

Today in the Simpson Men's Store—85 Splendid Suits Are Tagged \$17.95 for a Clearaway!



Simpson's is Sole Agent in Toronto for Hartz, Schaffner and Marx Clothes

In this group of suits you'll find your size, because we've eliminated the word hard-to-fit from our vocabulary. The tall man, the stout man, the thin man—all can be suited correctly.

The secret of it all is the variety of models we have at our disposal. Good styles for all kinds of men—Stout, thin, tall, short and medium stout.

Let us show you the garment designed for you and you'll know why we think of you as an easy-to-fit man.

This lot comprises all new goods, made up from fine tweeds and worsteds, in greys, browns, fawns and mixture effects. Single-breasted, two and three-button, form fitting and semi-fitted models, trencher styles, with all around belt and half belted back effects. Vest and trousers well tailored, the trousers finished with belt loops, cuff or plain bottom. Sizes 32 to 48. Midsummer Sale price, today at \$17.95.

Less Than Half for Men's Oxfords \$5.50 Styles Today \$2.50

No Phone, Mail or C.O.D. Orders on Sale Footwear.

Owing to sizes being incomplete we've decided that a speedy clearaway is the best policy.

Something like 200 pairs when the sale starts—your size may be here. Isn't the chance worth investigating?

Havana brown and gunmetal Oxfords—Goodyear welt—leather or fibre soles. English recede toe—low heels. Men, don't let the grass grow under your feet when \$5.50 shoes are just \$2.50 pair.

Men--The Bathing Suits Are Going Fast--Hurry

Men's One-piece Bathing Suits—Navy, fast dye. Sizes 34 to 42. Suit, 65c.

Men's Bathing Suits—Made from good quality cotton. They come in navy with white, red or orange trimmed. Popular one-piece style, with skirt. All sizes, 85c.

Men's Bathing Suits—Two-piece style, good quality cotton, navy only. Perfect fitting. Sizes 34 to 44. Suit, \$1.15.

Men's Cashmere Bathing Suits—Made one-piece style, with skirt attached; fine all-wool navy cashmere. Sizes 34 to 44. Suit, \$2.00.

Men's English Worsted Bathing Suits—Made two-piece style. Navy, with cluster stripes in red or green. Good weight and quality. Sizes 34 to 44. Suit, \$4.50.

Men's Elastic Ribbed Knit All-Wool Bathing Suits—Two-piece style. Sizes 34 to 44. Grey with white, navy with white. Suit, \$4.00.

Men's Elastic Ribbed Knit All-Wool Bathing Suits—Two-piece style. This suit comes in grey with wide white bar across breast, with white lines at knee and skirt. Sizes 34 to 44. Suit, \$4.50.

Simpson's MARKET

Phone Adelaide 6100
Canada Food Board License No. 9-039.

Fish

Advised Subject to Arrival.
Fresh Whitefish, per lb., 15c; if delivered, 17c.
Fresh Trout, per lb., 15c; if delivered, 17c.
Fresh Pickerel, per lb., 15c; if delivered, 17c.
Fresh Herring, per lb., 11c; if delivered, 13c.
Fresh Haddock, headless, dressed, per lb., 11c.
Fresh Cod, headless, dressed, lb., 11c.

Meats

Frontquarters Young Lamb, lb., 30c.
Fresh Beef Hearts, per lb., 15c.
Family Sausage, our own make, per lb., 28c.
Finest Round Steak, per lb., 28c.
Sausage Shortening, 3-lb. pails, gross weight, per pail, 85c.

Groceries

Monarch Flour, 7-lb. bag, 49c.
Fresh Rolled Oats, per stone, 85c.
Yellow Cooking Sugar, 5 1/2 lb., 85c.
Preston Brand Pork and Beans, tin, 20c.
Bleached Sultana Raisins, 2 lb., 85c.
Oleomargarine, per lb., 32c.
Finest Canned Corn, 2 tins, 37c.
Pure Orange Marmalade, 23-oz. jar, per jar, 35c.
Choice Pink Salmon, 1/2-lb. tin, 12c.
Pure Gold Jelly Powders, assorted, 3 packages, 29c.
Oxo Cubes, 3 tins, 27c.
Peanut Butter, in bulk, per lb., 29c.
Featherstrip Coconut, per lb., 35c.
Macaroni or Spaghetti, 2 packages, 22c.
Pure Strawberry Jam, 4-lb. pail, 95c.
Finest Table Syrup, 2-lb. tin, 25c.
Klim, 3 tins, 35c.
Canned Haddie, Golden brand, tin, 24c.
Choice Lima Beans, per lb., 22c.
Finest Canned Pumpkin, per tin, 16c.
Fancy Patna Rice, 2 lbs., 25c.
Finest Silver Prunes, per lb., 25c.
Fetter's Cream Soda Biscuits, per package, 32c.
Edwardsburg Laundry Starch, 2-lb. box for 37c.
Onion Salt, per package, 15c.
Instant Postum, per tin, 29c.

Fruit Section

Choice Valencia Oranges, good size, per dozen, 49c.
New Graciosa, 6 bunches, 25c.

Madam, See What 49c Buys Today!

Women's Art Silk Sports Caps, 49c

Sweater Coat Department, Third Floor.

Splendid for boating, motoring and all kindred sports, as they fit closely to the head. A smart style, with button-caught side points joined to deep revers. Lined and unlined in the lot. Great choice of popular colors. Regular values \$1.50 to \$2.25. Today, only, 49c.

Women's Gloves and Stockings

Women's Fibre Silk Ankle Hose, in black and white. Sizes 8 1/2 to 10. Exceptional value today, 49c.

Women's "Penangle" Cashmere Hose, seconds of a 69c extra fine quality; black only. Sizes 8 1/2 and 9. Today, 49c.

Women's Pure Silk Gloves, black only; perfectly finished; two dome fasteners and double-tipped fingers. Sizes 6 to 7. Regularly 69c. Today, 49c.

Women's Lisle Thread Gloves, closely woven, and having two dome fasteners; black, white and grey. Sizes 6 to 7 1/2. Today, 49c.

Women's Plain Black and White Cotton Stockings, splendid quality and seamless. Sizes 8 1/2 to 10. Regularly 20c. Today, 3 pairs, 49c.

Infants' and Children's Dresses, Bonnets, Skirts and Underwear, 49c

Infants' Short Dresses, of fine nainsook, in Mother Hubbard style, with prettily pin-tucked yokes and skirts; lace trimmed. Sizes 6 months to 2 years. Regularly 75c. Today, 49c.

Infants' Lingerie Bonnets, of fine white lawn, deep embroidery revers with lace frill or prettily pin-tucked revers with lace edges; wide lawn ties. Sizes 12 to 15. Regularly 65c and 75c. Today, 49c.

Children's Balbriggan Knit Fine White Cotton Combinations, "Zimmer-knit" brand; drop seat style; with no sleeves and wide lace-trimmed knee. Sizes 3, 4 and 5 years. Regularly 85c. Today, 49c.

Children's Short Nainsook Skirts, button on shoulder style; dainty embroidery lawn frill. Sizes 6 months to 6 years in the lot. Regularly 75c or 85c. Today, 49c.

Six Bargains in Wash Goods All One Price, 49c Yard

All White Snowflake Voiles, 36 inches wide. Regularly 75c. Today, per yard, 49c.

Silk Stripe Voiles, rose shade only, with neat single stripes of silk 1/2-inch apart; 36 inches wide. Regularly 75c. Today, per yard, 49c.

Fine Cord White Pliques, 42 in. wide. Less than cost at the mill in England. Today, per yard, 49c.

Regular 60c, 65c and 75c Ribbons 49c

Black Taffeta Ribbon, 7 inches wide. Regularly 65c. Today, per yard, 49c.

Black Moire Ribbons, 7 inches wide. Regularly 75c. Today, per yard, 49c.

Tartan Plaid Taffetas, 6 inches wide. Regularly 75c. Today, per yard, 49c.

Two-tone Moire Stripe Taffeta Ribbons, extra heavy quality. Regularly 85c. Today, per yard, 49c.

Dresden Ribbons, with light and dark colored grounds; especially suitable for hair bows and sashes. Regularly 75c and 85c. Today, per yard, 49c.

6-inch Colored Moire Taffeta Ribbons, in Nile, cardinal, tan, Myrtle, nickel and coral. Regularly 60c. Today, per yard, 49c.

Whitewear 49c

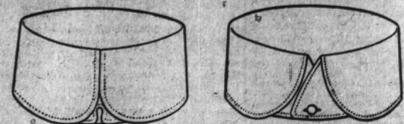
65c Corset Covers, 49c. Made of fine nainsook, in a good choice of styles, with yokes of dainty lace and embroideries. Regular 65c and 75c values. Today, 49c.

75c Aprons, 49c. Made of good quality white lawn and striped print. Some are gored, others are gathered on band. Also a number of dainty tea aprons in the lot. Regularly 75c. Today, 49c.

Bralettes at 49c. Hooked in front or bandeau style; made of extra good quality cambric; yokes of lace or plain bound tops, with strap shoulders. Clearing today at 49c.

75c Drawers, 49c. Made of English cotton, in full sizes, with frills of lace, embroidery or hem-stitched tucking; both styles, but not every size in the lot; also knit cotton drawers, in lace-trimmed umbrella style. Reg. 75c. Today, 49c.

Women's Wash Skirts, 49c. 250 Women's White Indian Head Skirts, buttoned to hem or finished with four buttons at front closing. Single pocket. Regularly 95c. To clear today at 49c.



The Half-Price Sale of Arrow Collars Will Soon Be a Memory

2 for 25c

Hundreds of wise men are mighty glad this opportunity came their way.

They're collars for which you've been asked to pay 25c elsewhere.

All sizes in the following styles: Gothic Madras, Chadley, Lynx, Huron and Baltic. Also Brandon Soft Collars.

You can see there's fine choice. You know it's a half-price event. Will you be among the opportunists who will realize on this offering today?

Regularly 25c. Buy as many as you can carry away—2 for 25c.

More News for Men

Advantageous pricings on things men are looking for these Summer days. See what there is for you:

75 Men's Grey Chambray Office Coats, well tailored, finished with three patch pockets. Sizes 36 to 44. Midsummer Sale price, today, \$1.75.

100 Pairs of Men's and Youths' Khaki Trousers, serviceable and well made, with five pockets, belt loops and cuff bottoms. Sizes 26 to 44. Midsummer Sale price, today, \$2.00.

Men's Imported Silk Raincoats, lightest weight made, durable, well finished and absolutely waterproof. Colors green and brown. Just the coat for traveling; takes up practically no room in bag. Sizes 34 to 46. Midsummer Sale price, today, \$15.00.

Men's Imported Silk Sport Coats, material and finish same as raincoat. Very suitable for sport or outing wear. Sizes 34 to 46. Midsummer Sale price, today, \$10.50.



Boys! Did You Ever See Such Bloomers for \$1.19?

Remarkable values in Boys' Cottonade Worsted Finish Tweed Bloomers, in black and grey fine check and black, grey and green stripe design. These bloomers are full lined, roomy in size, finished with belt loops, three pockets, strap and buckle at knee. The wearing qualities of this material are exceptional, and will outwear any tweed bloomer at double the price. Sizes 29 to 34. Midsummer Sale price, today, \$1.19.

Khaki Suits for Little Boys, at \$1.97

A trim-looking, well-made suit, smartly tailored, and suitable for almost any kind of wear. Every boy should have one to round out the season's apparel, and to get real comfort with strenuous play. Made in a good weight khaki drill; tailored in Billy Boy model; patch pockets, with all-around belt at waist. Sizes 4 to 8 years. Midsummer Sale price, today, \$1.97.

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