

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA

Market: TURKEY

Sector : OIL & GAS EQUIPMENT, SERVICES

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	300.00 \$M	225.00 \$M	250.00 \$M	250.00 \$M
Canadian Exports	5.00 \$M	1.50 \$M	1.50 \$M	5.00 \$M
Canadian Share of Market	0.02 %	0.01 %	0.01 %	0.02 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 5-15 \$M

Major Competing Countries Market Share

UNITED STATES OF AMERICA	20.00 %
UNITED KINGDOM	15.00 %
FRANCE	12.00 %
ITALY	10.00 %
JAPAN	10.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Factors for Canadian exports not reaching market potential:

- _____
- _____