HONOR ROLL OF MEMBERS AND FORMER MEMBERS OF 7TH WHO HAVE RESPONDED TO CALL

That the members of the 7th Regiment Fusiliers have not been backward in offering their services in the present war is shown by the large number of names that appear on the honor roll of members and former members of the regiment, recently compiled by Capt J. M. Watt, adjutant of the 7th Regiment, C. D. F. A number of the men have made the supreme sacrifice, and many others have been wounded. In spite of the best efforts of those the regiment, recently compiled by Cast. J. M. Watt, adjutant of the 7th Regiment, C. D. F. A number of the men have made the supreme sacrifice. and many others have been wounded. In spite of the best efforts of those who collected the names, it is thought that there are still some names that that there are still some names that have not been obtained, and anyone who finds that the name of a friend or relative has been omitted will confer a favor on the officers of the regiment, by sending the name and the date on which the man was a member of the regiment, to Lieut.-Col. Spittal, officer commanding the 7th Regiment, London

Elliott, W. E. W. Ewington. W. Ewington.

J. Falconer, B. B. Fagan, W. G. Falshaw, W. Falshaw, P. Fargnole, J. Faulkner, O. Febrey, T. G. Feen, T. H. Fenn, H. C. Fetterley, C. Fidler, C. E. Fidler, W. Flitton, W. J. Forbester, W. F. Faster, W. Faster, W. F. Faster, W.

E. James, R. C. Jarvis, George Johnson, R. E. Johnson, W. Johnson, C. L. Jones, J. Jones, A. Joseph, A. C. Joseph, A. M. Judd. R. C. Kidner, A. E. Kilby, W. E. Kilby, J. Kilty, J. King, C. L. Kipp, L. G. Kirk, A. C. A. Kitchener, F. C. Knight, G. L. Knipper.

Oldridge, C. Osborne,

R. J. Palge, W. C. Paines, J. P. Paleison, T. L. Pallister, H. Palmer, Fred Parker, J. W. Parish, A. T. Paterson, H. Patterson, M. Patterson, F. H. Paull, J. W. Pawley, H. Payne, F. R. Peralagan, A. Perfect, J. E. Perkins, J. S. Peters, W. J. Player, Fred Plowes, F. Plumridge, G. Plumridge, C. H. Pickson, A. Pike, J. K. Pope, N. Pope, H. C. Powell, F. W. G. Powie, Geo. Preston, J. A. Price, L. Prinkler, E. J. Pritchell.

N. Racher, W. A. Randles, D. Rankin, N. Racher, W. A. Randles, D. Rankin, W. Y. Rankin, A. Ravini, E. G. Raymond, E. G. Raymond, E. G. Raymond, C. Reading, G. Reading, P. Reed, P. L. Reed, W. J. Reid, J. A. L. Richmond, A. Ridgley, G. E. Roberson, J. Robinson, S. S. Rogers, P. Rooney, A. W. Root, S. J. Root, E. Rose, W. Rose.

W. Yates, B. Yeo, S. D. Yeo, Fred Young.

WAR IS MAGNET TO BRING MANY MEN

regiment, to Lieut.-Col. Spittal, officer commanding the 7th Regiment, London.

T. Abbott, E. I. Acker, J. D. Alken, E. Alkens. Thomas Albert, A. C. Aldersby, W. T. Aldrige, R. Allgrove, S. T. Applegate, E. Appleyard, J. E. Archer, R. C. Arthur, W. N. Ashpiant, Tred Atkinson, H. Atkinson, T. S. Bagley, E. H. Bake, A. E. Ball, E. Ball, F. Ball, W. Ball, P. Barnes, Jack Barry, A. Bartlett, D. Bartlett, W. T. Bartlett, O. W. D. Bates, R. H. Beattie, A. Becher, C. Becher, E. C. Bendle, J. H. Berry, G. W. Berryhll, Thomas. Beswarwick, T. C. Beswarwick, E. Bidlie, B. C. Bigger, J. Bigger, M. Billington, H. Black, E. Bolor, W. Boniface Change, C. M. Bowman, G. H. Bradley, J. G. Bradger, M. B. Brady, A. Bridge, L. G. Bridge, J. H. Brindley, J. G. Bradger, M. B. Brady, A. Bridge, L. G. Bridge, J. H. Brindley, J. G. Bradger, M. G. M. Bowman, Thomas Brown, J. S. Bryant, R. Bryant, C. Bullan, G. Bullan, J. Bullen, F. Burdett, T. Burdett, T. Burdett, R. R. Burns, G. W. Bushby, W. C. Butler, C. C. Carling, W. H. Carling, C. G. Carlton, A. Carpener, H. H. Caswell, A. H. Cartre, S. Carter, A. Chatterson, W. Chivers, A. E. Clark, A. Clarke, F. A. Clarke, W. C. Clarke, W. H. Carling, C. G. Carlton, A. Carpener, H. H. Caswell, A. H. Cartre, S. C. Clemance, John Clement, W. Clift, A. J. Cockaday, W. Codling, A. Condeld, G. Coghill, A. J. Coker, E. Collins, G. Collins, B. Collins, E. Collins, G. Collins, R. Collins, P. E. Collins, G. Collins, B. Collins, B. Collins, G. Collins, G. Collins, H. Collier, E. Coulter, N. Cowie, A. Crook, A. Davy, W. H. Dayment, S. Dear, J. Dempsey, C. H. Devit Geo. Devit, C. H. Dickson R. A. Davey, F. Davies, A. Day, W. H. Dayment, S. Dear, J. Dempsey, C. H. Dent, Geo. Dent, C. H. Dickson, Geo. Dickson, A. M. Dillon, R. Dixon, H. E. Downs, Thos. Dray, B. Dritton, E. J. Duce, Fred Dutton, James Dutton, E. J. Duce, Fred Dutton, James Dutton, C. K. Edwards, C. E. V. Ellis, A. R. Elliott, W. E. Elliott, W. Emmett, F. W. Ewington. is spreading, and that recruiting depots are gradually being established in all the large places in the United States.

Six of those who were examined Six of those who were examined yesterday were Canadians, two came from England, and one each from Wales, Belgium and Ireland. Four went to the railway construction units, one to the 32nd Battalion Overseas Company, one to the Royal Flying Corps. Three of those who passed the board were chaplains: Rev. W. C. Al-

News of Summer

L. G. Kirk, A. C. A. Küchener, F. C. Knight, G. L. Knipper.

A. Law, H. M. Lee, M. Lee, J. E. Levitt, E. H. Lilley, G. W. Little, H. J. Longhead, J. C. Longstaff, F. J. Lortie, F. Loveday, W. H. Lowman.

C. T. McCabe, C. M. McCarn, C. McCarthy, D. J. McCarthy, Charles McConnell, H. W. McCrimmon, J. L. McDougail, H. McLean, D. McMartin, G. McLean, H. McLean, D. McMurphy, W. McNeilly, W. J. Mabley, H. MacKay, P. J. Males, E. Manzie, W. P. Marks, George Marsden, G. Marty, A. Martin, G. McLean, H. McLean, D. McMurphy, W. McNeilly, W. J. Mabley, H. M. McCre, T. McReer, T. McReer, C. Miller, C. E. Miller, J. F. Millett, W. R. Millett, H. L. Millegan, P. McK. Millman, W. H. M. McK. Millman, W. Mills, R. C. Mitchell, C. A. Moore, E. H. Moore, F. Moore, A. Morey, A. R. Mortiner, J. W. L. Magridge, R. Munday, D. Munroe, K. Munroe, W. R. Munson, J. W. L. Murphy, G. F. Murray, T. F. Murray, T. F. Murray, T. F. Murray, T. R. Murray, T. R. Murray, T. P. Murse, G. McCard, G. Marty, G. R. More, G. McCard, G. Marty, G. R. More, G. M. R. McCard, G. Marty, G. F. Murray, T. F. Murray, T. R. Murray, T. P. Murray, T. R. Murray, R. P. Mussell.

F. Needham, E. B. Nelles, L. H. Nelles, John Newell, A. J. D. Noble, F. P. Noble, T. W. Norley, G. H. Noyes. H. O'Brien, C. W. O'Connell, E. S. O'Dell, P. O'Hara, A. Oldman, W. I. Oldridge, C. Osborne, P. R. J. Palge, W. C. Paines, J. P. Langer on Erie Rest. Tortical feet. Miller, C. Miller, C. Osborne, P. R. J. Palge, W. C. Paines, J. P. Langer on Erie Rest. Tortical feet. Miller, C. Mi

some time.

Miss Hanson is occupying her cottage on Erie Rest.

Miss Priddis is down for a few days

At "Supportulation" While here she

The control of the co

BIG TIRE FIRM TO EMPLOY 400

London Will Have Chance To Secure a Great Rubber Industry.

GOOD SECURITY OFFERED

Company Has Large Orders and Would Erect a Plant Costing \$300,000.

The bylaw authorizing a vote on July 30 to guarantee the bonds of the Ajax Rubber Company to the extent of \$450,-00 was passed by the council last night. his is the culmination of negotiations nat have been carried on for some

months.

The company, if the guarantee vote is passed, as it will be in all probability, will erect a plant here to cost over \$300.000. It will manufacture auto tires exclusively. The management will be under the direction of some of the most successful American tire manufacturers, men who have devoted a life study to the business.

the business.

Contracts Now Secured.

Special contracts have already been secured, aggregating \$400,000 yearly. The heavy duty on this class of goods coming into Canada is the reason for the firm's anxiety to come to Canada. Another Canadian firm will place an order for a minimum of 10,000 casings a year. The company would employ 400 hands, and would pay out in wages \$350,000 annually. The agreement calls for a minimum of 250 employees, and the minimum annual wage of \$250,000.

Three Sites Under Option.

Three sites have been optioned, one Three sites have been optioned, one t the foot of Egerton street, another on

indas street east, and a third in West London.

The company would be given no special inducements in the way of taxes.
The city will be protected by securities deposited with the Government, and the interest will be guaranteed by a mortgage on the plant.

"Promises To Make Good.
"It is a very stiff agreement," said

"It is a very stiff agreement," said George M. Miller, who is representing the company here. "We do not mind that, as we will make good in every particular." Gordon Philip, commissioner of indus. tries, is quite pleased with the arrange-ments to date, and is confident that the industry will be one of the best things London has ever done in this way.

CAPT. GREENLEES IS NOW TAKING SPECIAL COURSE

Capt. Harry Greenlees of this city is been taking a special course in France in the storming of fortifications. At the time of leaving London for Valcartier with the 6th Field Battery, he was president of the Liberal Club and a member of the board of education. He was kept in England for several months after going overseas as an instructor, but rejoined his former commanding officer, the late Lieut.-Col. Woodman Leonard, with the 12th Field Battery in Belgium. Subsequently taking a course in trench mortar warfare, until recently he was in command of the trench mortar batteries of the first division.

Some time ago a returned man told a story of Capt. Greenlees which will be appreciated by the many Londoners who know the young officer and his unfailing sense of humor, as well as resourcefulness.

A town had been taken after a stiff

some time.

Miss Hanson is occupying new tage on Erie Rest.

Miss Priddis is down for a few days at "Summerholme." While here she will superintend details for the garden party to be held on July 20th, and for which tickets are being sold. The proceeds of the garden party, which is an annual affair, are for the benefit of "Summerholme," the residence of the Y. W. C. A. at Port Stanjey. This year it is rumored the garden party is to bigger and better than ever, as it is the 25th anniversary of "Summerholme," It is for a worthy object, and the many friends of the work are doing their utmost to make it a success. A. Fraser and family of London are occupying a cottage on Eric Rest. Mr. and Mrs. Billie Westland of London spent the week-end at their Saunders, T. Scott.

SAYS OLD SEVENTH DID

SAYS OLD SEVENTH D

PTE. EDWIN STAPLES REPORTED MISSING



Photoplay News

TO REPEAT HIS GREAT

SUCCESS.

"Skinner's Bubble" is Sequel to "Skinner's Dress Suit," Famous Film—Same Cast in New Photoplay.

The beloved "Skinner" has come to life again. This delightful character of fiction, conceived by Henry Irving Dodge, the noted author, and immortalized on the screen by Bryant Washburn in Essanay's recent picture, "Skinner's Dress Suit," is given to us once more. This time he appears in another Essanay feature entitled "Skinner's Bubble," at the Patricia Thursday, Friday and Saturday.

"Skinner's Bubble" might well be called a sequel to "Skinner's Dress Suit." It simply adds another chapter to the life of Skinner and his adoring wife, Honey, which was so admirably launched in the first production. Yet you who were so unfortunate as to miss the dress suit episode—it was without doubt one of the most entertaining bits of screece. SUCCESS.

miss the dress suit episode—it without doubt one of the most en taining bits of screeen work projecthis season—will not be confused viewing "Skinner's Bubble." Ther no serial link between the two. It is a separate, distinct comedy dra is a separate, distinct comedy drama, and it is hard to say which one is the The same cast as before appears in "Skinner's Bubble." Bryant Washburn is seen as the inimitable Skinner, who rushes into the maelstrom of industrial

rushes into the maeistrom of industrial enterprise, where angels, as it were, fear to tread, and comes out victorious despite himself. Mr. Washburn has never been screened to better advantage. The plaudits showered upon him for his delightful portrayal in "Skinner's Dress Suit" have been more than doubled for his work in "Skinner's Bubble."

The story of "Skinner's Bubble," briefly, is this: "Young Mr. Skinner, having won for himself a junior partnership in a big commercial firm, aspires to greater conquests. He believes he can do for himself what he has done for his firm, He resigns and sets up in business for himself. But Skinner had neglected to

lieves he can do for himself what he has done for his firm. He resigns and sets up in business for himself. But Skinner had neglected to figure that his success was due largely to the prestige of his old established firm. He rapidly approaches the rocks of ruin. Yet Skinner puts up a brave fight before his little wife, Honey, who adores him, and makes her believe he is fast becoming the Napoleon of the industrial world. Honey triumphantly tells the wife of Skinner's former employer, and she, in turn, tells her husband. Thus it is that just as Skinner decides to go into bankruptcy, his former employer makes him a bewilderingly flattering offer to come back into the firm. Thus Skinner triumphs despite himself. Hazel Daly, who created the screen role of Honey, again appears in this capacity. Harry Beaumont wrote the story, by Essanay's special permission from Henry Irving Dodge. Mr. Beaumont, the director of "Skinner's Dress Suit," also directed the second production.

A town had been taken after a stiff fight and the excitement had scarcely died away and the enemy been cleared out before the men began to show signs of reaction. Capt. Greenlees restored the balance by starting a civic election, which created amusing diversion.

Suit," also directed the second production.

GAIL KANE AT MAJESTIC TODAY AND THURSDAY.

"The Scarlet Oath," which is the attraction at the Majestic Theatre today and Thursday, is guaranteed to give "The Scarlet Oath," which is the at-traction at the Majestic Theatre today and Thursday, is guaranteed to give and Thursday, is guaranteed to give you more thrills during the unfolding



FOR	
ADDRESS	

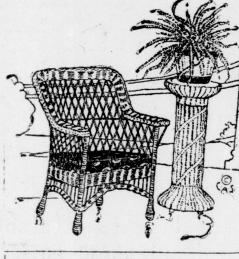
THE WEATHER

SHALLWAN B HERAS

For Summer Comfort in the Home

To insure coolness and comfort during the summer months—whether in the city apartment or country home—labor-saving, informal furniture, furnishings and accessories are a real need. The homefurnishing sections of this store are prepared now to supply all these needs in greatest variety.

Reed Chairs, Mattings and "Vudor" Porch Shades, in new designs and colorings, some gay with bright cretonnes, which are sure to win instant approval. Window Screens, too, in the basement, Gas Stoves and Refrigerators in sizes and styles suitable for every need.



Sale of Wall Paper Thursday

30-INCH DUPLEX OATMEALS, 19c Suitable for hall, dining or living room use, all have cut-out borders or bandings to match; 2,000 rolls in green, brown, tan and cream colors. all 30 inches wide; five yards to roll

SILK PARLOR PAPERS.

Three only Embossed Silk Papers in green and champagne colors 19c SIX COLORS IN GRASS CLOTH. With three-inch binders to match, very suitable for panel work, for halls, den, etc.....19c

TEN TAPESTRY PAPERS. In grey, tan, green and brown colors 19c

BUNDLE LOTS LESS THAN HALF 75 bundle lots for all rooms at less than half price. From4c roll up Estimates furnished on all kinds of painting or decorating; no work too

small, none too large. Get our prices on your outside painting; none but best materials used. THIRD FLOOR

Reed Chairs and Rockers At Special Prices

These Reed Chairs and Rockers are similar to but not exactly like cut, the seats and backs are upholstered in good quality chintz. Special sale price\$8.95 Bed Davenport, suitable for home or summer cottage, a comfortable davenport by day or a good bed for the night, upholstered in tapestry. Price\$26.50

Sea Grass Chairs, Rockers and Tables

Three only Sea Grass Tables at \$10.00 each A few Chairs and Rockers at \$9.00 each When these Sea Grass Chairs, Rockers and Tables are sold we will be unable to procure more this year, owing to ocean freights from Hong Kong.

Vudor Ventilated Porch Shades

The Vudor is the only ventilated porch shade made and are sold in London only by Smallman & Ingram. They come in three colors-olive, dark green and seal brown; 4 feet wide, price \$3.50; 6 feet wide, price \$5.00; 8 feet wide, price \$6.50. and 10 feet wide, price \$8.50. All Vudor Shades have safety wind devices, which prevent the shades flapping in the wind.

Cocoa Fibre Door Mats

These Brush Mats are double braided and come in assorted sizes. Priced as follows..... . .85c, \$1.15, \$1.50, \$1.75, \$2.50, \$3.50, \$5.00, \$6.00

Three only Rattania Fibre Mats, size 2x4 yards. To clear at half price. Sale price\$4.25 each

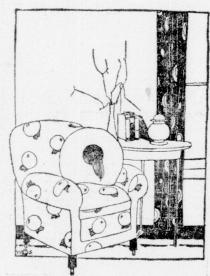


Cocoa Mattings

Cocoa Fibre Matting for porches and outside steps, priced as follows-27 inches wide, 65c yard; 36 inches wide, 85c yard; 45 inches wide, \$1.10 yard; 54 inches, wide, \$1.20 yard; 72 inches wide, \$1.50 yard.

Crex and Waite Grass Rugs in all the size s-1x2 yards at \$2.75, 11/2x21/2 yards at The newest mat for the porch or summer cottage is the Braided Rush Rug, made 24x36 inches at \$1.35; 27x54 inches at \$2.50, 3x6 feet at \$3.75, 1½x2½ yards at

Have Your Reupholstering Done in July and August



AFTERNOON TEA SPECIALS.

These two months usually find our comfort chairs and other favorite pieces of furniture forsaken for the porch furniture in the open air, so we would suggest that now, when you can best spare these chairs to have them upholstered and ready when you will need them. Our upholstering service will need no introduction to our city customers. To customers residing out of town, we would be glad to have an opportunity of demonstrating this work. We do not hesitate to guarantee our work, and this should be a source of satisfaction. We will call for and deliver free of charge any furniture within the city, and gladly send a man to furnish estimates on any class of work, whether large or small. We also make a specialty of slip coverings for all kinds of furniture, and recover or make window seats, cushions or bedroom boxes.

TAPESTRY COVERINGS AT \$2.00 YARD.

Considering the difficulty in securing tapestry coverings to sell at \$2.00 yard, we have an excellent range that will not fail to please. All are splendid qualities and in serviceable colorings that will make up attractively. Let us estimate on your work now in these covers while they last. At \$2.00 yard FOURTH FLOOR.

Head Lettuce with Mayonnaise Dressing. Home-Made Bread and Butter. Cup of Tea or Coffee 35c Cantaloupe and Ice Cream 25c

Strawberries with Cream..... 150