

FOR COOL DAYS AND FROSTY NIGHTS THERE'S NOTHING LIKE

A Hydro Electric Heater

With it your room is always comfortably warmed—and you can use it in any room that is wired.

Prices From \$4.50 Up

PHONE 3180.
The HYDRO Shop

LISTEN!

Flour is Advancing All the Time

A good time to buy is now. We handle all kinds.

Grapefruit

We have extra choice Grapefruit now, 3 for 25c.

The finest Jersey Sweet Potatoes, 4 pounds for 25c.

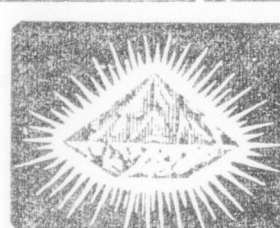
Order your Oysters from us. They will please you.

WILLIS & CO.

565 Richmond Street. Phone 3279.

USE CONNELL'S COAL!

Phones 770 and 1096.



DIAMOND RINGS, \$5.00 TO \$500.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers,
386 Richmond Street. Phone 1084.

EYESTRAIN RELIEVED

CONSULT OUR SPECIALISTS.

Brown Optical Co.

223 Dundas Street. Phone 1877.

English Rheumatism Capsules

are guaranteed to relieve the worst rheumatic pains inside of six hours.

Taylor's 6 Cut-Rate Drug Stores

TO COMPLETE AUDIT AND GET GOVERNMENT CHECK

Finance Committee instructs City Treasurer to Meet Demand.

At a brief session of the finance committee of the city council last evening it was decided to instruct City Treasurer Bell to comply with the requirements of the Ontario Municipal Act by having the city audit completed up to December 31, 1916, in order that the city may receive a check for \$3,235 that has been withheld for some months.

The check, which is the provincial grant for the city public schools, has been withheld because of the failure of the utilities commission to submit a statement of expenditures and receipts up until December 31, as required by the municipal act.

The utilities commission had its statement completed until November 30, 1916, only, and maintained that it was not under provincial jurisdiction and the statement to the treasury department at Ottawa was not necessary.

When the statement is completed and submitted to the department as required the check so long withheld will be forthcoming.

ARMENIAN MASSACRES ARE PORTRAYED BY MISSIONARY

Richard Hill Speaks to Large Audience in First Congregational Church.

All the horrors of the Armenian massacres were vividly put before the eyes of a large congregation in the First Congregational Church Thursday night by Richard Hill, a returned missionary from that country.

Mr. Hill, who speaks both Turkish and Russian, spoke graphically of the suffering, misery and want that the Armenians have gone through owing to the ferocity of the Turks. He illustrated his lecture with views projected on screens.

It is expected that a local committee will be formed to look after a relief fund. Meanwhile Rowland Hill will take charge of any subscriptions.

Over one million dollars has already been sent to Armenia by the Armenian relief commission, but five millions are needed. The expenses of bringing Mr. Hill from New York were borne privately, thus the connection of \$17.50 will go straight to the Armenians.

Mr. Hill stated at the close of his lecture that one dollar would keep ten Armenians alive for a week, and that the money received at the meeting would go towards the re-establishing of Armenian homes.

WILL WASH FOR KILTIES.
ST. THOMAS, Oct. 12.—The New Method Laundry today was awarded the contract of looking after the wash for the 21st Kiltie Battalion, which will go into winter quarters here in a few days.

Quality Store

Buy your groceries at this store. Every article is fresh and of the best quality that can be bought. You can save a great deal by taking prompt advantage of our specials.

ROQUEFORT CHEESE.
CREAM CHEESE.
OLD WHITE CHEESE.

For Breakfast Bacon try this store.

Your phone orders will receive careful attention.

PHONES 1024 AND 3232.

Harry Ranahan

515 RICHMOND STREET.

IMPROVEMENTS FOR MEDICAL BUILDING NOW BEING MADE

\$3,000 Expended for Adding to Efficiency.

RECORD FRESHIE CLASS

1916 One Largest in History of School Despite War Conditions.

Extensive improvements are being made on the Western Medical College building at the present time, involving an expenditure of about \$3,000, exclusive of the most up-to-date new equipment which is being installed.

A new and much improved heating system is in use and important necessary changes have been made in the lighting system. In the anatomy room, ceiling lighting has taken the place of the old, imperfect method, giving the value of clear daylight.

A larger room than has hitherto been devoted for the purpose is being fitted up as a library and extensive additions made.

With a view to maintaining in every respect the high standard of the school, which stands in the ranks of the foremost medical colleges in the Dominion, the last word in improved equipment is being added.

Even with war conditions, the Western Medical College has never had a brighter outlook than at the present.

This year's freshman class is the largest in the history of the college. While in the advanced years, some have dropped out to enlist, the classes are large, and made up of students seriously intent upon equipping themselves for such service as is being rendered by a long honor roll of graduates of former years in various parts of the world immediately affected by the war.

NEW VICTROLA RECORDS.
You will always find a complete stock of Victrola Records—new and old—in the Victrola Parlors of Ye Olde Firm of Heintzman & Co., Limited, 242 Dundas street. Any time you want to hear any records, drop in, and they will play them over for you. Ask about their Easy-Payment Plan on Victrolas.

SOPHS AND FRESHIES WILL CLASH SOON

There is a strenuous time in store for the freshmen at Western Medical College this year, and the much-feared and dreaded annual initiation is liable to happen any day. Plenty of tar, shellac, paint and other accessories have already been imported by the sophomores and are now being held in readiness for "the big day."

This year's freshman class is a large one, but the sophs are quite sure that with the aid of a certain new appliance there will be little doubt the new men will be given a right royal reception.

HOMESEEKERS' EXCURSIONS TO WESTERN CANADA.

The Grand Trunk Railway system issue round-trip home-seekers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta each Tuesday until Oct. 31, inclusive via North Bay, Cochrane and Transcontinental Route or via Chicago, St. Paul and Duluth and are good returning two months from date of issue.

Through tourist sleeping cars are operated each Tuesday for Winnipeg, leaving Toronto 10:45 p.m. via Transcontinental route without change. Reservations in tourist sleepers may be obtained at nominal charge on application to any Grand Trunk ticket office. The Grand Trunk Pacific Railway is the shortest and quickest route between Winnipeg, Saskatoon and Edmonton, with smooth roadbed, electric-lighted sleeping cars, through the most picturesque and most rapidly-developing section of Western Canada. Before deciding on your trip, ask Grand Trunk agents to furnish full particulars or write C. E. Hornung, district passenger agent, Toronto, Ont. Oct. 5, 10, 15, 20, 25, 30.

DETROIT EXCURSION, SATURDAY, OCTOBER 14, VIA CANADIAN PACIFIC.

The Canadian Pacific is running an excursion to Detroit and return on Saturday, October 14, via special train to leave Richmond street depot at 8:50 a.m., making fast run to Detroit. Tickets \$2.75 for the round trip, good going on special train only, returning on any regular train up to and including Monday, October 16. Tickets and information at City Ticket Office, corner of Richmond and Dundas streets. Oct. 11, 12, 13.

Shoes For All Weathers—Seasonable Shoes

It is now the time of year when quick and violent changes of weather may be expected. The man or woman who is giving due attention to the care of health will be prepared for any kind of weather with shoes that keep the feet comfortable, dry and warm, and yet look well. Safety First applies to the care of the feet as well as to many other things, and it is no extravagance to be prepared.

Our prices for such shoes range from \$4.50 to \$6.50. See our Shoes for Fall and Winter Wear.

UP COOK CO.

The Best That Serves You Best!
Two Stores - Dundas & Richmond Sts.

VOICE OF THE PEOPLE

Street Crossings.

To the Editor of The Advertiser:

There is a right and a wrong way of doing things, no one will question that fact. Now in the construction of sidewalk crossings have we reached perfection yet? I would say far from it.

One reason is because the men who plan and construct them are strong abled-bodied men and therefore, never consider the weak and frail class that are taxed by this mode of construction.

Perhaps the sidewalk men may say like one said one time, this world has no time for invalids. If the world had not heretofore, will not true patriotism demand it after the war, out of sheer respect if nothing greater for the heroes who have sacrificed themselves for us as there may be those no better than some we see when they return and then is the time to stand by them and do your part. Then it makes a great difference from what view point you look at an object. Let the sidewalk men get out and look at it from an invalid's position there would be a great change take place, there is no doubt.

How much more strength is expended by having the 4 to 6-inch raise from the crossing on to the sidewalk when it could be arranged with no more than a little gradual raise as it is coming down the river up and in most cases not as much, so that an invalid or the most delicate pedestrian could make it without a struggle. Then take the amount of strength expended in one year by all who pass over them and you have enough energy to remodel a city. Then much more might be said, but it is said a hint to the wise is sufficient. I might say that the city is like some people's houses with two or three steps to go down into the kitchen of the main part so that the women have to go up and down these steps dozens of times a day.

CITIZEN.

The Case of ex-Mayor Schmalz.
To the Editor of The Advertiser:

In the newspaper press there appeared on October 4 a report that ex-Mayor Schmalz of Kitchener (Berlin) was convicted of disturbing a public meeting by turning out the lights before the ladies present had left.

The details of the case are as follows:

The meeting was advertised specifically "for the purpose of organizing a Ladies' Citizens' League" and the president of the men's league and executive, were present to assist in organizing the women voters of the city, by words and with the aid of voters' lists, for the municipal elections in January.

About fourteen women attended to share in the organization and about twelve other women came in two groups of five or six, led by well-known opponents of the league, who testified in court that they went "not to organize a league" but "to hear what was going on," "simply as spectators" to "satisfy their curiosity" and "not intending to become part of the meeting or to be considered part of it."

The situation thereby created was the same as if fourteen Conservatives testified in court that they went "not to organize a league" but "to hear what was going on," "simply as spectators" to "satisfy their curiosity" and "not intending to become part of the meeting or to be considered part of it."

Twelve of the fourteen supporting ladies at the suggestion of the president left with him to go to the hall of the men's league across the street.

Mr. Schmalz, then standing at the door, said to the two remaining supporters and to the twelve opponents who were all facing him and looking at him at the time, "Ladies, you had better come."

The twelve did not move, and when the two reached the door Mr. Schmalz turned on the light in the room. The light was still burning in the corridor. The owner, who gave the hall free of charge, testified in court that she requested Mr. Schmalz to leave the lights in this condition when he left the hall.

The room is only 35 by 31 feet, and the corridor light casts through the open doorway a sheet of direct illumination for half the length of the room, so that a person standing at the centre can count every chair in the body of the hall with ease.

The meeting occurred on Monday, September 25.

On Thursday, the 25th, Mr. Schmalz's only son and only child, Major W. H. E. Schmalz, whose services were placed at the disposal of the Government more than a year ago, left this city to join the Royal Canadian Horse Artillery at Petawawa.

Late on Friday evening, the 25th, Mr. Schmalz was served with notice of complaint by six of the twelve ladies who dispossessed the fourteen of their own hall.

On Saturday morning, the 30th, according to the leading lady complainant, "Mr. Schmalz offered a full and complete apology, which she would have accepted a day or two earlier, but she would not accept it then and he must settle with the British League."

The president of the British League has not given to the nation an only or any other son.

Neither has the leading lady complainant, who would not accept on Saturday a full and complete apology because Mr. Schmalz did not spend his time in tending it to her on Thursday, when he was parting with his only son and only child. Instead she appeared in court against him on Tuesday, October 3, supported by the president of the British League and another prominent British League, who has not given to the nation an only or any other son.

Together with the other lady complainants, who have been described in the press as "prominently identified with patriotic movements in the city," they all imported from Guelph a lawyer named Dunbar, and paid him to use toward Mr. Schmalz the following language:

"The magistrate should deal more harshly with the accused than with a common hoodlum. If such a thing were done in a public theatre, there would be a panic, any one who would do such a thing should be taken out and flogged. In turning out the light he acted as low as if he invited ladies to his home and table and then deliberately insulted them. It was a mean, sneaking, cold-blooded trick to do at a meeting at which he evidently invited ladies to attend. He deliberately insulted the ladies whom he asked to be present. If that is not disgusting an assemblage, then the criminal code means nothing. I think he knows now he did a dirty, mean, cold-blooded trick."

Mr. Schmalz, who was born in a cottage, is now the head of the greatest financial institution in the city. He was for fifteen years chairman of the hospital trust and has been twice mayor, yet the peculiar unseemliness of the above attack lies not in these facts, but in his unfeeling kindness, benevolence and modesty in well-doing. He is in the class that feed, clothe and warm the poor, and none hears of it (unless the poor tell).

It was to Mr. Schmalz that citizens of all classes turned with one accord for a candidate as mayor in 1910, when this city was threatened with a third term by a man no longer desired for that place.

Mr. Schmalz was not then a member of the council and had not been for eighteen years, yet he carried the election by a majority of 552 in a vote of 1,550 to 938.

His present opponents (The Daily Telegraph) are still upon record at that time as to his "honor, dignity and ability and unimpeachable character."

The conviction of Mr. Schmalz, hinged on the point whether the meeting in question was for a political (including municipal) or moral purpose. If it was a meeting in connection with municipal politics, it was held that he could not be convicted.

The league described itself as "non-political," but only in the sense of "non-partisan" (Liberal or Conservative). The league and its meetings are directly connected with municipal politics.

The exact and complete wording of Magistrate Weil's decision was as follows:

"In view of the fact that, in the minds of the parties interested, no matter how I decide it myself, the case will go to some other court, so for the present, I will find from the case as it is made out, that this was a public meeting called for a moral purpose and that the rule behavior of Mr. Schmalz constitutes an offence under the meaning of the act."

The significance of Mr. Weil's words seems to be that in view of an anticipated appeal, his decision is only temporary and unimportant.

From this view the Citizens' League dissents. It is not "in the mind" of Mr. Schmalz to appeal to other courts. The legal decision is not "for the present," but permanent. It is the duty of a magistrate in making a decision to anticipate this permanence and not an appeal.

The league's appeal to the public on behalf of Mr. Schmalz is in the name of justice and a fair review of the essential facts, the thoughtless intrusion of the twelve opponents, the resulting dispossession of the fourteen, the request addressed to the twelve opponents as well as to the two remaining supporters, the instructions of the owner of the hall, the ample light from the corridor and the full and complete apology immediately offered on notice of complaint.

CARD OF THANKS.
Mr. E. W. Gould and daughters wish to thank their many friends for their kind sympathy in their recent bereavement, particularly those who so faithfully remembered Mrs. Gould during her prolonged illness.

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St. Thomas, Ont., Father Tells How Child Was Restored To Health.

We have always told the people of London that Vinol is a wonderful body builder for ailing children. Here is more proof of the fact:

Robert J. Miller, of St. Thomas, Ontario, says: "The measles left my little daughter in a very weakened, rundown condition. She had a very poor appetite and was much below normal weight. On the advice of a friend I gave her Vinol and she has gained rapidly in weight and strength. I consider Vinol a valuable medicine for such conditions."

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Taylor Drug Company, Limited, London, Ont.

Your Money's Worth

You are assured of full value when you buy here. We sell only goods we know will satisfy.

Bovril—Buy It Here

Concentrated nourishment, good for children, invalids, convalescents and everyone.

25c, 45c, 50c, 85c, \$1.40, per bottle.

Ri ey's Toffee

That delicious confection that pleases because the flavor is different—and better.

40c per pound.

Finnan Hadd e

These delicious, thick meat Finnan Haddie that give satisfaction. Order early.

17c per pound.

Known for Quality

Brown & Polson's preparations are recognized leaders throughout Great Britain. You can buy them here. Good at breakfast or for custards or puddings.

SEMOLINA, GROUND RICE, 15c BY THE PACKAGE.

CORN FLOUR, or THE PACKAGE.

Paisley Flour, 25c per package.

Fresh Biscuits

Do you wish some Old Country Biscuits? We have them. Always a supply of Fresh Domestic Biscuits.

From 20c to \$1.25 a pound.

Phone Orders

Receive the same care and attention as though personally given.

T. A. Rowat & Co.

250 Dundas St. Phones 3051, 3052

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BUY YOUR FALL NECESSITIES AT THE PURDOM HARDWARE

Sole Agents for
Lowe Bros'. Paint. Hoover Suction Sweeper. Chi-Namel.

Curtain Stretchers.
All made of best quality wood, with brass pins. Price . \$1.10 up

Granite Pails.
3 dozen 12-quart granite pails. Worth 75c, for 29c

Alarm Clocks.
Repeating alarm clocks, worth \$1.50, at98c
Others worth \$1 at