



**T**HE above plan shows the central portion of the City of Montreal. ¶ Black dots represent locations of important buildings wired with Northern Electric "ADANAC" or "HIGRADE" wire. ¶ The heavy black lines indicate the Montreal underground system of the Bell Telephone Company of Canada, in all of which is used Northern Electric Lead-covered Telephone Cable. ¶ The dots shown do not by any means represent all of the Northern Electric installations, as enormous quantities of our wire have been sold to contractors for buildings we have not indicated here. ¶ Some of the important installations are as follows:—

Transportation Building  
Dominion Express Building  
Bank of B.N.A. (Head Office)  
Ritz Carlton Hotel  
Birks Building  
Royal Trust Company Building  
McGill University—  
Medical and Engineering Bldgs.  
Syndicate Building

Art Gallery  
Harbor Elevators, Nos. 1 and 2  
G.T.R. Elevator, Windmill Point  
Canadian Rubber Company  
Canadian Vickers Limited  
C.P.R.—  
Windsor Station and Train Sheds  
Place Viger Hotel and Station  
Canada Cement Co.

Scroggie Building  
Jacobs Building  
Goodwins Limited  
Imperial Theatre  
Princess Theatre  
Lindsay Building  
Post Office—  
Head Office, St. James St.  
Two Uptown Offices

City Hall and Annex  
Frontenac Breweries  
Ford Motor Company  
All Bell Telephone Exchanges  
Bordeaux Jail  
Grey Nunnery, St. Laurent  
Sommer Building  
Westmount High School  
United Shoe Machinery Co.

St. Lawrence Sugar Refinery Reford Building  
Canadian Sugar Refinery St. George's R.C. Church  
Belding, Paul Corticelli Co. Park Lafontaine  
Dominion Box Co. C.P.R. Angus Shops  
Alaska Feather and Down Co. W.V. Dawson, St. Urbain St.

As well as many of the largest Apartment Houses in the City



THE POINT SEEMS OBVIOUS!

**Northern Electric Company**  
LIMITED

HALIFAX MONTREAL TORONTO WINNIPEG REGINA CALGARY  
EDMONTON VANCOUVER VICTORIA