# lo Matter What the Ad Is It Should Suggest Good Faith

**AMUSEMENTS** 

Monday Next

Betty Compson Richard Dix a Powerful Crook Drama. "A WOMAN With FOUR FACES"

VAUDEVILLE

Coming Thursday Next, ALICE BRADY IN THE LEOPARDESS."

Michigan - Ontario LEAGUE Tecumseh Park TODAY, 3 p.m.

Monday, 10:30 a.m. and 3 p.m. BAY CITY vs. LONDON. ickets at Flynn's Store, Corner Rich-mond and Dundas, 336 Richmond and National Cigar Store.

Garden Party Glendale Methodist Church, two miles ut Lambeth Highway, July 4. Splendid alent, including Mrs. Cooper, Toronto; Mr. Ed. Webster and Mrs. Stevens, ondon, and others. Good refreshments verybody come. Admission 35c, chil-iren under 12, 15c. b

**GRAND BEND** DANCING EVERY EVENING nd holiday afternoon. Paul Wilson and his celebrated 6-piece orchestra in at-

SUNDAY, JULY 1. BAND CONCERT

G. W. V. A. Band. QUEEN'S PARK, 8:30. MEETINGS

### THE WORLD'S GREATEST **PREACHER** AND WHAT HE PREACHED

We extend to you a cordial invitation to hear an address deliv ered by Mr. Wm. Whitehouse, Canton, Ohio, on the above inter-

In Castle Hall Cor. Dundas and Clarence Sts.

Sunday, / p.m. No collection All welcome.

COURT PRIDE of the Dominion A. O. F. There will be no meeting Monday night. GARDEN PARTY, July 3. Kilworth Methodist Church. Good program. Come and have a good time. MYRTLE, No. 2, Knights of Pythias meets Tuesday evening, 110 Dundas St All members attend. DANCING—Dayton & McCormick, Lessons any time. Tango, Fox Trot, waltz. Phone 1774W.

ASK us, if you are sick, what we can do for you. It will cost you nothing. Drs. Anderson & Fonger, 105 King St. Phone 7186J. OR. M. W. EDGAR, nervous, circulatory and organic diseases permanently cure by Electro-Therapeutics. 546 Richmond. Phone 1009M.

Ridout St. Rest cure, electric baths hydrotherapy and massage. HARPER Method of Shampooing and Scalp Treatment. Ladies only. Miss E. Nicol, 380 Richmond St. Tel. 2515J HEMSTITCHING—Cotton, 6c; linen, 7c, silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F.

LEVITT, M. J. (successor to Henry Ed-wards). Cancers cured with plasters. Advice free. 390 Ridout St. Tel. 2666. MATERNITY HOME-Private. Mrs. T White, 1009 Maitland St. Phone 1642J SEND a Dominion Express money order Five dollars costs three cents. eot WHITE EAGLE Indian Remedy Co.— Nature's remedies, made of roots, herbs, barks and berries, Labora-tories, Belleview Hotel, King St.

### FINANCIAL

C. McALISTER, bartister (with Globons, Harper & Braden), mortgage loans. Imperial Bank. GLADMAN & Stanbury, barristers, money loaned. Bank of Toronto. ywt MONEY TO LOAN on city property.
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They are payable everywhere. eot WE INSURE you against credit losses. United Creditors' Association, 207 Royal Bank Bldg.

ARTISTIC Cemetery Memorials, London Marble and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816. SMYTH MONUMENT WORKS, 344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

#### BORN, MARRIED, DIED

McNIGHT—On Thursday, June 28, 1923, Sarah Jane, widow of the late James C. McNight, aged 72 years.
Funeral service will be held from the residence of her son, William McNight, 726 Elias St., on Saturday at 2:30 p.m. Interment at Mount Pleasant Cemetery. Funeral private.

TENNENT—On Friday morning, June 29, at his late residence, 275 King St., London, James Haskett Tennent, aged 75 years, beloved husband of Mary Helena Tennent.

#### MALE HELP WANTED

GOOKKEEPER, man with fair knowledge of bookkeeping and collecting: one who can make himself generally useful in a retail store. State age, experience, if any, and salary expected. Box 56, Advertiser. CARPENTER, capable to take charge of work. Apply 356 Dundas St. Phone 5514W also 5132. INDUSTRIAL Life Insurance — Men considering change write Box 161, Stratford; correspondence strictly confidential, salary and commission to right men

to right men.

MAN—Experienced, for farm work, city
limits. Sundays free. Phone 2531. OFFICE manager—Young man, about 25, with practical office experience. Must have executive ability and be a good correspondent. Fair salary to start with a wonderful opportunity to develop to position of secretary-treasurer of growing concern. Do not apply unless you have a good personality and education, with plenty of push and pep, and can furnish the best of references. Give full particulars in first letter. Apply Box 62, Advertiser.

Advertiser.

WANTED—Experienced farm machine salesman or blockman for established line. Apply Box 61. Advertiser.

#### FEMALE HELP WANTFD HOUSEMAID wanted, experienced Apply to housekeeper, Tecumsel

GOOD WAGES for home work; we need you to make socks on the fast, easily-learned Auto Knitter; experience un-necessary; distance immaterial; positively no canvassing; yarn supplied; particulars 3c stamp. Dept. 79C, Auto Knitter Co., Toronto. OUSEKEEPER—Elderly, Protestant, for family of three, comfortable home, all conveniences. Apply Box 60, Ad-

wertiser.

WANTED—Maid with bright disposition, to go with small family to Point Au Baril on Georgian Bay for six weeks; must be good plain cook, other household duties very light. Good wages and all expenses of trip paid. An ideal summer vacation in the finest holiday spot in Ontario. Apply Mrs. W. P. Young, 765 Wellington St., city. Phone 1047. WANTED, housekeeper to take charge of home; middle-aged lady preferred. Apply 89 Oak St.

#### TEACHERS WANTED

DOWNIE, S. S. No. 9. Perth County, Protestant teacher, good disciplinarian; must hold at least permanent second-class certificate. Duties commence Sept 4. New brick, well equipped building with basement, 1¼ miles from St. Paul's village and station, 4½ miles from St. Marys; average attendance 46. Robert Bell, R. R. 5, St. Marys, Ont.

Marys, Ont.

EXPERIENCED Protestant teacher for S. S. No. 2. Adelaide and East Williams, Middlesex County. Duties to commence, Sept. 4. Fifth class to be taught if necessary. Apply, stating salary and qualifications, to Wm. Wardell, R. R. No. 5, Strathroy. EXPERIENCED teacher, School Section No. 14, Westminster, for September term. Apply stating qualifications to M. H. Learn, Glanworth.

PROTESTANT teacher wanted for S. S. No. 2. North Oxford, duties to commence Sept. 3. Apply stating salary and qualifications to John F. Brown, Sec.-Treas., R. R. No. 3, Ingersoll,

PROTESTANT teacher wanted for S. S. No. 8. East Nissouri. Apply stating salary and experience to Harry M. Leonard, Thamesford, R. R. No. 2. PROTESTANT teacher wanted for S. S. No. 11, Plympton, duties to commence Sept. 4, 1923, state experience and salary expected. Apply W. J. QUALIFIED Protestant teacher wanted for S. S. No. 4, Brooke; state salary and experience. Angus Graham, Al-vinston, R. R. 2, Omt.

QUALIFIED Protestant teacher wanted for S. S. No. 12, Dunwich; state salary and experience. Alex. G. Duncanson, Dutton, Ont., R. R. No. 1. S. S. No. 5, Westminster, two Protestan teachers wanted, experienced, principal and assistant, duties to commence Sept. 3. All applications to be in by July 14. Apply stating experience, qualifications and salary expected to Fred A. Meriam, Sec.-Treas. R. R. No. 4, London.

EACHER, male preferred, for S. S. No. 4, Westminster, Pipe Line Rd., salary \$1,000; duties to commence Sept 4. Apply Roy Blinn, R. R. 4, London TEACHER wanted for School Section No. 27. London; duties commencing Sept. 4! Apply, stating salary and qualifications to Herbert Legg, Route

TEACHER wanted for S. S. No. 2. East Nissouri, gentleman teacher preferred; state salary and experience. Apply Angus C. Taylor, Sec.-Treas., St. Marys, R. R. No. 4. TEACHER wanted for S. S. No. 1 and 2, Adelaide and West Williams. Duties to commence Sept. 3. Apply, stating qualifications, experience and salary expected. J. T. Murray, Arkona, Ont. TEACHER wanted for S. S. No. 4. Camden, 1st or 2nd class prof., state qualifications and salary expected to A. R. Blakeley, Sec., Thamesville, Ont., R. R. 1.

TEACHER wanted for S. S. No. 5, Adelaide, duties to commence with full term; state qualifications and salary. Harold Cairns, Sec., R. R. salary. Hard 7. Strathroy.

TEACHER wanted for S. S. No. 4, Lobo, duties to commence Sept. 4, 1923. Apply stating experience if any and salary to Clifton Stoner, R. 3, Denfield, Ont. TEACHER wanted for S. S. No. 10, Moore Township, light school. Apply stating salary, quanifications and experience to Hugh B. McLean, Sec't., Courtright, Ont.

WANTED — An experienced teacher, Protestant preferred, for School Sec-tion No. 8, South Norwich, state salary; for further particulars apply to kaymond Hussey, Otterville, R. R. 2.

WANTED—Experienced teacher for S. S. No. 6, Moore Township, duties to commence Sept. 1. Apply, stating salary, to H. J. Leckie, R. R. I., Corunna, Tel. Brigden rural.

#### AGENTS WANTED

AGENTS—Sell recently invented Chemi-cal Fire Extinguisher; guaranteed; price of only \$2 makes sale to every-one; over 100 per cent profit; write for details and free excusive terri-tory rights. Protex Fire Extinguisher Co., Ltd., 615 Echo Drive, Ottawa, Ont. LIVE AGENTS wanted in cities, towns and country districts to sell Watkins 150 Quality Products. Write the J. Watkins Company, Dept. D.D., Hamilton, Ontario, for full particulars. OUR FAST selling line of rubber aprons and specialties is a wonder; agents making \$50 weekly handling these articles; splendid proposition; Write for particulars. London Art Rubber Co., Desk E., London, Ont.

50.00 WiSEKLY selling shine Spiral Curtain Rods. Agents coining money. For particulars and free sample write B. & E. Manufacturing Company, Dept. F. London, Ont.

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slight knowledge of motors who can
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without making a single sale; if they
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reach \$25,000 yearly; only proposition
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## HELP WANTED

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#### REAL ESTATE

BYRON — 1½-story 8-roomed brick house, full basement, electric lights, 2 acres of land, all kinds small fruit, number of building lots from \$125 to \$200, also 5-acre lots. Apply George McRae, R. R. No. 1. Byron. CENTRAL-Modern, one and a half, brick, eight rooms, garage, nice surroundings. Apply 565 William. Phone 355.

DUCHESS AVE., 188—Solid red brick, oak floors, two bathrooms, new fix-tures, wired for stove, up-to-date in every way.

every way.

EAST-\$4,200; \$600 down; lot 52x180; 1½-story white brick, veranda, full cement basement, hot-air furnace, W. C. in basement, parlor, dining-room, living-room, kitchen with built-in cupboards, 1 bedroom on first floor, 3 bedrooms and bathroom (unfitted) on second floor. This is E-64 in our catalog of good London homes. Reduced from \$4,500 cash. Wheeler & Smiley, 182½ Dundas St. Phone 5264W.

FOR QUICK SALE—Central; 3-story double dwelling, hot water heating, large lot, fruit and barn, \$12,000, first-class locality, owner leaving city. Apply 255 William. Phone 4875J. HENRY H. FROUDE, real estate, fire insurance, building lots, east southeast and south; city or county, \$10 down, \$5 monthly; building material supplied on easy terms. Full particulars upon application. Residence 1074 Frances St. Phone 7331J.

IST YOUR properties with the well known agent, R. Reely, 795 York S. Tel. 3892. ORTH—Brick cottage, in good condition, fine location, comfortable home splendid investment as renting proposition, bargain. Phone 5628.

NORTH, new rug brick bungalow, hard-wood floors, fireplace, modern, excel-lent location. Price reasonable. Apply 4 Christie St. NORTH—Story and half brick, three bedrooms, fully modern, a snap at \$5,200, fine location, terms. J. C. Pat-terson, 359 Richmond.

NORTH, \$2,600, frame cottage, 5 rooms, basement, nice lot. Terms. Possession at once. Paterson & Sadlier, 110 Dundas. Phone 5484. OAKLAND, 340, a new 6-roomed cot-tage for sale or to rent. Phone 2477M. SEVERAL up-to-the-minute homes.
Here is one, \$7,200, 2-story rug brick,
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bedrooms, 4 clothes closets, linen
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lot 43x185. You should see this home,
Apply 255 William street. Telephone
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\$6,000, NEW rug brick, veranda, hall living-room, dining-room, kitchen, oal floors, 3 bedrooms and closets, bath rom, full basement, hydro, wire for grate and stove, choice locality. Terms. Phone 2746. R. H. Cullis.

SUMMER RESORTS. CRYSTAL BEACH, Ontario, hotel Shepard, open for season, rooms rea-sonable. Mrs. Alice Shepard, Prop. Queen's Circle.

GRAND BEND, comfortably furnished small cottage, 3 bedrooms, with ice and boat for season, pleasantly sit-uated. Phone 4802. GRAND BEND - Six-room furnishe cottage, overlooking the lake, \$165 season; cottages, \$15 to \$20 per week free tourists' camp: rooms, \$6.00 per week furnished. Geo. E. Eccleston. MENESETUNG PARK, Goderich, On tario, the ideal place for your vaca-tion; the children's paradise; tennis, golf and bathing; meals are guar-anteed highest class; rates, \$18.00 weekly; special rates for children. Write for booklet and reservations. PORT STANLEY, Erie Rest, 2 lots for sale, reasonable. Apply 369 Grey St. PORT STANLEY — Orchard Beach large furnished cottage for July, all conveniences. F. W. Farncombe. Phone 1065.

-ROOM summer cottage, with fireplace for rent, at Red Bay. Apply Box 28, Wiarton.

#### FARMS

FINE 100-acre farm with 2-story brick house, slate roof and furnace, base-ment, barn, cement silo, electric light-ing system throughout. Will sell with or without stock and implements of exchange on city property. Brodie Real Estate, 220 Dundas St. sent free on application. Thomas Myerscough & Edy, 226 Darling St. Brantford. Bell 'phone 1233J.

O ACRES with new frame cottage, to rooms, full basement, splendid land close to L. & P. S. R., \$4,500. Consider exchange for city property. J. C. Alexander, 119 King St., oper combined. 50 ACRES, near city limits, well built on, good fences, choice land, on high-way. A snap. Don't lose it. Box 63, Advertiser.

100-ACRE FARM for sale with 10 acres of choice timber; will sell timber separate or part of farm; a lovely home. Mrs. John Sumner, lot 9, con. 3. Delaware. 100 ACRES—Plympton Township, good buildings and wells, orchard, near school and church; reason for selling age. Jas. L. Cairns, R. R. 5, Forest,

#### TO LET

APARTMENT Newly decorated throughout, immediate possession, cor. Queen's Ave. and Waterloo. Apply 333 Queen's Ave. FURNISHED stucco bungalow, new, al conveniences. 42 Beaconsfield. Phone 6740F, evenings.

FURNISHED 6-room cottage, modern. Apply 461 Dufferin Ave. KING ST.—Modern eight-room house to let, hot water heating, possession immediately, \$50 a month. Apply Technical School.

MRS SARGENT, 374 Ridout St., is invited to call at the office of The Advertiser before July 5 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. NUMBERS 374-8 Dundas St., store with about 40 feet frontage, contains about 2,400 square feet on ground floor; suitable for one or two stores or for garage. Rent very reasonable The Canada Trust Company. UMBER 246 Talbot St. The Canada Trust Company.

PART or whole of well furnished hom for July and August. Phone 1568. RICHMOND, 176, flat, modern, 4 rooms, bath, heat and water. Apply at above ROGER'S AVE., East End — Brick house, \$18.00, 3 bedrooms, no con-veniences. Tennent & Tennent, 78 Dundas St., London. STORAGE room to rent. Immediate possession. J. W. G. Winnett, barrister, etc.

ROOMS TO LET

## CENTRAL—Gentleman can secure room and board in clean, comfortable home, all conveniences. Apply 128 York St., or phone 6412W. DUNDAS ST., 425, Large furnished room with housekeeping privileges Phone 4644J.

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The public associates a high degree of integrity with the professions. In selling, it undoubtedly helps the physician to use "Dr." or "M.D." in association with his name. Blind Want Ads seeking rooms, houses, to rent, etc., which use the phrase,

"Professional man," gain strength thereby. Civil service workers stand high with the public. The latter reasons, and with sound logic, that the character of a man examined and then hired by the government is likely very high. A federal worker coming to a new city and searching for a house will usually much simplify his task by indicating his occupation in his Want Ad. Doing this, many have had

homes offered them no ordinary party could obtain. Railroad workers in recent years are popularly known with the general public for their high wages.

In most Want Ad classifications, the problem of public confidence is not a serious one. When it exists, there are standard ways to solve it, varying with the situation.

"Established 15 years," or other long period, wins confidence in a business. "Five years with last employer," impresses employers with the advertiser for a position. "Satisfaction guaranteed, in writing," secures the buyer's

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JUDD & HENDERSON—Barristers and solicitors, 110 Dundas. Tel. 408. MACPHERSON & PERRIN—Barristers. 57 Dundas St. Tel. 554. Building, Market Sq. Hours, 10 to Sat. 9 to 1. Monday evenings, 8 to McEVOY, J. M.—Barrister, solicit Robinson Hall Chambers. Money

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