

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

001-AGRI & FOOD PRODUCTS & SERVICE  
UNION OF SOVIET SOC REP

PLANNING:                   ACTIVITIES PROPOSED IN POST PLAN:                   ANTICIPATED RESULTS:

ALL SUB-SECTORS

EMBRYO TRANSFER CONTR & IMPLMNT OF J.V. AGREEM FOR CDN FIRMS  
\$2 MILLION

RESOLUTION OF VETERINARY OBSTACLES TO SALES OF YOUNG HEIFERS  
\$2 MILLION

HORSE MEAT JOINT VENTURE NEGOTIATIONS WITH ALBERTA FIRM  
\$1 MILLION

ASSIST PROV OF ALB IN IMPLM J.V. AGREEM W/GOSAGROPROM  
\$2 MILLION

4TH SESSION OF THE MIXED AGRIC COMM IN MOSCOW & ALMA ATA  
LONG TERM BUSINESS

INTRO QUE AGRO-IND FIRMS TO SOV MKT, AS FOLLOW-UP TO MIN VIS.  
LONG TERM BUSINESS

TRACKING:                   ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participation of 2 cdn livestock prod suppliers  
at regional exh in Kiev. - Quebec Dairy Industry  
mission to RSFSR. - Visit of Quaker Oats delega-  
tion to discuss production of Gatorade in USSR.

QUARTER: 2 Mixed Agricultural Commission, Canada-USSR  
Moscow

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Dvlpmnt of regional mkt w/good growth potential.  
- 4 Quebec cos completed one-week dairy visit &  
signed letters of intent for model dairy farm. -  
Visits to Moscow & Kiev concluded by signing of  
letters of intent with Kiev beverage plant.

Visit of DPM & Agric. Min. Mazankowski accompa-  
nied by 12 Canadian companies active in this  
sector.