

## Special ANNOUNCEMENT TO LADIES ONLY.

The approach of the *Christmas* season prompts us to respectfully call the attention of the *Ladies* to our

MAGNIFICENT STOCK OF RELIABLE

## Fur Coats.

These *Splendid Garments* are but recently imported from the *BEST* well-known *London Furriers*, and are really marvels of

## Elegance, Fashion and Finish.

These *Serviceable* and *Beautiful Coats* are shown in *Electric, Seal, Mole* and *Marmot*. The prices range from

**\$22.00 to \$65.00**

And would form an *Ideal Present* for the *Ladies* of one's household for *Christmas* or *New Year*.

A splendid assortment of *Fashionable Furs* In *Squirrel, Mole, Marmot, Stoies* and *Muffs*.

**G. KNOWLING.**

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## Evening Telegram

W. J. HERDER, - - Proprietor  
W. P. LLOYD, - - Editor.  
SATURDAY, December 23, 1911.

## Christmas.

"Like arches widening round  
Upon a clear blue river,  
Orb after orb, the wondrous sound  
Is echoed on forever:  
"Glorious be to God on high, on earth  
- be peace  
"And love towards men of love—  
"Salvation and release."  
— John Keble.

Once more the cheery time of Merry Christmas comes round, and men strive to put off the worries of the work-a-day life and hail with relief the Festival of Peace and Goodwill. We welcome the advent of a saner era in the mad race of nations to arm themselves to the teeth and burden their people with taxation, under which they stagger, in order that they may possess mammoth engines of destruction. This ruinous system of armaments is bringing about a state of affairs as embarrassing as the results of many past wars. It all arises from an absence of real Peace on earth, and the non-existence of real Goodwill among men. We have been living in an age of suspicion, distrust and ill-will, and it is well that Christmas should come round in due season to remind one of the higher plane to which men may aspire but have not yet risen. After all, we have much to be thankful for this Christmas. Whether we look before or after, or dwell in the immediate present, the prospect is not without its pleasing aspect. In the immediate past we know there have been times of much tension, and that but a narrow margin separated us from a war on a scale the world has not yet seen. Happily the horrors of such a war have been

averted, and some of the difficulties which engendered strife have been removed. For these mercies we cannot be too thankful.

There is, however, much to be done in the immediate future to allay the spirit of strife and ill-will which has embittered the relations of Britain and Germany for some time past. The most healthy sign on the horizon is the desire of the workmen of both countries to live in peace and amity, and this is a sign which holds much hope for the future.

Within the Empire itself the present and the immediate past are times of peace and goodwill between its sea-bound dominions and dependencies. The King's Coronation last summer in Westminster Abbey and the great Durbar in the ancient capital of India, and for the future the new British capital of India, have done much to cement good feelings and to fasten attention on the King, who is the outward and visible sign of the unity of peoples who can be kept together only by a spirit of goodwill towards one another. The future is rosy. The advent of Home Rule for Ireland is the dawn of a brighter day for the English speaking world, which will be more pregnant with blessings than even the grant of responsible government to the Colonies in the early decades of the Nineteenth Century and the pacification of South Africa by a similar grant a few years ago.

In the industrial world there have been wars and rumours of greater wars. But here also there are signs of a brighter day. There is a growing distaste for lockouts and starvation policies on the one side, and dynamiting on the other. There is a wish that both sides shall meet on more equal terms, that they shall meet for square talks across round tables, as men to men, who have lives to live, and not as lords of the earth exercising dominion over economic serfs.

The tidings of nineteen centuries ago will ever continue to afford the only hope even of earthly salvation. They afford a true guide to the spirit in which international difficulties should be encountered and overcome. They offer light to guide aright those who become entangled in industrial and economic difficulties. The gospel of goodwill must edify men and kindle in them that spirit which

promotes good fellowship and true brotherhood, and enables them to extend the glad hand and wish one another in spirit and truth a Merry Christmas. In this sentiment The Evening Telegram hopes in a measure to live and to extend to its readers

## A MERRY CHRISTMAS.

## Belvidere Crib.

For many years past the Crib at Belvidere has been a centre of attraction to many devout worshippers. This year the good Sisters in charge of the Orphanage have spared no pains to make an ideal representation of the stable at Bethlehem. No more appropriate place for the Crib could be chosen, where the sweet-toned voices of little innocent ones chant hymns of praise to the Christ Child. At noon and at 4 o'clock daily the children assemble for devotions at the Crib, and earnest prayers ascend that the Divine Babe of Bethlehem may bestow His choicest blessings on the many generous benefactors of the Belvidere orphans.

## Leading Papers

Display the Danger Against Alum in Food.

Thousands have no doubt read the commendable articles recently appearing in some of the leading American and Canadian papers on the use of alum in baking. Until the Dominion Government follows the lead of England, France and Germany and prohibits the use of alum in foods, there is but one safe-guard against alum, and that is to buy only a baking-powder which has the ingredients plainly stated on the label.

WITH THE ADVENTISTS, Cooks-town Road, Sunday night, 6.30. Subject: "For Unto us a Child is Born." and His Name Shall be Called Wonderful, Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace." All are welcome. Seats free.

## Geo. Knowling

has just received a splendid collection of *Spring and Summer*

## FLOWERING BULBS

## PERENNIAL PLANTS

including the following:  
**AMARYLLIS**—The splendid *Scabroba Lily*.

**CANNAS**—Perennial decorative plants, large brilliant spikes of flowers, with lovely-looking tropical foliage.

**BEGONIAS**—Double and single—beautiful decorative plants—the most popular plants of the day, known for their great beauty and simple culture.

**GLADIOLUS or SWORD LILY**—The culture of these grand Plants need but good garden soil.

**LILY OF THE VALLEY OR CONVALLARIA**—Especially grown for pot cultivation, extra strong clumps.

**CALLA or RICHARDIA** in four named sorts—*The Lovely Nile Lily*. The sorts include *Aurata*, *Pale Yellow*, with spotted leaves; *Devoniensis*, pure white; *Aethiopia*, white, with yellow leaves; *Adami*, *Pale Yellow*, with green leaves.

**DELPHINIUM**—Splendid border perennials—excellent for cutting.

These are all to be sold at extremely low prices, and afford the opportunity of acquiring magnificent decorative plants fit for the millionaire, at a price within the reach of the multitude.

## Geo. Knowling

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MINARD'S LINNET CURES DIPHTHERIA.

## EAST and WEST END.

## KNOWLING'S GROCERY DEPARTMENTS

Offer the following

## Choice CHRISTMAS FRUITS:

CHOICE VALENCIA ORANGES ..... 17c. and 25c. doz  
CHOICE GREEN GRAPES ..... 10c. lb  
CHOICE CHESNUTS ..... 12c. lb  
NAPLES WALNUTS ..... 19c. lb  
BRAZIL NUTS ..... 24c. lb  
BARCELONA NUTS ..... 13c. lb  
ALMOND NUTS ..... 17c. lb  
PEA NUTS ..... 9c. lb  
MALAGA LEMONS ..... 20c. doz  
CRYSTALIZED CHERRIES ..... 37c. lb  
SPLENDID APPLES—KINGS, BALDWIN, etc.  
CHOICE TABLE FRUIT ..... 10c., 15c. and 20c. doz

We have also received a shipment of

Pure Cane White Moist Sugar,  
selling at 7c. lb. only.

**G. KNOWLING.**

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## Xmas Card Romances.

One Brought a Fortune of £40,000.

The greatest living Christmas card expert is undoubtedly Sir Adolph Tuck, Bart., the head of Messrs. Raphael Tuck & Sons, Ltd., and during his long connection with this particular industry, Sir Adolph has come across a great many romances inspired by Christmas cards. And yet the wonder is that there are not more known, for the Christmas card is essentially sentimental and romantic.

One of the best stories concerns a Sheffield doctor and his wealthy aunt, and it reads like the effort of a story-writer, though it is absolutely true.

"This young doctor had quarrelled with his aunt, they 'had words,' and parted 'for ever.'"

A few years passed, and the doctor, occupied in his increasing practice in Sheffield, heard nothing of the old lady. One day, however, he thought of her loneliness, for she was not the person of cultivated popularity, and as he wanted but a couple of days to Christmas he decided to send her a Christmas card, guessing that it would be the only one she would be likely to receive.

He carried out his resolve, but did not write anything on the card, leaving it to the printed words to convey his message.

She Made a New Will.

The card was dispatched, and nothing more thought about it until some years later, when the doctor received a letter from a firm of solicitors informing him that he was the heir to his aunt's entire fortune of forty thousand pounds—and the Christmas card he had sent her.

She had treasured the letter through all the years, for the old lady behind a masterful and imperious exterior had a heart that could be touched. She had recognized the handwriting on the envelope—despite her nephew's attempt to disguise it—and a new will was the result.

Another romance lies behind the most expensive Christmas card ever produced. One day a gentleman called at the office and asked for a quotation for a single Christmas card.

Everything about it was to be original—design, picture, words, appearance and style. It was to be specially printed, and after the one and only copy was complete the "stone" was to be destroyed.

In a few minutes a quotation was ready, the firm offering to produce what he required for twenty-five pounds. He paid the money there and then, and when he returned later to receive his card he had it sent in a special box to the person for whom it was intended—a lady. A few days later the purchaser of this luxury settled for a distant country.

Healed a Lover's Tiff.

Mr. Marcus Stone, R.A., is the most

popular "Christmas" artist, and the reproduction of one of his love scenes once resulted in the healing of a bitter quarrel between two not very humble members of society. It was their "first quarrel," and like all first quarrels, seemed the most dreadful and final for them. They would never meet again. The popular card of that year was Marcus Stone's, and it was followed by the same artist's sequel, depicting the reconciliation between the two lovers.

The girl did not send her sweetheart a card until Christmas Day, on which she received from him Stone's picture of "The First Quarrel." Happening to possess the sequel, "Reconciliation," or some such title, she promptly posted it off to him, and although he got it on Boxing Day he lost no time, for the same day the first quarrel was ended, and the way made clear to St. George's, Hanover Square.

## Will Make Hair Grow

Every up-to-date woman should have radiant hair.

There are thousands of women with thin, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic.

McMurdo & Co. sell a large bottle for 50 cents, and guarantee it to banish dandruff, stop falling hair and itching scalp in ten days, or money back.

## Brilliant Ideas.

"I've found a new use for those gramophone records you bought last week, and which cost such a lot of money," said his wife.

"How clever you are!" he exclaimed. "What is your latest?"

"In the first place," she began, "I hold a skein of wool over my arm, tie one end of the wool on a reel, place the reel on the gramophone pin, and then start the machine. The wool is wound up in no time!"

The fond husband gaped in admiration.

"But that is not all," she continued. "To-morrow I shall place a little bath-brick on one end of the records, start the gramophone, and so clean the knives."

He is still gazing.

Automatic Eyeglass Holders. Gold, Silver and Oxidized make pretty little Xmas Gifts. A new line just opened at TRAPNELL'S—dec22,t.

**DODD'S KIDNEY PILLS**  
CURES RHEUMATISM, BRUISES, DIABETES, GRAVEL, CALCULI, NEURALGIA, MIGRAINE, SCIATICA, LUMBAGO, GOUT, AND ALL AFFECTIONS OF THE URINARY SYSTEM.  
DODD'S KIDNEY PILLS ARE THE ONLY PILLS THAT CURE THE URINARY SYSTEM.  
DODD'S KIDNEY PILLS ARE THE ONLY PILLS THAT CURE THE URINARY SYSTEM.

## Other Folks "Santas."

Father Christmas in Foreign Countries is Not at All Like Ours.

Every British boy and girl can tell you exactly what Father Christmas is like. As soon as December 25th is in sight every boy and girl thinks about hanging up his or her stocking.

Father Christmas, like many of the toys he carries, was made in Germany originally. But Santa Claus as little German children know him has no flowing beard, an enormous mustache and a large pair of heavy spectacles being considered sufficient disguise. Little German boys and girls put out their father's big jack boots instead of their own stockings. Jack boots hold more!

Chinese children will probably not have such a good Christmas as usual this year. Revolutions cost money; and another thing, many poor little Chinese kiddies will have no parents to look after them this Christmas.

The Chinese Santa Claus, almond-eyed and cheerful, is disguised as a tea trader, and carries two trays, laden with presents, slung on a long bamboo pole.

These presents vary from tops and kites to the little cakes which all Chinese delight in. Every grown up Chinaman who has been converted to Christianity determines on December 25th to "eat a great big number one" meal and have a jollification afterwards.

The Russian Father, Christmas might almost be mistaken for the English one at first sight. His enormous white beard and mustache and jovial smile, his still more enormous fur coat, his big jack boots, and last, but by no means least, his bag of toys slung over his shoulders, delight the heart of every little child in the land of the Tsar.

Finland's Santa Claus has real live deer to pull his sledge across the glittering snow-covered ground. Little Finnish children believe that their Santa Claus comes every Christmas from a mysterious island far, up, in the northern seas.

It is interesting to note, by the way, that the London Zoo has just acquired some real live Santa Claus reindeer all the way from Lapland; and, what is more, they are going to draw real sledges, and all good little children who go to the Zoo will be allowed to ride on them.

Santa Claus in France might almost have stepped out of an English pantomime. He is very like a Harlequin to look at, with a hump on his back. He is always laughing and dancing, keeping time to the jingling, tinkling bells on his cap. French people don't take the gifts off the Christmas Tree until New Year's Day, and for the next week is the admiration of all-comers.

Santa Claus doesn't visit the little boys and girls in Austria. In that country what corresponds to our Christmas is St. Nicholas Day. This day is really Santa Claus day. The original Santa was the boy bishop of Myra, St. Nicholas, and his festival really falls twenty days before Christmas.

In an Austrian home on December 5th the door is suddenly flung open and in marches a boy, dressed in white robes with a mitre on his head, who represents St. Nicholas. A number of angels in white and demons in black follow the boy bishop, who takes his seat and examines the children of the house in their catechism.

The good children receive presents from the angels. The bad ones are pinched and tormented by the black demons.—P.V.

## Wedding Bells.

At seven o'clock, Nov. 28th, St. Anne's Church was the scene of a wedding when Miss Sadie Morris, a popular lady of St. John's, Nfld., and Mr. Phil. Murphy, of the Marconi wireless station were united in the holy bonds of matrimony. The bride looked winsome and was charmingly attired in a suit of cream serge trimmed with white satin and honiton lace with hat to match. Miss McDonald, of Port Morien, acted as bridesmaid, and was becomingly attired in white with black picture hat, while Mr. Spracklin, also of the Marconi wireless, acted as best man. The nuptial knot was tied by the Rev. Father McDonald, Mr. and Mrs. Murphy will reside on Sheppard's Lane. Their many friends join in wishing them a happy wedded life.

## Skates! Skates!

Skeleton Skates, 24 cts. pair.

Acme Skates, 45 cts. pair up.

Hockey Skates, 40 cts. up.

Hockey Sticks, 19 cts. up.

Hockey Pucks, 20 cts. up.

Ankle Supports, \$1.25 pair.

—ALSO—

Children's Sleds, 40 cents up.

Curling Brooms, \$1.00 each.

## Bowring Brothers, Hardware Dept. Limited.

PHONE-332.

## SPECIALS

FOR  
**Christmas,**

AT THE  
**Empire Grocery Store.**

70c. . . . P.K.E. TEA . . . 60c.  
1000 lbs. of that famous T.E. Tea. We defy competitors to offer as good a Tea at this special price 40c. per lb.

12c. Granulated Sugar for 10c.—the finest obtainable.

Choice Dairy Butter, 35c. lb.; 800 lbs. Dairy Butter, sweet and mellow, absolutely pure, being made from milk of grass fed cows.

Hannah's Coffee, 17c., 35c. bottle—the finest beverage the world knows.

Fry's Cocoa, 15c., 30c.  
Thorne's Cocoa, 15c.  
Thorne's Chocolates, 40c.  
Fry's Chocolates, 40c.  
Breakfast Bacon, 35c. lb.  
Sinclair Cured Hams, 30c. lb.  
Windsor Bacon, 30c. lb.  
Best Molasses, 50c. gallon.  
Flake Tapioca, 20c. lb.  
Potato Flour, 15c.

EMPIRE GROCERY STORE.

## Christmas Poultry!

Received per s.s. Caconna to-day.

## Turkeys,

## Geese,

## Ducks,

## Chicken.

All At Stock.  
**JAMES C. BAIRD,**  
WATER STREET.

## Xmas Novelties

Grand Display  
At the Popular Bookstore.  
Everything under glass.

New designs in Leather, Straw and Fancy Goods.

Everything new and fresh and kept free from dust.

A dainty assortment of Electroplate and Silverware (samples), considerably below the regular price.

New Electric Light and Candle Shades in great variety (all colors). For Christmas Suggestions try

**DICKS & COY,**  
POPULAR BOOKSTORE.

## MARSHALL

Shelves are filled  
Goods in which

## Handkerchief

Our usual Holiday Bargain Lot  
Ladies Lawn Handkerchiefs, Tucked  
Embroidered Edge  
Hemstitched Irish Linen  
Lace and Initial Handkerchiefs

Samples! Samples!!

We offer a special fine lot just for your "away from home" friends.  
20, 25 & 30 cts.

Gent's Hemstitched Lawn Hdk's.

Gent's Mercerised Colored Border

MEN'S NECKTIES

Various grades, a job lot, two prices  
J5 cts. & 25 cts.

## Ladies' Silk Blouses

and

## Silk Skirts

We show a large assortment in Black  
Colored at all prices. AMERICAN

## Prepare for t

We carry a large stock of St

GEO.

## Mule Hide

Worn by all the principal players

Skates put on

## Marsh

## Christmas D

How will it dawn, the coming

mas day

A northern Christmas such

as love

And kinship, shakle, hatred

a year

And dawns who tell old legends

the fire?

Red sun, blue sky, white

peaked ice

Keen, ringing air, gleam

blow on fire

And make the old man's heart

young

Through the mist, the

the longer night?

In what a way, what a way

Come, come, come, come, will

Christmas dawn, Christmas

## Christmas Ser

## C. of E.

ST. THOMAS'S.

On Sunday (Christmas Eve) there will be shortened evening followed by the usual singing of carols. A good selection has been made, and copies of the words will be provided. On Christmas Day there will be three celebrations of the Holy Communion, at 7, 8.30 and at noon. At the morning service the choir will render special music, including Venite, Gregory: Te Deum, Hopkins, in G; Jubilate, Garrett; Anthem, Unto us a Child is Born; Adagio, Kyrie, Sanctus, Præcher, Rev. G. R. Godden, M. A. Evensong will be said at 5.

ST. MARY THE VIRGIN.

Sunday—Matins 11 a.m.; Processional Hymn, No. 548; Venite, Te Deum; Jubilate, Hymns 383, 365. Children's service at 3 p.m. Offerings for the Church of England Orphanage.

MINARD'S