

ITEM	1992		1993		1994	1995
	Jan-Jun	Jul-Dec	Jan-Jun	Jul-Dec	1995	1996
5. Establish and implement a communication program to cultural clientele discussing <i>long term</i> objective of increasing private sector funding via successful event marketing strategies. The objective of the communication program is to advise cultural groups that EAICR will continue to fund those activities, which by nature of their activity, do not have "products" which can be cultivated for sponsorship and, as a matter of necessity, EAICR will <i>gradually reduce</i> (not eliminate) funding to those activities which have the capability to receive assistance from the private sector. Note: EAICR is providing tools to cultural groups to assist them in obtaining this funding.		✓				
6. Program review/audit/next steps.		✓				
7. Actively work with targeted groups to assist in skill development.			✓			
8. Revisit EAICR, missions and other groups providing retraining, advance training and training for new staff, new clients or corporations.			✓			