

# NEWS OF SPECIAL INTEREST TO WOMEN

## MADE IN CANADA SALE AT EATON'S

Profits Will Be Given Up to Boost Canadian-Made Goods.

### WIDESPREAD EFFECTS

Unemployment Will Be Alleviated if Others Follow the Example.

Made in Canada as a principle of application at the present time has received a very practical endorsement at the hands of the T. Eaton Company. The big store will shortly announce the result of preparations that have been going on for some time to hold a big sale of Made-in-Canada goods. This sale will be a feature of the store's business program for the next few weeks. It is the result of a compact made with manufacturers of Canadian goods of various kinds by the T. Eaton Company. They agreed on each side to sell goods during this sale without profit—the manufacturers at cost of production the store at its cost. The result has been the collection of a large quantity of seasonable goods to sell at manufacturers' cost.

"It is a practical exemplification of the 'Made-in-Canada' idea," said an officer of the T. Eaton Company, "and it certainly should attract attention to goods made in Canada." Relief Unemployment. The example thus set if largely followed, business men say, would do a great deal to alleviate the unemployment situation in so far as unemployment is a feature of the war-time conditions in this country. "Give a man a job," is the slogan in Cleveland, and it is being acted upon with good results. This Made-in-Canada effort is to be conducted partly with the "give a man a job" suggestion as a motive. It is all factories in Canada could be kept running in this way for the next few months, this country's period of employment scarcity might be tided over, it is said. Amid the many measures for keeping men at work during the interval this co-operative effort and mutual sacrifice of profits between manufacturer and retailer is the latest, and it is felt by the Eaton Company that in backing this method to the doctrine of Made-in-Canada it should be doubly effective.

### HIS NINETIETH BIRTHDAY.

Special to The Toronto World. ST. CATHARINES, Ont., Jan. 21.—Major James Hicott, ex-M.L.A. for Lincoln, today received numerous congratulations of friends on attaining his ninetieth birthday.

## NOTES OF WOMEN'S WORLD.

Today at 7 p.m. the regular meeting of the Westminster Chapter Sewing Circle, I.O.D.E., will be held in the ladies' parlor of the High Park Presbyterian Church.

A meeting for members of the Heliconian Club will be held on Saturday afternoon.

The ladies of the Auxiliary of the Army Medical Corps will meet at 3 o'clock today, at the residence of Mrs. R. W. Pentecost, 407 Huron street.

The Toronto Women's Liberal Club will meet in the Young Women's Christian Association Hall, on Wednesday evening. An address will be given by N. W. Howell, K.C., on "Britannia and German Ideals of Empire," as illustrated by the war. A special invitation is extended to men interested in the subject.

Members of the United Empire Loyalists Association of Canada are specially invited to be present at the reception which will be tendered to Sir Douglas Mawson by his worship Mayor Church, at the city hall.

The Veterans of '66 Chapter I.O.O.F. held a very successful meeting yesterday afternoon at the Royal Canadian Institute. Four new members were enrolled and plans completed for the musicale to be given next Wednesday in aid of the chapter by Mrs. George Watson at her home, 55 Glen road.

## GIRL UNDERGRADS VISIT LIT. MEETING

New Departure of Varisty Students—New Version of Solomon Levi.

A departure was made by the Literary Society of University College last night, when a union-meeting was held at which the co-eds were present. The usual program was varied, and additional musical and social features were introduced. A novel proceeding was the singing of a new version of the famous college song "Solomon Levi," the original of which was banished by two Hebrew students at a recent lit. meeting. A faction of the lit. intended to have the old version retained on the university song sheet, and will introduce a motion to that effect in the next meeting of the society.

The co-eds showed a lively interest in the affairs of the lit. and over 50 were present.

### OPEN NEW CARLTON SCHOOL.

The formal opening of the new Carlton School, Oaker avenue and Davenport road, takes place this evening at 8 o'clock. Inspector D. W. Rogers, M.A., will act as chairman, and the evening will include speeches and a musical program. All ex-pupils are invited to attend. The arrangements are in charge of E. W. Hapgood, principal.

### DEATH OF MISS THOMPSON.

ST. CATHARINES, Ont., Jan. 21.—Miss Ellen Thompson died suddenly of heart failure today at the home of her brother, Robert Thompson, a prominent fruit grower.

## DAINTY EXAMPLES OF HIGH COLLARS

"Choker" Appears With Many Interesting Features in New Styles.

### BOUDOIR NOVELTIES

Caps Exhibit Variety of Styles, Materials and Decoration.

Now that the "choker" collar has at last been accepted as the inevitable, the Dame's determination never fails to subdue the most ardent protests—the shops are launching the most extreme models in dainty neckwear, and finding plenty of willing purchasers. From the attractive, modestly out neck of the "V" type the devotee is thrust into a high, close collar topped with ruffles of lace, tulle, or organdie, with only a few weeks of the half-high collar, which rose from the back of the waist to humor her into feeling content with the idea of being buttoned up close to the chin.

The "choker" however, is usually developed in a dainty chemise, flesh-tinted, of which the accompanying blouse is fashioned. One model of this type is fastened with small round buttons covered with the chemise, and a delicate fall of organdie is a pretty finish.

Reverend Vestes. A reversed vestes in sheer white organdie displays some interesting new features. The stand-up collar, which is not tight about the neck, in this instance is daintily hemstitched and completed with a smart cravat of black velvet ribbon. On a similar model a row of white crocheted buttons are very effective, and in contrast with the white shirt front type, a little pearl buttons soften the masculine aspect. Lace and black moire are combined in more dressy examples, and their dainty, filmy appearance will soon win approval from the feminine eye.

### Caps in Many Styles.

There are a few successful new editions in bonnet attire, chiefly in caps, which appear in a countless array of styles, materials and decoration. The original of which was banished by two Hebrew students at a recent lit. meeting, and satin is a close second. Washable nets and lace in combination with any sheer fabric is always acceptable, and when plenty of the daintily patterned washable ribbons are used for rosettes and streamers.

## GIVE JAPANESE DANCE TO HELP SWELL FUNDS

Toronto S. P. C. A. Will Turn Over Proceeds for Relief of Belgians.

The Japanese dance tea, which is to be given at Mother's, 146 Bay street, Monday, January 25th, will continue from 7 to 9 p.m. Miss W. G. Rushworth, who has been the organizer, is working in the interests of the Toronto S.P.C.A., which will turn over the net proceeds to the Belgian Relief Fund. Mr. and Mrs. Mosher have been kind in loaning their splendid room for the occasion, and a large part of the refreshments for tea has been donated by members of the S.P.C.A. and their friends.

### FIRST CANADIAN OPERA SOON TO BE PRODUCED

The first opera copyrighted in Canada, "The Golden Age," will be given in Toronto during the week beginning February 3, under the auspices of the Imperial Order of the Daughters of the Empire. The composer is Joseph N. Doyle, a native of Belleville, Ontario. The different women's societies will take the Alexandra on the nights the opera is produced.

## METHODISM SHAKEN BY HYMNAL STRIFE

Many Protests Uttered Against Manner of Revision by Special Committee.

### OLD TUNES LEFT OUT

Letters Condemnatory of New Book Published in Press to Be Ignored.

Canadian Methodism threatens to be shaken by the storm which is about to strike with full force the new committee on the new hymn book. The developments yesterday were of more than usual interest. In addition to a charge that the fashionable city church had been chiefly catered for, it is asserted that the "experts" consulted in regard to tunes have been Anglicans who happened to occupy the position of organist at certain prominent Toronto and Montreal Methodist churches.

An outburst of indignation has reached the general conference offices here from the general membership over the exclusion of the favorite and familiar old hymn tune known as "Martyr," which has been associated for a long period with the hymn, "Jesus, Lover of My Soul."

It is claimed that the chairman of the committee, Rev. Dr. Rose, is sitting on the safety valve by threatening to ignore all protests published by Methodist members in the press and by listing March 1 as the latest date for receiving suggestions.

In a reply issued yesterday from the general conference offices here, Rev. Dr. Rose said: "The general conference have instructed us to proceed with our work as speedily as is consistent with proper discharge of our important task. We hope to hold the final meeting in April."

In order to permit sub-committees in the meanwhile to proceed with their work with as little delay as possible, we must ask that all correspondence intended for the committee be in the hands of Associate Secretary E. J. Moore, Toronto, not later than March 1. After that it may be difficult to give attention to any suggested changes or additions.

Mr. J. also emphasizes the fact that the committee cannot undertake to consider communications that are not addressed to it directly by the press must not therefore be disappointed if they are not taken into consideration when the committee meets.

### PRINCESS MARY SENDS APPRECIATION OF GIFT

Letter Received Shows Gratitude for Christmas Presents to Her Funds.

This letter of appreciation has been received by Mrs. John Bruce, national treasurer of the I.O.D.E. in Canada. It is self-explanatory.

Buckingham Palace, January 1, 1915.

Dear Madam: I am delighted by the Princess Mary to acknowledge receipt of your letter of the 8th ult. and to request you to be good enough to convey her warm thanks to the Imperial Order Daughters of the Empire in Canada, for their handsome contribution towards the Royal Highness' Christmas Fund.

Princess Mary is much touched by the kindly thought which has prompted this donation, and is very grateful to the members for their generous response to her appeal.

I am, yours faithfully, E. W. Wallington.

Mrs. John Bruce, National Treasurer, Imperial Order Daughters of the Empire in Canada, 37 Bicknell street, Toronto.

The contribution from the order amounted to \$1153.

### THE BEST FRIEND OF DR. NK OR DRUG USERS

Tens of thousands of high-class men and women praise the Neal Three-Day Treatment for preventing them from becoming "hopeless wrecks" through continued indulgence. Every high-class man or woman who "stimulates" by using drink or drugs should spend a few days taking the Neal treatment in the privacy of the home at the Neal Institute. Money paid refunded when you say it is your "best friend" at end of treatment.

For full information call or address the NEAL INSTITUTE, 52 COLLEGE STREET, TORONTO. Phone North 2067.

# ANNIVERSARY ANNOUNCEMENT

## 66 Years Old

We cannot let this, our 66th Anniversary (and the most memorable one in our history), pass without our annual word of greeting and appreciation to the thousands of music-lovers of Toronto whose patronage and good-will are reflected in the continuous growth of this institution.

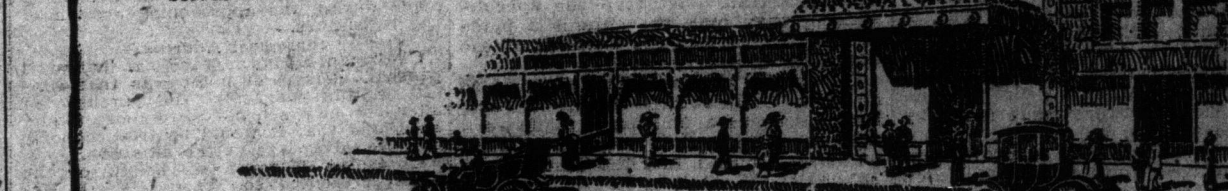
Many truths, before unappreciated, are being driven home to all of us in the crisis through which we are passing. One of these, important equally to you and to us, is that music is a necessity, not a luxury.

During the last few months, since the war commenced, many strong and staple firms have suffered serious loss of business, some being obliged to close down, yet not one piano factory has closed. The Victor Company, makers of the Victrola, are building additions to their present huge plant, and the Edison Company cannot begin to meet the demands made upon them.

The music industry as a whole has withstood the effect of the war as well as most necessities and better than many.

There facts show that while man, or a home, may dispense with music entirely, even as he may with many other necessities, he suffers for it. And while other necessities contribute to our physical welfare, music builds and strengthens our mental and spiritual condition. And who shall say that such mental food is not equally as necessary to progress as is physical food for sustenance.

Upon the quality of our goods, the fairness of our prices, and the character of our service is this institution reared. To those who have made it possible we extend appreciation on our 66th birthday. To our friends yet to be we extend a cordial invitation to acquaint themselves with us.



THE WILLIAMS & SONS CO. LTD. 145 YONGE ST. TORONTO.

## NORWAY RATEPAYERS SUGGEST PARK SITE

Delegates Appointed to Wait on City Parks Committee Regarding Purchase.

Many topics of local interest were discussed at the executive meeting of the East End Ratepayers' Association last night at the residence of J. H. Lennox.

Some discussion took place relative to the purchasing of a park site for the Norway district, and the following committee was ultimately appointed to confer with the parks committee in connection with the buying of a four-acre property on the north side of Norway avenue, just east of Woodbine: Messrs. J. H. Lennox, W. R. Bullock, G. Shields, B. Adams, and A. Rolis.

Another resolution was passed to the effect that the presidents of the various Ratepayers and Conservative organizations in the eastern section of ward should be appointed with a view of having them attend the board of control and urge the division of Ward One at Greenwood avenue. It was decided to ask one of the controllers or aldermen to deliver an address at the next meeting of the association on the transportation problem. The committee will try to have a speaker for every regular meeting of the association in the future.

Rhodes Avenue Presbyterian Church receipts amounted to \$4755, made up as follows: Sessional funds, \$91; congregational fund, \$3001; missionary, \$215; other benevolences, \$220; deacons fund, \$300; Sabbath school, \$212; W.F.M.C., \$81; Ladies' Aid, \$228; choir, \$44.75; Ladies' Bible Class, \$127; Men's Bible Class, \$54; athletic association, \$60; football club, \$31; ladies' gym, \$25. The managers elected for three years are: James Haddow, James David, David Blyth, and Edward Gillespie. Thomas Deer for two years, and Mrs. Alex. Trimmond one year.

### TORONTO JEWISH MISSION.

The annual meeting of the Toronto Jewish Mission will be held in the Toronto Bible College, 110 College street, Monday, at 8. The Rev. Dyson Hague will give an address. All friends of the mission are invited to be present.

## ANGLICAN BISHOPS MEET OVER OTTAWA VACANCY

Nothing Finally Settled — Decision in Matter May Be Announced Today.

Special to The Toronto World. KINGSTON, Ont., Jan. 21.—A meeting of bishops of the Anglican Church was held here this afternoon. Bishop Swenson of Toronto, Bishop Clark of Niagara, Bishop Williams of Huron, with Bishop Mills and Bishop Sidwell of Kingston formed the conference.

### VOTES FOR WOMEN FAVORED BY FARMERS

Canadian Press Despatch. EDMONTON, Alta., Jan. 21.—The United Farmers of Alberta this afternoon endorsed the principle of suffrage for women, and asked the government to submit a plebiscite on the question. They also favored granting women a legal share of husband's estates.

## The Triple Coupon

with two others, bearing consecutive dates, will enable the bearer to obtain any one or the entire three of the following suitable Christmas Gifts.

Larned's History of the World FRIDAY, JANUARY 22, 1915.

In five volumes, for that Schoolboy or Girl, \$12.00 set, for only \$1.98.

Heart Throbs The \$10,000 Prize Books in Two Volumes. A \$3.00 set only 98c.

Modern Dancing By the Castles. Now only 54c.

If by mail add for parcel postage on 1st zone, 2nd zone 18c 42c Heart Throbs Set 10 18c Modern Dancing 10 100c Present or mail to The World, 40 Richmond street west, Toronto, or 15 Main street east, Hamilton.

The Triple Coupon—Clip it Now

"Folks say I'm sad, I'm really glad,"

"Sad Iron cried with glee,

"Although I'm 'flat,' I'm bright at that,

Old Dutch has polished me."

MADE IN CANADA

## POLLY AND HER PALS

Copyright, 1914, by Randolph Lewis.

DON'T YOU THINK IT'S ABOUT TIME YOU BECAME RECONCILED TO THE INEVITABLE, PA?

RECONCILED ME EYE! WHILE I GOT ME VOICE I'LL HOLLER OFF WITH THE SPATS!

YOU TOO, DELICIA! GREAT GUNS! I GAVE YOU CREDIT FOR A LITTLE HORSE SENSE!

THEY AUNT SPATS! THEM'S LIMBINS.

LIMBINS? NOT THE SAM HILL IS LIMBINS?

OH! LEGGINS! WHY DIDN'T I SAY SO!

I WAS BRANG UP ALLUS TO SAY LIMB INSTEAD OF LEG I WAS!

I STAND CORRECTED I DO!

By STERRETT

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