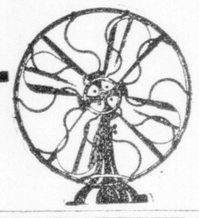
Any room in the house can be made cool and comfortable by simply starting a

"HYDRO" ELECTRIC FAN

Get one NOW and be cool all summer.

Phone 3180.

The Hydro Shop



WE HAVE NEW HONEY

GUARANTEED PURE CLOVER.

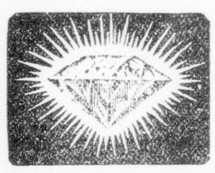
Five-pound pail 75c

Ten-pound pail $1.40

WILLIS & CO.

565 Richmond Street. Phone 3279.

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DIAMOND RINGS, $5.00 TO $500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers,

386 Richmond Street. Phone 1084.

USE CONNELL'S COAL!

Phones 770 and 1086.

Your Child's Eyes---Do They Need Help?

Though we sympathize with the child who is compelled to resort to glasses, yet, if the eyes need them, it is wrong to deprive them of this comfort. If your child evinces a desire to avoid study, complains of headaches or drowsiness, it may be due to imperfect refraction of the eyes. At all events, don't be in doubt about this, but have us make a careful examination.

Brown Optical Co.

SPECIALISTS.

223 Dundas Street. Phone 1877.

English Rheumatism Capsules.

are guaranteed to cure the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. Price 50 cents a box at

TAYLOR'S SIX CUT-RATE DRUG STORES.

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UP GO PRICES NOW ON YOUR FAVORITE BOOKS

War Has Hit Paper, and Publishers Are Making Advances.

Books are the latest commodity to rise in price as a result of the war, and from now on booklovers will have to pay from 10 to 25 cents more for current publications. Publishers and retailers both will increase prices. Books formerly selling from 50 cents to $1 will be rated 10 cents higher. Those in the past priced from $1 to $2 will sell at an increase of 25 cents each.

The publishers claim that there has been an increase in the price of paper, leather, cloth and ink, amounting to from 50 to 100 per cent, during the past twelve months, and it is impossible to produce books at old prices.

The concensus of opinion among them is that under the present serious conditions a further increase of from 10 to 20 per cent may be necessary. They say their only hope is in the ending of the European war. It is claimed there is also a shortage of chemicals which must be obtained from Europe for the manufacture of their particular grade of paper. The surplus supply of this class of material is exhausted, and the publishers will have to depend upon a new supply.

Publishers dealing in school books only, it is stated, will not accept any new contracts for some time to come. They claim that their contracts are of long standing, and that they will have all they can do to meet the demand on their output to carry out the old orders.

BILLION DOLLAR CROP EXPECTED

After a thorough canvass of various points throughout Western Canada, Dr. McGill of the Dominion Grain Commission is quoted in Calgary as saying that Alberta would have a crop as good as last year, that the Dominion would have a billion dollar grain crop, and that the grain crop of the three prairie provinces would be little if any behind that of last year.

"The country as a whole never looked better than it does at present," said Dr. McGill. "The weather was made to order, as you might say, and I am of the opinion that this year's harvest will be another wonderful one."

Those who contemplate going West will do well to remember that the most fertile districts in Western Canada are served by the line of the C. N. R., and that this season they can travel from their home districts to destination Canadian Northern All the Way.

Arrangements have been made whereby passengers may travel in comfort. Colonist and lunch counter cars being a feature.

The first of these excursions will be run in August; the date will be announced later.

For further information apply to nearest Canadian Northern Agent or write to R. L. Fairbairn, General Passenger Agent, 68 King street E., Toronto. tfzxv

QUALITY STORE

California Ripe Olives 15c and 25c Per Tin

Harry Ranahan

515 Richmond St. Phones 1024, 3323.

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STARTS CAMPAIGN TO GET LOCAL AID FOR BOYS IN NAVY

Mrs. H. A. Boomer Opens a Sailors' Subscription List.

LADY BEATTY'S APPEAL

Wife of British Admiral Calls For Assistance To Society.

Mrs. H. A. Boomer, president of the Local Council of Women, has received from Lady Beatty, wife of Admiral Sir David Beatty, commander of the British fleet, a touching and earnest appeal for the sailor lads who watch over the safety of the Empire's ships, convoying our Canadian troops from shore to shore, who are engaged in the perilous work of mine sweeping and who face so many seen and unseen dangers that the sons and daughters of the Empire may be fed. The wife of the admiral reminds that these sailors have an equal claim with the soldiers upon the sympathies of the women of Canada, who are working so harmoniously and energetically together for the latter. The writer's more immediate appeal is for £25,000 for extension work of the century old established society which for so long has watched over the interests of the sailors of Great Britain, the British and Foreign Sailors' Society, both an international and interdenominational society.

Mrs. Boomer, who is spending several weeks at the Lake Huron Hotel, Sarnia, immediately upon receiving the letter some days ago determined to undertake to raise £50 to forward from Western Ontario. She didn't wait till the holiday was over to make a start, but began at once with her subscription list right in the hotel. She also at once got in touch with the Sarnia papers, with the result that the Bank of Toronto branch of that city agreed to take subscriptions.

Mrs. Boomer had the following names on her list this week:

Randall Kenny	$10 00
Mrs. (Col.) Fisher, London	5 00
A guest at the Lake Huron Hotel, in remembrance of several safe and happy voyages across the ocean	5 00
D. Milne	5 00
W. Storey	5 00
R. T. Geary	5 00
E. P. Battley	5 00
D. Donaldson	5 00
W. H. Kenny	10 00
T. H. Cook	5 00
G. G. Ingersoll	5 00
John Armstrong, Brigden	5 00
F. E. Drew, Detroit	5 00
J. C. Markle	5 00
W. B. Clark	2 00
W. J. Dougherty	2 00

Mrs. R. M. Graham of this city, through her connection with the Royal Colonial Institute as a member, also received a letter of appeal from Lady Beatty.

After her return, Mrs. Boomer will be glad to receive subscriptions in London.

NOT FORGOTTEN

French Tag Day Still In Minds of I. O. D. E.

Though the French war relief tag-day planned for some weeks ago was postponed owing to inability on the part of the I. O. D. E. to secure the date desired, the obligation to help the sufferers of the gallant Allied nation which has borne the brunt of the war has by no means been forgotten.

Many inquiries in regard to tag-day have come to The Advertiser from people who strongly feel that no cause deserves more practical sympathy than that of the French, who not only have suffered invasion unremitting since the beginning of the war, the destruction of towns, cities and rural homes, and enormous loss of life, but have also made themselves responsible for the care of thousands upon thousands of destitute Belgians and Serbians.

Moreover, the French people have shown the greatest kindness to the Canadian soldiers, and for this reason have a special claim upon the Canadians staying at home.

The tag-day idea has by no means been given up, and when it is held it is assured of heartiest support.

SEASIDE EXCURSIONS VIA CANADIAN PACIFIC.

An exceptional Vacation Trip is offered by the Canadian Pacific Seaside Excursions.

Tickets on Sale.

To Lower St. Lawrence, Maritime Provinces and Newfoundland Resorts; good going August 18, 19, 20 and 21; good returning until September 6, 1916.

To Maine Coast Resorts; good going August 25, 26 and 27; good returning until September 11, 1916.

Very special fares.

Full information from any Canadian Pacific ticket agent, or W. B. Howard, district passenger agent, Toronto.

11,12,14,15,16,17

Peters Tearoom Serves:

DINNER FOR BUSINESS PEOPLE—
The right sort of meal,
The right sort of service,
35c

AFTERNOON TEA FOR LADIES—
The dainty things they like, accompanied by lovely music, 15c and up

SUPPER FOR THE FOLKS who wish to stay down town for the evening—a hot, enjoyable meal with good company. 25c and 35c

Peters Tearoom

WOMEN OF PRAIRIES PREPARING FOR USE OF THEIR FRANCHISE

Want to Make Most of Ballot Privilege, Says Visitor.

ARE PUBLIC-SPIRITED

Edmonton Writer Tells Advertiser of Enfranchised Western Women.

Mrs. Reginald Smith of Edmonton, treasurer of the Canadian Women's Press Club, who is well known as a writer under the name May L. Armitage, spent Tuesday in London. Mrs. Smith is in the east for the summer, staying at her former home in Strathroy, and her duties in Edmonton as editor of the Sunshine Department of the Journal, are being looked after in her absence by the younger daughter of the president of the Canadian Women's Press Club, Mrs. Arthur Murphy (Janey Canuck), Miss Evelyn Murphy.

Asked if she thought it probable Mrs. Nellie L. McClung would run for the Alberta Legislature, Mrs. Smith replied: "When I left she had no idea of doing so. I saw her shortly before and she said she did not think the time was ripe for women to do so. If she is considering anything of the kind, very strong pressure must have been brought to bear upon her in the meantime.

Will Use Franchise.

"You know the women of Alberta are very public-spirited, as they are throughout the prairie provinces. Now that they have the franchise they are earnestly setting to work to prepare themselves to make the best use of the privilege that has been accorded them. Our leading women are strongly in favor of having a woman's platform entirely independent of politics, which will represent the things that stand for the betterment of conditions for women in Alberta. To this end the committees on laws of the Local Councils of Women of the province are co-operating in drafting laws to submit to the Legislature, laws dealing with dowories for women, protection of women on homesteads, the establishment of free hospitals, and such questions which vitally effect the women in prairie homes."

"Do you think it possible, as it has been rumored, that Mrs. McClung and Mrs. Arthur Murphy may run against one another for the Legislature? This has been rumored," was next asked the western visitor.

"I cannot imagine anything of the kind," replied Mrs. Smith, emphatically. "They are both women of exceptionally strong personality, outstanding ability and breadth of vision, and nothing could be finer than the harmony with which they work together.

Proud of New Court.

"We are feeling quite proud in Edmonton of the fact that we have the first women's court in Canada presided over by a woman magistrate, Mrs. Arthur Murphy, who is always referred to as Magistrate Emily Murphy.

"Our Local Council there is very active, and also our Women's Press Club, as you might imagine it would be with women like Mrs. Murphy and Mrs. McClung as members. We have been holding open meetings of late for the discussion of public questions, and much interest has been evinced in these. Our Alberta women, and I can speak particularly for the women of Edmonton, are taking up with greatest seriousness the new responsibility which the granting of the franchise has devolved upon them. To be sure, they were preparing for it, and now that they have it, their desire is to use it for the betterment of conditions and the best interests of the provincial life But they are not visionary. They see that definite things should be done, and they are going about the accomplishment of these in a sane, intelligent manner."

Previous to going west some six years ago Mrs. Smith, who was then Miss May L. Armitage, taught for a time in the London Conservatory of Music in the Fletcher method (kindergarten) department.

ST. MICHAEL'S SOCIAL

Killing the Kaiser Was Popular Feature of Program.

The lawn social held last evening on the grounds of St. Michael's Church drew a large crowd, and was most successful in every way. The various booths were most attractively arranged and decorated, patriotic schemes being followed most effectively. Business was good, and as a result the ladies in charge turned into the treasury substantial sums towards the church funds. The "Country Store" and a game called "Killing the Kaiser" proved especially popular features of the evening.

FAREWELL SERVICE.

A farewell service to Dr. and Mrs. A. F. Brown will be held tonight at the City Mission. The congregation at the mission feel deep regret at losing these devoted co-workers, who have been identified with the mission ever since its inception.

Dr. and Mrs. Brown are leaving London on Thursday to take up their residence in Calumet, Michigan. The people of the mission wish all friends to take this opportunity of assembling for the purpose of wishing the departing couple Godspeed. Service begins at 8 o'clock.

HENSALL HAS BOOM.

HENSALL, Aug. 15. — There is a great demand for houses in Hensall, and property values are steadily rising.

"QUEEN CITY SPECIAL," THE CONVENIENT TRAIN TO TORONTO.

The convenient departure time of the Canadian Pacific "Queen City Special" from London, viz., 9 a.m., daily, for Woodstock, Galt and Toronto, should appeal strongly to the traveling public. Excellent equipment, including parlor car. Full particulars from H. J. McCallum, city passenger agent, London. 36n zxv

Shoe Satisfaction Successfully Sought

A man with his wife and family of three were looking about London for shoes for all five. When north he went south, when south he went north, when east he went west, when west he went east, and at last, at Richmond and Dundas, he found Cook Company's Old Reliable Store, and Shoes of all kinds, quality and lasts. He was served and satisfied at



THE J. P. COOK CO. LIMITED

"The Store that Serves You Best"

TWO STORES—DUNDAS & RICHMOND STS.

ACCIDENTAL DEATH, DECLARES JURY IN EXONERATING CREW

Inquest Into Recent Fatality at Crossing Near Lambeth.

FRACTIOUS HORSE CAUSE

Mrs. Bessie Jones Watched It and Forgot Car Was Approaching.

"That Mrs. Bessie Jones of London came to her death accidentally by being struck by a car of the London and Lake Erie Transportation Company. The evidence shows that the motorman and crew were in no way whatever to blame for the fatality."

The above verdict was brought in by the jury which, under Coroner Routledge, last evening at Lambeth investigated the death of Mrs. Jones of Oak street, who was struck at Spring Creek crossing on Monday afternoon by a car and instantly killed.

The evidence of Motorman McGregor, Mrs. William Nixon, a sister of the dead woman, Eli Davis and Mr. Post was taken. All the testimony went to show that Mrs. Jones was intently watching a horse her sister was driving, which was frightened at the approaching car, and apparently entirely forgot that she was close to the tracks, and suddenly backed right in front of the car. The witnesses all agreed that the crew of the car was in no way to blame for the accident.

DEATH CAME SUDDENLY TO MRS. ELIZABETH FORWARD

Stricken While Waiting In Doctor's Office for Treatment.

Mrs. Elizabeth Forward, wife of Charles Forward, of Forward avenue, died suddenly in the office of Dr. J. B. Campbell yesterday afternoon about 3 o'clock. She had called at the doctor's office for a treatment, and while sitting in the waiting-room became suddenly faint, and asked for a drink of water. While this was being procured she died.

Coroner McLaren was called, but decided that death was due to natural causes, and that an inquest would be unnecessary. Mrs. Forward was well up in years, and this as well as a weak heart is given as the cause of death.

She was born in England, but with her husband had conducted a grocery store in London for many years. Besides her husband, she is survived by two sons, Charles of Dubuque, Iowa, and Nathaniel of Richwood.

Funeral arrangements have not been completed yet pending word from the two sons.

CONDUCTOR'S CONDITION REPORTED AS SERIOUS

Two Other Victims of Street Car Smash In Bad Shape Too.

The condition of three of the six persons injured in the rear-end collision between Ottaway and North Belt cars at the corner of William and Dundas streets at noon on Monday, is still serious. The injuries sustained by Conductor W. Winslow of Ottaway car 100, are perhaps the most serious.

Dr. Nelson George, who has been attending the cases, declared to The Advertiser that Conductor Winslow had been in a delirious condition the early part of last night, but this morning was resting easier, and unless he should suffer a relapse would recover, although it would be some weeks at least.

Mrs. Millett, 218 Maitland street, and Mrs. Thwaits, of 776 Hill street, are both suffering from internal injuries and shock.

Ex-Mayor F. G. Rumball, who was cut about the hands by broken glass, is progressing as well as could be expected, although the danger of blood poisoning, Dr. George said, would not be past for at least three days yet. No alarm is felt in this respect as thorough antiseptic measures were immediately adopted following the accident, but still the possibility yet remains.

Mrs. Beaman of High street is still suffering from shock and bruises, but no serious results are expected in her case.

ADVISES FORMATION OF LONDON CLUB

National Treasurer of Women's Press Club Meets Local Writers.

Mrs. Reginald Smith of Edmonton, formerly Miss May L. Armitage of Watford, Ont., and well-known as a writer by the later name, returned to Watford Tuesday evening, where she has been spending the summer, after a little visit in the city. During her stay here, a few of the local women writers, who are eligible for membership in the Canadian Women's Press Club, had the pleasure of meeting at afternoon tea Mrs. Smith, who is the treasurer of the National Press Club. Mrs. Smith strongly advised the formation of a branch of the Women's Press Club in London, especially from the fact that there are a number here entitled to membership.

The question of organization has been considered from time to time during the past year, and it is probable this will take place early in the autumn.

Every three years a triennial convention is held, the members enjoying most generous hospitality from the railroads.

The triennial was due to have been held this year at Vancouver, but was postponed owing to the war.

In case of the war being ended before another year, there is a possibility of the meeting taking place in Montreal or Halifax in June. The last meeting was held in Edmonton in June, 1913, the members enjoying among other treats a trip to Jasper Park, personally conducted by the late Cy Warman.

STEAMERS ARRIVED.

Dublin, Aug. 15.—Arrived: Steamer Torrhead, Montreal.

Avonmouth, Aug. 15. — Arrived: Steamer Bengore Head, Montreal.

FARM LABORERS' EXCURSIONS VIA CANADIAN PACIFIC RAILWAY.

For the convenience of passengers taking in the farm laborers' excursion on August 19, the Canadian Pacific will operate through cars, leaving London on the 6:30 a.m. train connecting at West Toronto with first farm laborers' special to Winnipeg. Tickets and full information at city ticket office, corner of Richmond and Dundas streets.

H. J. McCALLUM,
Aug. 13. City Passenger Agent.

LOCAL HOTELMEN MAKE APPLICATION FOR NEW LICENSES

All Except Three Want the Standard Issued to Them.

FIGHTING FOR CHANGES

Temperance Forces, However, Continue Battle for Dominion-Wide Prohibition.

Yesterday was the last day for making application for the new standard hotel license, and all London hotelmen with the exception of the proprietors of the Columbia, Queen's and Clyde put in the necessary papers.

Under the new system there will be no shop or club licenses.

It was stated to The Advertiser that the management of the Columbia, Queen's and Clyde Hotels will continue to sell liquor as long as they can, that is until September 16, and plan then to allow their leases to lapse.

Hotelmen Fight.

A prominent hotelman stated to The Advertiser today that hotel proprietors fully expect that the policy as laid down by Premier Hearst, that every saloon must close on September 16, will go into effect without any change. They do expect, however, that at the next session of the Legislature in March radical modifications will be made. They say they will continue from now on to bend every energy toward securing concessions which will not be as sweeping as present proposals. Hotelmen of the whole province, it was stated, are standing together, and are bringing to bear every possible pressure to save the liquor business from extinction.

Are Busy Also.

The temperance people on the other hand are not letting anything go to sleep and are looking forward to Dominion-wide prohibition in the near future.

It was stated today that on Saturday next the Ontario License Board will receive a deputation from the Commercial Travelers' Association, who have asked that they be allowed to present some of their views and suggestions as to the regulations governing standard hotels.

THREE ROUSING CHEERS; HONEY WILL NOT ADVANCE

Bees Have Been Very Busy This Year In Spite of War.

With the prices of all other foods soaring, housewives will be pleased to learn that there is plenty of honey and that prices will not be advanced. Last year's prices for honey will not be advanced, and producers plan to have honey used freely in every household.

Honey requires no preserving and will keep in first-class condition in any dry cool place. A 60-pound can should last an average family all through the winter.

Middlesex reports in 1915, 118,945 pounds of honey and in 1916 reports 262,812 pounds. This leaves an average of 101.1 pounds of honey per colony.

Ontario on the average reports 83.6 pounds per colony.

The prices recommended by the committee are as follows: No. 1, light extracted, wholesale, 10c to 11½c per lb.; No. 1, light extracted, retail, 12½c to 15c per lb.; No. 1, comb, wholesale, $2 to $2.75 per doz.; No. 2, comb, wholesale, $1.50 to $2 per doz.

DEMANDING PROTECTION

St. Thomas Wants Gates on City Crossing of L. and P. S. R.

St. Thomas is demanding that for the protection of citizens, gates be installed at once by the London and Port Stanley Railway at the Talbot street crossing of the road in that city. The danger, say the St. Thomas papers, is such that the watchman now employed is an insufficient guarantee of protection to those who use the crossing.

Talbot street is one of the busiest streets in St. Thomas, and the volume of traffic over the L. and P. S. R. tracks is considerable.

NEW BOOKS AT LIBRARY

The following books have been placed in circulation at the public library this week:

Philosophy, Religion and Sociology.

Thilly, History of Philosophy; Booth, How to Read Character in Handwriting; Gratz, Palmistry Made Easy; Mumford, Dawn of Religion in the Mind of a Child; Lyon, Relation of Quickness of Learning to Retentiveness; Hastings, Prayer; Girdlestone, Book of Prayers for the Home Circle; Department of Agriculture, Annual Report, 1914; Statutes of Quebec, 1916; Statutes of Canada, 1916; Conway, Crowd in Peace and War; Phillipson, International Law in the Great War; Curran, Reminiscences; Loreburn, Capture at Sea; Hillier, Child Training; Neill, Dominie's Log; Forbush, Manual of Stories; Joyce, Women of All Nations; Westervelt, Legends of Old Honolulu.

Natural Science and Useful Arts.

Erwin, Universe and the Atom; Brach, Practical Electricity; Wright, Quaternary Ice Age; Shimmer, Introduction to the Study of Fossils; Dunham, How to Know the Mosses; Hardy, Book of the Fly; Fisher, How to Live; Swingle, Elevators; Thorpe, American Fruit Farm; Moreton, Drake's Telephone Handbook; Maire, Practical Graining and Marbling.

Fine Arts, Literature and Travel.

Anderson, Romance of Leonardo di Vinci; Dillmont, Encyclopoedia of Needlework; Rolland, Michaelangelo; Williams, Organ; Knowles, Modern Columbus; Roble, Historic Styles in Furniture; Hopkins, Magic; Haufman, Hell-Gate at Soissons; Hillis, Story of Pheodrus; Van Dyke, Mansions; Murray, Poetical Works; Bithell, Contemporary Belgian Literature; Pennell, Nights; Barrow, Mutiny of the Bounty; Daly, Irishwoman in China.

History and Biography.

Smith, What Germany Thinks; Newbolt, Oxfordshire and Buckinghamshire Light Infantry; Howe, Thousand Years of Russian History; Herrington, Pioneer Life Among the Loyalists; Bishop, Presidential Nominations and Elections; Strunsky, Abraham Lincoln; Ball, Reminiscences and Letters; Lazarovich, Pleasures and Palaces.

Fiction.

Atherton, Mrs. Balfane; Barr, Jan Vedder's Wife; Brodie-Innes, Tragedy of an Indiscretion; Day, Hold the Man Down; Behan, Earth to Earth; Froest, Maelstrom; Oppenheim, As a Man Lives; Oppenheim, Berenice; Oppenheim, False Evidence; Oppenheim, Long Arm; Oppenheim, Man and His Kingdom; Oppenheim, Monk of Cruta; Moncrieff, Shadow of '37; Stacpoole, Gold Trail; Williamson, Lightning Conductor Discovers America.

SAVE MONEY ON TEA.

You can buy Rowat's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.

40c, 45c, 55c, 65c and $1.00 a pound.

T. A. ROWAT & CO.,
250 Dundas Street. Phones 3051, 3052.

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VOICE OF THE PEOPLE

Farewells to Soldiers.

To the Editor of The Advertiser:

I desire to ask permission for the publication of the following incident regarding the treatment of soldiers and the public generally.

Saturday was the occasion of the departure of some more of the men who are going forward to help fight in the Empire's battles. The men of the two batteries stationed here have won the respect and admiration of our citizens, but it would seem to be the policy of the military authorities to give as little encouragement as possible to the boys who are leaving homes and loved ones, by the way they are compelled to keep aloof from their friends until the moment of departure. A guard was placed across the platform, through which the wives and sweethearts of the soldiers were not permitted to pass, excepting where some of the guards, betraying a little human feeling, allowed them to go through, understanding what it means to see and speak to loved ones perhaps for the last time.

Now, these men entraining yesterday are going on a desperate adventure, and the chances are that many of them may not come back, for there is no doubt they will be bravely manning the guns when the big drive takes place, and be in the thickest of the fight. Yet, knowing this, a word of love and encouragement is denied them, because of the absurd officialdom of the man in charge of military law and order, which he seeks to carry out. The utter ridiculousness of it was apparent to the crowd who thronged the station to give them a rousing send-off.

One would imagine the soldiers going away were enemy prisoners, who, having been captured, are being rushed off to internment camps, instead of them being the best type of manhood who have responded to the nation's call to arms.

One soldier and his wife were bidding good-bye to one of the men when the soldier was unceremoniously placed under arrest. The arrested soldier had just returned from Camp Borden on a short leave, and had barely time to even see his friend before he was put in charge of the guard. His wife and another lady with him were ordered to leave the platform, but flatly refused to do so. I would that there were more who had the courage to resist such uncalled-for interference at such a time. The soldier, after being held about twenty minutes, was dealt with by the officer in command of the guard, who apparently wanted the bystanders to be impressed by the way he intended to enforce discipline.

The country has been placarded with appeals for men, speeches have been made by the thousands, and millions of the nation's money have been spent in the efforts to secure men willing to fight against Prussianism, when we have it right here in our own city.

No wonder the appeal for men often falls on deaf ears, for much as they feel it their duty to come forward, blame cannot be attached to them for refusing to lose their identity as men to receive the treatment of imbeciles.

Today the men of the county battalion left for Camp Borden in an orderly manner. It was not deemed necessary to separate them from their friends by a special guard, nor were soldiers placed under arrest for being present to wish them Godspeed; the parting is more cheerfully borne because of the fact that soldiers are trusted with their friends until the last.

Surely order may be maintained without unpleasantness when intelligent men are leaving for active service. Why not march the men down to the station, allow them ample time to entrain, find their places and remove the heavy kit they have carried? Then the men could leave the coaches and mingle with their friends until about ten minutes before the departure of the train, when the "fall in" is sounded and the soldiers return to the train in an orderly manner.

The crowd would understand how to act, and would assist rather than resent the actions of those in command.

NELLIE HENSHAW.

15 Wyatt street.

Sees Symptoms of Insanity.

To the Editor of The Advertiser:

Still the name of Berlin remains. The clamor to change the name of Berlin and the agitation to add an hour to Canada's daylight period show that the people and the press of Canada are not quite all sane. In the one case it is absurd to think that you can add one hour to the daylight of Canada by act of Parliament. It is just as absurd to think that you can change the character of a city by changing its name. However, in regard to the latter, I have a suggestion to offer. The two cities, Berlin and Waterloo, are geographically one. Why not amalgamate them, and also their names, and christen the result "Berloo" or "Waterlin?" Will Berlin and Waterloo papers please copy this suggestion? EDGAR M. ZAVITZ.

Coldstream, Ont.

The Vital Question.

To the Editor of The Advertiser:

"Can a German bullet send a Canadian soldier to hell?"

This question was raised by an evangelist in Victoria Park, and has occasioned an animated discussion among the local clergy, some of whom have been carrying on a lively debate over that old and somewhat antiquated subject: "Faith versus works."

I would suggest that at the moment a more practical question lies before the Canadian people.

Should not the question have read this way: "Can a Canadian bullet send a German soldier to hell," and how many Canadians can be secured for the job? It is a question of recruiting in order to bring victory to the allied cause. To defeat the Germanic powers; that is earth's "summum bonum." In that direction lies the greatest happiness to the greatest number of the "forked radishes" now perambulating the surface of this sublunary sphere.

I hasten to modify the above somewhat brutal language by the inquiry: Has not the time arrived to reverently lay aside this doctrine of hell; this doctrine of fire and brimstone? How many millions have gone to the grave terrorized by this hideous teaching? Is it not amazing to find in this twentieth century men educated in our colleges and universities, still adhering to this infamous doctrine against which all the finer instincts of humanity revolt? Only think what it means—infinite torture carried out to infinity!

Compared to this the atrocities of the unspeakable Hun are peaches and cream.

"Dragons of the prime,
That tare each other in their slime,
Were mellow music matched with this."

Brethren of the cloth, has not the time come to consign this horrible doctrine to the scrapheap?

F. W. DALY.

London, Aug. 12, 1916.

Piles

That Dr. Chase's Ointment actually cures even the worst cases of itching, bleeding and protruding piles we know for a certainty, because of experience with thousands of cases.

To prove this to you we shall send you a sample box free, if you enclose a two-cent stamp to pay postage, and mention this paper.

Edmanson, Bates & Co., Limited, Toronto.

Dr. Chase's Ointment

IN POLICE COURT

Says S. P. A. Will Pay.

Tony Zoccano, boxer and fight promoter, appeared in police court today, charged with using an advertising wagon, announcing a boxing bout, without the prescribed license.

"Why did you do this, didn't you know it was against the law?" asked Magistrate J. C. Judd.

"The Sportmen's Patriotic Association told me to do it," replied Tony.

"Well, you better make the Sportsmen's Patriotic Association pay the dollar I am going to fine you," said his worship.

"You bet I will make it pay," replied Tony as he passed over a dollar bill.

Back To Detroit.

William H. Myers, charged with vagrancy, was placed in charge of detectives, who put him on the 11:25 train for Detroit. He claimed to come from Detroit, and at the G. T. R. station Tuesday afternoon Detective Harry Down arrested him and brought him to the police station, claiming he was acting suspiciously. He claimed to be a real estate agent.

Must Pay Wife.

William Russell, charged with being drunk, was also reminded by the magistrate that he had failed to contribute anything toward the support of his wife and family, although a court order had some months ago been made to that effect. He was ordered to pay in $3 a week, which he promised to do.

"Drunk, of Course."

William McDougall, a charter member of the "independent order of Indian listers," made his regular monthly appearance today.

William can always produce, or at least previous to this occasion has been able to do so, a "good excuse" for getting drunk, but he seemed to be stuck this morning.

"Well, what's the reason this time?" asked his worship.

"Just on my way home, doing nothing, when I was picked up," replied William.

Continuing the dialogue for a few minutes, the magistrate finally said: "Third and last call, were or were you not drunk?"

"Drunk, of course," said William.

"Ten dollars or 21 days," said the magistrate.

APPIN WILL INVADE PORT STANLEY TODAY

Civic Holiday Picnic Will Be Largely Attended.

[Special to The Advertiser.]

APPIN, Aug. 15.—Wednesday is Appin's civic holiday. Everybody, or nearly so, will go to Port Stanley for the picnic.

R. A. Campbell, a lieutenant in the Royal Navy Air Service, is ill in the Naval Hospital in Chatham, England. He is a son of Rev. A. U. Campbell of Appin.

As Mrs. Lane was about to descend the stairway in the barn on Monday, she missed her footing, and fell to the floor. She escaped with scratches and bruises. This is the second accident of this nature here. Mrs. Taylor fell in a similar manner this spring, and broke her leg. She is making a satisfactory recovery.

DESERTION CASE DEFERRED.

SARNIA, Aug. 15. — The trial of A. J. McKenzie, a private of the 149th Battalion, who is now locked up in the county jail, was not held this morning, owing to the non-arrival of the papers from the battalion.

It is expected that the case will be started tomorrow.

AT HIBERNIAN CONVENTION.

ST. THOMAS, Aug. 15.—Miss A. King, Hiawatha street, has gone to Toronto as delegate from this district to the convention of the Ladies' Auxiliary of the Ancient Order of Hibernians, of which society she is provincial president. Mrs. O'Neil, Flora street, and Mrs. Sreenan, Wellington street, are also attending the convention.

"On Active Service"

This usually means a hurried severance of many ties and the transfer of many duties into other hands.

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PORT STANLEY PERSONALS

[By Staff Reporter.]

Port Stanley, Aug. 15.—Thomas Rowe and Miss Marjorie Rowe of London are guests of Miss Leah Thomas, Columbia Cottage, Erie Rest.

Leonard Thomas of London is spending a few weeks at Columbia Cottage, Erie Rest.

Will Manson of Exeter is visiting Clyde Heaman, Beverley Cottage, Erie Rest.

Mrs. John L. Hoper and son Cleeve of Portland, Oregon, are guests of Mrs. A. M. Heaman, Ro-Erie Cottage, Erie Rest.

Misses Margaret Scott of Dundas and J. Scott of London, J. Hickey and Mrs. J. Gillean of London were week-end visitors with Mrs. A. M. Heaman, Erie Rest.

Mrs. and Miss James of Delaware are spending a few days with Mrs. (Rev.) James H. Boyd at Michigan Cottage, Erie Rest.

Mrs. C. Croucher of London is a guest of Mrs. C. A. Barnes, Alexandra Cottage, Erie Rest.

Mr. and Mrs. Henry Stokes and Miss Elsie Stokes of Berlin motored to Port this week to spend a few days with Mrs. James Swinton, Ferncliff Cottage, Invererie Heights.

W. R. Swinton of Toronto is visiting his parents at Ferncliff Cottage.

Miss Emily Swinton, who is summering at Ferncliff Cottage, is spending a few days in London.

Miss Marguerite Bowman of London is a guest of the Misses Bowman, Invererie Heights.

Lieut. R. J. Gordon, R. A. M. C., is spending a few days as a guest of Charles Bowman, Ormand Bungalow, Invererie Heights.

Miss Pearl Iyre of London is spending a few weeks on Willow Beach.

Miss Mayme Mottashed of London has returned home after a vacation at Restmore Cottage, Willow Beach.

Misses Louise and Aleto Wagner of Toronto have returned after a pleasant visit at Spruce Villa.

Miss Irene O'Dowd of Brantford left for her home Tuesday after a vacation at Spruce Villa.

Mr. and Mrs. J. T. Mottashed of London have returned after spending a week at Restmore Cottage, Willow Beach.

Gordon Mottashed of Detroit has returned after spending his vacation at Restmore Cottage.

Miss Claudine Quick of London is a guest of Mrs. J. Hamilton, Oukld Cottage, Lower Heights.

Pansy Wallace of Clinton is a guest of Miss B. McKenzie, Hide-Away Cottage, Willow Beach.

CORN TEN FEET HIGH COMMON IN APPIN

Crop Exceeds Expectations of Farmers —Oats Are Also Good.

[Special to The Advertiser.]

APPIN, Aug. 15.—The corn crop in this vicinity will exceed the expectations of the farmers. Charles McFie has a field of corn standing from seven and a half to eight and a half feet in height.

Mr. Parker has a field standing at nine and ten feet, much of it measuring ten feet four inches.

Oats, too, are better than expected, and the recent showers are benfitting the root crop.

EMBRO NOTES.

EMBRO, Aug. 15.—Frost was reported here yesterday morning.

Major R. B. Ross, son of D. R. Ross, of this village, is now superintending the transportation of Canadian troops between England and France. He was painfully injured a few months ago, having had the misfortune to have his horse step on his foot, entailing the loss of three toes. His brother, Capt. Jas. G. Ross, of the 13th Battalion, who was home from the front with a badly-wounded leg, has returned to Montreal and is engaged in electrical engineering work. He is soon to go before a medical board, but it is not thought that he will be able to return to active service.

The garden party held in the Matheson Park Friday night was a decided success. The music furnished by the 22nd Regimental Band of Woodstock was much enjoyed. The address given by Pte. Harry Munn of Woodstock, a returned soldier, was short, but full of interest. The proceeds amounted to $110. After paying expenses the balance is to go to Red Cross work.

The King's Daughters will meet Thursday afternoon, August 11, at the home of Mrs. Hugh McCorquodale.

FLESHERTON NATIVE DIES.

TORONTO, Aug. 15. — After a lingering illness, Stanley McKechnie died at his residence, 14 Bartlett avenue, on Sunday. He was born in Flesherton, Ont., 38 years ago, but had lived in Toronto practically all his life. Previous to his illness he was a piano-worker with the Sterling Action and Keys, Limited. Mr. McKechnie is survived by his widow and two little daughters, his mother, two sisters, Mrs. Fred Harrington and Percy Brittain; also three brothers, Arch and Alex., of Toronto, and Will, of Ohio.