

REPORT #5  
89/02/08

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

427 - MUNICH

GERMANY WEST

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER	RESULTS REPORTED
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QUARTER : 1

A)PRESENTATION OF FTA SEMINARS IN FRANKFURT, MUNICH AND STUTTGART. B)MEDICAL INSTRUMENTS INVESTMENT PROJECT. C)CANADA DAYS AT SCHWAE-BISCH-GMUEND.

A)THE SEMINARS WERE PRESENTED AS PLANNED WITH THE SUPPORT OF THE INVESTMENT COUNSELLOR, BONN. AT EACH EVENT A PRESENTATION WAS MADE BY P. L'ABBE(INVCAN), B.DODGE(DEPT FIN)& T.D'AQUINO (BCNI). EACH SESSION WAS ATTENDED BY 50-60 SENIOR GERMAN BUSINESS PEOPLE. B)MAIL CAMPAIGN COMPLETED, 20 CO REPRESENTATIVES INTERVIEWED, & 2 FAIRS INTERFAB & ANALYTICA VISITED. REPORT CURRENTLY BEING PREPARED. C)WHILE PROG AS A WHOLE SUCCESSFUL, THE INVEST PORTION WAS CANCELLED BECAUSE

QUARTER : 2

Preparation of an interim report on our activities in the medical instruments sector

The report was completed and given wide distribution. The protected annex to the report lists 30 companies with which we have been in contact to date.

Follow-up to spring auto sector investment mission

The Mission took place immediately following Automechanika. There is now a strong possibility that at least one more German auto sector supplier will set up a plant in Canada

QUARTER : 3

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QUARTER : 4

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