



# Schrader

## Air is Cheap---Use Plenty of It

Nothing is as essential to the life of your tires as air.

New air is cheaper than new tires.

Give your tires all the air they need.

The only way to KNOW whether or not your tires have enough air is to measure it with a

### Schrader Universal Tire Pressure Gauge

If you have been riding on haphazard pressure, you have been spending a great deal more money for tires than you need have spent.

**PRICE \$1.25**

FOR SALE BY TIRE MANUFACTURERS, JOBBERS, DEALERS, GARAGES OR

### A. SCHRADER'S SON, Inc.

20-22 Hayter Street

BROOKLYN, N.Y.  
787-807 Atlant Avenue

LONDON  
Dorset Place

TORONTO, Ontario

CHICAGO  
1204 Michigan Avenue

Schrader products were awarded a Grand Prize and two Gold Medals at the Panama-Pacific Exposition

"There is a Reason"