

to wear the skirt, and you will by cutting a pattern to fit each woman, gain each woman's confidence, and please and be successful.

I shall give a full course of lessons on how to make and baste up the different skirts and bodices for all kinds of forms.

I shall call your attention to a few of the every-day complaints. Ladies are constantly complaining of tightness in the bust, and shortness in the under-arm, tightness in the arm's eye, and narrowness in the chest and shoulders, and that the arms cannot be freely raised. These are the complaints that I am constantly being told about and ladies asking for a dressmaker who can cut a pattern to fit and telling how tired they are of being fitted, and saying that they are afraid to have their best dresses made in the home town. I am always sorry when I hear this for I have had the pleasure of seeing some very fine young ladies carry on dressmaking in cities and towns. To be sure a great many of these have had to take up dressmaking on account of reduced circumstances. Young ladies must take into consideration that if they are to succeed they must please the people for whom they are doing costuming. Mrs. Someone, whoever she may be, does not like to speak unkindly, but when she sees her goods cut and partly made up and knows it is spoiled, what do you expect, or what should you expect?

I am convinced that no woman on a salary or in business, is more appreciated than a first-class modiste. And I am also quite sure that the smartest and prettiest of women likes to feel that she can do a little in this line; if not with the needle, with her artistic cut or suggestion. All classes of women feel the right to say something about the style and effect. So it is just as I have said—all women like to feel that they are just a little bit of a costumer,—so to speak.

Tailoring is very different work from dressmaking and the ladies are appreciating fine tailored gowns more and more each year and the art is a necessity to women. Ladies in private homes can do most exquisite work if it is cut for them or if they have a perfect-fitting pattern cut from proper measurements. I am going to tell you why some garments are so uncomfortable. All garments must be comfortable if they are to be satisfactory. You know how uncomfortable some of your garments are or have been. This is because they are not in proportion with your form.