REPORT 4 87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 424 - DUSSELDORF

010-MINE, METAL, MINERAL PROD & SRV GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR MINERALS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR THERMAL AND METALLURGICAL COAL.

MEET WITH MAJOR METAL TRADING COMPANIES TO STIMULATE INTEREST IN CANADIAN METAL PRODUCTION.

MEET WITH MAJOR MINING COMPANIES TO INTEREST THEM IN CO-PARTICI-PATION IN CANADIAN MINING OPERATIONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 REPORT ON STEEL INDUSTRY

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QUARTER: 4 -----

ANTICIPATED RESULTS:

MORE IN DEPTH KNOWLEDGE OF THE SECTOR WILL ENABLE POST TO TARGET ACTIVITIES AND INCREASE MARKET SHARE 2 TO 3%

BETTER KNOWLEDGE OF SHIFTS IN ENERGY SOURCES AND COMPETITION WILL ENABLE CDN SUPPLIERS TO INCREASE MARKET BY 1 TO 2%.

INCREASED EXPORTS THROUGH INCOMING MISSION FROM CANADA IN ZINC, LEAD, NICKEL, MOLYBDENUM, PLATINUM AND COBALT SECTORS.

INCREASED DIRECT INVESTMENT BY ORGANIZING MISSIONS TO CANADA IN FOLLOWING SECTORS: GOLD, PLATINUM, NICKEL, COPPER.

GUARTERLY RESULTS REPORTED:

VISIT OF DON BELCH OF STELCO(AND CDN STEEL PROD. ASSOC)& CALL ON GERMAN STEEL TUBE MANUF. ASSOC. PRODUCED 2 STEEL REPORTS & CREATED FOLLOW-UP OPPORTUNITIES FOR CDN GOVT. MISSION IN JULY.