Obituary.

EST END

st flours on

.\$1.00 stone

JOHN E. STEER. sad duty to record the ohn Steer, which occurred er noon yesterday at the nital, where he was taken esidence for treatment weeks ago. After an excal operation he appear and it was hoped that his n might enable him to condition which would ess from the first in Even with his exength and vitality h after a protracted man of first rank. No thout the length and land than the Steers

\$1.00 gallon msiness, church and years and more their7c. lb. prominent in moulding g the thought and life · · · · · 7c. lb. The deceased was ving member of the ... 28c. lb. of this city, he spent early school days . . . 46 1 liberal education at whence he returned to ...37c. lb. r's business. In 1895, bs. for 53c. m of Steer Brothers, ..16c. tin actively employed. He or in several of our . . . 4c. lb.

awhich he helped to

xtensively in connec-

msiness and this ex ed itself on his well-His judgment was well

thought instinct-

and refined. His was

manner of a gentle-

olent and this was

the needy and kind-Although taking n all public matters

love for children,

cence of manner

ssumed any promin that his means

were constantly as

public movements.

frequently urged to

recognition in public

le was a charter mem-

v Club. He was connect-

George Street Methodist

its opening and was for

mber of the choir of

and greatly assisted in

as music there. His

were numerous, but

depended upon in his

and charities connected

ch was the man whose

rminated yesterday, but will go on indefinitely

ere of his past activity.

issed and mourned by

his immediate circle and

It is in the passing of

er course and aim.

al obsequies will take

m his late residence, "The

Hamilton Street, on Satur-

Murdo's Store **News.**

FRIDAY, Feb. 4, '21.

had ever so many en-

late for Jorico Pills, highly

digestion, liver trouble, head-

nd constipation. We had been

ese pills for a few weeks, but

fully stocked up with them,

l be in a position to fill any

differ, certainly, in the mat-

aroat and cough lozenges, as of most other things. Some

like a highly medicated loz-

pastille, and for these we have

good formulas. And for the

r that likes a mild demulcent

we can supply a very nice

n and Black Currant Lozenge,

e believe will fill the bill pro-

CAPE RACE, To-day.

forth, blowing strong with

storm raging since before mid-

othing heard passing. Bar.

rice 35 cents a box.

From Cape Race.

Evening Telegram

Price 30 cents a box.

of speech, gentle in

lis character was out

young man with ne, he attained conprominence, both at won distinction, and Ltd. distinguished himself and football fields on He retained the evitendency in his firm liking for prolonged recently, indulged in ming exercises during onth and formerly in owing in their season. a man of wide and

Cherries. Berries,

Kippers, non. Codfish.

KEN.

IES.

Phone 11.

EBRUARY cirits, Ales

ANCE ON NCE ON

ANCE ON i shall not

on of the outports he issuing r Spirits, ed for the

MAY COME TO THIS.-- If Patthe Gallery and Pit continue n such numbers to the Prince

our 25th Annual February Sale is



Ever since it started on Tuesday morning, customers have been crowding in to buy at this great annual event. They have been buying in larger quantities than ever before. In several departments all high records have been broken.

The shopping public realise that now-at The Royal Stores-hundreds of bargains are being sold at prices lower than for years past. We strongly urge everybody to Buy Now, and buy as heavy as you can, as it is impossible to repeat many of the bargains once they are sold out.

The Big Opportunity to Buy **Smart Dresses**

DAY, AFTERNOON AND EVENING GOWNS.

Over 300 New Dresses offered at radical price reductions. They come in materials of Serge, Gabardine, Jersey Cloth, Silk, Satin, Crepe de Chene, &c. The styles are varied. There are frocks with draped skirts, extended hip effects, &c.; others with short sleeves and vestees. Some are quite plain and others trimmed with silk braid, embroidery and beads.

In all sizes Ladies' and Misses'.

A Charming Assortment of Costumes

Over 500 Smart Costumes are offered during this Sale actually at less than cost price. Every popular material is represented in the assortment. Colors are Black and all leadin shades.

These Costumes present positively the utmost value offered this season. They feature all fashion's Black and all leading shades. Smartly tailored Suits in Broadcloth, Velours,

Serges, Gabardines, &c.



Bargain Prices on Seasonable

New Wall Papers

at Sale Prices

Women's Cashmere Hose.

Plain, Black and Tan; all Reg. 65c. pair for Reg. \$1.00 pair for Women's Ribbed Hose. Wool Cashn

Reg. \$1.35 pair for ... Reg. \$1.70 pair for Reg. \$2.10 pair for Reg. \$2.70 pair for ... Reg. \$3.00 pair for ... Women's Heather Hose. Brown, Grey and Green Reg. \$1.65 pair for \$1.50

Reg. \$3:00 pair for Women's Fancy Silk Hose. In Black and Tan shades. Reg. \$2.25 pair for \$1.13

Children's Worsted Hose. Black, Broad Ribbed. 1—Reg. 90c. pr. for.. 79c. 2—Reg. 96c. pr. for.. 85c. 3—Reg. \$1.08 pr. for.. 95c. 4—Reg. \$1.20 pr. for.. \$1.05 5—Reg. \$1.32 pr. for. \$1.17 6—Reg. \$1.44 pr. for. \$1.29 7—Reg. \$1.56 pr. for. \$1.40

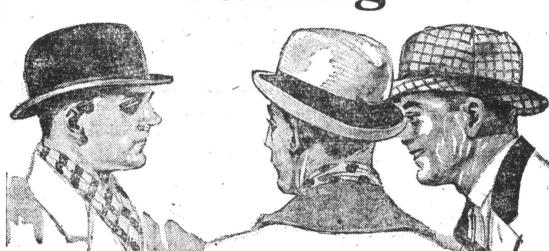
Children's Cream Cash. Hose. 4½-Reg. 63c. pr. for. .55c. 5½ and 6— Reg. 70c. pr. for. .60c. 6½ and 7—

Reg. 75c. pr. for. 64c.

7½—Reg. 80c. pr. for. .70c. Children's

Cashmere Hose. Black only; Plain. 1726 4 — Reg. 85c. pr. for 75c. 4½—Reg. 95c. pr. for 84c. 5 — Reg. \$1.05 pr. for 92c. 5½—Reg. \$1.15 pr. for \$1.92 6 Reg. \$1.25 pr. for \$1.10 61/2 Reg. \$1.35 pr. for \$1.15

Values that set Men **Talking**



Everywhere you go—on the street, in the Clubs and in the street cars -men are talking about the values obtainable at The Royal Stores during this annual event. It is important that you come early—for best selection.

Men's Negligee Shirts. White grounds with colored stripes, soft double

 Regular \$3.00 each for
 .\$2.70

 Regular \$3.50 each for
 .\$3.15

 Regular \$4.0 leach for
 .\$3.55

 Tunic Shirts. With laundered cuffs; assorted patterns; in sizes Pyjama Suits. In High Grade Flette, military collar, braid, &c.,

Men's Nightshirts. All sizes; Fancy Striped Flannelette. Flannelette Shirts. With Collars. Regular \$2.50 each for Regular \$3.25 each for ...

\$2.10, \$2.50, \$3.25 and \$4.10.

Wool Shirts. Our Wallpaper Store has probably never been so well stecked with choice new patterns in Wallpaper of every description. The stock is composed of a greater variety of beautiful designs than you will find gathered together in any other store in the country. The qualities and designs were all personally selected at the mills by our own representative, who has a thorough knowledge of the Wallpaper needs in Newfoundland. Make it your business to visit this department during the Sale and see for yourself the beautiful designs for All sizes. Regular \$4.25 each for ... All Wool Vests. 3 dozen only Heavy Knit Vests in all sizes; anteed good wearing garments. Special, \$1.60 Wool Underwear. Heavy weight, in all sizes Shirts and Drawers. Special, per garment \$2.50 HALLS, PARLORS, DINING ROOMS, Caribou Underwear. Heavy Knit Underwear is offered at Special Prices during this Sale; 4 different grades. Special, per BEDROOMS and KITCHENS.

Shrewd buyers are making their selections for Spring now, so as to February Sale Prices.

Sale of Silks

A Sale of great import to those planning Spring and Summer Dresses. Thousands of yards of Taffetas, Japanese Mousselines, Satins, Crepe de Chenes, &c., in all the shades that fashion approves.
REDUCED IN PRICE.

smartest of new styles; all sizes. Values \$20.00 well made and finished. Reg. \$55.00 \$44.00 11 only English Tweed Overcoats: various styles and sizes. Values to \$38.00 each for... \$25.00 8 only Khaki Drill Overcoats: tweed lined with Sheepskin collars. Values to \$25.00 ea. \$14.60 4 Leather Vests; lined with heavy \$7.60 MACKINAW COATS ETAOIN

American Overcoats.

9 only in medium weight Tweeds, medium shade

Men's Mackinaws. In heavy Blanket Cloth, with plaid designs; colorings of Grey and Brown; belted styles; 3 pockets. Regular \$16.00 each for \$12.00

Youths' Mackinaws. Heavy Homespun Tweed; hard wearing materials; to fit boys of 11 to 16 years. Reg. \$11.50 \$14.25 each for Boys' Macknaws.

In Grey Homespun Tweeds of excellent quality; tot fit boys of 6 to 10 years. Reg. \$1.25 each for MEN'S MITTS AND GLOVES Men's Wool Gloves.

All Wool Gloves, Grey and Brown shades; all

Mitts and Gloves. Heavy All Wool make; all sizes. Millinery



A Sale of

Black Velvet Hats.

Ready-to-Wear. Re. \$6.25 each for \$4.75 Reg. \$9.50 each for\$7.00 Reg. \$5.75 each for\$3.50 Reg. 13.50 each for 10.00

Colored Velvet Hats. Assorted colors: nicely trimmed. Reg. \$2.95 each for \$2.37 Reg. \$3.25 each for\$2.60

Reg. \$3.75 each for \$3.00

Velour Hats. Reg. \$4.25 each for\$1.75 Reg. \$7.50 each for\$4.25

Ready-to-Wear

Reg. 10.75 each for\$8.60 Felt Hats. In a variety of pretty colors and shapes.

Tailor-Made Clothing at Sale Prices.

What about that Spring Suit or

Overcoat? Many farseeing men every year take advantage of this Sale by placing their orders for Spring Suits or Overcoats during the month of February and so reap the benefit by the Cut Prices on

They know from experience that they cut in prices does not mean a cut in the quality of the tailoring, nor a cut in the quality of the materials-nor yet a cut in the quality of the linings.



NOTE THESE TYPICAL VALUES.

MENTO OTTINO	b
MEN'S SUITS.	
S. B. Lounge, Navy Blue Serge; made to order. Reg.	\$50.00
\$65.00 for	430.00
Regular \$50.00 each for	\$38.50
	*
Regular \$60.00 each for	\$47.50
OVERCOATS.	42000
Tweed Overcoats for Spring, made of Local made	\$37.00
Tweeds in any style to measure. Reg. \$48.00 each for	\$31.UU
Spring Overcoats, made of fine English Tweeds; Dark	\$48.50
Grey shades. Reg. \$60.00 each for	J40.JU
Smart Raglans made to measure from high grade	\$43.50
Covert Coatings. Reg. \$55.0 Oeach for	Ψ 10.00

The Royal Stores, Ltd.

A Sale of Neckwear

A complete assortment of New Neckwear Pieces in Silk, Muslin, Georgette, Lace and Linen. Dainty designs that will appeal to you. Sale Prices from 15c. to \$2.00.