## 1. INTERNATIONAL TRADE CENTRES

International Trade Centres (ITCs) are located in 11 cities across Canada and are operated jointly by DFAIT and Industry Canada. The ITCs are staffed by experienced trade commissioners and have been established to provide Canadian exporters with "one stop" trade services. They distribute export publications, recruit participants for trade fairs and missions, assist in developing individual marketing plans, host seminars and workshops, provide export intelligence as well as counselling about market opportunities, technology transfer or joint ventures with foreign investors.

Experienced companies as well as companies new to exporting can benefit by contacting their nearest ITC. Addresses for all ITCs can be found in *Appendix I: Useful Contacts and Publications*.

## 2. CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA)

The Canadian International Development Agency administers most of Canada's aid programs in 126 developing countries—twenty of these are core countries or regions that receive more than \$15 million in bilateral aid. An important part of these programs is implemented by the private sector through consultants, contractors and suppliers.

## CIDA/Government-to-Government Assistance

Government-to-government assistance (comprised mainly of what is called the "Bilateral" program) accounts for about 43% of total CIDA resources. The CIDA Bilateral branches, organized on a geographic basis, are responsible for developing multi-year assistance programs for specific countries, in consultation with the governments of the recipient countries. Annual disbursements for projects administered by CIDA/Government-to-Government assistance total over \$1 billion.

CIDA has available a series of documents which describe current CIDA/Government-to-Government programmes in individual countries and regions. CIDA publications may be obtained from the CIDA Public Inquiries Unit, 200 Promenade du Portage, Hull, K1A 0G4, Tel. (819) 997-5006.