

News Release

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MACLAREN PRESENTS 1995 INTERNATIONAL TRADE AWARD FOR EXCELLENCE

The Honourable Roy MacLaren, Minister for International Trade, today presented the 1995 Minister's International Trade Award for Excellence to Doreen Conrad, Deputy Director, Service Industries and Transportation Division, for her outstanding contribution in expanding the Department's capacity to engage more Canadian services exporters in foreign markets.

"Ms. Conrad's efforts have resulted in a much better understanding within the Department of Foreign Affairs and International Trade of the special needs of services exporters," said Mr. MacLaren when presenting the Award. "The Canadian services industry has been highly complimentary of her efforts in promoting services exports."

Mr. MacLaren also presented three citations for exemplary service in the field of international trade. Sam Elkady, Counsellor (Agriculture) in Mexico City, was recognized for his contribution in devising winning strategies to enhance Canadian market access to Mexico, particularly in the agricultural sector. Guill Rishchynski, Counsellor (Commercial) and Consul in Jakarta, was cited for turning the trade office in Indonesia into a highly efficient operation, which has seen a major growth in business with a doubling of the number of visitors and inquiries in each of two years. Michael R. Robertson, Deputy Director of the Trade Remedies Division, received his citation for his contribution both in the defence of specific Canadian company interests threatened by foreign trade remedy cases and in the promotion of Canadian trade remedy policy objectives.

The Award for Excellence is given annually as part of the Department's Recognition and Awards Program.

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For further information, media representatives may contact:

Media Relations Office
Department of Foreign Affairs and International Trade
(613) 995-1874



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