$1.00
1	Hartt Shoes and Regal Shoes for
,	Men, patent colts, all sizes \$5.00
-	Howtt and Board Change
	Hartt and Regal Shoes. \$4.00 sizes 4½, 5, 5½ only
-	Astoria and Regal Boots Button-
,	ups, made of Gunmetal \$4.00
	Calf
	Brown Calf Bluchers for \$4.00 men, sizes 5, 5½, 6, \$7 values
	Men's Velour Calf and Gunmetal
	Tana Pasta sama Candrana An an
	welts among the lot, all sizes. 33.00
	Boys' Velour Kip Bluchers, Hi toes, Ext. soles. \$2.48
	Boys' Oxfords and Patent Leather
	\$1.48,\$1.98

TREASURE BOX COUPONS WITH EVERY DOLLAR PURCHASE

TREASURE BOX COUPONS WITH EVERY DOLLAR PURCHASE

rettes and making it possible for them o laugh and sing as they toiled in the ot sun. Always they could lift their yes to the cool green mountain or rest m by gazing upon the blue stretch of DEPUTY REGISTRAR

them by gazing upon the blue stretch of Lake Ontario in the near or more remote distance. At the close of the day, they have rarely been too tired to paddle or dip in the lake, climb a bit up the mountain, or go for a cooling off on the trolley, which conveniently glides back and forth from Hamilton to Beamsville along miles of picturesque country road. Several London girls have been serving King and country on fruit farms down there this summer, earning their living and acquiring health and thick coats of tan, not to mention all manner of interesting experiences. But now, these cheery and efficient London farmerettes are coming home and W. E. WISMER NOW CHIEF

farmerettes are coming home and e are wanted to replace them, ten more to go for every one that comes Calls For Help. S. O. S. calls have come from Vine-

land-isn't it a fascinating name?-from Winona, from Port Dalhousie, from Beamsville, from Grimsby and from Niagara Falls, for girls and still more girls for fruit ingathering and for caning. Canning may be much at there is one thing about it \$1.50 a in all kinds of y is guaranteed in all kinds of ather, and more, it is said, can be ide on piecework. The opening of schools and colleges vill greatly reduce if not well-nigh deish the 1918 summer crop of farmer-

less love-o'-the soil can induce the ex-perienced feminine agriculturists to stand by their jobs as long as they are needed. The superintendent of the women's Government employment bureau is looking eagerly in all directions for suitable "material" for na-

she told The Advertiser today. "We have a call from Vineland for girls for canning from September 2 to October 1, canning from September 2 to October 1, girls over twenty years of age preferred. Twelve girls are needed for Winona for picking the late fruits, from August 24 to October 2. Fifty girls could find employment at Port Dalhousie for outdoor work and in the canning factory from August 25 to October 10. The camp at Port Dalhousie is only five minutes, walk from the lake and re minutes' walk from the lake, and equipped with electric light, baths all such conveniences. The camp Niagara Falls is a smaller one, and e want the best girls we can obtain that between September 2 and Oc-er 2. Girls are needed for fruit pick-at Beamsville and for canning at

A Suggestion.

With college and school girls and eachers returning to their bookish ways, what about a season of farmereting for the girls who are just through chool? The girls of trained minds have roved themselves so adaptable and so fficient that they have quite overome the prejudices that formerly expended the prejudices that formerly expenses the former of the control of the ted against women working on farms, ecording to those who locally have been touch with farmerette camps.

In one or two cases, the request for the last been accompanied by the atement that women and girls are prerred who are accustomed to earning eir own living. In any case, Miss McRobert states

nat those who make good for the to-lato, reach, pear and plum harvest ave excellent chances of being steadily imployed until on in November for the ple picking. apple picking.

Practically all the work is completed in the farmerette camps of the London district for the present. "I have just one important call for help near London just now," said Miss McRobert, "for a girl of some experience to help right away on a truck farm near Byron. I can tell you it is a good opening for the can tell you, it is a good opening for the gight girl."

YOUR INSURANCE AGENCY THE GEO. H. DAVIS INSUR-ANCE AGENCY

Royal Bank Bldg. Phones 776-2922.

CAPT. H. BERESFORD OFFICIALLY NAMED

Receives Appointment Dating Back to April.

Has Supervision of All Registry Offices in the

Dominion.

from Ottawa gives the official an-Wismer, who held the position now taken by Capt. Beresford, becomes chief registrar for Canada, with oversight and supervision of all registry offices. Capt. Beresford, who saw service overseas, has been acting deputy registrar since April last, when Mr. Wismer was sent to Quebec following the disturbances centering about the registry office in that city. The appointments ons for suitable "material" for naonal service for the approaching fruit
rest.
"We need help for at least six camps,"
e told The Advertiser today. "We need from Wischen for the charges occurred, will now be officially need as assistant to Capt. Beresford since
the charges occurred, will now be officially need as assistant to Capt. Beresford since
the charges occurred, will now be officially need as assistant to Capt. Beresford since
the charges occurred, will now be officially need as assistant to Capt. Beresford since cially named as assistant deputy regis-

trar,
The successful organization of the
London office has made records for all
of the officers mentioned. The London
office is regarded as one of the most efficient in the Dominion.

Capt. Beresford has been taking a vacation for a week, but will again assume his duties with the official title which up to this time, although per forming the duties, has not been an

We Make a Specialty of Our Truss Business



The fitting is done by those understand fitting trusses. Different cases require different trusses. We carry a complete range for

STRONG'S DRUG STORE 184 Dundas St., London, Ont.

THE FAIR Bathing caps, shoes and wings, tennis balls and rackets, baseballs and bats, dolls and toys.

15 Dominion Savings Building,
Facing Market Square, NEWS ITEM BRINGS OUT SOLDIER COMPETITORS FOR FANCY WORK BADGES

Returned Men Keenly Interested In Competition at Western Fair.

"Nothing like newspapers when you want a thing known," said Secretary Hunt the other day, in connection with contest for returned soldiers at this year's Western Fair. This is an entirely new event, ex-

as eleven shades of violet and purple in forming a pansy leaf. The same effi terror to the Huns, mark their efforts clusively for soldiers, and when Secretary Hunt wished to make it known among the returned men, their families and friends, he naturally turned to the

and friends, he naturally turned to the newspapers as the one sure vehicle to convey the information. A brief news item, not more than two inches deep, was inserted one evening in the local papers. Next morning the Western Fair staff was kept busy dealing with inquirers who called at the offices for fuller information, and many others who telephoned in for particulars.

Returned men do some of the finest Returned men do some of the finest or Thursday of this week. The riders.

who telephoned in for particulars.

Returned men do some of the finest on Thursday of this week. nouncement that Capt. H. F. Beresford has been appointed deputy registrar in No. 1 Military District, and that W. E.

ROWLAND HILL'S

Dollar Day Specials

Out of our big stock we have picked out between 500 and 600 pairs of Men's, Women's, Boys' and Girls' Shoes, mostly remnant lots, which we have marked at a reduction of one-third, and in many cases more, just for this one day sale. We mention a few:

Men's Black Calf and Dongola Laced \$2.90
Another special lot in Calf, Single or Double Soles \$3.90
A Boys' Special in several styles, sizes 1 to 51/2\$2.15
Boys' sizes 11 to 131/2; Box, Kip or Dongola\$1.65
Little gents' sizes 8 to 101/2 (about a dozen pairs)\$1.00
About 60 pairs Women's Laced and Buttoned, mostly in
sizes 2½ to 4½. A big snap
Another special lot of \$4.00 and \$5.00 values. All sizes
\$2.90
Misses' Button and Laced, former prices \$2.00 and \$2.50
Another lot of Misses' Boots \$3.00 values \$1.90
About 100 pairs Children's Boots, up to size 101/2\$1.00
Misses' and Children's White Slippers 60c
Women's Fancy Satin Boudoir Slippers, sizes 2, 3, 423c
Infants' Soft Sole Boots, 50c and 60c values33c
The continued advance in footwear prices makes the above list especially attractive. What we say, we do.

Reliable Footwear.

Main Store, 189 Dundas St. Branch, 429 Hamilton Road.