

NEWFOUNDLAND COAL!

Start The New Year Right.

GIVE IT YOUR MORAL AND FINANCIAL SUPPORT

Every Investor, Large or Small, has an Opportunity to Invest in the **St. George's Coal Fields, Limited--A Project of National Importance to Newfoundland**

Eminent Geologists and Coal Experts who have visited the property from time to time and made careful investigations and assays are convinced that the areas under consideration contain coal of considerable commercial value.

That there is coal in the areas referred to has been known for over seventy years, but only during the past year has the territory been receiving the attention that it deserves. An impending world shortage of coal, serious fuel problems in Canada and the United States, should focus the attention of every Newfoundlander on this great potential source of wealth.

THE ST. GEORGE'S COAL FIELDS, LIMITED, a Newfoundland Company, managed by Newfoundlanders, controls the choicest lands in the District of St. George's.

The Company's holdings have been selected by experts as the most promising coal areas in Newfoundland.

The Company intends to fully develop these lands, which after a year's careful work have been found to warrant complete exploration.

The St. George's Coal Fields, Ltd.

OFFICE: CABOT BUILDING 262 WATER STREET, ST. JOHN'S.

AUTHORIZED CAPITAL, \$500,000.00.

DIVIDED INTO 500,000 SHARES OF PAR VALUE \$1.00 EACH.

THE ST. GEORGE'S COAL FIELDS, LIMITED, was incorporated to acquire and develop a highly prolific bituminous coal mining area situated on the Middle Barachois and Robinson's Rivers about 7 miles inland from the Reid Newfoundland Company's Railroad, in the District of St. George's, on the West Coast of the Island of Newfoundland.

The area, originally 4 square miles, has now been increased to about 10 square miles, or 6400 acres, and is covered with a thick growth of virgin forest, thus containing in itself an unlimited supply of timber for building purposes, as well as suitable wood for pit props in the operation of the mines.

The ORIGINAL geological estimates made from surface indications placed the possible contents at 29,920,000 tons to the square mile. From DEVELOPMENT work performed during the past year considerably over 30,000,000 tons to the square mile can now be estimated.

In addition to the above holdings, the Company also has access to an additional 8 square miles, which can be acquired at any time.

The affairs of the Company are in the hands of reliable men, who are devoting every effort to ensure the greatest possible returns for the money expended.

The practical work is under the supervision of a competent man of thirty years' mining experience.

Seven promising seams of coal have already been located:

THE JUKES, giving 6 ft. of good, clean coal.

THE HOWLEY, giving 4 to 11 ft. of excellent coal.

THE MURRAY, giving 5 ft. of good coal.

THE CLEARY, giving 3 ft. of high grade coal.

THE DIAMOND, originally 1 foot, now giving over 30 inches of coal.

NEW FIND No. 1: Containing 4 ft. mixed coal and shale.

NEW FIND No. 2: 5 ft. in width at the outcrop.

In the Past the cream of Newfoundland's mineral resources have been exploited by foreign capital. This is a genuine Newfoundland enterprise which should have the support of every Newfoundlander interested in the development of Newfoundland's coal resources.

The work of the past year to which we invite inspection is alone a guarantee that the funds of the Company have been expended with economy and good judgment.

Sufficient is known as a result of the past season's work to warrant a thorough examination of the whole property.

There is no reason for a coal shortage in this Dominion to-day, and the investing public is invited to participate in bringing about the full and complete development of a resource which promises so much to the country's future.

The Directors have faith in their project that has the backing of Government Geological Reports. IF YOU, TOO, have faith in Newfoundland's resources, and want to contribute to the development of these areas, the potentialities of which are limitless, you are invited to participate in the present issue of stock.

There is no miracle in a good investment. A good investment is the result of good judgment.

We welcome the most thorough investigation. At the Office of the Company, CABOT BUILDING, 262 WATER STREET, ST. JOHN'S, every question that you may care to ask concerning this Company and its projects will be answered.

Newfoundland is at present suffering from a shortage of coal. Would not full development of Newfoundland's coal resources enable this country to be independent of outsiders for its fuel supply?

Newfoundland imported 286,000 tons of coal during 1918 at a cost of \$3,700,000, the greater portion of which left this Dominion to swell the profits of foreign capitalists.

If this money is retained in Newfoundland it means the ultimate building up of other industries which will of necessity follow in the train of successful coal development.

Invest To-Day! Shares \$1.00