

REPORT #5  
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

603 - CLEVELAND

UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV      ROBOTICS & ARTIFICIAL INTELL.  
CORPORATE LIAISON CALLS ARE 1 OF THE MOST USEFUL METHODS OF LEARNING  
ABOUT CORPORATE PROPOSED MEDIUM & LONG TERM PLANS FOR EXPANSION OF  
OPERATIONS.

MAKE DIRECT VISITS TO 25 MAJOR INDUSTRIES  
IN TERRITORY.

COMM. & INFORM. EQP. & SERV      COMPUTERS, SOFTWARE & SYSTEMS  
USE PRESENCE AT TRADE SHOWS AS METHOD OF IDENTIFYING POTENTIAL PROS-  
PECTS.

KEEP IDEA OF FUTURE EXPANSION PROSPECTS IN  
MINDS OF INTERVIEW COMPANIES.

TRANSPORT SYS, EQUIP, COMP, SERV.      AUTOMOTIVE  
INCLUDE IN PRESENTATION TO BUSINESS COMMUNITY A DISCUSSION ON CDA'S  
INVESTMENT CLIMATE AND PROGRAM.

INFORM BUSINESS COMMUNITY OF CDA'S IN-  
TEREST IN INCREASED FOREIGN INVESTMENT.

ELECTRONICS EQUIP. & SERV      ALL SUB-SECTORS  
FOLLOWUP THE SERIES OF INVESTMENT SEMINARS WHICH WERE HELD IN FY 86/87  
AND 87/88 WITH INDIVIDUAL CALLS TO ATTENDEES.

DEVELOP A SHORT LIST OF POTENTIAL  
INVESTORS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated

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