With this interesting Souvenir in hand, we are in a position to call the attention of the musical public to several important facts.

Pirst, to the preponderance of



Used in the great music teaching institutions of Canada.

One institution reports having purchased twenty-two of our pianos, another eleven, another nine, and so on throughout the list, whilst many which have hired their pianos report having equipped their schools throughout with Mason & Risch instruments.

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Read the Testimonials published on pages 36 to 39, and you will find the most remarkable testimony

First, to their musical qualities. Second, to their wonderful durability under the most trying circumstances and in the most rigid climates. Third, to their extraordinary power of standing in tune.

Such unstituted praise can only have been earned by deserving it, and we have TRIED to deserve it by unflagging effort to produce the very best article by the very best means. We subsidize no artists to use our pianos in public. They use them from choice.

The Mason & Risch Diano Co., Ltd., 32 King Street West, Toronto.

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