

Store Opens 8.30 a.m.

Store Closes 5.30 p.m.

The Robert Simpson Company, Limited

The Whole Round of Autumn Buying

In the preparing of a day's values we take into account every probable need of our customers, whether occasioned by the gradual weather changes or the ever present wear and tear of daily use. We cannot always, however, give you, without special enquiry, just the information you need. All we can do is to assure you that every possible thing is here ready for your seeing, at prices founded on the actual value of the goods, and the closest of profits. And there are specials innumerable. We will serve you well if you will use our help in your fall buying.



Splendidly Tailored Suits

For misses, small size women and young girls, are made of navy English serge. The coats are slightly cut away, and lined with gray silk serge; skirts are gored, panelled or gracefully caught up. Excellent value for **7.95**

MISSES AND WOMEN'S COATS.
In the Newest Styles. Regular Prices \$19.50 to \$25.00. Saturday **\$9.95.**

Of new diagonal cloths, imported tweeds in fancy weaves, soft reversible cloths and boucle tweeds; smart three-quarter length styles, or fashionable models in longer lengths. Saturday **9.95**

SEPARATE SKIRTS, 95c.
Only a limited number of these Skirts; the styles are plain, high waisted, and ornamented with buttons; materials include tweeds, Panamas, in black or navy, and shepherd's checks; front lengths 36 to 41 inches. No telephone orders. No C. O. D.'s. One only to each customer. **3.30 a.m. Saturday \$1.95**

SERVICEABLE SCHOOL COATS, \$2.95.
For girls; made from cheviot serge, in green, navy or brown; a loose style, with close-fitting collars; neatly attached cuffs, and patch pockets; ages 6 to 14 years. Worth \$4.50. Saturday **2.95**

WOMEN'S AND MISSES' DRESSES.
Made from a splendid quality navy or black English serge; the dainty lace collar has a satin bow tie; fastening down the front; skirt has the new broad panelled back. Special at **2.95**
(Third Floor.)

Boys' Ulsters \$6.95

REGULARLY \$8.50, \$9.50 AND \$10.00
Overcoats made from the newest imported Scotch tweeds in solid shades of rich gray and brown. Double-breasted style with wide convertible collars and belt at the back. Sizes 25 to 34. **8.30 Saturday morning 6.95**

BOYS' RUSSIAN OVERCOATS, \$3.95.
Regular value, \$6.00. Only a limited number. Made from an all-wool beaver cloth in rich olive-brown, self collar and two-piece back belt. Sizes 5 to 8 years. Saturday morning **3.95**
(Main Floor.)

Furnishings for Men

ENGLISH NATURAL WOOL UNDERWEAR AT \$1.19 A GARMENT.
Several lines, including medium and heavy-weight natural wool undershirts and drawers; some shirts made with a double breast and double back; others double or single breast. The drawers are mostly single back style; but there are lots with a double back. The lowest priced garment in this lot was \$1.50, many \$2.00 and \$2.50 values. Saturday morning rush, each garment **1.19**

THE VERY BEST SWEATER COATS, \$3.95.
100 only Men's Heaviest Weight-Pure Wool Sweater Coats, with high storm or variety shape collar; double sewn-seams, and strong pearl buttons; made in a fancy or chain stitch, or the new shaker knit, with latest triple turn collar; these coats are exceptional value at their regular price; all sizes and colors to select from. Regularly \$5.00, \$6.00 and \$7.00, for **3.95**

MEN'S SEPARATE COLLAR SHIRTS, 95c.
400 of these warm, comfortable shirts, with detached collar, double collar of same material, cuffs are double turn-back style, materials are Ceylon flannel, in light or dark stripe designs, cambrics, percales, Madras, chambrays and a few silkenes. This lot is made up of several broken lines from regular stock and guaranteed perfect in every way. All sizes 12 to 18. Regularly \$1.25, \$1.50, \$2.00 and \$2.50. Saturday, **95c**
(Main Floor.)

Savings on Fine Furniture

BUFFETS—Finished golden oak; has two small cutlery drawers, one long linen drawer and a spacious cupboard. Regularly \$15.50. Saturday special **12.90**

SIDEBOARDS—Well built of selected quartered oak, finished golden polished. Fitted with large British-made plate mirror and display shelves. Has two small cutlery drawers, one lined with velvet, and a two-door cupboard. Regularly \$38.75. Saturday special **29.80**

EXTENSION TABLES—Of genuine quartered oak, in the golden or fumed finishes, and pedestal design. Top forty-eight inches in diameter and extends to eight feet. Regularly \$23.00. Saturday special **19.90**

CHINA CABINETS—Of selected quarter-cut oak; golden polished finish, three display shelves. Regularly \$13.50. Saturday special **11.90**

PARLOR SUITES—Frames of birch mahogany finish; slat back, spring seat, well upholstered in silk finish covering. Regularly \$38.00. Saturday special **29.90**

COUCHES—Strongly built of genuine oak tufted top, covered in pantosote. Saturday special **10.90**
(Fifth Floor.)

Seamless Axminster Rugs

For dining-rooms, drawing-rooms, dens and bedrooms:
6 1/2 x 9 1/2. Saturday **22.00**
8 x 11 1/2. Saturday **25.50**
10 x 13 1/2. Saturday **42.50**
Beautiful New Wilton Rugs at popular prices. All small Persian and Oriental designs in many colors:
6 1/2 x 9 1/2. Saturday **19.25**
8 x 10 1/2. Saturday **21.00**
9 x 11 1/2. Saturday **27.75**
9 x 12 1/2. Saturday **31.75**
11 1/2 x 13 1/2. Saturday **42.50**

Dainty Bedroom Rugs among the new imported wool rugs. Just exactly the right floor coverings for the prevailing use of chairs and cretonne furnishings:
9 1/2 x 9 1/2. Saturday **13.00**
9 1/2 x 10 1/2. Saturday **15.25**
9 1/2 x 12 1/2. Saturday **17.45**
10 1/2 x 12 1/2. Saturday **20.25**
36c English Printed Linoleums—Big shipments just received in new designs. Extra good value, per square yard **38**
Some Saturday Bargains in Small Axminster and Wilton Rugs—500 Fine Quality Mottled Axminster Rugs, all good colors; a very useful size, 27 x 54. Special value, each **1.65**
English Axminster Dore Mats, reds, blues, green and tans, 12 x 24. Special value, **37.75**; 26 x 63, special value, **66.25**
(Fourth Floor.)

A New Waist

We introduce you tomorrow to the "Evangeline" Crepe de Chine Blouse, which is creating such a furore in New York.
The creation of this garment is due to Paul Poiret's remarks anent the American woman, who he declares, is still a Puritan at heart, which accounts for the curious lack of individualism, and the strong desire to dress as her confederates. Whatever opinion may be held on this point, there is no disputing the fact that a genius has created, on the strength of it, the daintiest and the loveliest blouse of the season, which he christened the "Evangeline." We put a limited quantity on sale last Saturday, and they were quickly appropriated. This week we show a stock of colors, as well as ivory, and we invite you to see them.
The "Evangeline" is a blouse of rich, pure crepe de chine, open at the neck, with a distinctly new full with Pleat edge. This is caught at back of neck by band of black ribbon velvet, thereby holding it up. The loose hemstitched drop sleeves come to the wrist, where they are finished by fancy cuffs and a black ribbon. Colors are ivory, black, sky, mauve, pink and pearl gray. Price **5.95**
(Third Floor.)



Beautiful Millinery Ribbons

Hat Bows of 5-inch heavy Duchesse satin in any one of the best colors of the season; in four styles, exactly as illustrated above. Each bow wired to keep its shape. If the color wanted is not in the lot, we will make it up for you. Will fill phone orders carefully. Each **75c**
An Excellent Range of Novelty Patterns in Wide Millinery Ribbons has just arrived, including warp prints, capstry, plaids, Roman stripes and Bayadere effects, and will be shown, per yard **35c to 1.00**
Heavy Duchesse Satin of brilliant finish, 6 inches wide; a perfect millinery ribbon. Complete color range. Per yard **25c**
(Main Floor.)

Saturday Morning Sale of Men's Overcoats at \$9.95



100 Black Melton and Diagonal English Cheviot Overcoats. They are cut in single-breasted Chesterfield styles, with velvet collars, fine twill mohair linings and are tailored by expert tailors. These are excellent overcoats, and worth many dollars more than the sale price **9.95**

MEN'S DOUBLE-BREASTED ULSTERS.
Made from good quality English tweed, in a medium shade of brown, cut double-breasted style, with two-way convertible collar, strong twill mohair linings and good tailoring. Price **12.50**

MEN'S SHAWL COLLAR ULSTERS.
Made from a gray cheviot cloth. The coat has belted back and cuffs on sleeves. Beautifully tailored. Price **22.00**

MEN'S SHAWL COLLAR ULSTERS.
Made from a beautiful English tweed coating, in brown, cut double-breasted style, with shawl collar and belted back. Price **25.50**
One of our best Ulsters, made from a beautiful chinchilla cloth, in plain gray and plain brown, shawl collar, double-breasted style, with velvet collar, back, velvet piped cuffs and belt. Made by the most skilled tailors. Price **40.00**
(Main Floor.)

800 Men's Hat Samples

Including large assortment of colors in Soft Hats and in dressy and up-to-date shapes. Stiff Hats are in black only, and in the new fall and winter styles. Not all sizes, but each line, but sizes run generally from 6 1/2 to 7 1/2. Regularly \$1.50, \$2.00 and \$2.50 hats. Saturday **95c**

500 Young Men's Soft Hats, in one of the latest styles, neat, not very full crown, with medium wide flat set brim, welted on edge; deep silk band, and bow at back; made in the plain or rough finished fur felt, and in colors of moss, navy, brown, mole, ivy or black. Special value at **1.50**
Saturday special **1.25**
Men's Derby or Stiff Hats, from the leading manufacturers of the world, in all the latest fall and winter shapes; extra fine qualities and best grade trimmings. Special values at **2.00 and 2.50**
Saturday special **1.50**

Finest Italian-Made Soft Hats, complete range of leading shapes and wide choice of the rich colorings of green, gray, navy, brown, or fawn. Special price **3.50**
Men's and Boys' Caps, new American or English golf shapes, with medium or large peaks; nearly all the new colors and combinations of colors, in check, plaid, stripe and fancy; extra good qualities of tweeds and worsteds. Specially priced Saturday at **48c, 59c, 95c**
(Main Floor.)

Groceries

Finest Creamery Butter, White Clover Brand. Per pound **31c**
Toasted Cornflakes. Three packages. **25c**
Loaf Sugar. Four pounds. **25c**
Henry Dew Corn. Per tin **10c**
Imported French Peas. Per tin **11c**
Macaroni. Three packages. **25c**
and Walnuts. Pint bottle **22c**
Jersey Sweet Potatoes. 7 pounds **25c**
Finest Florida Grape Fruit. Three for **25c**
Rich Red Salmon, 1/2-lb. flats. Two tins **25c**
Clark's Peas in Shell. Sixteen cans **16c**
Baker's Cocoa. Half-pound tin **12c**
Pure White Honey in the Comb. 1-lb. tin **25c**
Crossed Fish Brand Sardines. Two tins **34c**
Canned Fruit, Raspberries, Strawberries and Cherries. Per tin **18c**
Tinkler's Marmalade. Two-pound tin **25c**
Fancy Mixed Biscuits. Two pounds **25c**
500 lbs. Fresh Fruit Cakes. Per pound **1c**
Choice Olives. Quart jar **30c**

CUT FLOWERS.
2000 Roses and Carnations, assorted colors. Per dozen **38c**
CANDY SECTION
Main Floor and Basement.
1000 lbs. Simpson's Special, an assortment of chocolate creams, taffies, caramels and bon-bons. A very dainty candy for a wedding or party. Per lb. **40c**
500 lbs. Nut Milk Chocolate. Per lb. **40c**
1000 lbs. Walnut Macaroon Cream. Per lb. **40c**
(Basement.)

\$3.00 Bed Comforters \$2.39

Covered with a strong English settee covering; extra well quilted in pretty colorings of pinks, blues and greens; size 72 x 72 inches. Regularly \$3.00. Special Saturday **2.39**
\$4.00 to \$5.00 DAMASK CLOTHS, \$3.48.
Satin Double Damask Table Cloths, in pretty oval designs, with plain centres; 2 1/2 x 2 1/2 yards; exceptional value for early shopping Saturday. Regularly \$4.00 to \$5.00, clearing **3.48**
(Second Floor.)

BASEMENT ITEMS

Oak Heaters
TO BURN COAL OR WOOD—SPECIAL OFFER FOR SATURDAY ONLY OF A REGULAR \$9.25 STOVE FOR \$7.95.
This Heater has a deep throat, made of heavy cast iron, with cast fire-door fitted with damper. The base and feet are of cast metal also, and ash pit has a swing door with damper. Top of stove is of a fine quality of cast metal, with ornamental cast dome swing top and bronzed vase ornament. Stove has a nice appearance and is substantially built. We sell this stove regularly for \$9.25. Special price for Saturday **7.95**
Cannot promise to fill phone or mail orders.
LAUNDRY STOVE—SUITABLE ALSO FOR LIGHT COOKING.
A strongly built, all cast-metal stove, with flat top and two No. 3 covers. Stove stands up from door on feet, has a swing feed door and swing door to ash pit. A good \$5.00 line. Special for Saturday **4.89**

Hardware and Tools.
3000 Reliable Compass or Keyhole Saws—12-inch size, Saturday, **75c**; 14-inch size, Saturday **85c**
450 only Combination Side Cutting and Gas Pliers—High-grade quality and specially well finished. 6-inch size, Saturday **45c**
800 Ratchet Screw Drivers—A special line in three sizes. Saturday, each, **60c**
75 and 80 only Combination Side Cutting and Gas Pliers—High-grade quality, 8-inch size. Saturday, each, **30c**
Regular 50c Carpenters' Best Claw Hammers. Saturday, for each **50c**
(Basement.)

Cutlery Specials
1500 only Simpson's Special Razor, hollow ground, specially tempered and set. Splendid 75c line. Special for Saturday

Stylish "Royale" Corsets Reduced

Just to make a busy Saturday in the corset section. Splendid Royale corsets are reduced from a dollar-fifty to half that price. Phone orders filled.
Clearing a stylish model of "Royale" Corsets, fine white coutil, medium low bust, long skirt, elastic centre in back, 4 garters, rust proof steel, embroidery trim, bust draw cords. Sizes 18 to 36 inches. A regular \$1.50 corset. Saturday a pair **.75**

WOMEN'S WOOLTEX VESTS AND DRAWERS.

The regular price of this popular underwear for women is thirty-nine cents a garment. Saturday we will clear over one thousand pieces at an even quarter each. Phone orders filled until noon.
1200 Women's Vests and Drawers, the famous "Wooltex" quality, medium weight, ribbed, unshrinkable, vests high neck, long sleeves, button front, drawers to match, ankle length, both styles. Sizes 22 to 38. Regularly 39c each. Saturday, each **25c**

WOMEN'S CORSET COVERS.

Women's "Hygiene" Corset Covers, fine ribbed white cotton, light fitting, long sleeves, high neck, pearl buttons, fitted cuffs, shell edges. Sizes 22 to 40 bust. Regular price, 35c each. Saturday, each **25c**

CHILDREN'S ROMPERS TO GO.

Many of these pretty rompers for children were priced at double until reduced for tomorrow's selling. Secure a supply while they last.
Children's Rompers, many styles, in chambray, grey flannel and white cambric, prettily trimmed, high or Dutch neck, long or three-quarter sleeves. Sizes 2, 3, 4, 5, 6 years. Regular prices, 75c and \$1.00 each. Saturday, each, **50c**
(Third Floor.)

Saturday's Boot List

"Queen Quality," of Boston; "Tebbutt," of Three Rivers, Quebec; "Tetrault," of Montreal, and other well-known makes, are the material for this sale. Be here at 8.30.

BOYS' \$3.50 TO \$4.00 BOOTS, \$2.45.
Patent colt, tan Russia calf, velours calf, gummetal and vici kid, made in haced Blucher style, on neat, easy-fitting lasts; suitable for growing boys; medium and heavy Goodyear welted soles; sizes 1 to 5 1/2. Regularly \$3.00 to \$4.00. Saturday **2.45**
"Classic" Shoes for Misses, Children, Little Gents and Infants.
They are made in all leathers and combinations of leathers, on neat, easy-fitting form lasts. "Classic" are the highest grade shoes made in Canada, and are guaranteed by both the manufacturers and the Robert Simpson Co. to give satisfactory wear. See special display Saturday. Prices range from **\$1.15 to \$3.45**
(Second Floor.)

MEN'S BOOTS, \$2.95.
1500 pairs Men's Boots, button and laced styles; tan Russia calf, gummetal, patent colt, velours calf, vici kid and box calf leathers; 300 pairs are leather lined; single and double Goodyear welted soles; "Tetrault," "Tebbutt," "Imperial," and other well-known brands. These are all new fall and winter styles. Sizes 5 to 11. Saturday **2.95**

The Robert Simpson Company, Limited

SIX LO SCORE IN EX

New York Swept by Oven Ble Employes Fire Escap Street.

Searchlight p night white fire bodies which have been over the building w flames had been but at 2 o'clock been removed, dead had been torney's office i About 200 pers the building, w manufacturers clothing and ot The escape o workers was sp clothing ablaze flame-swept w escapes and fl Many were had from upper flo the flames fro saved them fr

TORONTO PREY Howard Russe Valuables

BUFFALO Howard Russe awarded out of a diamond ring last evening, here at the The men, w mond attack pl two strangers i ment. The me of matching o fore the Toron been robbed. satives were alleged to have T. Peter, presi Machine shop ported to Polt attempt had b place to film- coins and the lieve the swit But up to late been made.

The name of list, 57, Constan Street.

MACKENZIE OFFER RELEASE

MR. JA