

NEWS OF SPECIAL INTEREST TO WOMEN

MADE IN CANADA SALE AT EATON'S

Profits Will Be Given Up to Boost Canadian-Made Goods.

WIDESPREAD EFFECTS

Unemployment Will Be Alleviated if Others Follow the Example.

Made in Canada as a principle of application at the present time has received a very practical endorsement at the hands of the T. Eaton Company. The big store will shortly announce the result of preparations that have been going on for some time to hold a big sale of Made-in-Canada goods. This sale will be a feature of the store's business program for the next few weeks. It is the result of a compact made with manufacturers of Canadian goods of various kinds by the T. Eaton Company. They agreed on each side to sell goods during this sale without profit—the manufacturers at cost of production; the store at its cost. The result has been the collection of a large quantity of reasonable goods to sell at manufacturers' cost.

"It is a practical exemplification of the 'Made-in-Canada' idea," said an officer of the T. Eaton Company, "and it certainly should attract attention to goods made in Canada."

Relieve Unemployment. The example thus set if largely followed, business men say, would do a great deal to alleviate the unemployment situation in so far as an unemployment is a feature of the war-time conditions in this country. "Give a man a job," is the slogan in Cleveland, and it is being acted upon with good results. This Made-in-Canada effort is to be conducted partly with the "give a man a job" suggestion as a motive. If all factories in Canada could be kept running in this way for the next few months, this country's period of unemployment scarcity might be tided over, it is said. Amid the many measures for keeping men at work during the interval this cooperative effort and mutual sacrifice of profits between manufacturer and retailer is the latest, and it is felt by the Eaton Company that in backing this method to the doctrine of Made-in-Canada it should be doubly effective.

MIS NINETIETH BIRTHDAY. Special to The Toronto World. ST. CATHARINES, Ont., Jan. 21.—Major James Hiscott, ex-M.L.A. for Lincoln, today received numerous congratulations of friends on attaining his ninetieth birthday.

NOTES OF WOMEN'S WORLD.

Today at 7 p.m. the regular meeting of the Westminster Chapter Sewing Circle, I.O.D.E., will be held in the ladies' parlor of the High Park Presbyterian Church.

A meeting for members of the Heliconian Club will be held on Saturday afternoon.

The ladies of the Auxiliary of the Army Medical Corps will meet at 3 o'clock today, at the residence of Mrs. R. W. Pentecost, 407 Huron street.

The Toronto Women's Liberal Club will meet in the Young Women's Christian Association Hall, on Wednesday evening. An address will be given by N. W. Howell, K.C., on "Britannia and German Ideals of Progress as Illustrated by the War." A special invitation is extended to men interested in the subject.

Members of the United Empire Loyalists' Association of Canada are specially invited to be present at the reception which will be tendered to Sir Douglas Mawson by his worship Mayor Church, at the city hall.

The Veterans of '66 Chapter I.O.D.E. held a very successful meeting yesterday afternoon at the Royal Canadian Institute. Four new members were enrolled and plans completed for the musicale to be given next Wednesday in aid of the chapter by Mrs. George Watson at her home, 55 Glen road.

GIRL UNDERGRADS VISIT LIT. MEETING

New Departure of Varsity Students—New Version of Solomon Levi.

A departure was made by the Literary Society of University College last night, when a union-meeting was held at which the co-eds. were present. The usual program was varied, and additional musical and social features were introduced. A novel proceeding was the singing of a new version of the famous college song "Solomon Levi," the original of which was banished by two Hebrew students at a recent lit. meeting. A faction of the lit. intend to have the old version retained on the university song sheet, and will introduce a motion to that effect in the next meeting of the society. The co-eds. showed a lively interest in the affairs of the lit., and over 80 were present.

OPEN NEW CARLTON SCHOOL

The formal opening of the new Carlton School, Oiler avenue and Davenport road, takes place this evening at 8 o'clock. Inspector D. W. Rogers, M.A., will act as chairman, and the evening will include speeches and a musical program. All ex-pupils are invited to attend. The arrangements are in charge of E. W. Hapcock, principal.

DEATH OF MISS THOMPSON.

ST. CATHARINES, Ont., Jan. 21.—Miss Ellen Thompson died suddenly of heart failure today at the home of her brother, Robert Thompson, a prominent fruit grower.

DAINTY EXAMPLES OF HIGH COLLARS

"Choker" Appears With Many Interesting Features in New Styles.

BOUDOIR NOVELTIES

Caps Exhibit Variety of Styles, Materials and Decoration.

Now that the "choker" collar has at last been accepted as the inevitable, the Dame's determination never fails to subdue the most ardent protesters—the shops are launching the most extreme models in dainty neckwear, and finding plenty of willing purchasers. From the attractive, modestly out neck of the "V" type the devotee is thrust into high, close collar topped with ruffles of lace, tulle, or organdy, with only a few weeks of the half-high collar, which rose from the back of the waist to humor her into feeling content with the idea of being buttoned up close to the chin. The "choker" however, is usually developed in a dainty charmuse, flesh-tinted, of which the accompanying blouse is fashioned. One model of this type is fastened with small round buttons covered with the charmuse, and a delicate fall of organdy is a pretty finish.

Revealed Vest.

A reversed vest in sheer white organdy displays some interesting new features. The stand-up collar, which is not tight about the neck, in this instance is daintily hemstitched and completed with a smart cravat of black velvet ribbon. On a similar model a row of white orecchet buttons are very effective, and in still another, nobby little pearl buttons soften the masculine aspect. Lace and moire are combined in more dressy examples, and their dainty, filmy appearance will soon win approval from the feminine eye.

Caps in Many Styles.

There are a few successful new editions in boudoir attire, chiefly in styles material and decoration. The famous college song "Solomon Levi," the original of which was banished by two Hebrew students at a recent lit. meeting. A faction of the lit. intend to have the old version retained on the university song sheet, and will introduce a motion to that effect in the next meeting of the society. The co-eds. showed a lively interest in the affairs of the lit., and over 80 were present.

GIVE JAPANESE DANCE TO HELP SWELL FUNDS

Toronto S. P. C. A. Will Turn Over Proceeds for Relief of Belgians.

The Japanese dance tea, which is to be given at Mosher's, 146 Bay street, Monday, January 25th, will continue from 10 to 11 p.m. Miss W. G. Rushworth, who has been the organizer, is working in the interests of the Toronto S.P.C.A., which will turn over the net proceeds to the Belgian Relief Fund. Mr. and Mrs. Mosher have been kind in loaning their splendid rooms for the occasion, and a large part of the refreshments for tea has been donated by members of the S.P.C.A. and their friends. The following ladies are in charge of the evening: Mrs. Arthur Mitchell, Mrs. Norman Sampson, Mrs. H. P. Wilson, Mrs. Wm. Espey, Mrs. Chas. Porter, and Mrs. M. Arno Friend. One hundred young girls in Japanese kimono will dispense tea in the rooms, which will be festooned with chrysanthemum and other flowers, and the dance will be under the patronage of: Conal for Belgium and Madame Rochersau de la Sabliere, Hon. H. Pellat, His Worship Mayor Church, Mr. and Mrs. Arthur Van Koughnet, Mr. and Mrs. T. J. Smith, and others. The sale and may be had from Miss W. G. Rushworth (phone Hill 337) and members of the committee. Number limited.

FIRST CANADIAN OPERA SOON TO BE PRODUCED

The first opera copyrighted in Canada, "The Golden Age," will be given in Toronto during the week beginning February 3, under the auspices of the Imperial Order of the Daughters of the Empire. The composer is Joseph N. Doyle, a native of Belleville, Ontario. The different women's societies will take the Alexandra on the nights the opera is produced.

METHODISM SHAKEN BY HYMNAL STRIFE

Many Protests Uttered Against Manner of Revision by Special Committee.

OLD TUNES LEFT OUT

Letters Commendatory of New Book Published in Press to Be Ignored.

Canadian Methodism threatens to be shaken by the storm which is about to strike with full force the new committee on the new hymn book. The developments yesterday were of more than usual interest. In addition to a charge from the fashionable city church had been chiefly catered for, it is asserted that the "experts" consulted in regard to tunes have been Anglicans, who happened to occupy the position of organist at certain prominent Toronto and Montreal Methodist churches. An outburst of indignation has reached the general conference offices here from the general membership over the exclusion of the favorite and familiar old hymn tune known as "Martyr," which has been associated for a long period with the hymn, "Jesus, Lover of My Soul." It is claimed that the chairman of the committee, Rev. Dr. Rose, is sitting on the safety valve by chaperoning to ignore all protests published by Methodist members in the press and by listing March 1 as the latest date for receiving suggestions. In a reply issued yesterday from the general conference offices here, Rev. Dr. Rose said: "The general conference have instructed us to proceed with our work as expeditiously as consistent with proper discharge of our important task. We hope to hold the final meeting in April."

In order to permit sub-committees in the meanwhile to proceed with their work with as trifling delay as possible, we must ask that all correspondence intended for the committee be in the hands of Associate Secretary E. J. Moore, Toronto, not later than March 1. After that it may be difficult to give attention to any suggested changes or additions.

Some discussion took place relative to the purchasing of a park site for the Norway district, and the following committee was ultimately appointed to confer with the park committee in connection with the buying of a four-acre property on the north side of Norway avenue, just east of Woodbine: Messrs. J. H. Lennox, W. R. Bullock, G. Shields, B. Adams, and A. Rolis. Another resolution was passed to the effect that the presidents of the various Ratepayers and Conservative organizations in the eastern section of ward should be appointed with a view of having them attend the board of control and urge the division of Ward One at Greenwood avenue. It was decided to ask one of the controllers or aldermen to deliver an address at the next meeting of the association on the transportation problem. The committee will try to have a speaker for every regular meeting of the association in the future. Rhodes Avenue Presbyterian Church receipts amounted to \$4755, made up as follows: Sessional funds, \$91; congregational fund, \$900; missionary, \$215; other benevolences, \$225; deacons fund, \$300; Sabbath school, \$312; W.F.M.C., \$81; Ladies' Aid, \$228; choir, \$44.75; Ladies' Bible Class, \$127; Men's Bible Class, \$54; athletic association, \$60; football club, \$81; ladies' gym, \$25. The managers elected for three years are: James Haslow, Jas. David, David Blyth, and Edward Gillespie, Thomas Deer for two years, and Mrs. Alex. Trimmond one year.

NORWAY RATEPAYERS SUGGEST PARK SITE

Delegates Appointed to Wait on City Parks Committee Regarding Purchase.

Many topics of local interest were discussed at the executive meeting of the East End Ratepayers' Association last night at the residence of J. H. Lennox.

PRINCESS MARY SENDS APPRECIATION OF GIFT

Letter Received Shows Gratefulness for Christmas Presents to Her Funds.

This letter of appreciation has been received by Mrs. John Bruce, national treasurer of the I.O.D.E. in Canada. It is self-explanatory. Buckingham Palace, January 1, 1915. "Dear Madam: I am pleased by the Princess Mary to acknowledge receipt of your letter of the 31st ult. and to request you to be good enough to convey her warm thanks to the Imperial Order Daughters of the Empire in Canada, for their handsome contribution to the Christmas Fund. Princess Mary is much touched by the kindly thought which has prompted this donation, and she is very grateful to the members for their generous response to her appeal. I am, yours faithfully, E. W. Wallington. Mrs. John Bruce, National Treasurer, Imperial Order Daughters of the Empire in Canada, 37 Biecker street, Toronto. The contribution from the order amounted to \$1153.

THE BEST FRIEND OF DRINK OR DRUG USERS

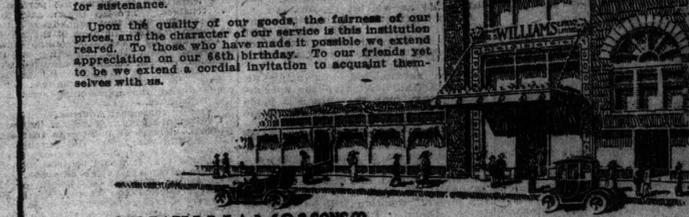
Tens of thousands of high-class men and women praise the Neal Three-Day Treatment for preventing them from becoming "hopeless wrecks" through continued indulgence. Every high-class man or woman who "stimulates" by using drink or drugs should spend a few days taking the Neal treatment in the privacy of the home at the Neal Institute. Money paid refunded if you do not feel your "best friend" at end of treatment. For full information call or address the NEAL INSTITUTE 52 COLLEGE STREET, TORONTO. Phone North 2007.

ANNIVERSARY ANNOUNCEMENT

66 Years Old

We cannot let this, our 66th Anniversary (and the most memorable one in our history) pass without our annual word of greeting and appreciation to the thousands of music-lovers of Toronto whose patronage and good-will are reflected in the continuous growth of this institution. Many truths, before unappreciated, are being driven home to all of us in the crisis through which we are passing. One of these, important equally to you and to us, is that music is a necessity, not a luxury. During the last few months, since the war commenced, many strong and staple firms have suffered serious loss and one piano factory has closed. The Victor Company, makers of the Victrola, are building additions to their present huge plant, and the Edison Company cannot begin to meet the demands made upon them. The music industry as a whole has withstood the effect of the war as well as most necessities and better than many.

There facts show that while man, or a home, may dispense with music entirely, even as he may with many other necessities, he suffers for it. And while other necessities contribute to our physical welfare, music builds up and strengthens our mental and spiritual condition. And who shall say that such mental food is not equally as necessary to progress as is physical food for sustenance. Upon the quality of our goods, the fairness of our prices, and the character of our service is this institution based. To those who have made it possible we extend our appreciation on our 66th birthday. To our friends we to be with us extend a cordial invitation to acquaint themselves with us.



THE WILLIAMS & SONS CO. LIMITED 145 YONGE ST. TORONTO.

ANGLICAN BISHOPS MEET OVER OTTAWA VACANCY

Nothing Finally Settled — Decision in Matter May Be Announced Today.

Special to The Toronto World. KINGSTON, Ont., Jan. 21.—A meeting of bishops of the Anglican Church was held here this afternoon. Bishop Swensby of Toronto, Bishop Clark of Niagara, Bishop Williams of Huron, with Bishop Mills and Bishop Bidwell of Kingston formed the conference held in reference to the bishopric of Ottawa, but at the close of the conference it was stated that no information would be given out until tomorrow.

VOTES FOR WOMEN FAVORED BY FARMERS

Canadian Press Despatch. EDMONTON, Alta., Jan. 21.—The United Farmers of Alberta this afternoon endorsed the principle of suffrage for women, and asked the government to submit a plebiscite on the question. They also favored granting women a legal share of husband's estate.

"Folks say I'm sad, I'm really glad," Sad Iron cried with glee, "Although I'm 'flat,' I'm bright at that, Old Dutch has polished me."

MADE IN CANADA

THE BEST FRIEND OF DRINK OR DRUG USERS

Tens of thousands of high-class men and women praise the Neal Three-Day Treatment for preventing them from becoming "hopeless wrecks" through continued indulgence. Every high-class man or woman who "stimulates" by using drink or drugs should spend a few days taking the Neal treatment in the privacy of the home at the Neal Institute. Money paid refunded if you do not feel your "best friend" at end of treatment. For full information call or address the NEAL INSTITUTE 52 COLLEGE STREET, TORONTO. Phone North 2007.

THE TRIPLE COUPON

with two others, bearing consecutive dates, will enable the bearer to obtain any one or the entire three of the following suitable Christmas Gifts.

Larned's History of the World

FRIDAY, JANUARY 22, 1915.

In five volumes, for that Schoolboy or Girl, \$2.00 set, for only \$1.50.

Heart Throbs

The \$10,000 Prize Books in Two Volumes

A \$3.00 set only 98c.

Modern Dancing by the Castles

Now only 50c.

If by mail add for parcel postage on 1st zone, 2nd zone

Larned's History Set 18c 45c
Heart Throbs Set 70c 18c
Modern Dancing 50c 10c

Present or mail to The World, 40 Richmond street west, Toronto, or 15 Main street east, Hamilton.

The Triple Coupon—Clip it Now

TORONTO JEWISH MISSION.

The annual meeting of the Toronto Jewish Mission will be held in the Toronto Bible College, 110 College street, Monday, at 8. The Rev. Dyson Hague will give an address. All friends of the mission are invited to be present.

POLLY AND HER PALS

Copyright, 1914, by Randolph Lewis.

DON'T YOU THINK IT'S ABOUT TIME YOU BECAME RECONCILED TO THE INEVITABLE, PA?

RECONCILED ME EYE! WHILE I GOT ME VOICE I'LL HOLLER OFF WITH THE SPATS!

YOU TOO, DELICIA! GREAT GUNS! I GAVE YOU CREDIT FOR A LITTLE HORSE SENSE!

THEY AUNT SPATS THEM'S LIMBINS.

LIMBINS? NOT THE SAM HILL IS LIMBINS?

OH! LEGGINS! WHY DIDN'T I SAY SO!

I WAS BRANG UP ALLUS TO SAY LIMB INSTEAD OF LEG I WAS!

I STAND CORRECTED I DO!

By STERRETT

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