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The Food Drink
That Suits Everyone
old and young, the well and the ill.



It is not artificially flavored, but, having the delicious, natural flavor and aroma of high-grade cocoa beans of which one never tires, may be used at every meal.

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Wireless as a Hobby.

(By F. L. Southgate, Manager British Radio Institute.)

Since December 12th, 1901, when Signor Marconi raised an aerial by means of kites from Signal Hill, and received transatlantic messages from the high powered station at Poldhu, Cornwall, to the present time, Wireless has exercised an ever-increasing fascination for young men. In the United States alone there are nearly 750,000 amateurs, who have constructed wireless sets, some of which have a range of over a thousand miles, and by means of which they are able to relay messages from the Atlantic to the Pacific. In the pioneer days, if an amateur were able to receive messages from a station fifty miles away, he considered he had a very efficient set; but in these days the amateur is so satisfied unless he can copy messages from the high powered stations at Nauen, Germany, from the Eiffel Tower, Paris, and until he can hear Wireless telephonic conversations, and the musical concerts that are sent out by the larger Canadian and American cities. In the city of Pittsburgh alone, where the Westinghouse Electrical Co. have a Wireless Telephony Broadcasting Station, there are over sixty thousand amateurs. One of the greatest Electrical Experts in Newfoundland told the writer that whilst visiting a friend in Pittsburgh a few months ago, he mentioned to his host that he would have liked to hear an opera, which was being played at one of the theatres. The host, who happened to be a Wireless Amateur, simply walked to the door of the room, opened a portable receiving cabinet, switched on his valves, tuned in on a 325 meter wave, and the opera was heard with perfect modulation, by everyone present. The same concerts can be heard by any amateurs within a range of 500 miles, and on clear nights can be picked up over 1000 miles away. They are heard by all the up-to-date amateurs in Nova Scotia, and anybody with a good receiving set should be able to pick them up on clear nights in Newfoundland.

Melba's Wireless Concert.

The Daily Mail conducted a very interesting wireless experiment a short while ago. They obtained the use of the Wireless Telephony station at Chelmsford, near London, and arranged for Madame Melba, the world famed soprano, to give a wireless concert. Halls were engaged in all the principal cities in France and Germany, a small aerial erected over each, and by means of valves, the feeble electrical oscillations induced in those aerials from the transmitting station, were so amplified that they were perfectly audible throughout the hall. Even in Berlin, where one of the principal theatres had been engaged for the experiment, every note and tremor of that inimitable voice were heard as

Change this Baby's Face

What a distressed expression! But it is in your power to change it entirely. From puckerings of anguish to bland contentment and sleepy happiness—by means of

MENNEN TALCUM POWDERS

Mennen Borated Talcum cools, soothes and comforts Baby's burning skin-irritation, sealing diaper rash, teething rash, prickly heat, all discomfort from uncollected habits. It is the original borated talcum—it is safe!

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him home at night, studying and experimenting, nor to the household, but to the whole village or town in which he resides, by keeping them in touch with the outside world, and treating them to Wireless Concerts. Then when it is time for their son to choose a profession in life, he would be able to start as a wireless operator, with the whole world as his playground, and his future only confined by his perseverance and his ability as a Wireless Manager, or as a Wireless Engineer.



THE ROUTE-MAKER.

The route-maker sat in his office warm, with a lecturer's dates before him. And he heaved a sigh as he started in to work out a schedule for him. "Now what will I do with this chap," said he, "who preaches of doctrines sunny. To be sure he'll know, when his day is done, he has honestly earned his money."

He thumbed his tables and railroad guides and he cunningly planned and planned: "Now here's a train he can take," said he, "a local to Lecture Land. It will leave Last Night about one-fifteen and get into 'Fine and Dirty' By way of the village of Sleepyville and connect with the seven-thirty."

"In two hours more I can dump him off at the village of Stand and Wait. Where till 4 p. m. he can watch the boys in the railroad yard shunt freight. Then he can climb on the old fourteen," and he grinned in his glee—the slinger. "And get there in time for his lecture date, but he'll lecture without his dinner."

Now I hold no grudge against any one. I have followed the route man's chart. And though I have raged at the trips he planned, no malice is in my heart. I have suffered and hungered and cursed him, but a glad farewell I say him. Though he's doomed to the sulphurous realms below, I'll pray to the Lord to save him.

CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses, without soreness or irritation.

A "Convention" Parliament.

After the flight of James II. to France, which practically ended his reign, William, Prince of Orange, nephew and son-in-law of James, called an assembly on January 22, 1689, known as the "Convention." It differed from a Parliament in nothing but the single fact that the writs by which the members were summoned were issued by one who was not yet king. The throne was at that time declared vacant, and great debates ensued on the settlement of affairs. Some proposed a regency; others that Mary, the wife of William and daughter of James, should be queen, while William held the title of "king" for her lifetime only. Both plans were pointedly rejected by William, however, who declared that he would go back to Holland rather than accept a position inferior to that of his wife. A document called the "Declaration of Right" was then drawn up and passed, which determined in favour of the Parliament all the points in dispute with the Stuart kings. William and Mary assented to it, and were declared jointly king and queen of England, the chief administration resting with him. The crown was settled first, on the children of Mary; then on those of her sister Anne; and these failing, on the children of William by any other wife. The son of James II. and his posterity were thus shut out entirely from the succession. The Earl of Halifax took the lead in offering the crown, which William, promising to observe all the laws of the land, accepted for his wife and himself. This terminated the long struggle between Sovereign and Parliament.

His Majesty's Lament for Burns, Etc.

MOTHER!

Open Child's Bowels with
"California Fig Syrup"



Hurry mother! Even a sick child loves the "fruity" taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful day may prevent a sick child to-morrow. If constipated, bilious, feverish, fretful, has cold, colic, or if stomach is sour, tongue coated, breath bad, remember a good cleansing of the little bowels is often all that is necessary. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

Worthy the Occasion.

LEEDS WEDDING PRESENT.

The city of Leeds is giving Princess Mary "a wedding present worthy of the occasion," says a message from the Lord Mayor to her Royal Highness. He adds that the infirmity urgently needs an infants' ward. If you will graciously approve, I will open on Monday morning, a Princess Mary Infants' Ward Fund. The ward will always bear the name of your Royal Highness and I hope later to have the honor of asking you to open it. Princess Mary replied at once that she had received the telegram with much gratification. Needless to say, her Royal Highness will gladly be associated with any work of charity which the city of Leeds is generously undertaking to assist in commemoration of her marriage.

Famous Prima Donna's Life Story.

TETRAZZINI'S AMUSING RECOLLECTIONS.

Mme. Tetrazzini, in "My Life of Song" (Gossett), gives an amusing account of an amusing life. The most interesting portion of the book is that in which the diva writes of the start of her wonderful career. Mme. Tetrazzini says that she was born for a musical life.

My father had just been informed of my arrival when he heard the measured tramp of marching men coming from the street below. He ran to the open window, and saw an Italian military band in gay uniform passing the house. The band had just finished playing a popular march. My father recognized in the commanding officer one of his many military friends, and excitedly shouted down the news that a little girl had just been born to the family of Tetrazzini. The officer waved his baton in congratulation. Then he halted his men, formed them in a circle below our dwelling, and ordered them to play an appropriate little tune.

"Just Fancy." When the diva was in South America, she had to sing one night in a theatre which had a leaky roof over the stage. It was raining, and in consequence the stage was inches deep in water. Tetrazzini held her skirt to prevent spilling it, to the annoyance of an old lady in a stage box.

She frowned, and then, ostentatiously turned herself away from me and faced the audience, saying, in effect, "Just fancy! A prima donna attempting to emulate a high-kicking ballet-girl!"

Madame walked across the stage and got as near the lady's box as she could. Then she put her own words into the libretto of "Lucia" (which was the opera she was singing), and sang:—"Madam, you are shocked, very shocked; I know it, yes I do. But, do you know, the stage is soaking wet, and our dresses are all so spilling! Yet to please you I am ready, perfectly ready, to let my dress drag through the wet, and be completely ruined if you, dear madam, will promise to buy me a lovely new one."

"Proud of It." Mme. Tetrazzini is not ashamed of

La Grippe

Pneumonia and Colds exhaust in the shortest period of their course some of the nerve forces of the body then weeks of hard work. After them take

Asaya-Neural

THE NEW REMEDY FOR NERVOUS EXHAUSTION which contains Lecithin (concentrated from eggs), the form of phosphates required for nerve repair.

PREPARED BY DAVIS & LAWRENCE CO. MONTREAL

WHAT'S IN A NAME

depends upon that with which the name has always been associated.

The name "BON MARCHE" everywhere has stood for dependable goods.

It is recognized by the public of Newfoundland as a guarantee that the goods will give full and satisfactory service.

BOYS' HEAVY HOSE, 22c. Double heel and toe.

STRIPED FLANNELLETTE, 22c. 28", heavy make.

BLANKETS, \$4.10 a pair. 72" x 80", heavy.

LACE CURTAINS, \$1.45 a pair. 2 1/2 yards long.

CURTAIN NET, 42c. yard. Nottingham.

MEN'S WORK SHIRTS, \$1.25. Extra strong.

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Landed from S.S. 'Karma,' 600 Tons

Extra Good N. S. Screened Coal, \$16.00.

Landed from S.S. "Barfund," 1600 Tons

Burnside Scotch Household Lump Coal, \$15.00.

400 Tons

Best Anthracite Coal, Furnace and Egg sizes only, \$23.50.

Per Ton of 2240 lbs., every load weighed.

A. H. MURRAY & CO., Limited,
Jan 15, mail

her size. Soon after she had met President Taft, who was also a bulky person, an American newspaper came out with a headline:—

TETRAZZINI LIKE TAFT BECAUSE HE'S SO FAT.

Another had these headlines:— PLUMP AND PROUD OF IT. Sure Tetrazzini is Fat; Doesn't Care Who Knows It.

Famous Song-Bird Shows Right Attitude for Plump Women to Take— Then Hums "How Dry I Am." The great singer's book is a delightful chronicle of her career, in which there has been no cloud worthy of the name—John o' London's Weekly.

Fads and Fashions.

Narrow bands of fur edge the collars and pockets of broadcloth suits. Softly brocaded materials are much seen for evening or late afternoon.

Silk duvetyn vests embroidered in color are worn with plain-tailored suits.

A dress of black Canton crepe has deep bands of brick-red Egyptian embroidery.

Dresses of handkerchief linen have scalloped skirts and shawl-like scalloped collars.

There is one definite requirement in millinery and dress trimmings—they must be fat.

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JOB'S STORES, Ltd.

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AFTER A FIRE

The first question asked, HOW MUCH INSURANCE? NONE. Poor beggar, ruined for life. You have heard it. It is no use looking for sympathy; it is only found in the Dictionary. Are you content to take the risk of losing your life's savings for the sake of a small sum of money payable yearly? Average one dollar a month for \$1,000.00. Is it worth it? Represent THE CONTINENTAL INSURANCE CO. of New York. Assets \$40,857,877.57. A particularly strong Fire Company. Other companies talk Service. GIVE Service. For full particulars consult immediately

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If you buy a pair of Rubbers over one dollar, you have the privilege of buying

5-lbs. of good Granulated Sugar for 39c.

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