

# Gorgeous Display of Fashionable Apparel Preceding FAIR WEEK

**A BAIRD  
AXIOM RE-  
EXCHANGE**  
"We will exchange  
it if it is not exact-  
ly as you expected to  
find it—or we will  
refund.—That's fair  
—is it not."

**NEXT WEEK  
IS FAIR  
WEEK.**  
Be fair to yourself  
and avail of our su-  
per-values specially  
selected for those  
visiting the city as  
well as for our city  
patrons.

## Fall Fashion Promenade

**ASTONISHING GOOD VALUES for the WEEK-END**

*BAIRD'S the Open Door to Safe, Sensible Economies when Shopping*

**FRIDAY, SATURDAY and MONDAY**

From Department to Department, floor to floor, our readiness to help you prepare for the coming season is evident in our great big brand new Stocks that cover every need and purpose.

Come and see how well all the promises of beauty, distinctiveness and becomingness in fall fashions have been carried out.—See the Garments we have selected, compare their prices. Truly for style information—Visit Baird's.



### LADIES' Knitted Wool Dresses

**This Season's Newest**

- KNITTED WOOL DRESSES**—Handsome straight line models, with belt, others cross-over effect and roll collar, long sleeves; shades that look well—Kingsfisher, Beaver, Brown, Mole, Fibert, \$12.75 Rust and Black. Special for Friday, Saturday and Monday.
- CHILDREN'S BONNETS**—Plain and Corduroy Velvet, Bonnets, trimmed with fur, ribbon and flowers, winsome little bonnets, were \$1.50. Special . . . **59c.**
- CHILDREN'S UNDERWEAR**—In Cream Jersey, special quality, to fit 4 to 12 years, high neck and long sleeved vests, ankle length underpants, good value at \$1.50. Friday, Saturday and Monday. The garment . . . **\$1.39**
- BRASSIERES**—In White and Pink Cotton, perfect fitting Brassieres, 32 to 44 bust elastic gore, tape straps. Special . . . **42c.**
- WOOL JUMPERS**—Ladies' Knitted Wool Jumpers, cross over effect and round collar, side tie, others short sleeved, very newest. Values to \$5.00. Special **\$3.79**
- "STANFIELD'S" VESTS**—Ladies' Cream Wool and Cotton mixture Undervests, V. neck, straps, crocheted finish around neck and armlet. Friday, Saturday and Monday each . . . **\$1.89**
- COAT SWEATERS**—Should like you to see this line of beautiful Wool Coat Sweaters, originally up to \$7.50; shades of Rose, Saxe, Gold, Grey, Brown and Black; roll collar and belt. **\$4.59** Clearing at . . .
- LADIES' BELTS**—The new Arrow Waist Belts in reversible rubber, two tone, white on one side, the other coloured. Special **14c.**
- SLEEPING SUITS**—Grey Wool and Cotton Jersey make, to fit 2 to 12 years, long sleeves, suitable for girls or boys, comfortable weight for the season. Special . . . **\$1.39**

### Timely Offerings from The Man's Store

- WOOL LININGS**—To attach to your Raglan, soft warm wool make, in Camel shade, sleeveless style, buttonholed for attaching, makes an overcoat of your Raglan. Friday, Saturday **\$6.75** and Monday . . .
- SILK KERCHIEFS**—Plain White and plain Crimson twilled Silk Handkerchiefs, with hemstitched border. Special . . . **\$1.30**
- "BOSTON" GARTERS**—The sure grip, comfortable fitting sock support, in assorted shades as well as Black and White **48c.** The pair . . .
- MEN'S PANTS**—Great pants for roughing it, Dark Brown shade, side pockets, strapped waist, cuff bottoms. Reg. \$5.00. **\$4.65** Special . . .
- ENGLISH CAPS**—These are the latest—showing banded and pleated backs, Fawn and Grey shades, nobby Caps. Special **\$1.40**
- STIFF FELTS**—Latest London shape, in dressy Black stiff Felt Hats, unlined, light weight. Our Special . . . **\$3.40**
- SOFT FELTS**—Just arrived these new shades, in soft felt Hats—Light Nutria, Larch, Cougo, Squirrel, Moose and Dark, welted and bound edges black and self bands. Have a look at them. Special . . . **\$3.75**
- WOOL VESTS**—Sport Wool Vests, exactly like cut, neat in appearance, warm, sporty and affording a nice range of checks and to decide from Special **\$3.30**

### OUR SUIT SPECIAL

Not alone good in their make up, but astonishing good in their appearance—English Union Tweeds, they possess the cut, trim and appearance of many higher priced Suits. Ask to see this line. Friday, Saturday and Monday **\$12.95**



### Don't Miss An Item Here

- BEDSPREADS**—We offer some splendid White arcilla Quilts, 74 x 84 size. It is always good to have a spare one on hand. These are unusually low in price, up to \$3.95. Regular **\$2.95** Special . . .
- COTTON BLANKETS**—60 x 70 size, nice for an under sheet, desirable for top sheets, nicely fleeced, coloured top. **\$3.33** Special . . .
- NURSERY QUILTS**—Wadded Quilts, in light colour-blendings, very dainty, 32 x 46 size, nursery patterned centre with Pink and Pale Blue borders. See them. Reg. \$3.30. Special **\$2.95**
- MADRAS MUSLINS**—This line comes in useful lengths from 1 1/4 up to 7 yards; shades of Rose, Blue, Green, Gold and Brown; 36 inches wide. Just for Friday, Saturday and Monday **42c.**
- TABLE DAMASKS**—72 inch pure White Damasks, a special lot just opened; great range of patterns, extra good and strong. Reg. \$1.10. Spec. **98c.**
- SLIPPERS**—Finger White Wool topped insoles, with kid bottoms; sizes 3 to 7; nice to crochet upper **78c.** upon. Special . . .
- NAVY NAP**—Double width Navy Nap for children's restora or coats; just a piece reduced to clear. The **\$1.30** yard . . .

### Ladies' Wool Cardigans

- Nice snug-fitting Knitted Wool Cardigans; shades of Saxe, Navy, Rose, Grey, Sand, Brown and Black; long sleeves, nice for yearling under Raglan or about the house-work. Regular \$3.00. Special **\$2.69**
- DRESSING GOWNS**—Ladies, Fancy Blanket Cloths, Rose, Saxe, Hello, Purple and Grey, Satin trimmed, roll collar and girdle. Regular \$6.00. Friday, Saturday and Monday . . . **\$5.68**
- KNITTED SCARVES**—Beautiful quality Silk Scarves, 45 inches long, silk fringed, a range of fashionable shades. Special **\$1.57** Regular **\$1.75**

### Chintz

- TURKISH CHINTZ**—Useful wherever nice soft hangings are required, for portieres, folding doors, draught screens, curtains, etc. Handsome landscape and floral patterns, rich tones. Reg. **\$1.17** \$1.30 yard. Spec. . .
- CHINTZ**—50 inch English Chintz of an especially good strong texture, grounds of Blue and Black with pretty coloured floral designs, rich looking. Just for Friday, Saturday and Mon. **85c.**
- ROMAN STRIPE CURTAININGS**—The latest in Fall-time hangings, grounds of Rose and Blue, reversible, through and through stripings; 50 inches wide. To introduce Friday, Saturday **\$1.10** and Monday . . .
- CASEMENT CLOTHS**—34 inch plain, in shades that look well and tone up the rooms charmingly for Winter time. Choice of Rose, Saxe, Champagne and Brown. Up to 60c. yard. **48c.** Special . . .
- ENGLISH CASEMENTS**—50 inch Casements showing plain center and pretty coloured border; shades of Rose, Green and Blue. Just for Friday, Saturday and Monday . . . **94c.**

### It's Time to Select Your New Fur Coat

Our showing this season is remarkable for its distinctiveness and refinement. Beautiful Coats fashioned from the finest pelts that money could buy. Graceful models, adapted to be youthfully becoming, and as Fur Coats occupy the place of honour in milady's wardrobe we present our full line for your inspection this week. Some with self collars; others Sable or Opposum.

Hudson Seal, Marmot,  
Persian Lamb, Muskrat  
and Beaverette.

130.00, 200.00, 225.00, 270.00,  
300.00, up to 760.00



### Dress Materials New Weaves New Values

- WOOL FOUILLARDS**—3-piece—Jus suit length in each, beautiful soft material for Fall Suit, shades of Fawn, Brown and Green, embossed effects in flower and stripe. Reg. \$5.75. Friday, Saturday and Monday . . . **\$3.49**
- DRESS PLAIDS**—Plaids are always popular, particularly so at this season, for Smart Skirts, these are 40 inches wide, nice wool texture, Grey and Brown mixtures. Reg. \$1.40. Special . . . **\$1.28**
- COAT LININGS**—Screen finish linings, in the new shades, Brown and Blue shades, floral designs. Friday, Saturday and Monday yard . . . **67c.**

### Little Girls' Panty Dresses Beauties

- PANTY DRESSES**—Just in time for the cold season, these beautiful soft, warm Silk and Wool Panty Dresses; shades of Fawn, Almond, Sand and Blue. Long sleeves, Pants bloomer style; to fit 2 to 4 years. You would pay \$3.50 for them. Special . . . **\$2.39**
- SARL ROBES**—Extensible Robes, in all the newest ideas, some very neat affairs among them. Round. Special . . . **8c.** Spiral wire, nifty. Special . . . **8c.** Flat Brass. Bustless . . . **18c.** Flat Brass. Bustless . . . **28c.**
- STAMPED TOWELS**—White Linen Crash Glass Towels, Crimson and Blue striped, with stamped designs thereon. **23c.** Very neat. Special each . . .

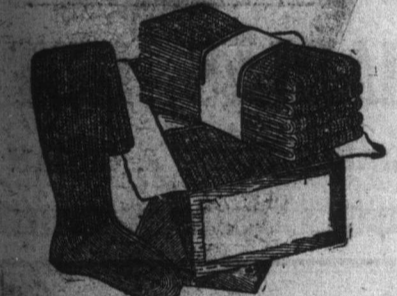
### Gloves

- LADIES' GLOVES**—Fall Fabric Gloves, fleece lined; shades of Grey, Beaver, Brown and Black, 2 dome wrist. Just for Friday, Saturday and Monday . . . **85c.**
- SUEDE GLOVES**—Ladies' Suede Gloves, in pretty Grey shade, dainty, dressy and seasonable, 2 dome wrist. Special . . . **\$1.30**
- KID GLOVES**—Ladies' Cape Kid Gloves, in popular Tan shade, known everywhere for their durability. It's economical to buy such Gloves. Special **\$2.18**

### Overcoating

Double width Heavy Heather Mixture Wool Overcoatings for Men's or Boys' Trench Coats; lower in price than for 2 years. The yard . . . **\$2.40**

### Hosiery Sale



- BOYS' HOSE**—Stout ribbed, fast Black Wool Hose, the kind they must have to go over their knees, now that we have seen the first snow for the season. The Smaller Sizes . . . **55c.** The Larger Sizes . . . **69c.**
- LADIES' HOSE**—Wool Cashmere Hosiery, the latest in English Sport style, fancy checks, blocks and stripes. Wish we had a thousand, dozen of them. **\$1.39** Special . . .
- WISLE HOSE**—In plain shades of Smoke, Shoe Grey and Nigger, plain with very fine ribbing. Friday, Saturday **\$1.20** and Monday . . .
- LADIES' HOSE**—Cashmerette finish, in Fawn, Heather and Black, plain with cloaked effects, up to 60c. pair. **49c.** Special . . .
- LADIES' HOSE**—Another very pretty line—Silk and Wool Hosiery in Black and White, Grey and White and Partridge wing mixture. Lists tops. **95c.** Special . . .

### CLEARING

- KIMONA CREPES**—Flowered Pink Crepes, 33 inches wide. Just a couple of pieces, at a clearance price. Friday, **54c.** Saturday and Monday, the yard . . .
- GINGHAMS**—36 inch, most serviceable Gingham for everyday wear, in checks and stripes in assorted colours; were 85c. yard. Friday, Saturday and Monday . . . **39c.**
- HOSPITAL GAUZE**—Pure White, put up in 5 yard pieces, in sealed packages. A household necessity. The pack . . . **55c.**

### Inlaid Linoleums

English Double width Inlaid Linoleums; exhibiting a newness of patterns that will at once please the eye, beautiful tones, gorgeous patterns, quality such as will last for years. Reg. \$4.90. Special **3.95**

### Hearth Rugs Very Special

- HEARTH RUGS**—Axminster Hearth Rugs, 37 x 54 size, fringed ends, pretty colour blendings for any room. Reg. \$4.00. Spec. **\$3.60** Special . . .
- HEARTH RUGS**—A brand new line of low priced Jute Hearth Rugs, 30 x 40, fringed ends, a range of pretty mixtures. Special **\$1.28**



### STAIR DUCKS

- STAIR DUCKS**—18 inch, plain and fancy centres, with white Duck backs, soft rubber like finish, does not crack nor peel. English and Canadian makes, all prices reduced for This Sale at **32c., 39c., 48c., 54c.**
- SHELVINGS**—Plain and fancy with coloured border and pinked edge. 3 inch. Special the yard . . . **11c.** 13 inch. Special the yard . . . **15c.** 18 inch. Special the yard . . . **21c.**

### Boys' 3-Piece Suits

In the best of wearing English Wool Tweeds, plain back style, the style that Boys look smartest in. Shades of Brown, Grey and Heather mixtures, patch pockets, open knee and knicker style. Fitting 7 to 15 years. Special prices from **\$8.45 up to \$14.35**