J. W. Flavelle,
H. H. Fudger,
A. E. Ames.

THE ROBERT SIMPS COMPANY,
LIMITED

A Sensational Sale of W. A. Rogers'

Celebrated Silverware at 30C on Dollar

A very large purchase of spoons and forks manufactured and guaranteed by Wm. A. Rogers' Co. enables us to offer the chance of a lifetime to those who want an outfit of this celebrated ware. The base

is the very finest nickel silver used in the manufacture of spoons and forks, and the deposit of silver on

Put these spoons to any test you wish. Compare with any Al silver plate made, and you will find them full weight and full plate. Each piece bears the makers full name W. A. Rogers with horse shoe trade

mark. Owing to recent competition these fine A1 quality spoons and forks are not retailed everywhere at

Mail or telegraph orders despatched any time Tuesday will be filled. The itemized list which follows

list price. Here you have the rare chance of buying them at SEVENTY PER CENT. DISCOUNT.

shows exactly what the set contains and what it would cost you at the makers' list price:

MONDAY

each and every piece warrants the fullest guarantee by the manufacturer, which guarantee we endorse.

To the Trade

July 12th.

The . . Balance

Of our Fancy Colored Muslins At Clearing Prices is now

Being Shown

Filling Letter Orders a specialty.

JOHN MACDONALD & CO. n and Front Streets East, TORONTO.

AMERICAN MARKETS HIGHER

Continued From Page 11.

Liverpool Grain and Produce. Liverpool, July 11:—Lard—Prime west-mrn, strong, 56s; American refined strong, 55s 3d. Closing—Wheat, Spot, No. 1 north-eru spring, firm, 6s 4d; futures quiet; July, 6s %d; Sept., 6s 3%d; Dec., 6s 3%d. Corn, spot firm; American mixed, 6s; futures quiet; Sept., 5s 3%d; Oct., 5s 2%d.

Cheese Markets.

Perth, Ont., July 11.—On the Cheese Market here to-day there were 1300 boxes of colored of white cheese and 70 boxes of colored of July make. All were sold at 97-16c. Fowler got 1086 boxes, Bisseil 400 boxes, and Webster 505 boxes.



This is the largest day we know of for Silk Hats, and the man that walks" without one is not in it. other fellow's goods, but we believe that we have the best that is at the ordinary price,

Silk Hats, \$5 to \$8

We are Dunlap's and Heath's sole Canadian agents. Store open till 10 o'clock to-night.

Siege sold at \$2 to \$3 each.

THE market for hoge was firm at unchanged quorations. Mr. Harris took in the market of the season for everything, with the exception of exception of good quality and hoge. Export Cattle—Good load of heavy export bulls of good quality and hoge. Export Cattle—Good load of heavy export bulls for the process of the good quality and hoge. Export Cattle—Good load of heavy export bulls for the process of the good quality and hoge. Export Cattle—Good load of heavy export bulls for the process of the good quality and hoge. Export Cattle—Choice heavy export bulls, \$4.78 to \$5 per cwt.

Export Cattle—Choice picked lots of the good of the good quality in the good of g

TROPICAL

WORSTEDS

FLANNELS

Tailors and Haberdashers

AND

A FAMOUS HAT STORE

IT MUST BE A COOL ONE

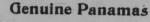
It's cool hat weather—so a light hat it must be—in our big stock there's a wealth of variety in the coolest hats made-exclusive blocks-not a line we sell that doesn't 'carry a double guarantee for the quality-the maker's and



SPECIAL TO-DAY

10 dozen Panama Shape Palm Leaf Manillas and Fine Straws-good stylish hats that are worth every eent of 3.00-on 1.50 sale to-day.....

We guarantee the style, and if you're not pleased with what you buy you can get your money back.



All the good styles—the moderate and the extreme blocks—all the prices between 7.50 and 40.00 and a special Saturday sale of special values at....... 8.00 and 10.00

Straw Boaters

If there wasn't another summer hat in the house we'll be bound we could please you from our fine range of stylish boaters and sailors in split—sennet and rustic braids...... 1.00 to 4.00

STORE OPEN THIS EVENING

ng secretary, Mr. J. B. Pratt in appreion of his services. The new secrerelect is Mr. Swaa, manager of the
ik of Ottawa here. The transportation
stion was again discussed and it is exted shat a satisfactory arrangement besen the local board and the C.P.R. aurities will be arrived at shortly. The
litors' report, just handed in, on account
the retirement of the secretary, shows
finances of the Kemptville Cheese
ard to be in a most healthy condition,
h a substantial surplus on hand,
outh Finch, July 11.—The regular meetof the Finch Cheese Board was held
s evening. Number of cheese, boarded,
o boxes, half colored, half white; price
pred on the board 9 7-16c. One lot sold,
yers present: Logan, Keenan, Weir, PruBirdseki and Weeggar.

LOCAL LIVE STOCK.

84-86 Yonge Street

The Right Smack

Nothing "flat" about the flavor or make-up of Hygeia Beverages. McLaughlin's summer drinks are pure and delicious. They have the right "smack." Try one.

Cream Soda Pure Fruit Juices

Ask for McLaughlin's-the Kind You Can Depend On.

ore freely this week, and been offered ore freely this week, and in sympathy ith the unfinished butchers' cattle they, o, have taken a drop in prices. We we some steers of medium quality, weighg from 700 to 850 lbs. each, for which per cwt. was offered.

Stockers sold down as low as \$2:50 per vt., which was the lowest price quoted r some time, and some drovers, who had ought in stockers, lost heavily. The ran of mileh cows was not large, and, as the market for them yas duil. Prices for yeal calves were lower, lling at \$3.50 to \$4 per cwt.

Export sheep were sold at about the me prices, but lambs sold down as low \$8.50 per cwt.; and the highest price them was about \$4 per cwt. Culled eep sold at \$2 to \$3 each.

The market for hoogs was firm at uncered outstrions.

LONGED FOR: IT IS HERE!

Many were tired of the cold weather and longed for

the hot. Now it is here, we are fully prepared for

it with an unusually choice stock of Summer

Flannels and Tropical Worsteds. In Flannels the

fashion favors fawns, greys and white grounds with

blue or black stripe. Highly tailored suits in any

\$23.00 THE SUIT.

- - 77 King Street West, Toronto.

Store Closes at I P.M. Saturdays.

of these select goods at the very moderate price-

Foreign Money Markets.

you'll pay ordinarily \$1 and \$1.50 for.

Attention is called to the list in an driving horses to be sold at the new repository, Simcoe and Nelson-streets, on Tuesday next. (Gentlemen requiring strictly first-class horses will see an assortment impossible to find under any other one roof in the province, and all for genuine competition. All the horses will be shown in harness or innder saddle at the sale.

Sessential to clean, bright hair. It is necessary the treatment of the result Miss Deroche of Kansas City is spending a few days in the city.



Only 49 cents, but such neat little coats, made of crash, Holland and drill. Young office men, who hope to be managers some day; young baseball players, every boy from 25 to 33 inches around the chest, who likes to be neat, cool and comfortable, could make no mistake in buy ing one

100 only Boys' Unlined Summer Coats, consisting of linen crashes, Hollands and blue and white striped drill, single-breasted sacque style, sizes 25 to 33, regular 75c and \$1, to

45 Boys' Light Summer Suits, made in the new yoke Norfolk style of an all-wool crash, light grey, with dark stripe, the correct material for summer wear, sizes 24 to 28, regular 908 200 pairs only Fine English Worsted and Scotch

Tweed Trousers, in grey and black, neat stripe patterns, also navy blue Campbell serges, suitable for uniform suits, these pants are cut in the correct style, well trimmed and tailor-made, sizes 32—42, regular \$3 and \$3.50, on 2.19

A Flannelette Shirt for 25C The Men's Store on Monday will have over 360 Soft Shirts, with collars attached, good, sensible

summer shirts, which we will sell for a quarter of a dollar. But one more instance of the service rendered by the Men's Store. 368 Men's Neglige Soft Bosom Style Working

Shirts, with collars attached, made from flannelettes, in fancy stripes, plain satines, in light blue shades, also light checks, in heavy shirting maregular 35c and 40c lines, on sale Mon-Sizes 14 1-2 to 16 1-2.

284 Men's White Twilled Cotton Night Robes, made with collar and pocket attached, well sewn and nicely finished, large bodies, 54 inches long, extra heavy even thread material, sizes 14 to 18, regular price 75c, on sale Monday

Boys' Swimming Suits. combination one-piece suit, in good heavy material, navy blue, with white stripe, well made and perfectly fast color, all sizes, regular 75c value, on Boys' Swimming Suits, same as above, to fit boys all sizes, regular 50c, for35

Men's 1.50 Straws, 69C

tend to wear one at all this summer. No doubt about their superiority, either, for hot weather. Be cool and comfortable so far as you can. Sixtynine cents buys a straw hat here Monday such as

180 only Men's Straw Hats, in new fedora

shape, plain canton and rustic braids, pure silk bands, calf leather sweats, also boater shape, in fine or coarse rustic braids, plain or fancy silk

The pattern is a neat floral

and scroll decoration with

60 complete sets, each con

taining 54 pieces, as before, for sale Monday, per set, 10.80.

shield as shown in cut.

Children's Straw Sailor Hats, in plain white. plain black or plain navy blue straw. also fancy mixtures, good bands, Monday....25 Boys' or Men's White Duck Yacht Caps, plain or ventilated crowns, glazed peak, black braid bands, light and cool, Monday 25

Mill Ends of Furniture Coverings.

A big manufacturer on the other side according to promise, has sent us a case of "ends, remnants," etc., such as have accumulated in his factory during the past season, no less than ten different lines of upholstery fabrics being represented. Many of his fine \$4.50 grades will be found in this big collection of oddments, plenty large enough for pairs of portiere curtains, or sufficient to cover a small parlor suite, others will cover sofa pillows only, but all are at rem-

139 Mill Ends and Manufacturers' Samples of Drapery and Furniture Covering, in Algerian stripes, Pettit points, damasks, tapestries and silk brocatelles, the lengt's range from 1-4 to 4 3-4 yards, nearly all 50 inches wide, regular value from 50c to \$4.50, your choice Monday at one-third of regular price.

Underpriced Bedroom Carpets

Now that the traveling season has commenced, possibly you will shortly expect friends to spend a few days or weeks with you. So now is the time to make the changes you were contemplating in the furnishing of your spare room.

ent grades of bedroom carpets; savings made possible by an early summer carpet business bigger than ever before. Those who know our choice of patterns and the tastefulness of our carpet colorings will best appreciate the following

900 yards English Brussels Carpet, large assortment of dainty two-toned, Louis XIV and rococo designs to select from, the regular \$1 quality, Monday, per yard, made,

1230 yards English Tapestry Carpet, with and without borders to match, Monday, per 780 yards C. C. Wool Carpet, full yard wide,

day, per yard43 15 only Wool Rugs, assorted sizes and designs, worth up to \$6.75, Monday 4.45

OBERT SIMPSON COMPANT, LIMITED



Houses and Cottages.

MONEY

If you want to borrow money on household good's pianos, organs, horses and wagons, call and see us. We will advance you any amount from \$10 up same day as you apply for it. Money can be paid in full at any time, or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms. Phone—Main 4233.

The Toronto Security Co "LOANS." Room 10.Lawlor Building, 6 King St. W

Don't Get Typhoid Fever Drink Distilled Water. It is free from the germs and microbes that abound in city water. 5 GALLONS, 40c, DELIVERED J. J. McLaughlin, Chemist

A HEALTHY SCALP

MADAM LYTELL,



You Might **Catch Fish**

Fishing Tackle

The Russill Hardware Co.



Spectacle Knowledge

Come to us if you wish to know all the best things that are going and learn how you may spend your time n the most enjoyable and profitable Phone manner during your fortnight's holiday by having your eyes properly fitted with a pair of spectacles. Satisfaction guaranteed.

F. E. LUKE, REFRACTING OPTICIAN, 11 KING STREET WEST, TORONTO. TORONTO OPTICAL PARLORS.

A meeting of the Library Board.

Was held last evening, those in attendance being T. W. Banton, presiding; S. W. Burns, H. T. Kelly, J. H. Denton and Frank Summers. A contract was let to R. Gliroy for re-roofing a portion of the premises, and the purchase of 86 volumes for \$160 was re-

Victin

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Cathedra

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services packed , with dif the order provided At the brethren the open ready fo impressiv freely an ing the se

Collard. joining 1 were mo the partir men shu

are reported, one of which had a rating up to \$5000; the other five were quoted under \$500.

The report from London is that the more seasonable weather has stimulated, summer trade very materially; in fact, it may be said to have given it quite a boom in certain directions, and a corresponding good feeling is manifested among the merchants. Travelers are out with fall samples, and indicatious point to a large fall trade in hats and other manufacturing lines. Payments, as may be expected, have been a little slower in coming in in some lines than earlier in the season, but, on the whole, no complaints are heard, and the absence of failnres is still a marked feature. Losses in all lines have been less than the average for a number of years past.

In Hamilton and district, retail trade has improved, and reports from building houses show that, while purchases for current requirements are moderate, orders for fall supplies are good. In jewelry and fancy goods lines, sales have been large, with prospects of abundance of the larger sorts. Grains of all kinds promise well. Hay crop heavy, but not well saved, owing to excessive rains.

With weather more settled, business has been better in Quebec City and disrict. Shipping circles have been somewhat disturbed over labor rates, and no settlement of the difficulty has been made. The tourist travel is fairly brisk, and here is 4 very fair circulation of money generally. Prices rule high for farm products of all kinds, and this tells in favor of trade in rural sections. CITY DAIRY CO., LIMITED, Spadina Crescent, Toronto. 126 East King Street.