

## ADMISSIONS

### CONCEPT:

Admissions is one department within the Operations Division at EXPO 86. The Admissions Department's primary functions are that of collecting ticket sales revenues, control of revenues and site access through public gates, finance related recording and accounting of revenue and attendance figures.

### RESPONSIBILITIES INCLUDE:

1. Control and account for revenues generated through ticket sales, including gate admissions, rides ticketing and Marine Gate intersite and outport ferries.
2. Accurate calculation and reporting of hourly and daily gross and net attendance figures, and daily reporting of sales by ticket and promotion type. The organized and accurate calculation of attendance is critical to the effective cost control and labour planning of all departments. Attendance calculations also impact the corporation's profitability as these often relate to contract terms.
3. Control site access and egress through public entrances and ensure the safe, and quick movement of large crowds through the gates.
4. Provide front line guest relations services through assisting the public and referring or advising in a well informed manner.
5. Scheduling of all outport ferry services as related to public entry through the Marine Gate.

### DEVELOPMENT:

The I.B.I. study was based on a projected attendance of 15,000,000 visits and was the basis for the public gate design, resulting in four gates, as follows:

East Gate  
West Gate  
Stadium Gate (Centre)  
Canada Gate

Seller positions	72	
Entrance turnstile	54	
Exit turnstiles	60	
Stroller/Handicap gates	8	5 exits
Re-entry turnstiles	10	