

MPEDA not only participated to create awareness for Indian fish and Seafood but promoted the unlimited joint venture opportunities available for investors. This objective was achieved through the distribution of two four colour brochures describing the country's fishing industry and products available from the "pollution free Indian waters." Canadian companies interested in joint ventures with Indian fish and seafood companies should contact: MPEDA, Room 227, (2nd Floor), 17, Battery Place, New York, NY 10004 Telephone: (212) 425 9437, Fax: (212) 363 3456.

India's presence at Sea Fare illustrates the importance and opportunities that exist in the southeastern U.S. marketplace.

REGIONAL STANDS (by State)

Florida

Almost 20 percent of the exhibitors at Sea Fare Southeast originated from Florida. The state of Florida Department of Agriculture-Aquacultural Division, the Florida Department of Natural Resources-Bureau of Seafood Marketing and the Southeastern Fisheries Association spearheaded the Florida stand. The large exhibit incorporated information booths by the various government departments and state associations and complemented exhibits from state industry.