

ON SALE TODAY AT SIMPSON'S

A Resume of Today's Great Sale of Boots

A Whole Car-load of Stylish Boots on Sale

"Canceled Orders," "Factory Runs" and "Travelers' Sample" Boots will accumulate in every factory. Some manufacturers sell this class of stock here and there, a case or two at a time, but the Murray Shoe Company, Limited, of London (one of the largest boot factories in Canada), prefer to let such boots accumulate on the floor, and then make a "clean sweep" of the entire lot to us "at a price."

An opportunity of this kind comes only once in six months. We have just completed one of these extraordinary purchases—the best yet. A beautiful range of custom-grade styles for Fall and Winter wear, every pair Goodyear welted. On sale TODAY as follows:

4500 Pairs Men's Boots, custom-grade Goodyear welted styles for Fall and Winter wear, made from fine even grain selected patent calf, gunmetal calf, vici kid, velours calf, tan Russia calf and tan storm calf leathers; Blucher, button and lace styles; solid oak-bark-tanned leather soles; some styles have extra heavy soles with reinforced shanks; easy fitting, long wearing, C, D, E and EE widths; all sizes, 5 to 11. Regularly \$4, \$5 and \$6. Today, all one price... 2.49

1000 Pairs Travelers' Sample Boots, for men and women, Goodyear welted, custom-grade, selected patent calf leather, with black cravenette cloth and dull matt calf and kid tops, fine vici kid, velours calf and tan Russia calf leathers; button, lace and Blucher styles; Spanish, Louis, Cuban, military and low heels; women's boots, size 4 only; men's boots, size 7 only. Regularly \$4, \$5, \$6, \$7 and \$8. Today, all one price... 2.49

2800 Pairs Women's Boots, in a beautiful range of custom-grade styles for Autumn and Winter wear, made from selected patent calf leather with black cloth and dull matt calf tops, vici kid, velours calf, gun metal calf and tan, Russia calf leathers; button, lace and Blucher styles; Goodyear welt soles; Spanish, Louis, Cuban, military and college girls' heel; B, C, D, E and EE widths; all sizes 2 1/2 to 8. Regularly \$3.75, \$4.50, \$5 and \$6. Today, all one price... 2.49

1900 Pairs Custom-Grade Boots, for boys, misses and children, in the popular styles for Autumn and Winter wear; popular leathers; Goodyear welt soles; anatomically correct in every detail; boys' sizes 4 to 5, misses' sizes 11 to 2, and children's sizes 8 to 10 1/2. Regularly \$3.00, \$3.50 and \$4.00. Today, all one price... 2.49

There is foot comfort in "Murray" Shoes, because the makers consider foot comfort one of the first essentials. A shoe that hurts the foot is never a satisfactory one, no matter how beautiful it may be. Wearers of "Murray" Shoes know—and you will know when you try them—"comfort from the first day's wearing." The materials used in manufacturing "Murray" Shoes are the best that can be obtained. The shoes give perfect satisfaction because of the "quality." Don't miss this sale of "Murray" Shoes TODAY.

Today being the first of the two days devoted to our Thanksgiving Celebration Sale, we give selections here from the values on sale today.

As already announced, on conditions set forth in the booklet distributed for the sale, out-of-town customers, within a certain radius, who visit the store, will be put on a par with our city patrons by having the cost of excursion ticket refunded.

The values here given include some secured too late to be included in the booklet.

Lists for Tuesday's selling will be found in this evening's papers and in those of Monday morning.



STORE REMAINS CLOSED ALL DAY MONDAY THANKSGIVING DAY

Store Hours: 8.30 a.m. to 5.30 p.m.

For Men Today

Men's Fashionable Balmacaan and Slip-on Fall Coats at \$12.95—Regular values \$20.00, \$22.00 and \$25.00; hand-tailored coats; cut on loose lines, with full sleeves, and well draped skirt; made from Scotch tweeds, in good shades of brown, and some in gray and brown mixtures; also in a number of English cravenette cloths, in dark grays; a number of single-breasted, buttoned, Young Men's Overcoats, with belted back, are included; they are close-fitting; made from English blue cheviot; some have silk linings throughout; some will mohair linings, and some silk saddle and bound seams; sizes 34 to 39. Today... 12.95

300 English Tweed and Worsted Suits, in gray, browns and fancy mixed patterns; these suits are fashionably cut and well made, in single-breasted sack styles; twill mohair linings; sizes 34 to 44. Regularly \$13.50, \$15.00 and \$18.00. Today's sale price... 9.90

Men's Imitation Fur-Lined Coats, shell made from a good quality black beavercloth, well tailored and trimmed; lined with brown plush, interlined with rubber to the bottom. First-grade collar of German otter in shawl style; handsome, warm, durable garments. Today... 9.95

Men's Muskrat-Lined Coats, collars of prime quality otter or Persian lamb; linings of choice, well-matched and well-furred mud-skin; shell of fine imported beavercloth; first-class trimmings. Today, special... 34.75

Store Directory
Transfer and Ticket Office—Main Floor, Centre, and Basement, Foot of Central Stairway.
Enquiry and Adjusting Office—Centre of Ground Floor.
Parcel Check Office, Telegraph and Telephone Service—Basement.
Ladies' Rest Room and Writing Room—Third Floor.
Soda Water Fountain—Basement.
Dining-Room and Tea-room—Sixth Floor.

Wash Gloves for Women

Washable Chamollette, natural and white and gray, sizes 5 1/2 to 7 1/2. Saturday... 39

"Kaysor" Make Wash Chamollette Gloves, natural and white, sizes 5 1/2 to 7 1/2. Saturday... 50

"Kaysor" Make Leatherette Wash Gloves, heavy suede finish, natural and white, sizes 5 1/2 to 7 1/2. Saturday, 75c and \$1.00.

Women's Real French Kid Gloves, selected real kid skins, made expressly for Simpson's, 2 dome fasteners, oversewn seam, gusset finger, stylish stitched back; black, tan and white, sizes 5 1/2 to 7 1/2, well worth \$1.00. Saturday... 75

Men's Fine Unlined Tan and Gray Suede Gloves, French make, light weight skins, finished with 2 dome clasps, heavy embrotized back, strong sewn seams, sizes 7 to 10, \$1.00 value. Saturday... 79

Men's Fancy Socks, the colored silk and wool mixture. The original supply of this sock took so well with the men folk that manufacturer was forced to stop making it for want of raw materials. We have his word that he will make a shipment this week, consisting of black and silver, tan and silver, blue, black and tan, sizes 9 1/2 to 11, only 75 dozen. Come early Saturday... 29

Boys' English Tweed Ulsters, Regularly \$8.25, Saturday \$4.95

Below the actual cost, smartly tailored from dark gray English ulster cloths, double-breasted style, with convertible collar and belt on back, serge linings; sizes 30 to 34... 4.95

Boys' Blue Serge Suits, \$3.95—Double-breasted sack and single-breasted yoke Norfolk styles, with full cut bloomers; sizes 25 to 34. Regularly \$4.75, \$5.00 and \$5.50. Today... 3.95

Boys' English Tweed Russian Overcoats, \$2.75—Junior Overcoats, made from brown English tweeds, double-breasted style with collar to fit up close to chin, and belt on back; lined with plain brown flannel-finished tweeds; sizes 21 to 27, or 3 to 9 years. Regularly \$4.00. Today... 2.75

Men's \$3.00 to \$5.00 Sweater Coats, \$1.95

Men's Sweater Coats—Several odd lines to be cleared, big range of colors in plain and fancy weaves; high collar and two pockets; sizes 34 to 44. Today's sale price... 1.95

\$1.00 Fleece-Lined Underwear, 69c—Men's Genuine "Lambsdown" Fleece-Lined Underwear, strong cotton shell, in a pretty gray shade, heavy winter weight; sizes 34 to 44. Regularly \$1.00. Today's sale price... 69

\$2.50 to \$3.00 Wool Combinations, \$1.89—Men's Natural Wool Combinations, closed crotch, medium and heavy weights. Regularly \$2.50 and \$3.00. Today's sale price... 1.89

Men's \$1.00 to \$2.00 Soft Hats, 69c

Men's Soft Hats—Jobber's samples, half dozen lots, colors and finishes to match the new fall clothing. This assortment consists of nearly all the most popular 1914 shapes, and are hats of excellent wearing qualities. Regularly \$1.00, \$1.50 and \$2.00. Today... 69

\$2.00 and \$2.50 Stiff Hats, 98c—Men's Derby or Stiff Hats, clearing lines, odds and samples. In this quantity are some of the very finest English makes, all are up-to-date styles, and sell usually at \$2.00 and \$2.50. Today's sale price... 98

\$1.00 and \$1.50 Children's Felt Hats, 49c—These are dressy and durable Felt Hats, in neat turban, sailor and middy styles, suitable for boys or girls; large range of colors, in gray, brown, tan, navy, olive and black. Regularly \$1.00 and \$1.50. Today's sale price... 49

Splendid Values in Staple Department

\$2.25 to \$2.95 Satin Damask Table Cloths, \$1.98—Every cloth is warranted all pure linen, full satin damask and perfectly bleached; a lot of very pretty bordered designs; sizes 2x2, 2x2 1/2 and 2x3 yards. Regularly \$2.25, \$2.35, \$2.50 and \$2.95 each. Today's sale price... 1.98

Clearing White Turkish Towels, Three Pairs for \$1.00—Delightful soft heavy quality, good large size, 23x40 inches, fringed ends, close full pile, perfect drying bath towels. Regularly 45c per pair. Today's sale price, 3 pairs for... 1.00

\$1.35 Ready-made Sheets, 98c—300 pairs Bleached Plain Sheets, good stout quality, torn sizes, standard width hems, 81 x 90 inches. Regularly \$1.35 pair. Today's sale price... 98

Fine English Longcloth, 12 Yards \$1.69—36-inch Fine English Longcloth, pure fine, delightful even round thread weave, 36 inches wide. Regularly 12 yards for \$2.25. Today's sale price, 12 yards for... 1.69

10 Yards White Flannelette, 99c—Extra Heavy Warm Soft Flannelette, perfectly pure, 32 inches wide. Regularly 13c a yard. Today's sale price, 10 yards for... 99

\$7.50 White Saxony Wool Blankets, \$5.95—White All-Wool Blankets, thoroughly scoured and perfectly napped, pink or blue borders; 10 lbs., 72 x 92 inches. Regularly \$7.50 per pair. Today's sale price... 5.95

SPECIAL NOTICE FROM THE CARPETS.

All Carpets bought during the month of October made up and laid free of charge. Hardwood floors at specially reduced prices for orders placed before Oct. 31.

Lunch Room and Palm Room

Dinner 25c, 11.30 to 2 p.m., Selected From Our Daily Menu. Saturday's Dinner—Baked Fillets of Whitefish, Parsley Sauce, or Hamburg Steak, Tomato Sauce, or Roast Leg of Fresh Pork, Apple Sauce; Boiled or Mashed Potatoes, with Corn on Cob; Steamed Carrots; Fried Sweet Sauce, or Mince Pie or Ice Cream; Bread and Butter; Tea or Coffee... 25

SATURDAY AFTERNOON TEA, 3.00 TO 5.30.
Chicken and Tongue Croquettes, with fingers of Toast, buttered; pot of Tea, with Cream and Ice Cream, 15c, or two persons for 25c.

The October Chinaware Sale

Dinner Set of Maddock's Best Semi-Porcelain—97 pieces clear white hard body, border pattern under the glaze, in neutral blue, \$10.25 value, for... 8.19
Genuine China Dinner Set of 97 Pieces—Thin white china, dainty rose decoration, gold trimmed, \$15.00 value, for... 11.43
Semi-Porcelain Grandley Dinner Set—97 pieces, border in French design, handles gold, \$19.50 value, for... 14.75
Real China Tea Sets—21 pieces, service for 6 persons, \$2.50 value, for... 1.49
Japanese Hand-painted Tea Set, including teapot, sugar bowl, cream jug, 6 cups and saucers, 6 tea plates, \$5.00 value, for... 2.75
Royal Nippon Hand-painted China Chocolate Sets, six cups and saucers and large jug, \$2.75 value, for, per set... 1.49

Graniteware

Only one piece of each kind to a customer. No phone or mail orders. Four-coated white and blue netted ware, first quality materials, large and smaller lipped saucepans, covered handled vegetable cooking pans, covered saucepans, and preserving kettles. Regularly 55c to \$1.25. Saturday, 8.30, each... 29

Drapery and Upholstery Items

Short Lengths of Curtain Material—We have as a result of the extensive selling of last fortnight a number of cut lengths of lace curtains, net of scrim, madras and muslin. These come in lengths of from 1 1/2 to 3 1/2 yards, and the prices vary from 15c to 99c. On sale Saturday morning at Half Price.

Nottingham Lace Curtains at 89c—Pair—A pretty collection of Nottingham Curtains, in a wide range of patterns varying from 40 to 48 inches wide and from 2 1/2 to 3 yards long. These different patterns may be used in almost any room and are of a quality to give excellent service. Price, per pair... 89

Good Quality Nottingham Curtains at 69c—Per Pair—A splendid lot of neat and useful patterns for bedroom windows, 2 1/2 and 3 yards long, 42 and 45 inches wide, all with lock stitched edges. Price, pair... 69

Scotch Madras and Muslin at 43c—A limited quantity, perhaps not more than eight different designs and not more than a piece or two of each, white, cream or ivory, full 48-inch width; this material makes very attractive, whether for living-room, dining-room or bedroom. Regularly 50c. On sale Saturday... 43

A Complete Window Shade, 19c—A good quality window shade, in white, cream or green, complete with brackets and ring pull, and mounted on reliable spring roller. Regularly 30c. On sale Saturday, 8.30 to 10.30 only... 19

Reversible Window Shades, 49c—A splendid old shade, perfectly finished in combination colors green and white or cream and white, mounted on Hartshorn rollers, complete with brackets and pull. Regularly 70c. On sale Saturday, each... 49

Curtain Strippers, 79c a Set—The last lot of these wonderful Strippers to be sold at the price. These are exceptional value, full size, folding, marked with scale and fitted with non-rusting pins. Saturday, per set... 79

New Tapestry Curtains, Special, \$3.89—Per Pair—For portieres or for window curtains these handsome tapestry curtains will be most satisfactory, 2 1/2 and 3 yards long, 50 inches wide, trimmed either with edging or with fine tapestry banding. Very special price Saturday, per pair... 3.89

The Groceries

Telephone Direct to Department, Adelaide 6100.
2000 lbs. Fresh Cream Butter, White Clover brand, Per lb... 34
Tinned Cornflakes, 3 packets... 25
Loaf Sugar, 2 lbs... 25
Clark's Pork and Beans, in Chick Sauce... 25
Baker's Cocoa, Half-lb. tin... 22
Finest Mild Cheese, Per lb... 20
Gorton's H. P. Sauce, Per bottle... 18
Smugglers' Brand Raisins, Regularly 25c. Large tin... 21
Finest Canned Corn or Peas, 2 tins... 25
One car Choice California Valencia Oranges, Per dozen... 25
Horseshoe Salmon, one-half-lb. flat, Per tin... 25
500 lbs. Marmalade, Two-lb. jar... 25
Choice Sweet Peas, Shortbread Biscuits, Regularly 35c. Per lb... 25
Finest Cape Cod Cranberries, Per quart... 25
Choice Olives, Bottle... 10
Choice Sliced Pineapple, Niagara brand, Regularly 20c... 15
E. D. Smith's Crabapple Jelly, 16-oz. per tin... 15
Finest Mixed Nuts, almonds, walnuts and filberts, per lb... 18
500 lbs. Fresh Peel Cake, Per lb... 15
Fancy Mixed Biscuits, 2 lbs... 25

FRESH ROASTED COFFEE, PER LB. 27c.
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chocolate, in the bean, ground pure or with chocolate. Saturday... 27
CANDY SPECIALS—ALSO ON MAIN FLOOR.
500 lbs. Chocolate Coconut Balls, Regularly 30c... 25
Per lb... 25
1000 lbs. Scotch Mints, Regularly 20c... 25
1000 lbs. Butter Scotch Drops, Per lb... 15
Simpson's Special, Assorted, for growing in Creams, Caramels and Bon-Bons, Per lb... 20
FLOWERS—Direct Telephone Adelaide 6100.
200 dozen Fresh-Cut Roses, per dozen... 33
200 Flowers, in pots, mixed or separate, Regularly 25c... 19
25c... 19
10,000 Tulip Bulbs, mixed or separate colors, single or double, Regularly 15c dozen... 10
1000 Chinese Sacred Lily Bulbs, for growing in water, Regularly 10c each, Saturday... 7
2000 Narcissus Bulbs, Phaeant Eye, Regularly 10c dozen, Saturday, per hundred, 95c... 8
1000 Mixed Catfoddl Bulbs, Regularly 15c dozen... 12
1000 Double Hyacinth Bulbs, separate colors, Regularly 10c dozen, Saturday... 48
1000 Single Hyacinths, for bedding, Saturday... 45
100 packets Assorted Buttons, for forcing, Reg. 45c... 37

The Robert Simpson Company, Limited