Majestic!

Monday, Tuesday, Wednesday

HOW A MODERN SODOM AND GOMMORRAH MET DESTRUCTION. A MIGHTY MAELSTROM OF EMOTION.

"THE TOWN THAT FORGOT GOD"

A Great Production in Every Way.

Directed by HARRY MILLARDE Who staged "Over the Hill."

With an Extraordinary Cast.

REALISTIC!

"For the first time since we got up and yelled for someone to rescue Lillian Gish in "WAY DOWN EAST," we were face to face with a storm so terrifying, so catastrophic, so beastly real that we actually forgot such a thing as a motion picture camera ever had been invented—It is the storm of storms."—N. Y. World.

"The Biggest Thrill Seen on any Stage at any Time—In Picture or Out."—N. Y. Journal.

BEAUTY BEYOND DESCRIPTION.

"To delve into and analyze the beauty of 'The Town That Forgot God,' would be almost as iconoclastic as to tear apart the petals of an Easter Lily." —Springfield (Mass.) Republican.

STOOD AND APPLAUDED.

"A great storm strikes the town that forgot God, the village is destroyed and those who were not standing in their seats to avoid the onrush of water, applauded vigorously."—New York Herald.

MISS GALLIVAN SINGS:—(a) "GIANNINA MIA," from "The Firefly." (b) "COMIN' THRU THE RYE."

"The House of Lies"

The Mae Edwards Company began the final week of their engagement with a three-act comedy, entitled "The House of Lies" which afforded the performers full scope to display their histrionic talents, and at the same time their ability to entertain thoroughly the large audience. Miss Edwards, as Claudia, the daughter of a designing mother, Mrs. Bennett, and sister of a waster called Walter, is married to a millionaire with the intention of enabling them to live in luxury at his expense ever afterwards. No sooner is the marriage over, than they launch out in the most extravagant fashion, until their designs are exposed by the secretary, Hylan with the co-operation of his bride, decides to upset their plans, and a series of amusing scenes, which kept the audience in roars of laughter, follow in rapid succession. The setting throughout was splendid, the play developing in a way that keeps the audience guessing as to the result, and the end is dramatic and satisfactory. Miss Mae Edwards, as Claudia, played her part to perfection, and Mr. Malcolm Murray in the role of the plotter against his sister's happiness was at his best.

"The House of Lies" will be repeated to-night. On Wednesday and Thursday the company will present "Dope," depicting the evils of the drug habit, which has become so prevalent in the great cities. On Friday and Saturday "Idle Wives" will bring to a close what has been a very entertaining repertoire. At the matinee on Saturday afternoon "Uncle Tom's Cabin" will be presented, and the part of Topsy will be taken by a little girl from the city.

The Aspirin Peril

CURES HEADACHE BUT ROBS YOUTH—HABIT WHICH IS BECOMING A PUBLIC MENACE.

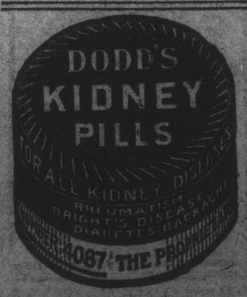
Those ladies who are wont to rush to aspirin as a cure for headache and other ills will be gravely discomposed by the warning just uttered by a well-known doctor. The habit of taking aspirin tablets, he declares, is becoming a menace to the health of the nation. Women and girls are taking the little white tablets in ever-lasting quantities. Bottles of them are to be found in almost every home. Chemists sell more aspirin than any other article. Nine people out of ten have become accustomed to taking the tablets for all sorts of minor ailments. It is to this belief in the harmlessness of the drug that its extraordinary popularity is mainly due. "But," declared a prominent doctor, "aspirin is by no means harmless. It may become absolutely dangerous to a great many people." The habitual use of aspirin has grown to such an extent that women drug themselves with it now, a touch of neuralgia, or a cold, but merely when they feel tired or out of sorts. It is becoming common for girls who have tired themselves out at a dance to ask the waiter to bring them—not a glass of champagne as in the old days, but a dose of aspirin. One of the consequences of the aspirin habit is that the more the victim

Becomes Used to the Drug

the more it becomes used to him or her. The one tablet that at first stopped a headache fails eventually to produce appreciable relief, and the dose has to be doubled. "It is most difficult to make people realize their danger," observed another doctor. "They do not regard themselves as 'dopers,' and hardly any realize that they are drugging themselves. The trouble is that danger may arise quite suddenly in the case of a person who has been accustomed to taking aspirin for months without any apparent ill-effect. Sometimes such a person will unexpectedly develop a condition in which aspirin may act as a serious poison. Then it shows itself in such symptoms as swelling of the face, rashes, pains and giddiness. Women and girls are far more addicted to the use of the drug than men. They should be warned that always it has the effect of prematurely ageing those who use it regularly. The golden rule, of course, is that which applies to any other drug—that it should only be used on medical advice, notwithstanding its cheapness, its unrestricted sale, and its popularity."

Personal.

Mrs. B. Cooper, the wife of the Manager of the Hearts Content Power House, who has been paying an extended visit to the city as the guest of Mrs. A. Horwood, returned to her home by last night's train.



Foreign Policy, Empire Defence Still in Doubt

Tariff Preferences Only Result of Imperial Conference So Far—Indian Representatives to Make Strong Fight for Equal Rights.

London, Oct. 23. (Special Cable to Canadian Press.)—Empire defence in its varied forms in air, on sea and land was again discussed by the Imperial Conference yesterday but at the time of adjournment no definite decision as embodied in a formal resolution had been reached. And like foreign policy the question of Empire defence has gone, sine die.

With most of the British ministers probably going to Plymouth on Thursday for the Conservative conference and Wednesday's meeting of the Imperial Conference to be devoted to the status of Indians in the Empire, it is unlikely that either foreign policy or Empire defence will be discussed again this week. The conference will by then have entered on its fifth week without a formal decision on two of the most vital questions before it.

Indeed the only major question on which there is an indication so far of concrete action is that of tariff preference. Here the British Government made the proposals. They were submitted to the Economic Conference but discussion was deferred to permit the representatives of the Dominions to study the proposals in detail. That was a fortnight ago and they still have to be discussed.

More Preferences.

Rumors have been constant that the Baldwin Government intends to make further preference proposals and it is assumed that the Premier intends to consult the party at the Plymouth conference before so doing. Whatever the cause of the delay the question is being asked whether the Imperial Conference is liable to result in the definite achievements hoped for. On the other hand the point is taken that the discussions have brought out all the points of view that are necessary preliminary to action.

The Indian representatives are preparing to press their case strongly at Wednesday's meeting. Basing their attitude on the resolution adopted by the Premier's Conference of two years ago which affirmed that the rights of natives of India to citizenship should be recognized, the Indian representatives will urge that they are entitled to the franchise in the Dominions and Crown Colonies and will protest against any disabilities such as segregation or denial of their right to hold property in the Dominions.

Before Dominion Premiers.

Sir Tej Sapru on behalf of the Indian delegation has seen each of the Dominion Premiers and has pressed India's claims. On Wednesday, it is intimated, Sir Tej will suggest that each Dominion form a small committee, the British Government forming one for the Crown Colonies. The Indian Government would then form its own committee which would visit each of the Dominions and Crown Colonies to study the situation with the assistance of the local committee. Present indications are that this suggestion is likely to be adopted by the conference.

CARD.

Dr. Alex Bishop,

V.S., B.V.Sc.

(Graduate of Ontario Veterinary College and Toronto University)

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TENDERS

will be received up to the 31st day of October inst., at 12 o'clock noon, for the purchase of the stock in trade and goodwill of the business formerly carried on by the late Roger Callahan. Stock sheets may be seen at the premises, No. 384 Water Street. Highest or any tender not necessarily accepted.

JOHN FENELON, Solicitor,

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HOUSE FOR SALE.

That most desirable Dwelling House, No. 6 Kimberly Row, hot and cold water etc., in first class condition inside and out. A chance of a life time to buy a house like this. Situated in a most desirable locality in close proximity to churches, opera houses, movie Theatres, etc. Cash and terms; apply to

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Do It Tonight

Start this delightful test Combat that dingy film

Your druggist this week has these trial tubes. Go get one and watch the results.

Dainty people—millions of them—now use a new method of teeth cleaning. It brings them whiter, cleaner, safer teeth. It will to you. Go prove this.

All must fight film

All people who want prettier teeth must fight the film. Film is that viscous coat you feel. In old-way brushing, much of it clings and stays. Soon it becomes discolored, then forms dingy coats.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Thus cloudy teeth and tooth troubles became almost universal.

Dental science has now found and proved out ways to fight that film. One disintegrates the film, one removes it without harmful scouring.

Many careful tests proved these methods effective. Then a new-type tooth paste was created to apply them daily. The name is Pepsodent.

Now, the world over, that tooth paste is bringing a new dental era. Careful people of some 50 nations are employing it today.

Multiplied helps

Pepsodent also multiplies the alkalinity of the saliva. That is there to neutralize mouth acids. It multiplies the starch digestant in saliva. That is there to digest starch deposits.

Those are Nature's great tooth-protecting agents in the mouth. Every use of Pepsodent gives them manifold effect.

Protect the Enamel

Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film combatant which contains harsh grit.

Pepsodent TRADE MARK

The New-Day Dentifrice

A scientific tooth paste based on modern research. Now advised by leading dentists the world over.

This Week Free At Your Drugstore

Present Coupon

Whiter teeth seen everywhere

Look about you. Note the glistening teeth you see in every circle now. One glance in any dainty crowd will show you what Pepsodent is doing.

Learn what it means to you. Present the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

Do this for your sake. Do it for your family's sake. These are defects you need and want. Cut out coupon now.

Free—This Week Only

A 10-Day Tube at Your Store

Insert your name and address, then present this coupon this week to any store named below. You will be presented with a 10-Day Tube of Pepsodent.

If you live out of town, mail coupon to The Pepsodent Company, 1104 So. Wabash Avenue, Chicago, and tube will be sent by mail.

Your Name .....

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Present coupon to

T. McMURDO & CO., St. John's.

The Evening Telegram, St. John's, Newfoundland.

(Only one tube to a family)

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We have just received the following goods, and are clearing at Knockout Prices:

TABLE OIL CLOTH, 45c. yard. SHELF OIL CLOTH, 15c. yard.
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ROLLER BLINDS—Complete, in Green and Ecru, 85c. each.

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Having entered into an agreement with The Union Publishing Co., Ltd., for the printing of The St. John's City Directory, the public are assured of a reliable publication. Over half the city has been covered by a staff of competent enumerators, and a sustained effort is being made to be worthy of the support of advertisers and citizens in general.

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Forty-Four Years in the Service of the Public—The Evening Telegram.

General Election in England Seen

BALDWIN EXPECTED TO PROPOSE DRASTIC FISCAL POLICY CHANGES.

London, Oct. 23.—The Daily Express this morning leads its first page article with the sentence "Is a General Election Imminent?" It continues that Premier Baldwin in his speech at the Unionist Party conference at Plymouth on Thursday is expected to make proposals for a drastic change in the fiscal policy.

This program, if finally adopted by the Government will involve a general election. The journal forecasts the proposals to be submitted to include the all round protection of British home industries by means of a scientific tariff. It is not anticipated that he will suggest a tax on imported wheat or meat in which the Dominions should get a preference, but that the revenue raised by a tariff on imported manufactures should be devoted to subsidizing shipping so as to reduce freight rates for goods coming from Australia and New Zealand, and giving a bounty on corn production, such bounty to be measured by the actual amount of grain raised and not by the acreage placed under wheat cultivation.

Further it will provide for the subsidizing of cotton growing within the Empire and the shipment of raw cotton to Britain.

Some significance attaches to the statements made by Sir Montague Barlow, Minister of Labor, that the development of Imperial preferences now being successfully worked out is entirely within the pledge made at the last election by Bonar Law that no fundamental change would be made in the fiscal policy in the life of the present parliament, and by Ronald McNeil, under-Secretary of State, that if the Government allows grain to come in free and put a duty on flour it would give employment here and would not raise the price of bread.

He added "Our people should be led to see the folly of the hide-bound principles which are allowed to govern us to-day." At least it is evident that a political crisis of some magnitude is within sight.

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If you're run down and your appetite is poor, a treatment of this will put you on your feet in a "jiffy."

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Duckworth Street and Theatre Hill.

Patti's Widower

Baron Cederstorm to Marry Lady Esme Gordon-Lennox.

The engagement of Baron Rolf Cederstorm, husband of the late Mme. Patti, and Lady Esme Gordon-Lennox, daughter of Lord de Ramsey, is announced. It will be remembered that in May Lady Esme Gordon-Lennox was granted a degree of divorce, on the ground of desertion, against Lord Esme Charles Gordon-Lennox, son of the Duke of Richmond and Gorton. She has one child, a boy aged 14, and is now staying at Haverland Hall, near Norwich. Baron Cederstrom two years ago sold Craig-y-Nos Castle, Patti's celebrated Welsh seat, to the Welsh National Memorial Association. The date of his marriage has not yet been fixed.

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Ladies' Low Shoes only $1.89 at SMALLWOOD'S.—oct13,tf

Stewed raisins make an unusually interesting breakfast fruit. Season with a little orange or lemon.

HEALTH

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MINARD'S "KING OF PAIN" LINIMENT