

Kunststoff '89

Düsseldorf, F.R.G. — November 2-9, 1989

Plastics and Rubber Industry

Held every three years, this is the largest international trade fair in the world for the plastics and rubber industry. Industry exhibits include raw materials, auxiliaries, semi-finished products, finished products, engineering components, machinery, moulds, accessories and technical literature. About 1 800 exhibitors from 40 countries will show the complete range of plastics and rubber in international comparison. Over 200 000 international visitors are expected at Kunststoff '89. In 1986, 14 Canadian companies reported on-site sales of \$6 million with longer term projections of over \$40 million.

Batimat '89

Paris, France — November 7-14, 1989

Building Materials and Equipment

With its large size and great number of French and foreign exhibitors, Batimat has confirmed its place as one of the leading exhibitions in Europe for the building and construction industry. In 1987, it attracted over 2 000 exhibitors and 540 000 trade visitors from 135 countries. Ten Canadian companies successfully participated in 1987 reporting on-site sales of \$230 000 with projected 12-month sales estimated at \$13 million.