A Friend of

the Family

The faithful friend of he whole family-

responsive to every musical mood, every musical preference

HEINTZMAN

& CO.

Player-Piano

"The Different

Player-Piano"

It is an instrument that even the children can play. No need to know a note of music to render the masterpieces of the great

its patented aluminum ac-tion make it "weather proof" and "trouble proof."

A demonstration is all that is necessary to convince you of its outstanding and exclusive features.

Heintzman Hall

193-195-197 Yonge St.

PROCEEDS FROM BAZAAR. The sum of \$109.25 was made at

bazaar held at 275-279 Rusholme road

Printerior Printerior

All is Food in

Food

When you prepare Benger's Food with fresh new milk, it forms a dainty and delicious cream. In this form, all the nutritive elements in both the

milk and the Food itself are

made soluble, ready for bodily nutrition.

Consequently

Benger's is assimilated with

ease, even in ill-

ness, when other

food causes pain and distress.

Benger's Food

for Infants,

SPECIAL INTEREST

NEWEST VAGARIES IN FOOTWEAR

Designs for Street Wear Are Inconspicuous Tho Chic.

BRONZE IS POPULAR

For Semi-Formal Wear, While Evening Shoes Are More Elaborate.

Refinement in footgear is demand-ed by the well-dressed woman this season as of yore, and even the most slightly conspicuous models are frowned upon by the devotee, who

frowned upon by the devotee, who demands the latest and best in up-to-date foot covering.

That colors will not be shown in this winter's models is not so. Some of the daintiest and most highly favored lasts feature pretty combinations in a number of the popular shades. Perforation as a means of ornamenting novelty toecaps, foxings, and "uppers" has become very popular, and is usually underlaid with a leather of contrasting color. Some of the smartest high boots are in of the smartest high boots are in softest dull black kid, perforated at the tops over white. These are seamless except at the back, where a fancy strap terminates in a perforated scroll design. Other designs permitted for street wear feature dark hued leathers in purple, crow's wing blue and brown, while a number of smart grays are also exhibited by ex-

clusive firms.

For semi-formal and afternoon For semi-formal and afternoon wear the bronze boot is extremely chic, and comes in a number of stunning lasts cut very slender and with tops about six eyelets higher than last season's models. Sections of brocade are sometimes introduced in rather extreme designs, but elaboration is given fullest vent in evening shees with daintiest of costly buckles and cross straps studded, jetted or beaded, ornament slender models in kid, or fabric. The combination of moire with soft white kid is charming for the youthful dance enthusiast ing for the youthful dance enthusiast who demands sturdy the shapely straps on her "fusiest" slippers. The new steps require a firmly as well as a daintily shed foot.

Good Reports Come From Canaadian Home Where Men From Battle Line Rest.

The good reports that come to hand regarding the Canadian Convalescent Home in France must be very encour-aging to the women of Toronto who worked so hard in its interests during

the Exhibition,
A Canadian from the west, who re-

A Canadian from the west, who recently passed thru Toronto and who had spent some time in the home told J. B. O'Brian, treasurer, and the several members of the committee, that it was impossible for them to realize what the restful and quiet surroundings in the home mean to those who had been "at the front."

The home is absolutely quiet and there are always those at hand who are kindness and hospitality itself. The officer who gave the good report in Toronto was sure that all those who had been with him at the home felt as he did. All got over the effects of wounds or sickness in a remarkably short time.

COMFORTS COMMISSION ASKING FOR ASSISTANCE

The Canadian Field Comforts Commission, Shorncliffe, Tngland, is ask-ing assistance for 50,000 or more soldiers. All contributions must be in before the end of October. Fifteen dollars would cover 100 welcome articles and it is hoped that societies or individuals will undertake to collect this amount in addition to any regular supplies they may be sending. A promise to collect 100 mouthorgans, 100 packs of cards or 100 pipes would

be very helpful.

The intention is to send a bale of cigarets or tobacco, pipes, handker-chiefs, small books, stationery, cards, mouthorgans, cocoa, soup, sweets or other little huxuries—something for every man in the unit.

SALE FOR SOLDIERS.

Small boys on Alhambra and Thor old avenues held a sale of mothers' cooking, by which they realized \$26.50 for the Red Cross.

TELLS OF HEROIC **YOUNG SAM HUGHES**

Minister of Militia's Son Took Command When Superiors Fell.

HOUSE IS ALWAYS OPEN

Letter From William Harbutt, Who Gives Canadians Warm Welcome.

Dr. James L. Hughes has received letter from William Harbutt, the AUSTRALIA PROSPERS Grange, Bathampton, Bath, England, in which he says:

"Canadians in this war have, indeed, amazed the world, not only by
their numbers, but by their instant
overwhelming, impetuosity of loyalty
in rushing to the defence of the old
country. Canada has struck a chord
which will reverberate thro all time,
"Remember I keep an open nouse
for all Canadians who have been
hammered in the fight, and I am
proud and happy to entertain any
who needs a little nursing back to
health, so refer any of your Canadian
lads to us at Bathampton.

"C. C. Gray of London, England, who
in France.

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London from Canada at
shires, was killed in France.

Bernard Russell Abinger of the Berkshires, was killed in France.

Canadian secitated Press Cable.

London from Canada at
shires was killed in France.

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London from Canada
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health, so refer any of your Canadian lads to us at Bathampton.

"The last man I had from your side (second visit) was Sergt. Young from Toronto. He was just from the front and a bit unstrung. He had been in that terrible affair when four guns were lost and recovered, and they were practically cut off for two days. The sergeant waxed eloquent when he told me of young 'Sam Hughes,' upon whom the command had fallen (in the loss of colonel and superiors). He stood cool and confident thro the day, with the phone constantly at his ear, giving orders and disposing of his troops where most needed. He earned and received the admiration of all his men for courage and ability. This I had from the sergeant's own lips."

THE ANNIVERSARY OF TRAFAL-

by six young ladies—the Misses Muriel Challes, Margaret Bayley, Maud, Phyllis, Mildred and Dorothy Holtby. This amount will go to the prisoners of war fund. Their contribution will support 50 prisoners. Editor World: May the influence of your columns be enlisted to bring to mind one of the most important imperial anniversaries in the annals of the British race, namely, "Trafalgar Day"? Especially is it one for us to commemorate this year as never before for seven important reasons, strengthened by the splendid work work done by our incomparable navy. First. The navy has driven the enemy's commerce off the sea.

Second. The navy has protected our own commerce. support 50 prisoners for one month, SECURED MANY JARS OF FRUIT. The Church Women's Association of the Church of the Messiah collected 148 jars of fruit for the soldiers at their quarterly meeting, and over 1600 articles were reported made for the Red Cross since last quarter.

own commerce.

Third, The navy has rendered the enemy's fleet impotent and nearly destroyed his submarine squadrons.

Fourth. The navy has made the

Fifth. The navy has transporter our forces across the Atlantic and the channel without the loss of a single

channel without the loss of a single man.

Sixth. The navy has secured the regular supplies for the troops and kept the sea and ocean routes clear.

Seventh. The navy has guarded the entire coasts of Great Britain from invasion and made the littorals of every dominion and island dependency free from danger; and it may be added, protected the coasts of friendly nations from the piratical depredations of the enerity, whether they care to acknowledge the fact or not.

Therefore, an appeal is made to your readers to prove their appreciation and gratitude, aye, and their admiration, by subscribing to the British and Foreign Sailors' Society, who are making supreme efforts this year, of all years, to place their funds upon such a basis that there will go down to posterity the legend, "This was done in the year of the great war as a thank offering to the navy from the empire."

Two hundred and fifty dollars will equip and endow in perpetuity a cabin for destitute or shipwrecked seamen Two hundred and fifty dollars will equip and endow in perpetuity a cabin for destitute or shipwrecked seamen in one of the sailors' homes.

One hundred dollars will equip and endow in perpetuity an ocean library cabinet and bound volumes to place on ocean-bound ships.

Why should not we in Toronto and Ontario, aye, all over the Dominion, send enough to consummate these necessities?

send enough to consummate these ne-

Invalids, and cessities?
Any donation remitted to Fane Se-Any donation remitted to Fane Sewell, care of the Canadian Bank of Commerce, Spadina and Collego, Toronto. for the credit of the "Trafalgar Fund" will be acknowledged by mail, or perhaps, sir, if you will allow the privilege, in the columns of this paper from time to time. the Aged. is obtainable from all Stores, Grocers, etc. in sealed tins, price 60 c. and \$1. BENGER'S FOOD, Ltd., Manchester, En from time to time.

The total amount received will be forwarded by cable to London on Oct.

20. so as to be in time for the celebration on Trafalgar Day, Oct. 21, 1915.

Fane Sewell. heir Wholesale Agents in Canada — The Drug and Chemical Oc. of Osmada, Ltd., or any of their Branches at Torento, Out. N.S. Amilton Out. Vancouver, B.C. Ottawa, Ont. Vancouver, B.C. Ottawa, Ont. Neison, B.C. Ottawa, Ont. Regins, Sask.

Sept. 30, 1915.

IN LOVE OF COUNTRY ARE FULL OF OPTIMISM

"What I Saw in France," Subject of Address at Canadian Club by Prof. De Champ.

REPLIES COMING BACK

"Our Day for Sailors and Soldiers," is Motto Adopted by

Trafalgar Day Committee. "What I saw in France" was the subject of Prof. de Champ at the Canadian Club luncheon yesterday; He was most optimistic about the war situation and stated that he had no doubt that the combined forces of the English and Grench would drive the Germans back to the Rhine.

In discussing the question of conscription in France, he said that compulsory service was endorsed by all Frenchmen as a result of the love for their country. True patriotism did not hinder the passing of any measure requiring the services of every eligible man.

Over 500 guests were present at the luncheon, which was the first of the season. F. H. Deacon was chairman.

ALISTRALIA PROSPERS

LIEUT. ABINGER KILLED. DURING TIME OF WAR He Returned from Canada to Fight in France.

RIGHT ARM WAS BLOWN OFF IN ST. JULIEN FIGHT

Pte. George Wickham, Wounded Highlander, is Home in

of one eye gone as a result of the en-gagement at St. Julien.

SUBMARINE MENACE NOW UNDER CONTROL

Prof. McLennan Gives Impressions After Making an Extensive Tour.

CANADIAN RETURNING FROM BAFFIN'S LAN

Capt. Munn Visited Icy Region in Quest of Gold.

Toronto.

Private George Wickham, who left Toronto for the front with the 48th Highlanders, arrived in Toronto yesterday.

Private Wickham has had some miraculous escapes in the trenches. He had his right arm blown off in the battle of St. Julien.

Thomas Brant, o full-blooded Indian from the Brantford reserve, passed thru Toronto yesterday with the sight of one eye gone as a result of the enthat he was nearing the British shores.

Munn planned, if gold was found, to
establish trading posts along the
shore of Baffin's Land.

CITY HELD LIABLE.

Yesterday the city was notified by County Crown Attorney Greer that the coroner's jury had held the city liable for the death of Roy Richmond, who died as the result of being hit on the head by a baseball while watching a game on the Don flats. The jury contended that protection should have been provided for the spectators.

THE WORLD

Believes this is the most liberal bargain ever offered by any newspaper.

LUXURIOUS and BEAUTIFUL

SUCH tableware marks a home with cultured dignity. It shows good taste and adds greatly to the enjoyment of refreshments served to your family or guests.

Think how much it means to dispense lemonade, iced tea or cool, sparkling water in iridescent crystalware, decorated with sterling silver rim and your own initial! Quietly and unobtrusively you thus make a big hit with your friends.



Packed in corrugated cartons—Safe delivery guaranteed

Your initial put on each piece in pure Sterling silver FREE of charge. Ready for you now.

Mail Orders FILLED ON TERMS EX-PLAINED IN COUPON

ONE COUPON AND 59 cents FOR EACH ADDITIONAL SET OF SIX GLASSES

COUPON APPEARS DAILY-CLIP TODAY FROM PAGE 2. The World, 40 West Richmond St., Toronto, and 15 East Main St., Hamilton

Polly and Her Pals

--

Fane Sewell.

YAS! YAS.

One Look, That Would Have Satisfied

By Sterrett











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