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The Evening Telegram
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Thursday, October 15, 1925.

The Potential Wealth of Our Barrens

The white stones of Kimberly were playthings for children until someone discovered that they were diamonds; Bell Island rock was valuable chiefly as ballast for vessels before it was found to be rich in ore, and the lobster, which to-day is not, because we cared not how they were taken when once their value was proven, were formerly flung out of the salmon nets with the seaweed that became entangled in the meshes. Other instances might be mentioned in connection with the resources which remain undeveloped in this country largely through lack of enterprise, but at present we wish to draw attention, not to the potential wealth of our mineral areas or our seas, but in particular to the barren lands on which year after year immense crops of wild fruit grow and are left to perish.

In the Telegram on Tuesday appeared an account of the blueberry industry of Nova Scotia, in which it was stated that its value to the Province in 1924 was \$200,000. To emphasize the importance which our nearest neighbours attach to this industry we reublish the following extracts from the article in question:

So important has this blueberry industry become that the Dominion Government Department of Agriculture has, during the past few years, taken steps to foster and to aid its development. Perhaps the most significant and important development has been the experiment in cultivating the berry, that has been launched through the personal interest and effort of Paul L. Harfield, ex-M.P. for Yarmouth, who suggested that a quantity of "Whitebog" blueberry shrubs should be purchased and planted in local experimental plots. This has been done, and everyone is eagerly awaiting the result.

Nova Scotia has some three million acres of barren and entirely unproductive land. It is a profitable subject for speculation and research, as to how far these lands can be reclaimed through the propagation of the common blueberry in the hilly districts, and the cultivation of the Whitebog variety in the boggy sections.—Morning Chronicle.

In this issue will be found an article on the Newfoundland blueberry. It is written by a gentleman who has given close study to matters which affect the industrial welfare of the country, and we regret that he prefers to withhold his name from publication.

Our correspondent makes it clear that not only is the Newfoundland berry superior to that found on the continent, but that in every way the development of the industry is practicable and does not call for the investment of any large amount of capital. He further points out that considerable employment would be given to the people in the outlying settlements during the winter time in making the crates and baskets in which the fruit is sent to market, and that the material required can be obtained locally. Surely the possibilities of the industry are deserving of more than passing notice.

Of course if public attention is to be called to some proposed development scheme, the most

effective way is to talk of subsidies and concessions, and to speak with bated breath of the millions which it means (to the promoters). Minor affairs are passed unheeded, because with our eyes fixed on the glittering castles in the air, we fail to perceive the wealth which lies at our feet.

Spencer College Sale

Spencer Club's Annual Sale, yesterday afternoon in Spencer College Hall, was attended by more patrons than on any previous occasion. It was officially opened by Lady Allardice at 3.30, in the presence of a large gathering, including His Lordship the Bishop of Newfoundland, Chairman of the Diocese, and other members of the Diocese. Amongst those present were: Rev. Canon Bolt, M.A., Rev. Jeeves, Rev. J. Brinton, Rev. Dr. Pacey, Dr. Arthur Gurnell, Lady Bowring and Lady Herwood. The stalls were beautifully decorated and the display was most attractive. The proceeds were greater than ever—being twelve hundred dollars—being realized the highest amount ever received. Many of the school pupils in their pretty uniforms were present, assisting in various ways, and those in charge of the grab bags did a wonderful trade. Spencer Club's prizes for the pupils who went in plain and fancy work for the sale were won as follows: (1) Fancy Work, Florence Maynard and Marion Samson. (2) Plain Work for Gertrude Reid and Marion McKeegan. (3) Plain Work by Joan Thompson. (4) Cutting by Joan Stirling and Marion Cook and Millicent Anderson received honorable mention for their exhibits. Afternoon and six o'clock teas were served by the Club and were thoroughly appreciated.

At nine o'clock an informal dance was held. Mr. G. R. Williams before the sale closed, thanked all those present on behalf of the Club for their patronage and presence, and announced that the next event under the Club's auspices would be held Friday, Oct. 30th, in the shape of a Halloween dance, at which a special orchestra would supply the music. The College has had splendid reports from ex-scholar Grace Watson at Macdonald College, Que.; Marion Wood at Dalhousie University, Halifax, and Olive Wood at Delta College, Hamilton, Ontario. Spencer Club wishes to thank everybody for their kind help in making it such a glorious financial and social success, and desires to thank especially former friends who donated such a splendid collection of vegetables. The College pupils on Monday afternoon at 4.30 p.m. will hold a Water Carnival at the Grenfell Institute Swimming Baths. Swimming races single and in pairs, a water basket ball match, fancy costume swimming, obstacle races, etc., will be competed for by the class in charge of Capt. Thomas, the new Physical Culture specialist and officer in charge of the Girl Guides at the College. An admission fee of 10 cents will be made to the public who may be interested in seeing the girls demonstrate the noble art of arts, which tends to be at times one of the most necessary things to know in life—to swim. Capt. Thomas hopes to train her pupils to qualify for the Bronze Medal offered by the Life Saving Society of London, Eng.—Q.

Silvia in Port

S.S. Silvia, from New York and Halifax, arrived in port at 9 a.m. bringing the following passengers: H. D. Reid, Mr. Hamerslagh, Mr. Poyanale, Mr. Hatch, Mr. Powell, N. F. Musgrave, L. J. Quisley, P. E. Denault, Rev. Dr. S. P. Chown, Mr. Myers, Mrs. Myers, C. L. Peters, L. Morris, A. Benickie, W. P. Cluett, R. Phillips, M. Short, Mrs. M. Short, Miss S. Short, Mrs. J. G. Dwyer, E. G. Skinner, Mrs. A. Kelly, Miss B. Camman, Miss H. Davis, Miss D. Myrick, Mrs. B. A. Ouel, M. F. Fanning, G. Shears, J. B. Ouel, A. D. Mansfield, M. H. Berger, Mrs. M. H. Berger, Mrs. W. Croes, M. Vickers, P. Manning, M. Gosse, P. Well, S. Bowles, J. Ryan, W. Driscoll, W. Cole.

JUST RECEIVED

LATEST CREATION OF THREE FLOWERS.

Ladies will be pleased to know that the newest form of skin beautifier—the Face Lotion—is now here. Three Flowers Face Lotion fills a long felt want, and is a most beautiful toilet preparation. Non-greasy, non-sticky and fragrant with the odor of Three Flowers, this newest creation of Richard Hudnut is being received with enthusiastic joy by all women who desire "something different" in their cosmetics. Three Flowers Face Lotion is the ideal skin treatment for this season and this climate. AT MURDO'S—Oct 15, 24th.

THE TRAINS.—The express reached the city on Tuesday. Tuesday's train is due at Port aux Basques 7.30 p.m. The local train arrived at 12.25 p.m. The Trepassay train was due to arrive at 2.30 p.m.

Possibilities of The Blueberry. Barrens More Valuable Than Farm Land—Details of the Industry.

A copy of a recent issue of the Telegram reached the writer to-day, and he was pleased to see therein a reference to the possibilities in our blueberries.

Many years ago the writer compiled figures of the potential value of our blueberries if properly exploited, and to-day the price realizable for blueberries in the United States and Canadian cities is at least 40 per cent. above what it was then, and our berries are unquestionably 40 per cent. better in size and flavor than those regularly marketed in those cities.

Time and again he has noted the size and quality of the berries sent to the American cities from New Brunswick and Canada, and they could justly be described as poor compared with ours.

In many parts of Newfoundland the berries in size, colouring, flavor and other attributes are away and beyond the berries offered for sale at St. John's. For the past month or so the writer has seen much of the Come-by-Chance Valley, at the extreme head of Placentia Bay, and he has seen there in the most lavish profusion such blueberries as he has rarely seen elsewhere in the country.

There is one patch, not far from Swift Current, that has an area of from 3 1/2 to 4 square miles. It may be worth while to estimate approximately the value of the fruit of a mile of this area.

From observation the writer has no doubt that one could gather a pint of berries from each square yard, but putting it at only a quarter of a pint one square mile would yield over 95 thousand gallons. As the berries are worth far more in the markets than the partridge berries that we export, it follows that even at the price paid locally for partridge berries, a mile of blueberry barrens would yield fruit worth \$2400.00, or just \$37.50 per acre—equal to the average profit per acre from a well-cultivated farm and nearly double that received by a Canadian farmer for an acre of wheat.

Mr. Stadler's Warning Humber Manager Says No Workmen Required at Present—Discusses Price of Newsprint.

There is no demand for labour at the Humber at present, and men who are looking for work there should ascertain that it is available before going out.

This important warning was uttered by Mr. John Stadler, General Manager of the Newfoundland Power & Paper Company, in an interview with the Telegram yesterday afternoon.

Mr. Stadler is in the city in connection with the action for trespass taken against his company by the Humber Valley Farms, Ltd.

TRAINING LOCAL HELP. Mr. Stadler said that the present output of the mill was around 50% of capacity, but he thought that the entire plant would be in operation within a short time. So far, only two machines have been working, and a third has just been started.

He said that the training of Newfoundland help in the Mill is progressing satisfactorily, and in time, he felt sure that local men will make satisfactory operatives. As he had previously intimated, in an interview last spring, it was the policy of the company to advance local men to higher positions when they were qualified to undertake them. During the training period over 1000 men will be employed at the Mill but when operatives are fully trained, the number of men employed will be about 900.

POOR MARKET OUTLOOK. Questioned concerning the condition of the paper market, Mr. Stadler said the present outlook was not very encouraging. The increase in the construction of Mills in Canada has led to over production and as a consequence, the price of newsprint is likely to drop \$5 a ton. The present price is \$70.

Caribou Will Dock. The Railway Management have made arrangements to dock the new steam Caribou at the Marine Agencies premises upon her arrival. Nothing has been received from the ship since passing Bishop's Rock off Land's End, England, on Monday last. No doubt a wireless message will be received as soon as she nears this coast.

Discharging Coal. The steamer Certo, which arrived in port on Tuesday from an American port with 3,000 tons of coal for the Government Railway, finished discharging 1,000 tons at Bowring Bros Southside premises yesterday. The balance is being discharged at the dock wharf to-day, and is being transferred to flat cars and hauled to the railway yard.

AT MARINE AGENCIES' WHARF. The Railway Management have made arrangements to dock the new steam Caribou at the Marine Agencies premises upon her arrival. Nothing has been received from the ship since passing Bishop's Rock off Land's End, England, on Monday last. No doubt a wireless message will be received as soon as she nears this coast.

War Vets Column



LEST WE FORGET.
 Killed 670,988
 Wounded 2,041,940
 Missing 350,243
 3,062,269

BRITAIN REMEMBERS.

(At a recent B.E.S.L. Conference at Ottawa, it was decided that, throughout the Empire, Poppies should be recognized as the universal emblem of Remembrance. Appropriately of this Resolution, we have received the following short poem from the able pen of Mrs. Sarah Robson, whose husband, Colonel Robson, is the popular President of the West Hartlepool Branch of the British Legion. Mrs. Robson came home from New Zealand at the outbreak of War, and served as an officer in the Women's Legion and the W.A.A.C.—Our Empire, Sept., 1925.

Britain remembers: see she stands With Flanders poppies in her hands, Remembrance Flanders fields again. She mourns her wounded, dying, slain. Her sons—who came from far and wide To fight her battles: side by side They faced the foe through shot and shell. Their deeds shall children's children tell. The wounded still must be her care. She asks that we their burdens share, And bring with Flanders Poppy red, Aid for the living from the dead. Emblem of help; 'tis warfare's flower, The seed was sown in darkest hour. Britain remembers: see she stands With Flanders Poppies in her hands.

It may be of interest to readers of this column to know that the British Empire Service League, the patron of which is H.R.H. the Prince of Wales, and "the Grand President," Field Marshal Earl Haig is composed of organizations of ex-Service men through out the Empire as follows:—

United Kingdom—The British Legion embracing England, Ireland, Scotland and Wales.

Australia—The Returned Soldiers and Sailors Imperial League of Australia.

British Guiana—British Empire Service League.

Canada—The Great War Veterans' Association of Canada.

India—Ex-Service Association of India and Burma.

Malaya—Ex-Service Association of Malaya.

New Zealand—New Zealand Returned Soldiers Association.

Rhodesia—British Empire Service League.

South Africa—British Empire Service League.

The Great War Veterans' Association of Newfoundland is also a member and one of the outstanding policies of the League is that of reciprocity, which is followed extensively throughout its constituent organizations.

It is well for members of the G.W. V.A. to remember that wherever an ex-Service man belonging to an organization which is a member of the British Empire Service League may find himself within the British Empire, whether moving within the Mother Country to a Dominion or Colony, or from one Dominion to another, that the hand of good comradeship will at once be extended to him by the great Brotherhood of the B.E.S.L. wherever he may happen to find himself. Your Membership Card will do the necessary.

Many readers of the "Veteran" inform us that they are carefully preserving each copy and from year to year get these bound in volume. Already it is extremely difficult to secure copies of several issues and we recommend this timely idea to every reader, since it must follow that in years to come such a Magazine as the "Veteran" will be treasured as a heirloom. If you are not already following this practice we advise you to do so without delay. Begin with the October issue, which will shortly be placed on sale.

Practically every day comes a letter of appreciation from some member of the Association expressing the high estimation in which the organization is held, as an institution making for the welfare of ex-Service men. Below we quote from one of our correspondents:—

From Oct. 5, 1925.
 The Dominion Sec'y., G.W.V.A., St. John's.

Dear Sir and Comrade:—It is with much pleasure and thankfulness that I now inform you of the success achieved by your representation on my behalf. The matter contained in my recent request has been adjusted in a very satisfactory manner, and I shall never fail to appreciate the value of the Great War Veterans' Association to myself and to all ex-Service men. While I have a dollar in my possession I shall from year to year continue to be an active member, and will not cease to support by every means in my power the organization which means so much to those whose cause it continues to protect. Yours fraternally,

IN MEMORIAM. In ever loving memory of our dear son and brother, Pte. Charles Raymond Frost, No. 1214, W.C.F., who died at Sydney Oct. 15th, 1918. No one knows the silent heartache, Only those who can tell. That have loved and lost a dear one Without a last farewell. —Inserted by his mother, father and family.

IN SAD BUT LOVING MEMORY of our dear mother, Elizabeth M. Dean, who died one year ago, Oct. 15, 1924.

To-day brings back sad memories Of that sad and bitter blow: That was cast upon us Just one year ago. You suffered much, you murmured not When at times they we see smile; But they little know the sorrow That our smile hides all the while. —Inserted by her two daughters, Odessa and Eva Dean.

SHOP AT MILLEY'S

TEN SPECIALS

For This Week-end

BOYS' SWEATERS
 Polo Collar and button on shoulder.
 79c.

HERE AGAIN CANVAS MATS
 17c.

GIRLS' WOOL COSTUMES
 newest style.
 \$3.98

BOYS' WOOL HOSE
 in Rib, for Winter wear. Size: 2 3 4 5 6
 Price: 35c. 40c. 45c. 50c. 55c.

ROSE MARIE
 This season's smart Sport HAT
 \$1.98

THE NEW KELLY
 SPORT HAT
 \$1.49

LADIES' FLEECE-LINED UNDERWEAR
 2 Pieces.
 69c. garment.

GIRLS' FLEECE-LINED BLOOMERS.
 49c.

LADIES' AND MISSES' WOOL HATS
 for this week only.
 \$1.49

LADIES' FALL WEIGHT RIBBED HOSE
 in Fawn and Grey
 49c. Pair.

S. MILLEY, Ltd.

From Cape Race

Special to Evening Telegram. CAPE RACE, To-day. Wind west, fresh, weather fine; S.S. Silvia passed in 12.45 a.m. several other steamers passed eastward west this a.m. Bar. 29.92; Ther. 46.

SYMPATHY.

Ease the family's Sorrow, send FLOWERS. Wreaths delivered promptly. Prices reasonable. Valley Nurseries, Ltd. Night Phone 2111M. Phone 1513.

MARRIED.

At Wesley Parsonage on Monday, Oct. 12th, 1925 by the Rev. J. G. Joyce, Edith Rose to Clement Hudson, of Pouch Cove.

BORN.

On the 10th, inst., to Mr. and Mrs. Johnson, 64 Cookstown Road, a daughter.

DIED.

Passed peacefully away, after a lingering illness, John Lloyd Chaney, beloved husband of Elizabeth Chaney, leaving a wife, three daughters, Anna, Ethel and Muriel, one sister and three brothers to mourn their loss. Funeral takes place from his late residence, head Pleasant St., on Saturday at 3 p.m. Friends please accept this the only intimation.—21

There passed peacefully away at her residence Kilbride this morning, a most respected person, Mary, aged 72 years, relict of the late Patrick Aylward (farmer), and the daughter of the late James and Margaret Walsh of South Side west, leaving to mourn 2 sons, Nicholas, (farmer), and Michael of Buffalo, N.Y., and one brother Michael Walsh, (Ship's Carpenter of the S.S. Silvia) and the last surviving member of that good old family of St. John's west; also an only daughter, Mary Aylward who came from New York to nurse and comfort her in her last days. Funeral on Saturday at 2.30 p.m. from her sons residence Kilbride.—R.I.P.

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Prescription Compounding

Is the most important work we do. We take a great deal of pains to do it right. As soon as you leave your prescription in our store it is placed in the hands of a man of high qualification and special training in prescription work.

BRING IT TO

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

Runners in Splendid Form

Latest!—A message from Eric Robertson, manager of the Newfoundland Track team at Halifax to the Local Sweepstakes Committee was received this morning reading as follows:—"Everything satisfactory, thirty-five entries to-date, boys well."

A message from Operator Laidow, Halifax, to Mr. H. Saunders, Supt. of the Anglo, was also received this morning as follows:—"Your boys splendid and in good form; all daily papers say they are very popular; 35 entries to-date."

(Sgd.) LAIDOW. This message was given to Rev. Fr. O'Malley through the courtesy of Mr. Saunders.

Belvedere Collection
 The Mother Superior, Belvedere Convent, acknowledges, with thanks, the receipt of forty-five dollars (\$45.00) from the Parishioners of Conception, also \$10.00, Mr. Jas. Dunphy, (Petries), \$5.00, Mr. Jas. V. McCarthy (Red Island).

NOTE OF THANKS.—Mrs. Joseph Adams and family wish to publicly thank friends whose names were omitted, but not forgotten:—Miss O'Mara, Miss Murphy, Mrs. Thomas Hamilton, Mrs. Patrick Courtney for use of phone, and officers of the League of the Sacred Heart. For wreaths, Mrs. Ryan, Miss M. O'Brien, Mrs. G. Vale, Mrs. Burt Adams, Rev. St. St. Samuel Gardner, and Mr. John Ashman, Mrs. W. Ashman.

NOTE OF THANKS.—The family of the late Mrs. Hannah Heath desires to thank all those who sent wreaths and flowers to adorn the casket of our loving mother, Mr. and Mrs. Albert Heath, Mrs. W. Taylor, Mrs. J. Jacobs, Mrs. P. Hennessy, Mr. S. Cook and Mrs. H. Skinner and family, Halifax, N.S.; also Mrs. K. Davis, Mrs. J. Nesbitt, and all kind friends who helped in any way to alleviate their sorrow, especially Rev. Canon Jeeves for his constant attendance during her illness.



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CARD.

H. B. THOMSON,

Optometrist & Optician.

is at present visiting town from the North Coast. Address correspondence, Box 1337, Clifton.

Save Your Eyes

sept 14, 1924

MILNARD'S LINIMENT FOR COLIC

A house crowded with the performers of the mystery play, "The Theatre last night in St. John's in the talk about the 'The Bat.' The play is not hard to understand, mysterious, however, it is unfortunate that one character is unquestionably the ever seen on the stage, what the character is, his mind you, in called "the greater written." The Bat, tonight and the request of the town residents, decided to give a special "Friday" night, reserved seats can be secured at Water Street. The sure seem in advance to be a great drama.

Annual Poultry Show

The 13th Annual place in the C. L. second, third, and Professor Landry, Agricultural College, the Judge. An exhibition of and Newfoundland the same as last year improved conditions create quite an atmosphere there will be a series of tricks. Foxes and dogs compete for silver cups, and it is interesting Newfoundland dog new standard for the

SPECIAL!—2.30, by request Casino Theatre, showing this wonderful now on Sale.

Hit by Auto Rendered

Yesterday afternoon stepped off the sidewalk in front of the Military Road, he was hit by a motor car, which was driven by a motorist, who was coming down the road, and knocked him unconscious, through the hard road surface, and he was brought to the hospital, where he is now lying, and his condition is not considered very serious. The motorist is expected to be as well as ever.

The Halifax Herald will decide the winners in the Hal Sweep. Total prizes 1, 2, 3 and will be lucky as

Overload

According to a yesterday afternoon Doyle, the drowning "Paddy," his son and Tuesday last, was strangled. The motorist by Mr. Jerry P. had taken an overland English car, to bring and the boat swamped the island. A messenger of English law of the hired man as er. The bodies of not yet been recovered.

Car Falls

FOUR KILLED IN PRECIPITOUS

Giesch (Furka) motor car from the tourists, ran off the Hotel Belvedere, and fell more in a section of the road. Dr. Lichtenhagen, out before the motor, the precipice, but occupants, Mrs. M. Groh, of Coire, Switzerland, of Coire, and instantly killed. This road is the Swiss road.

CONFEDERATE

sept 12, 1924