

Efficient Help

Commercial activity demands efficient help. We teach the practical things that will fit the student for business life. Now is a good time to begin a course.

Miss Crawford, Ivan, Ont., has secured the position of bookkeeper with the London Hat Co., and Miss Adams as stenographer with the McCormick Mfg. Co.

Forest City Business and Short-hand College, London, Ont.

J. W. WESTERVELT, Principal.

Those Who Know Us

will always speak highly of the suits or overcoats we turn out. Our reputation has been made by the artistic finish and workmanship in our ordered clothing. Try us once. We have the best assortment of patterns in winter overcoats.

O. Labelle, 372 Richmond.

Telephone 1103.

We do all kinds of electrical work, from the smallest to the largest job. Give us an opportunity to estimate on your contract.

The Electrical Construction Co. of London (Limited).

The popular brand of Soap today is.....

SWEET HOME SOAP

for quality, quantity and price. New lines of Premiums always offering.

THE LONDON SOAP CO.

GEO. TAYLOR & SON

236 DUNDAS STREET. Wringers.....\$1.90 to \$4.00 Carpet Sweepers.....\$2.00 to \$3.50 Carvers.....\$1.00 to \$5.00 Meat Choppers.....\$1.35 Rubber Door Mats.....\$1.25 Wringer Rolls.....\$1.00

FAIRBAIN

MECHANICAL TAILOR. Opp. City Hall Upstairs. EUROPEAN HOTEL. For ladies and gentlemen. First-class short order chef. No waiting. Full course dinner. No. Open 7 a.m. to 12 p.m. ywt

The Best

—THE CANADA BUSINESS COLLEGE, CHATHAM, ONT. Stands unrivalled as a Canadian business school. Our course of instruction is unequalled in Canada nor excelled in America for thoroughness, while our facilities for placing pupils are unsurpassed.

40 have recently secured good positions in 40 days; 12 secured good positions during July and August, while 220 secured good positions during the ten months previous to July 1. 20 of the last placed will appear in Saturday's issue of this paper, showing where they are placed. Watch for it and write for catalogue or either our shorthand or business department. D. McLAUGHLIN & Co., Chatham, Ont.

SPECIAL NOTICES

James P. Hunt & Sons' Bed and Mattress Cleaning Factory. We have New Mattresses, Feather Pillows, Cushions, Brass and Iron Bedsteads. Feathers sold by the pound. Ticks filled with feathers. Upholstering and repairing. Stoves bought and sold. 583 Richmond street north. Telephone 387.

New York, Boston and All Points East Via New York Central and Hudson River Railroad.

The Limited Fast Mail is one of the twelve magnificent through express trains of the New York Central, and the one whose connecting train leaves London via Michigan Central at 7:15 p.m., arriving at New York at 10:00 following morning. Through sleeper without change on this train. Guard your own interests and take the best. Call on Michigan Central agent for tickets and further information. 14 bn

Electric Turkish Baths. He who does not bathe well is an enemy to his life, is an Arabic proverb. Miss Elsie J. Sage, of Frederickton, N. B., Mrs. Szwarc, lady of New York, and James William Cohen, of Cleveland, were taking Turkish Baths at 330 Dundas street this week.

Physical Strength



Means Mental Power. Does not increase physical force, improved digestive power, make the blood more pure? And does not the better blood make the brain clearer and better in every way? It is exercise alone that supports the spirits and keeps the mind in vigor. The Whittely and McFadden Exercises need a short time each day will give physical strength and mental power.

\$2 and \$3 Each.

Gurd's Good Guns, 185 Dundas Street.

Cooler Weather.

It's a sign that your Fall Overcoat or Suit should be selected. Place on order with us; we have a large range of new goods.

Southcott's, Richmond St. 361

W. A. PIPER, D.D.S., Specialty Gold and Porcelain work. Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D., Ear, Nose, Throat and Lung. Hours—10 to 7 to 8 p.m.

Telephone 864. 332 Dundas St. (cor. Waterloo)

METEOROLOGICAL.

Toronto, Ont., Nov. 19—8 p.m.—The weather continues very cold in the Northwest Territories, and during last night there was a decided fall in temperature in Northern Ontario and in Quebec, accompanied in many localities by snow falls. During today rain has fallen heavily over the larger portion of Ontario. The weather is very unsettled, and the development of a severe storm to the westward of the lake region is not improbable. Minimum and maximum temperatures: Victoria, 24-30; Kamloops, 3-12; Edmonton, 12 below-zero; Prince Albert, 12 below-zero; Port Arthur, 4-20; Parry Sound, 2-34; Toronto, 34-37; Ottawa, 22-23; Montreal, 20-22; Quebec, 18-24; Halifax, 34-36.

Local temperatures, Monday Nov. 19—Highest 55, lowest 39.5. Today (Tuesday) the sun rose at 7:18 a.m. and sets at 4:48 p.m. The moon rises at 5:40 a.m. and sets at 3:45 p.m.

THOS. WILSON,

Merchant Tailor, 213 Dundas Street, DUFFIELD BLOCK, Phone 596. LONDON, ONT.

JERSEY OREAM BREAD.

Perfection of the baking art. A trial will convince you. Sold by progressive grocers. Manufactured only by JOHNSTON BROS. Phone 318.

RINGS

TO WEAR. Call and see our large assortment of Ladies' Gem Rings—single stone, clusters, 875 p settings, etc. Note some prices: Ruby and Pearl Rings.....\$1.00 Single Stone Birthday Rings.....\$2.00 Three-Stone Opals.....\$4.00 Single-Stone Diamond.....\$5.00

Thos. Gillean,

402 RICHMOND STREET. Phone 303. Issuer of Marriage Licenses.

London Advertiser.



Warm Facts

The Fur situation can be well attended to by inspecting our stock.

Beltz, Leading Furrier.

—Police Constable Robert Weir is lying dangerously ill at his residence, corner of Adelaide street and Princess avenue, and his attending physicians entertain no hope for his recovery. As well as being one of the oldest men of the force, P. C. Weir is one of the best liked and most popular members, and his many friends will hope earnestly for his improvement and ultimate recovery.

LUNCHES, DAY AND NIGHT

Served on European plan in comfortable parlors where the service is up-to-date. Cookery will suit the most fastidious. Open on Sunday.

PALACE CAFE, OPPOSITE CITY HALL ywt

Rings! Rings!

You will have no reason to regret it if you buy your rings from us. We display one of the handsomest assortments of Rings to be seen in Canada, and are confident the ring you want is here at the price you can afford to pay.

WARD, The Jeweler, 374 Richmond Street.

A LOCAL BUDGET.

—The funeral of the late Mrs. Spettigue took place to Mount Pleasant Cemetery yesterday afternoon.

—Miss Gertrude Howey, No. 3 Surrey avenue, West London, is visiting friends at Alisa Craig and Parkhill.

—General Manager Hays and General Superintendent McGuigan, of the Grand Trunk Railway, went west through here yesterday.

—Tenders are in for the erection of a four-story building, an addition to the McCarty works. The dimensions of the new building will be about 50x80. A four-story story is to be put on to another building.

—Mr. Thomas W. Tracey died last night at St. Joseph's Hospital. He had been ill for several weeks with typhoid fever, but was supposed to be recovering, when he suffered a relapse. He was probably the best known barber in the city and had many friends. He leaves a widow and family of young children. Mr. Hugh Sharkey is a half-brother of deceased.

—The speaker at the remaining Sunday afternoon meetings at the Auditorium are: Joseph Gibson, postmaster, Ingersoll, "Essentials of Religion"; John P. Moore, New York City, special railroad service; W. G. Smith, Detroit, superintendent of the Canadian division American Express Company; Rev. Elmore Harris, Toronto, president Toronto Bible Training School; Rev. C. H. Yattman, New York City, "The Christian's Duty"; and Rev. Walter Russell, B.A., Bristol, Que.

—A writ has been issued in the high court of justice in an action against Leonard Brooks, lot 20, con. 1, London township, for the specific performance of an agreement to purchase some three acres of land situated a short distance west of West London. Mr. Walter Westby is the plaintiff, and the amount involved is \$500. The agreement was made a year ago, and although it has been living on the land since, it is alleged that Brooks has paid nothing on the purchase price or as a rental. Mr. G. N. Weekes is acting for Mr. Westby.

—Rev. J. H. Hector received sufficient assurance of his popularity among Londoners last night, when several hundred people assembled in the Auditorium to hear his lecture upon what he saw and heard in England during the year of the Queen's jubilee. His cleverly described the monster procession and a number of amusing incidental occurrences. His adventures on a bicycle trip in Ireland and his experiences at a great banquet at the Hotel de Ville, which child were described with much humor. The "Black Knight" is particularly happy in treating his subject, as he did last night, in a light, easy vein.

—High Constable McLeod is on the lookout for James C. McCullum, a boy who has been in the employ of James Bradt, of lot 3, con. 3, Delaware. Mr. and Mrs. Bradt came to this city on Saturday, and on arriving home in the afternoon they found that McCullum had left, taking with him a pair of overalls, a pair of long boots (felt lined), two pairs of mitts, one pair of socks, a pruning knife, and a razor, belonging to Mrs. Bradt. McCullum, 15 years old, had only been working a short time for Mr. Bradt, is of dark complexion, 5 feet 2 inches in height, and weighs 125 pounds. Any information concerning his whereabouts will be gladly received by High Constable McLeod.

—Messrs. Newton, Cosh & Co., who are erecting a most complete poultry plant at London, have decided to add Barred Plymouth Rocks to the breeds they intend to make a specialty of. A week or two ago they purchased Mr. George W. Miller's entire string of Barred Plymouth Rocks, including all his recent prize-winners, with the exception of two or three birds, which Mr. Miller had previously disposed of. During the past two years very many of the prizes on this breed at Toronto and London fairs, and the "Ontario."

CONSTITUTION

Permanently Cured and all its Ill Effects Removed by

Burdock Blood Bitters.

If you've suffered from constipation for years, tried all the remedies you ever heard of, and without getting more than the relief of the one dose of the medicine afforded—if you've been subject to all the miseries associated with constipation, such as sick headache, nausea, biliousness, pimples, eruptions, blood humors, blotches, piles, etc., wouldn't you consider it a blessing to be cured of your constipation so that it would stay cured?

Burdock Blood Bitters can cure you—cure so that the cure will be permanent. It has done so in thousands of cases during the past twenty years.

Just one statement to prove what we say is right.

Mrs. G. Gasby, Portage La Prairie, Man., writes: "For over two years I was troubled with sick headache and constipation. I tried many different pills and patent medicines, but they only gave me slight, temporary relief."

"A lady friend of mine induced me to try Burdock Blood Bitters, and sent me half a bottle of it to start with. I derived so much benefit from that that I continued to use it, and took in all three bottles, which completely cured me."

"That was ten months ago, and as my health has been splendid ever since I have only my kind friend to thank who advised me to take B.B.B."

It is intended that during the season

Beware of Imitations

We are the only bread manufacturers in the city that make

"EUREKA BREAD"

Our label is on every loaf.

Call Phone 929. 75 Bruce St., London.

THE FARNHILL-DEAN STEAM BAKING COMPANY, LIMITED.

have been won by Mr. Miller, and the past year he made the unequalled record of winning sixteen out of a possible nineteen first prizes. At the last "Ontario" for the first time in the history of that show, he captured every red ticket offered. Mr. Cosh is an old and thoroughly experienced fancier, and in his hands there is no doubt this strain will maintain its high reputation in the show room and the breeding pen.—Canadian Poultry Review.

CAPTURED A BEAR CUB.

Mr. J. T. Stevenson returned yesterday from a two-weeks' shooting trip in Algoma. He brought with him a lusty black bear cub, about 7 months old, and weighing over 75 pounds. The animal was only captured after a hard struggle, his pursuers being aided by the depth of the snow, which was over two feet deep. In the struggle the cub tore the coat completely off one of his captors.

OUR FORMER CITY ENGINEER.

Lieut.-Col. T. H. Tracy, who was for some time city engineer, is again in the city on a visit. He is a native of the city and one of London's best Old Boys. There is one thing he did while city engineer, with the assistance of ex-Mayor Essery, for which he should be gratefully remembered. He established the waterworks park, which the commissioners are wisely extending. The time will come when that park will be one of the handsomest in Canada. It was a splendid idea.

WATER COMMISSIONERS.

A regular meeting of the water commissioners was held yesterday afternoon, all members being present with the exception of Supt. Moore. The Canadian Veneer and Lumber Company applied for extension of service and fire protection to their premises on Elm street. Mr. Supt. Baldwin asked for remission \$10 fine imposed on him for damaging fire hydrants while taking water from them for street watering. The engineer will report on both matters. It was decided to ask Mr. Supt. Carr to furnish Mr. Jerry McLeod, the department turncock, with a pass on the street cars. Owing to Engineer Moore's absence several important matters were laid over. The usual reports were received, and a number of accounts were passed.

DEATH OF MRS. MULVANEY.

Word reached here yesterday of the death of Mrs. Mulvaney, wife of Mr. T. Mulvaney, now of Paisley, Ont. and for years a prominent merchant of Parkhill, Ont. Death took place on the 18th inst. at Paisley, the result of an attack of apoplexy. Mr. and Mrs. Mulvaney and family removed to Colorado about four years ago. Miss Minnie Mulvaney, of the Princess avenue public school teaching staff, a daughter of the deceased lady, remained here. The interment took place in Colorado, the family deeming it wise not to acquaint Miss Mulvaney of her loss until after the funeral.

EPWORTH LEAGUE RALLY.

At the Epworth League rally in Wesley Hall last night, all the leagues of the city were well represented. The programme comprised addresses by Miss Lewis, of Colborne Street Church, who spoke on "The Drawing Power of the League"; Mr. R. J. Watson, whose topic was "How to Raise Our Money"; and Rev. T. E. Harrison, of Empress Avenue Church, who discussed "The New Evangelism." Rev. J. J. Smith, of Detroit, who is conducting successful evangelistic services in the First Methodist Church, gave an earnest address, and subsequently presided over a consecration service. During the evening the Hill Street Male Quartet rendered several selections.

MARKS BROS.

Marks Bros.' No. 1 Company opened a two weeks' engagement at the opera house last night, with the production of a laughable farce entitled "The Sultan's Daughter." The play served as a setting for the excellent character delineations of Mr. Tom Marks, whose popularity here is proverbial. The supporting company is above the average. The specialties were extraordinarily good. Vaudeville performances fill up the time between the acts. After the second cinematograph pictures were introduced, presenting scenes of the war in South Africa, and portraits of the favorite generals and royalties, and of President McKinley, Sir Wilfrid Laurier and Sir Charles Tupper, each of which received great applause. Then came a representation of the play "Cinderella," which was highly interesting and pleasing. In the company are Mr. Tom Marks, George Karson, Miss Esther Evans, Jake Willard, Miss Janie Wood, Ernest Marks, Chris C. Allen, and others. Miss Marie Bar-borka, Lee J. Kellam, Jimmie Roy, Roy D. Way.

HERE IN DECEMBER

London Commandery, No. 3, C. O. K. G., Preparing to Entertain the Supreme Gripmen Next Month—Business at the Monthly Meeting.

Commandery No. 3, Canadian Order Knights of the Grip, held their regular monthly meeting on Saturday night. The attendance was good, and the business satisfactorily disposed of. Four applications for membership were accepted.

Communication from Toronto Commandery, re proposed amendment of bylaws, was referred back for more explicit information concerning same.

A committee was appointed to meet a committee of the Western Ontario Commercial Travelers' Association to consider the framing of amendment to the bylaws governing the election of officers to the association. The joint committees meet on Saturday next.

The supreme commandery having decided to hold their next meeting in London, a letter was received from Supreme Gripmen W. M. Jackman, asking what date in December would be most suitable to the members of London. After fully discussing the matter, a resolution was carried instructing Secretary Gunther to advise the supreme gripmen that the last week of December would be most agreeable.

It is intended that during the season

Durable Fit.

When a garment, say a light overcoat, doesn't fit, most of the weight hangs upon one particular part, puts that part out of shape anyway, maybe wears it out—That is not a durable fit.

So be sure of the fit.

Our Short Top Coats, made of cover cloths, whipcords, and tweeds, newest shades and weaves, are made to rest gently and snugly upon chest, shoulders and back; thoroughly well tailored and finished.

Prices—\$10, \$12, \$15, \$18, \$20.

Buying now saves you the inconvenience of being in a hurry for a Top Coat on a chilly day.

SUITS—\$10, \$12, \$15, \$18, \$20.

TROUSERS—\$3, \$4, \$5, \$6.

FIT-REFORM WARDROBE

ROBERT M. BURNS, 180 DUNDAS STREET, LONDON, ONT.

J. H. C. & CO. J. H. C. & CO.

A CUT IN LADIES' JACKETS

Each day we find odd sizes and numbers of some of our best and newest Jackets. These we collect and put on our Bargain Table to be sold at a price that will insure speedy sale.

Worth \$9, for \$6 50.

15 only, Ladies' Beaver Jackets, in fawn, navy and black, lined throughout with twilled Circassian, double breasted, some with velvet collars, all very neatly stitched on collars and cuffs, every Jacket new and up-to-date; worth \$9, for \$6 50.

Worth \$13, for \$8 50

10 only, Ladies' Beaver Jackets, in black, castor, brown and pretty red, elaborately trimmed with silk braid, double breasted, lined throughout with silk twill. This is a bargain that is not to be met with very often. Worth \$13, for \$8 50.

Worth \$6 50, for \$4

9 only, Ladies' Jackets, 5 of them made of beaver and 4 of wool frieze, lined throughout, made in the latest style, carefully finished, Frieze Jackets double breasted, with storm collar. A very serviceable Jacket for winter wear; worth \$6 50, for \$4.

Worth \$7, for \$4 85

14 only, Ladies' Jackets, of imported beaver, in fawn, and castor, brown, double breasted, with six pretty buttons on front, neatly stitched, a beautifully fitting Jacket, a neat and a jaunty Jacket. A bargain of value; worth \$7, for \$4 85.

SALE ON FIRST FLOOR.

J. H. Chapman & Co

126 and 128 Dundas Street.

tion of the supreme commandery here some suitable entertainment for the visiting air knights will be furnished by No. 3 Commandery of London. Just what the nature of this entertainment will be was not definitely decided on, but an "At Home," with dancing or a banquet, have been suggested, and in all likelihood one or the other of these will be adopted. A special meeting of Commandery No. 3 will be held on Saturday night, Dec. 8, when arrangements will be made and committees appointed to provide for the entertainment of the visiting delegates.

SUDDEN DEATH

Of Mr. John Laidlaw, a Well-Known Resident of Westminster.

Mr. John Laidlaw, one of the best-known citizens of Westminster township, died yesterday afternoon at the family home, lot 11, con. 3, where he was born 49 years ago. His death was due to heart failure, and was very sudden, overtaking him while he was engaged about his farm premises. Mr. Laidlaw was a widower. He leaves no children, but four sisters and two brothers survive, one of the latter being Mr. W. G. Laidlaw, a director of the Western Fair board. Mr. Laidlaw was a member of the Masonic fraternity and the W. O. W.

Middlesex.

The death of Mr. Matthew Dean, an old and respected resident of Glencoe, took place on Thursday evening. The funeral took place on Saturday afternoon. Besides his wife, Mr. Dean leaves his daughters, Mrs. Alger and Mrs. Ed. Huston, and Miss Charlie, and two sons, Matthew and Charlie, at home. His age was 77.

Mr. C. Annett, who has lately returned from Alaska, visited Glencoe friends this week. He has spent the last five years at Juneau and Skagway.

THEY WAKE THE TORPID EN-BRIGES—Machinery not properly supervised and left to run itself very soon shows fault in its working. It is the same with the digestive organs. Unregulated from time to time they are likely to become torpid and throw the whole system out of gear. Paralee's Vegetable Pills were made to meet such cases. They restore to the full the flagging faculties, and bring into order all parts of the mechanism.

Oriental Rugs.

Splendid assortment of Genuine Oriental Rugs and Carpets will be offered by private sale at my office, 184 York street, Granite Block, commencing Monday, Nov. 19. This is an excellent opportunity. The rugs are all new and of the best quality, and were consigned direct from India.

I have also a small consignment of real Benares Brassware. Everything will be offered at wholesale prices. Wm. G. COLES, acting broker.

Before. After. Wood's Phosphatine. The Great English Remedy. Sold and recommended by all druggists in Canada. Only reliable medicine discovered. 25c packages guaranteed to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1, six \$5. One will please, six will cure. Pamphlets free to any address. The Wood Company, Windsor, Ont.

Wood's Phosphatine is sold in London by all druggists.