

She is no true woman who does not seek to inspire the profoundest respect.
—Lamartine

FOR THE WOMAN OF TODAY

The deepest tenderness a woman can show a man is to help him to do his duty.
—Anon

TELEPHONE No. 2831.
FOR YOUR SUPPLY OF
GREEN GROCERIES
Fresh From the Growers—Only
Half Day's Notice
Required.

HOME GROWN:
Asparagus, per bunch 8c
Spinach, per peck 30c
Radishes, choice, per bunch 5c
Lettuce-Leaf, medium, each 12c
Lettuce-Leaf, large, each 15c
Green Onions, bunch 4c
Watercress, bunch 6c
Salsify, bunch 6c
Parsley, bunch 6c
Rhubarb, bunch 6c
Fennel, per bunch 30c

IMPORTED:
Celery, small, per head 6c
Celery, medium, per head 8c
Celery, large, per head 10c
New cabbage, medium, each 12c
New cabbage, large, each 15c
Tomatoes, per lb. 25c
Cucumbers, fancy, large, each 20c
Cucumbers, fancy, medium, each 15c
Cucumbers, fancy, small, each 10c
Lettuce-Head, each 15c

PLANTS
PANSIES—Finest Assorted Colors
Small boxes of 4 plants each 10c
Larger boxes of 12 plants each 25c

GERANIUMS:
Single Pots, 15c; dozen, \$1.25;
dozen in one color, \$1.50.

Main & Collyer
P. O. BOX 275.
TWO PHONES—CALL NO. 2831.

Advertiser Patterns



8915 A Splendid Negligee.

Ladies Kimono or Lounging Robe.
There are such pretty materials suitable for this style of garment, crepes, lawns, dimities, silks, soft woolsens and challies. The design here portrayed is finished with raised waistline. The right front is shaped and lapped over the left, and trimmed with a pretty collar. The skirt is cut on prevailing lines and fitted with tuck darts at the back. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 5 yards of 44 inch material for a 36 inch size. Skirt measures about 1 1/2 yard at the foot.
A pattern of this illustration mailed to any address on receipt of 10c in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.
Please send above-mentioned pattern as per directions given below, to

Name

Town

Province

Age (if child's or misses' patterns)

Measurement—Bust..... Waist.....

CAUTION:—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

To clear a house of beetles, put one pound of powdered borax into a tin with a perforated lid. Dust the borax lightly over the floor, or the walls, and in the cupboards; in fact, every place where the pests are found. They will soon disappear.

To free the hands from disagreeable odors, such as that of onions, cod-liver oil, etc., mix a little ground dry mustard with warm water and wash the hands well with it. The saucers of scales or vessels used in cooking can be freed from odors by the same method.

A lady's comment—
'Tastes better—goes farther'

Red Rose

Tea "is good tea"

Copyright, 1914, by the McClure Newspaper Syndicate.

GIRLS' FRIENDLY SOCIETY HOLDS ANNUAL MEETING SATURDAY

Delegates Here From Twelve Branches—Mrs. Ernest Smith Again Elected President—A Year of Progress.

Mrs. Ernest Smith, of this city, was unanimously re-elected president of the diocesan branch of the Girls' Friendly Society, at the annual meeting held in Cronyn Hall on Saturday afternoon. The remaining officers are: Honorary president, Mrs. David Williams; vice-presidents Mrs. C. C. Waller of this city, Mrs. Cockshutt, Brantford; secretary-treasurer, Miss Matthews, London; elected members, Mrs. Hutton, Brantford; Miss Carlisle, Windsor; Miss Bell, Brantford; Mrs. Moorhouse, London; Miss Kershaw, Windsor; Mrs. Jenkins, Brantford; Mrs. Brewin, Woodstock; Mrs. Howard, Chatham; Miss Glass, London.

The session was opened at 2 p.m. by Rev. Canon Tucker, D.D., of St. Paul's Cathedral. After prayer, Canon Tucker extended a warm welcome to the visitors. He hoped that much of the joy of their trip to London, it was a beautiful city, but there were weak spots. There were many dangers for girls and women, he said, especially those who lived in boarding houses and had no home life. This afforded a great opportunity for such an organization as the Girls' Friendly Society to help these girls, to show them the dangers of the world, and to help them to overcome them. Much of the trouble, he believed, was caused first by non-attendance at a place of worship, followed by a departure from the higher standards of living. Many working girls, even those who lived at home, spent their spare time on the street, and many used all their money for clothes to adorn themselves. Such girls needed to have higher ideals set before them.

Canon Tucker stated that he would like to see branches of the Girls' Friendly Society organized in many centres across the country, so that when a girl left one city or town, she could be passed on, as it were, to another branch of the society, and thus be protected.

Mrs. Smith also spoke a word of hearty welcome in greeting the delegates. She hoped that by next year the diocesan branch would be more firmly established, and its influence extended to a much broader field. Mrs. Smith voiced the general regret felt at the illness of Miss Charles, Dominion organizing secretary, who visited London last autumn.

Miss Matthews presented the report of the corresponding secretary. There were twelve branches in the diocese,

including London (two), Woodstock, Windsor, Chatham, Brantford (four), Wallaceburg, Waterloo, and Sarnia. There was also a branch at Ingersoll now working in affiliation with another church society.

Candidate Work.
Candidate work was discussed by Miss Petty, Brantford, at some length. In this department of the society, the endeavor was to imbue the younger children with the objects of the organization, so that they might become members later on. Miss Petty believed that it was better to have quality rather than quantity in the membership. A few good, active workers, thoroughly in sympathy with the aims of the society could do more good than many half-hearted ones.

Miss Dupont, of Windsor, in charge of the social service department of the society stated that while no very radical work had been carried on, she believed the members were doing their very best sort of social service work in being friendly to girls. She would, however, like to see a movement for better boarding houses for young working women, places with a more homelike air. Miss Beverly Robinson, of Toronto, central corresponding secretary, warmly supported Miss Dupont's remarks. She believed that one of the first essentials for social service work amongst girls was better accommodation. She also urged the benefit of having large printed cards placed in station-houses and other public places, telling girls strange in a city, where the secretary of the Girls' Friendly Society might be found.

Lodges For Girls.
Miss Matthews advocated the establishing of Girls' Friendly Society lodges in every city or town of size. They had been founded in other places, and while giving girls board and lodging at very moderate rates, had been found to be self-supporting.

Miss Carlisle presented the report of the commendation work.

Reports from branch secretaries presented proved very interesting, showing much good work being carried on by the various branches of the Society. After some discussion it was decided to donate \$200 from the diocesan branches towards the organizing fund. A resolution was passed to the effect that the diocesan branch meet each year at the time of the Huron Women's Auxiliary. The business session then adjourned, and in the evening the delegates assembled in St. Paul's Rectory, where they were entertained by Canon and Mrs. Tucker. Many of the visitors remained in town over Sunday, returning home today.

ROMAN STRIPE IS VERY POPULAR



Almost every frock or suit you see has a touch of Roman stripe somewhere about it.

A black silk tunic made with a plain skirt has the Roman stripe made of Roman stripe. The tunic and gathered tunic, which are cut in a most individual manner, are trimmed with a width of the Roman stripe put across the bottom.

This gown is a Premier model, and Premier is just now on the top wave of Dame Fashion's favor in Paris.

Songs We Used to Whistle and Sing

ROSA LEE.
When I lived in Ter-see,
I went courtin' Rosa Lee,
U-li-a-li o-la-e,
Eyes as dark as winter night,
Lips as red as berry bright,
When first I did her wooing go,
She said, "Now, don't be foolish, Joe,"
U-li-a-li o-la-e,
Courtin' down in Tennessee,
U-li-a-li o-la-e,
Neath de wild banana tree.

I said "You lubby gal, dat's plain,
U-li-a-li o-la-e,
Breef as sweet as sugar cane,
U-li-a-li o-la-e,
Feet so large and comely too,
Might make a cradle out o' each shoe,
Rosa, take me for your beau,
She said, "Now, don't be foolish, Joe,"
U-li-a-li o-la-e,
Courtin' down in Tennessee,
U-li-a-li o-la-e,
Neath de wild banana tree.

THE HOROSCOPE

[TUESDAY, MAY 12, 1914.]

According to astrology this day that should be passed in routine activities, for the stars are not kindly in their sway. Uranus and Mercury are both in a highly adverse aspect and there is no positive influence for good, except early in the morning, when Jupiter exercises a kindly sway.

It is not a favorable date for entering into partnership or agreements. It is particularly bad for signing contracts, leases or legal documents of any description.

Under this sign it is held that four-year changes and renewals are unfortunate. Unexpected obstacles and disappointments are common.

Travel abroad in the summer months will be attended by many unusual experiences. It is said, for events that will make history are foretold. The weather in England will be fine during June, but there will be storm periods the second, thirteenth and seventeenth.

At the summer solstice Mars is in the ascendant at Berlin, Rome and Constantinople.

There is a prophecy that owing to Mercury being in the tenth house in quartile to Saturn, affairs in Ireland will not be quiet during the summer. The viceroy and the Lord Mayor of Dublin are both said to be subject to ill omens.

The death of elderly members of the royal families of Germany and Italy are foretold.

Financial anxieties among professional men and women in the United States are indicated by the stars. The autumn probably will bring a change for the better.

Promises of good crops in the West is made. Floods and severe storms will do damage in the Midwest and some parts of the South.

Persons whose birthdate it is are warned to be conservative in conducting their affairs during the coming year. There is an evil portent for going security or for speculation. Loss of money is prognosticated.

Children born on this day will probably meet with many changes in life. Their stars foreshadow vicissitudes. Girls have the augury of marriage with a kind but unlucky husband.

Copyright, 1914, by the McClure Newspaper Syndicate.

Special Values for You in Our Curtain Department

Clearance of Curtain Voiles and Marquisettes
65c lines, 45c yd.

We have in seven pieces of plain centre fine voiles and marquisettes with fancy edges. These are very pretty and effective, and are the newest in window draperies. These have been marked to sell at 50c, 60c and 65c yard, but to clear them at once we are marking them down to 45c yard. Shades are white, ivory and ecru.

Remarkable Values in Lace Curtains at \$1.00 Pair.

We have a splendid assortment of Nottingham Lace Curtains to show you. Many of these come in novelty designs, which are very pretty and which are seldom seen except in higher priced curtains. In white, ivory and ecru. All sizes, per pair \$1.00

Other Exceptional Values \$1.50 pr.

At \$1.50 per pair we have 12 different designs in white, ivory, ecru and arab shades. These include Nottingham lace, cable and bungalow net curtains, in a great variety of novelty designs. See these, at, pair \$1.50

Clearance of Plain and Colored Scrims

Four pieces of a regular 25c value colored curtain scrims, in an open mesh style, to be cleared out at, yard 15c

Six pieces plain centre hemstitched bordered scrims, all in cream shades, special at, yard 15c

Splendid Range of White Muslins

8 designs, 27 to 40 inches wide, at, yard 25c
3 designs, 36 to 48 inches wide, at, yard 20c
8 designs, 36 inches wide, at, yard 18c
10 designs, 36 inches wide, at, yard 15c
8 designs, 32 inches wide, at, yard 10c
3 designs, 26 inches wide, at, yard 5c

BUNGALOW NETS AT 25c YARD.
We have in stock and are selling more bungalow nets at 25c yard than any other line. Come and see these. We are offering some very special values at this popular price.

GRAY'S LIMITED

Drygoods, Millinery, Ladies' Ready-to-wear Garments.
Phones 115-116.
140 Dundas Street

GRAY'S LIMITED

LOCAL ITEMS

Address on Heredity.

That the office of motherhood was one of divinity as well as of dignity, was emphasized by Rev. E. W. Norwood, speaking before the Lorne Avenue Mothers' Club on the subject of heredity. Too often women looked upon the raising of children as drudgery, yet there was no other place in life where women could so well prove their worth as in motherhood. The speaker censured women who refused to assume their duties, and who amount of desecration would completely obliterate good breeding, and no amount of acquired culture could completely remove bad breeding. Mr. Norwood's address proved profitable and interesting to the many mothers present.

During the evening musical numbers were contributed by Miss Don, Mrs. Arthur Brown, and Miss Olive Robinson. All were highly appreciated. Mrs. White, president of the Union Club, was present; also visitors from Aberdeen Mothers' Club.

At the close of the program refreshments were served.

MAGIC BAKING POWDER

COME TO OUR NEW ELECTRIC DEPARTMENT

See the many specials in Electric Fixtures of every description.

Electric Domes, all sizes and colors. Electric Fixtures, Electric Pendants and Drops. All specially priced for the opening of this department, and installed in your home free of charge.

H. WOLF & SONS
263-265 Dundas St., Near Wellington.

New Curtain Scrims, 15c, 20c, 25c
New colorings in both plain bordered and floral effects, 36 inches wide, patterns suitable for bedroom, den or living room.

ARTHURS' LONDON EAST. PHONE 3213.

Your Spring Suit
Or Overcoat can be obtained here with a small payment down.

Home Furnishing Company
267 Dundas Street.

CLARK'S POTTED MEATS—
Full flavored and perfectly cooked make delicious sandwiches.

The child's delight. The picnic's choice. Everybody's favorite.

W. CLARK, Ltd., Montreal.

CLARK'S POTTED MEATS—
Full flavored and perfectly cooked make delicious sandwiches.

The child's delight. The picnic's choice. Everybody's favorite.

W. CLARK, Ltd., Montreal.

CLARK'S POTTED MEATS—
Full flavored and perfectly cooked make delicious sandwiches.

The child's delight. The picnic's choice. Everybody's favorite.

W. CLARK, Ltd., Montreal.

Johnston & Murray American Plan Shoe Store

FRENCH and AMERICAN PUMPS

Eleven cases, A to E width, in velvet, brown, tans, patents, dulls, low and kidney heels, including French ideas.

\$2.00 to \$7.00

Women's Pumps

Sizes 1 to 4 only, every description ever made. 8:30 to 12 a.m., Tuesday and Wednesday.

\$1.00 per pair

802 PAIRS IN LOT.

Johnston & Murray

Reg Johnston. 198 DUNDAS ST. Ken Murray.

We Want Every Woman In London

to visit our Laundry and see the cleanliness and also the care we take with all work.

Special attention given to flat work.

PARISIAN LAUNDRY CO. LTD.

PHONES 558, 559. J. CHIERA, Manager.

CRYSTAL Domino SYRUP

Domino SYRUP

NEW!

A syrup made from purest cane-sugar. Rich and wonderful in flavor—clear as amber—smooth as honey—the ideal syrup for waffles and pancakes—convenient for cooking—perfect for candies.

15c Two Sizes 25c

THE AMERICAN SUGAR REFINING CO.
Address: New York City

CRYSTAL Domino SYRUP

Domino SYRUP

NEW!

A syrup made from purest cane-sugar. Rich and wonderful in flavor—clear as amber—smooth as honey—the ideal syrup for waffles and pancakes—convenient for cooking—perfect for candies.

15c Two Sizes 25c

THE AMERICAN SUGAR REFINING CO.
Address: New York City