

"The Canadian Social Hygiene Council is certainly doing service of very great value to the community, in educating the public regarding preventable disease, and taking measures to reduce preventable disability and mortality."

Mr. T. B. MacAulay, President,
Sun Life Assurance Company,
Montreal, Quebec.

"I am and have been greatly interested in the relief of suffering and in the care of those who are ill, but I am much more interested in any plans which will tend to prevent such suffering and illness in the first place. I am convinced that any organized effort emphasizing the principles of prevention should receive our unanimous endorsement."

Sir James Woods, Honorary President,
Toronto Orthopedic Hospital.

"Nothing has ever touched me like the patient suffering of those lying on beds of affliction, too often unnecessarily, and I have always been proud to have a part with others in any plans which would relieve such suffering. To-day we are told that a great deal of our illness is quite avoidable, and surely we should do everything in our power to see that no one is ill who could as easily be well."

Col. A. E. Gooderham, Chairman
Connaught Laboratories, Toronto.

"Any effort which is calculated to cut down the still large percentage of unnecessary deaths, especially in the later decades of life, is highly deserving of public support. This plan of general public education in the principles of Social Hygiene and especially the idea of commencing education in the home where life begins, if any degree successful, should be productive of real results."

Mr. C. C. Ferguson, General Manager,
Great-West Life Assurance Co.,
Winnipeg, Manitoba.

"The Social Hygiene movement takes cognizance of the fact that human conduct and social institutions as well as general education play a part in the great movement for health and racial purity. This broad point of view is essential to the attainment of the ideals for which Social Hygiene stands."

H. M. Tory, LL.D.

"We cannot have a fine nation unless we build up a fine race of people. Statistics prove to us that all nations have a long distance to go before we achieve the ideal in this direction. The plan of the Canadian Social Hygiene Council for public education along these lines is sound and deserves public support."

Miss R. M. Church,
Imperial Order Daughters of
the Empire of Canada.

"The problem of building up the health of the nation is complicated by factors which render it difficult for many people to live under conditions conducive to health, physical or mental. A programme of Social Hygiene education conceived and carried out along broad lines should result in developing public opinion. After all education is the great essential if public health is to come into its own."

A. F. C. Fiske,
Third Vice-President,
Metropolitan Life Assurance
Company and General Manager
for Canada.

"More than a decade ago I said that nine-tenths of the permanent efficiency of public health works must be based on education.

"To-day I would say that probably ninety-nine one-hundredths of the permanent efficiency of public health work depends on the enlightenment of our people on all matters pertaining to health.

"The Dominion-wide educational campaign being organized by the Canadian Social Hygiene Council should be a potent factor in spreading the gospel of public health and in making 'health contagious.'

Dr. C. J. Hastings.