



DONALD GARDNER



## "Saved my face for 40 years"

ALMOST half a century ago I learned to know Williams'. Since that time he has daily saved my face with his rich and creamy lather.

Williams' virtues are more than skin deep. Somehow he has an uncanny knack of at once getting down below the surface and gently smoothing things out at the root of the difficulty. He's easy to work with because he doesn't believe in splitting hairs. He rises to the occasion instantly and never falls flat on a job.

A lot of others have tried to get thick with me. But many years of shaving experience have taught me that Williams' is the cream of them all.

After the shave you will enjoy the comforting touch of Williams' Talc.



### Your Choice of Four Forms

- Shaving Cream
- Holder-Top Shaving Stick
- Shaving Liquid
- Shaving Powder

The J. B. Williams Co.  
655 Drolet Street,  
Montreal

If you prefer to use a shaving cup, as many still do, ask your dealer for Williams' Mug Shaving Soap or Williams' Barber Soap.

# Williams' Shaving Cream

THE J. B. WILLIAMS COMPANY, Canadian Depot, 655 Drolet Street, Montreal