

hat they will be fully up to any guarantee the manufacturers may give regarding them. In such goods, the best are always the cheapest.

SOMETHING NEW IN SEALS.—The handsomest seal for warehouse use that we have ever seen is the new one now used by Smith & Fudger, wholesale jewelers of this city. The design consists of an oval belt containing their name and address, and inside the belt on a raised circle the firm's trade mark consisting of a combination balance and escape wheel, regulator and index plate with the usual letters S at one end and F at the other. Whether these letters stand for "Slow" and "Fast" and are thus used to denote the characteristics of the partners, or for the real names of the gentlemen comprising the firm we know not,—their customers and our readers must decide for themselves. All we have to say is that the work is most artistically done and is a splendid specimen of fine English workmanship.

CUSTOMS SEIZURE.—We understand that the Winnipeg Customs authorities have seized the stock of W. Perret, jeweler of that city, for contravention of the Customs regulations. Mr. Perret asserts that the seizure is entirely without cause and that as their goods were almost entirely bought in Canada from respectable houses they will have little or no difficulty in clearing themselves from the consequences of such a charge. As the law now stands it is in the power of the Customs authorities to practically ruin any firm in this way by stopping their business for an indefinite period. The Winnipeg Customs people seem to be the worst offenders in this respect and they should therefore be all the more certain of their ground before they incur the responsibility of injuring a firm's reputation by making a seizure.

ONE OF THE EMPLOYEES of Messrs. John H. Jones & Co., of Montreal, has been arrested, charged with systematically stealing goods from his employers. His *modus operandi* seems to have been to send the stolen goods to confederates in Troy N. Y. where they were disposed of. The money thus realized was divided amongst the conspirators, the Montreal clerk getting one third of the amount. It is said that one of his pals has split on the transaction and will give evidence in Montreal at the trial. If the case can be clearly proven, a severe example should be made of the offender. A thief is bad enough, but theft by a trusted employee who takes advantage of his position is very much worse. Since the above was in type we learn that Mr. Chas. Lambeth, clerk, arrested for the above crime and who was allowed out on bail has decamped to the U.S. More anon.

NEW WALTHAM MOVEMENT.—The new 6 size movement named the "Seaside," just placed upon the market by the Waltham Watch Company is a daisy and bids fair to sweep the market for this year's trade at least. Heretofore exclusive dealers in American Watches have been at a considerable disadvantage in competing against ladies' size Swiss movements on account of the lower price of the latter, but this new departure of the Waltham Company will not only bring American Ladies' Watches within the reach of the consumer, but make them lower in price than their Swiss competitors.

The only thing that has stood in the way of American Ladies' Size Watches capturing the Canadian market has been the price, and now that this difficulty has been overcome, they should keep abreast with their sales of 18 size goods. It is safe to say that the introduction of the "Seaside" movement means a revolution in the Ladies' Watch trade so far as Canada is concerned.

WHO IS MR. FRANKS? is a question which might have been asked by the jewelry trade of Canada, some time ago, but which is hardly necessary at the present time, in view of the fact that he has just about completed a tour of Canada and visited with much acceptance almost every retail jeweler in it in the interest of the Elgin Watch. Since leaving Canada we have been favored with a few lines from him from Leavenworth, Kansas, and we here reproduce an extract of his letter, in order to settle the controversy between our political leaders as to the advantages of that State over Canada as a field for emigration. He says "I believe for the first time in my life I appreciate the full meaning of the Spanish salutation "How do you sweat?" I never experienced so trying a heated term as we are now passing through in Kansas, all one can do is to sit still and perspire and wonder if "Shoe!" can hold more hot discomfort to the square inch than does Kansas."

A BIG ADVERTISEMENT.—The American Waltham Watch Co., besides having the biggest thing in the watch, have also secured the biggest thing in the advertising line from royalty itself. Their English manager, Mr. Bedford, has a big head and we congratulate him upon the successful issue of a usually doubtful experiment. The following extract from one of the leading London papers is self-explanatory and shows how even British Royalty itself, has become the means of furthering the interests of one of the most prominent of American industries:—

"It was a happy thought that prompted our Waltham friends engaged in the American Watch Co.'s exhibit to present to the Princess Beatrice, youngest daughter of her Most Gracious Majesty, Victoria, Queen of Great Britain and Ireland and Empress of all the Indies, a splendid watch of Waltham manufacture on the event of her marriage with the German prince consummated a few days ago. The acceptance of the gift by the princess through Sir Henry Ponsonby may also be deemed an equally gracious recognition of the kindly sentiments actuating the donors.

INVENTORS' EXHIBITION, London, July 4, 1885
SIR HENRY PONSONBY, WINDSOR CASTLE.

Sir: On behalf of the male and female operatives employed by the American Waltham Watch Co., now at work in the Inventors' Exhibition, I beg most respectfully to ask, through you, Her Royal Highness the Princess Beatrice to accept from them and their fellow work people in Waltham, Mass., U. S. A., to place among her wedding gifts, the accompanying gold watch, as a specimen of their work and as a small token of the great respect and admiration they feel for Her Majesty the Queen and the Royal Family, as well as of the unbounded generosity and kindness they have experienced at

the hands of the English people. I am, Sir,
Your very obedient servant,
ALFRED BEDFORD,
Manager.

WINDSOR CASTLE, July 8, 1885.

Sir Henry Ponsonby is desired by Princess Beatrice to return Her Royal Highness' best thanks to Mr. Bedford and the male and female operatives employed by the American Waltham Watch Company, for the beautiful watch which they have had the kindness to present to the princess.

With expressions of esteem,

HENRY PONSONBY,

Bart.

A BIG CONCERN.—The biggest thing in Canada in the way of jewelry manufacture is the new factory of P. W. Ellis & Co., 31 Wellington Street East. This firm which started some eight years ago at the corner of King and Toronto Streets, with about half a dozen hands, has developed into the magnificent establishment which we had the pleasure of looking through the other day, and employs a staff of nearly ninety workmen. This growth, as our readers may imagine has not been one of the mushroom kind; unlike Jonah's gourd, it has not sprung up in a night with the probability of being withered by the heat of a single day of sunshine. Their progress has been the result of a patient persevering honest effort, combined with a large amount of energy and well directed brain work. Year by year their staff has been increased, their machinery improved and a larger range of work manufactured, until at the present time they have a factory and salesroom which would be considered creditable in any country.

Entering on the ground floor the visitor finds himself in the jewelry salesroom and general offices. In the centre of the room is the immense burglar-proof vault specially built by Goldie & McCulloch for the firm, in front of which runs a very handsome salescounter upon either end of which are placed nickel show cases. At the north end is the private office of Mr. M. C. Ellis the buyer for the firm, where customers are made to feel at home by having writing materials, lavatories &c. provided for their accommodation. At the south end of the flat the general business offices are situated and also the private office of Mr. R. Y. Ellis the financial manager of the business. At either end of the flat, immense plate glass windows have been placed which render it both light and cheerful. The stairway and office fixtures are in the "Queen Ann" style, and are of mahogany and walnut. In the basement which has a solid concrete floor, the powerful engine which supplies the factory on the top flat with power, and all the heavy machinery is situated. The first floor is fitted up as a watch repairing and material department, and also contains the general shipping rooms. The top flat of all is the factory proper, and here under the presidency of Mr. P. W. Ellis the senior member of the firm and his assistant Mr. Thos. Ellis, are some ninety workmen all busily engaged in making jewelry of all kinds. In every direction are moving wheels, and belts driving lathes and laps, and machinery to which no one but an expert could possibly give a name. To the uninitiated it looks like chaos, but when you go