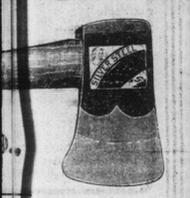


Fall & Winter
Water Coats
NECKWEAR,
RUFFLES,
DRESSES,
DRESS SKIRTS,
DRESSES,
POPLIN SKIRTS,
HAND BAGS,
HOSIERY,
MISOLES,
& VEILINGS,
TRIMMINGS,
Everything in ready for
apparel for Infants,
Misses and Women.

May Nfld.
o'clock;
es and Monkeys.
FERRIS WHEEL.



eads,
ot, Shovels,
boards, Axes,
avy Hardware.
Orders receive our
attention in every
and are promptly for-
RE CO., Ltd
Stores Hardware)

When dollar suit looks better in
window than a thirty dollar
one on your back.
Looking at one of those show
hydrated greens we are more
of cheap cigars than ever.
St. John Telegraph.

These make a most attractive and
winter dress for small girls.
CARL ED

ALL EYES KEENLY ALERT WATCHING
What We Have Ready for This
FRIDAY, SATURDAY & MON. SALE!
Interest-Arousing Values are here aplenty in those things you
most need for FALL WEAR.

PRICES, PARED TO THE FINEST.
QUALITY, All That Could Be Desired.
VALUE, That's What We're Famous For
Lack of space prevents us from giving the whole story here.
Our counters and tables give the facts.

The Showroom Beautiful where evidence of
good taste and careful buying
abroad brings the new things at easy prices.

BRASSIERES.
A line of these useful little Undergarments that we intend clearing this week, made of strong White Cotton, trimmed with Swiss insertion and lace edging, some fastened in front, others fastened behind; size from 34 to 44 inch bust. Reg. 40c. Friday, Saturday and Monday. **34c**

CHILDREN'S UNDERPANTS.
Fleece-lined Jersey Underpants to fit children from 2 to 12 years; a nice reasonable weight that comes to you underpriced this week. Reg. 35c. pair Friday, Saturday and Monday. **27c**

MOREEN UNDERSKIRTS.
Ladies' colored Moreen Underskirts with a wide fluted flounce; shades of Navy, Saxe, Purple, Brown, Green, Grey and Black; these are good and wide and offer you reasonable under-skirts with a goodly portion cut off their regular price \$1.70. Friday, Saturday and Monday. **\$1.39**

CHILDREN'S CORDUROY HATS.
Good-looking and becoming Velvet and Corduroy Hats for little girls or boys, stitched brim, crushable crown; a recognized fall hat, shades of Navy, Saxe, Brown, Grey and White. Reg. 45c. Friday, Saturday and Monday. **37c**

CORSET COVERS.
Dainty little Corset Covers buttoned in front, long sleeves, crochet edging at neck and front, excellent quality though low priced; good value at their regular price 45c. Friday, Saturday and Monday. **37c**

INFANTS' NIGHTGOWNS.
Beautiful fine White Flannellette Nightgowns for the little ones; finished with edge of pale blue or pink; these are dainty. Reg. 45c. Friday, Saturday and Monday. **37c**

NEW COLLARS.
These are always interesting as you are sure to find the newest here; our stocks move so quickly, the latest styles in fine White Muslin, insertion and lace trimmed; others with broad hemstitched edge, sailor and shawl effects. Reg. 22c. Friday, Saturday and Monday. **16c**

DRESSING GOWNS.
These come in pretty fancy flannellette of good quality, trimmed with plain facings, cord at neck and waist. We have a complete size range of these; they offer you superior value. Reg. \$2.30. Friday, Saturday and Monday. **\$1.98**

Now! For Pretty Silk BLOUSES.
Our Blouse offer this week is especially attractive. The very newest in plain Silk Blosures; shades of Cream, Maize, Pink and Sky, neatly hemstitched and showing some pretty buckings, with wide silk collar and pearl buttons; low neck and long sleeves. Reg. \$3.00. First Showing Friday, Saturday and Monday. **\$2.78**



50c BLOUSE DELAINES 39c
JUST TO HAND! NEW DRESS GOODS
These are particularly good looking, and show some very neat check and plaids in small patterns, 42 ins. wide; may be had in Brown, Green and Navy mixtures; one of the best values yet. Reg. \$1.30. pair. Friday, Saturday and Monday. **\$1.19**

3 pieces only of warm Wool Delaines, particularly suitable for fall-blouses; pretty striped patterns, and offering you old value, same as you would purchase before the war. Special, per yard, Friday, Sat. & Monday. **36c**

Shepherds Check.
A piece or two of pretty Black and White Check Dress Goods, looks pretty made up for fall-blouses; equally serviceable for trimmings and facings or children's coats; 38 inches wide. Reg. 60c. value. Friday, Sat. & Monday, per yard. **52c**

Easy Prices on Warm Bed Coverings You Need!

Cotton Blankets.
The cooler nights bring an urgent demand for warmer bed coverings, and realizing this we hasten to offer value in good serviceable Cotton Blankets, pink or blue striped borders; the usual size; a case lot thrown into Friday, Saturday and Monday's Sale. Per pair. **\$1.68**

FOR THE LITTLE ONE'S COT.
At the old price warm fleecy Cotton Blankets finished like the larger blankets with pink or blue striped ends and worked edge; size 30 x 40; these were bargained for and delivered many moons ago and represent the very best value in the city to-day. Friday, Saturday and Monday, each. **19c**

Grey Blankets.
Handy size Grey Cotton Blankets for the children's bed, or any single bed. Just the weight needed for present use, each finished with machine sewn edge; value for \$1.40 pair. Friday, Saturday and Monday. **\$1.25**

MISCELLANEOUS.

NAVY SERGE.
West of England Navy Wool Serge, 54 inches wide, suitable for Misses Skirt or Costume, or for Boys' wear; a piece left over from last season; value for \$2.40 per yard. Friday, Saturday and Monday. **\$2.00**

NAPKINS.
30 dozen of strong White Damask Table Napkins, size 18 x 18, offering a goodly assortment of patterns, hemmed ready for use, at 20c. each. Friday, Saturday and Monday. **17c**

EXTENSION RODS.
Medium size brass saph rods, extending from 30 to 54 inches, finished with futed ball ends, two brass hooks fasten these securely; complete Friday, Saturday and Monday. **16c**

CURTAIN POLES.
Stout rosewood Curtain Poles, 4 ft. long, complete with brass rings, brackets and fluted ball ends, very neat and easily attached to window casing. Special Friday, Saturday and Monday, complete. **49c**

This is JOB Stuff.
HUCK TOWELING.
Extra good quality, pure White; it comes in long remnant form, will cut one, two, three or more yards; just what you may require, it offers exceptionally good value. Special per yard Friday, Saturday and Monday. **16c**

Values That Will Awake Interest in Men's Needs.

HANDKERCHIEFS.
Soft Irish Lawn Handkerchiefs for men, just the size you want, and your choice of plain or hemstitched border; these are not bulky. Special, each. Friday, Saturday and Monday. **12c**

NECKWEAR.
Stylish Neckwear just as good looking and serviceable as much higher priced Neckwear, fowing end style in plain and fancy silk mixtures at 40c each; they represent top-notch value. Friday, Saturday and Monday. **34c**

MEN'S TOP SHIRTS.
A special line selected from the best stock of shirts that we have ever handled, neat stripe effects in that soft Negligee style, laundered cuffs, coat style; sizes from 14 to 18. Regular \$1.35. Friday, Saturday and Monday. **\$1.20**

FALL SOCKS.
A mixed line of desirable fall socks, showing mottled Greens, Tans and Reds; others in plain black and slate shade, spliced heels and toes, seamless finish, good wearing socks at a small price. Special, per pair, Friday, Saturday and Monday. **28c**

MEN'S SOCKS.
Heavy ribbed fast worsted socks for fall and winter wear; just a few dozen left over from last season and at last season's price we offer them. Friday, Saturday and Monday, per pair. **49c**

MEN'S PYJAMAS.
A special 2 dozen lot of these in fancy striped flannellette, full sizes. Just the weight you would wish for fall wear, low cut collar and breast pocket; values to \$2.20 suit. Friday, Saturday and Monday. **\$1.85**



SHIRTS FOR THE OUT-O'-DOORS MAN.
An ideal Shirt for the sportsman. The shooter on the barrens would appreciate one of these to-day; your choice of Khaki, Grey and Mottled in a cloth like finish; the collar looks well and fits snugly with a patent fastener; a shirt we take pleasure in recommending. Reg. \$1.50 value. Friday, Saturday and Monday. **\$1.30**

Last Year's Prices on Children's Boots

BOYS' FALL BOOTS.
When we say "Fall" Boots we mean a good serviceable, substantial Boot for all kinds of weather. Gun Metal stock, sturdy looking Boots, able to take all that's coming to them; sizes 1 to 5 for the bigger boys. Reg. \$3.80. Friday, Saturday and Monday. **\$3.55**

LADIES' BOOTS.
In Black Cabaretta; a good looking Boot with patent leather toe cap, block toe and medium heel; half sizes. Just a few pairs of each size left and we are clearing the line underpriced. Regular \$2.80 pair. Friday, Saturday and Monday. **\$2.48**

CHILDREN'S BOOTS.
Sizes 6 to 8 only in laced or buttoned Dongola and Velour. The family purchasers will find savings that mean much nowadays when buying footwear. Buy for future wear as well as present needs; last year's sale price. Friday, Saturday and Monday. **\$1.20**

INFANTS' BOOTS.
Sizes 2 to 6, in Black or Tan leathers, laced or buttoned style, with or without heel, strong leather soles, natural foot form for that little growing foot. Reg. 75c. pair. Friday, Saturday and Monday. **68c**

And Now the Boys Come Marching Back to School
NEW SUITS WILL BE NEEDED

BOYS' TWEED SUITS.
The popular, good-looking Norfolk Suit for the schoolboys, say from 8 to 13 yrs.; 2 piece suits in nice Dark Brown Tweed mixtures. The larger sizes run up as high as \$4.50. Any size. Friday, Saturday and Monday. **\$4.10**

NEGLIGEE SHIRTS.
All the boys like the soft bosom easy fitting Negligee Shirts, suitable for all the year round wear; this lot presents all the new stripe effects, short American laundered cuff and neckband; size 12 to 14 including half sizes. Regular \$1.10. Friday, Saturday and Monday. **98c**

BOYS' JERSEY SUITS.
The season is with us again for these becoming Jersey Suits for boys, neat, snug-fitting 2-piece Suits in shades of Navy, Saxe, Brown and White, to fit boys from 2 to 5 years. Reg. \$3.50 suit. Friday, Saturday and Monday. **\$3.10**

WINDSOR SUITINGS.
New fabrics in Checks, Plaids and Twills suitable alike for Blouses, Girls' Dresses or Overalls about the house, the colorings are good. Reg. 25c. per yard. Friday, Saturday and Monday. **22c**

BOYS' & GIRLS' TAN HOSE.
All sizes in fine rib Tan Cotton Hose; full length Hosiery that will give the utmost satisfaction in wear; suitable for early fall wear. Special, per pr. Friday, Saturday and Monday. **28c**

TABLE CENTRES.
White Linen Table Centres, with hemstitched border and pretty openwork effect, looks like 20c. value; square; an ornament to any table. Friday, Saturday and Monday. **12c**

OIL CLOTHS.
Lots of new and pretty Table Oil Cloths, light and dark colorings; these are good, and possess a nice soft rubbery feel, covering. Special, per yard, Friday, Saturday and Monday. **33c**



Chil'ren's Combination PYJAMAS.
These are JOB, suitable for girl or boy, and come in shades of Pink, Blue, Helio and White; pearl buttons and silk braid loops, made from fine American Chambray, belted; a comfortable, easy-fitting sleeping suit. Value for \$1.50. Friday, Saturday and Monday. **\$1.15**



Hearth Rugs and Door Mats.
Strongly bound rush Hearth Rugs, size 27 x 54, with coloured borders; a nice looking Rug for bedroom, bathroom or landing; bound all around. Reg. \$1.25. Friday, Saturday and Monday. **\$1.10**

DOOR MATS to match, size 18 x 34. Friday, Saturday and Monday. **42c**

Brave Anzac's Honors.

Won the Victoria Cross Twice in War—Shot and Bayoneted Seven Turks the First Time that he Received Decoration—His Second Exploit Was Leading a Handful of Men in Desperate Charge.

How an Australian has tipped over British precedent and won the Victoria Cross twice is vividly told in a recent report by the War Office. The heroic battler who has earned this distinction is Lieut. John Jacka, of the 14th Anzac Infantry.

Of the remarkable exploits of Lieut. Jacka, the British Intelligence Office at London says:

"First, there is the account of how Jacka won the V.C. the first time. At that time he was a Lance-Corporal of the 14th Australians, commanded at that time by Colonel Courtney.

"On May 15, after three weeks of continuous fighting, during which the battalion had lost 75 per cent. of its effectives, Sanders Pasha made his great attempt to drive the Anzacs into the sea. He sent the Turks against the attenuated Anzac line in overwhelming force, and the chief fury of the attack was concentrated on the line from Quinn's post to Courtney's. Not a Turk got through the Anzac lines.

"But at Courtney's a number got into a small communication trench, overcoming the two or three men who held it. The wounded officer managed to give warning of the danger, and Lance-Corporal Jacka rushed in to the trench alone with fixed bayonet, and sheltering himself behind the traverse, prevented the Turks from advancing. Some of his comrades rushed to his assistance.

"You keep them here," said Jacka to Lieut. Crabbe, and I will take them at the other end of the trench." Rushing around, he fell on the astonished Turks from their rear like a lion. Five he shot down, and two more he killed with his bayonet. Three more were driven out of the trench into the hands of the men who were guarding the entrance, under Lieut. Crabbe.

"That was Jacka's first exploit. Single-handed, he attacked ten men in a trench and overcame them. In recognition of his astounding gallantry and of the great service he had rendered, he was awarded a Lieutenancy and the first V.C. won by an Anzac.

"Now comes the second story, and a part of this can be told in Jacka's own language. The incident happened in France. On the night of August 5, Lieut. Jacka, with 44 men of the 14th Battalion, was sent to relieve the Anzacs, who were holding an advanced trench to the northeast of the village of Pozieres.

"It was not so much of a trench," says the lieutenant, "as a number of shell holes joined by some shallow excavation."

"Before they had been there half an hour the Germans began a sort of bombardment which precedes a counter attack; but they kept it up for hours. Of the forty-four men, seven were killed and four were wounded.

"Then, in the first dusk of early morning, the enemy rushed to the attack. A good lot of them; there may have been 600. The Anzacs stood up and fought to stop their rush; fought with all the fury of men hard beset. But they went right over us. They left behind them only seven sound men in addition to the lieutenant. He was wounded.

"They halted behind us," the tale goes on, "and forped up in groups."

"In this moment the lieutenant contrived to send a S.O.S. back for help. In the fight going on behind him the greater numbers prevailed, and the Germans took a considerable number of Anzac prisoners. Then they began to make their way back.

"The lieutenant ordered his seven men to fix bayonets, and followed suit himself with the rifle of one of his dead men. 'If we stay here they are bound to capture us,' he explained, 'and I would sooner be dead than a prisoner. The supports cannot be long in coming up; let's go for them.' His seven stalwarts were willing, and at his word of command they leaped forward to attack the hundreds of the enemy, firing their rifles from the hip as they ran.

"Some of the amazed Germans at once threw up their hands, but others were men of sterner stuff and began to fire at very close range.

"I have only an impression of a crowd gathering about us," says Lt. Jacka, "in describing this crisis. The cheering thing was that I could see some of the Germans with their hands up and others already running away. Also our men who had been taken prisoners were quick to take their cue, and, unarmed as they were, seemed to be settling about their captors."

"At this critical moment the shouts of the supporters rang clear and loud. More of the Germans fled, others surrendered incontinently. None got away.

"The net result was that not one man of Jacka's platoon was on the effective list seven hours after they took possession of the trench. But they had held the fort against twenty times as many Germans, killing or capturing them all."