

## THE HIGHEST TESTIMONIALS

CODES USED  
Western Union, A.B.C., 5th Edition.

REID NEWFOUNDLAND COMPANY.  
OFFICE OF THE PURCHASING AGENT.

H. CRAWFORD,  
Purchasing Agent.

Standard Paint Co.,  
286 St. James St., Montreal, Canada.

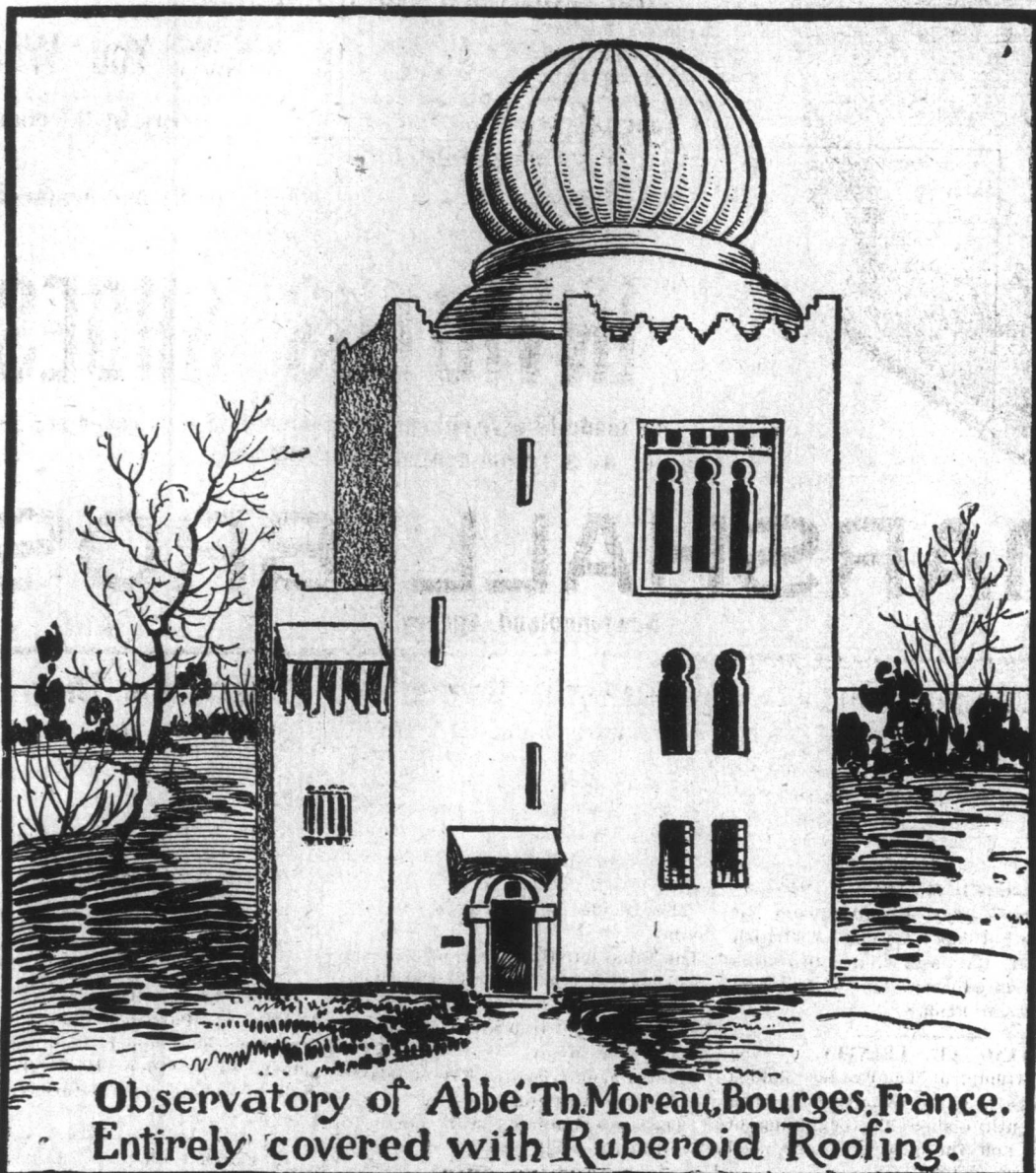
Gentlemen:

As regarding our experience with your Ruberoid Roofing, beg to advise that about ten years ago we applied your 2-ply on our entire car shops, general stores and round houses, taking in an area of about 200,000 sq. ft., and since that time this roofing has never been coated with paint or any liquid and has cost us nothing for repairs during this period. We are now anticipating building new car shops, etc., and purpose using your Ruberoid Roofing.

We can heartily recommend same to anyone requiring a first class dependable roofing material.

Yours truly,

H. CRAWFORD,  
Purchasing Agent.



Observatory of Abbé Th. Moreau, Bourges, France.  
Entirely covered with Ruberoid Roofing.

OBSERVATORY OF BOURGES,  
DEPT. OF CHER., FRANCE.

To the Managing Director  
Ruberoid Gesellschaft, M.B.H.,  
Hamburg.

I take pleasure in sending you a photograph (see cut above) of my new Observatory. Like the former one, it is covered with RUBEROID of different thicknesses.

I have desisted from using all kinds of Volcanic Cement Roofings or similar products, and I can only congratulate myself upon having done so, not having had to contend with any infiltrations caused by rain since.

Those that visit my Observatory are amazed by the results obtained and by the simplicity of method employed.

Not only is the cupola entirely watertight, but the three terraces, which are walked upon night and day have suffered no damage whatever.

If I had a fault to find with your catalogue, it would be that it is not sufficiently explicit, for RUBEROID is not only the "King of Roofings," but also the "King of Terraces."

It is the solution of a problem wanted for such a long time, and RUBEROID has royally solved it.

It would not only please me to have you publish this letter, but I take pleasure in placing my services at the disposal of your prospective clients, so as to convince them that they may use RUBEROID in all cases where the waterproofing of a house is desirable.

Very truly yours,

(Signed) ABBÉ TH. MOREUX,  
Director of Bourges Observatory, Bourges.

19 YEARS and STILL DOING SERVICE.

THE LEHR AGRICULTURAL COMPANY,  
MANUFACTURERS OF AGRICULTURAL  
IMPLEMENTS.

FREMONT, O., March 10, 1910.

The Standard Paint Co.,  
New York.

Gentlemen:—We have yours of the 7th in regard to our testimonial given you on March 15th, 1909. Wish to say that we can only reiterate our former statement; the roof is still doing business at the old stand, and to all appearances will last many years longer.

On the first roof we covered with your RUBEROID, which was in 1891, we used the two ply, and as far as we know, it is just as good to-day as it was the first season it was put on.

After all these years it does not show any wear, has not leaked a drop nor cost one cent for repairs. This is more than we can say for any of the other roofings, such as tin, slate, shingles and tar or sheet roofing.

We do not believe that there is a roofing on the market to-day that at all compares with the RUBEROID. We wish to congratulate you for having succeeded in placing so worthy an article on the market.

Yours respectfully,

THE LEHR AGRICULTURAL CO.,  
N. P. LEHR, Treasurer.

The above are FACTS, not Surmises—PROOFS, not Promises—  
EVIDENCE, not Guesswork.  
FOR SALE ONLY AT

THE ROYAL STORES LIMITED

## COLLECTION

IN AID OF ST. PATRICK'S CHURCH  
COMPLETION FUND.

Cathedral.

Hon. J. D. Ryan, \$50; Judge Conroy, \$20.00; Jas. Tobin and Hon. John Harris, \$10 each.

\$5.00 each—M. E. Kennedy, M. H. A., Thomas Thorburn, Wm. Parker, Mrs. W. Jackman, F. J. Connors, Jas. Fitzhenry, Jas. Haw, Rd. O'Dwyer, Martin Furlong, Sir E. D. Shea, Geo. Shea, M. H. A., Councillor Ryan, W. A. O'D. Kelly, P. J. O'Reilly, Joseph Feehan, Mogue Power, Thos. Coady, Sr., John Coady, Jas. Cormack, Jas. J. Bates, Jas. Trelogan, W. P. Shortall, M. P. Kennedy, Sr., W. J. Ryan, W. F. Kielly, John Cormack, R. Callahan.

Chas. Hutton, \$4.00; P. J. Fortune, \$3.00; J. J. McGrath, \$2.50.

\$2.00 each—R. Power, C. P. Eagan, Thos. Cullen, M. J. O'Regan, Mrs. Dr. Keegan, P. Hanley, Dr. Scully, P. C. O'Driscoll, Dr. Fergus Donnelly, Patk. Barry, Thos. Ryall, P. Laracy, Mrs. J. Parker, J. Kinsella, Jas. J. Spratt, H. Donnelly, M. O'Flannagan, Dr. H. Shea, T. Nash, Joseph Benning, E. F. Carter, J. Coughlin, M. A. Devine, M. Malone, John Trelogan, C. O'N. Conroy, John Ryan, Lady Friend, Thos. Coady, Jr., Mrs. Frank Pippy, Mrs. Thos. Mitchell, Patk. Berigan, F. Bradshaw, J. M. A. Friend, Miss Delaney, \$1.50, P. J. O'Neill, \$1.50.

\$1.00 each—W. J. Halley, F. McNamara, Mrs. R. Ryall, Inspector Collins, Supt. Dunne, Mrs. McDonald, J. Bartlett, Thos. Malone, M. Daboney, M. Power, Mrs. Luneragan, M. J. Summers, Sergt. Olliphant, Patk. Morsey, J. J. St. John, Wm. Kelly, Jas. Clancy, Jas. Howley, Robert Walsh, Thos. Smyth, Mrs. Strong, Mr. Clancy, Chas. Renouf, James M. Devine, Mr. Wadden, M. F. A., Mrs. C. Kitchin, T. J. Aylward, Geo. Halley, Mrs. Trelogan, J. Callahan, Arthur Bulley, F. J. Doyle, Mrs. Cowan, Mrs. as. Maher, Mrs. J. J. Murphy, Miss Moran, Mrs. J. Tobin, Ed. Moskier, W. J. Ryall, Patk. Dempsey, H. Bradshaw, P. McCaffrey, M. W. Myrick, Jn. Byrne, P. McNamara, M. Fitzgerald, M. G. Gaden, Mrs. Mitchell, Jas. Meenan, A. McNamara, Wm. Bowman, J. J. Hanley, Wm. Hickey, Mrs. Keough, Capt. E. English, Jr., W. J. Higgins, Mrs. Murphy, M. J. Murphy, Geo. J. Coughlin, Thos. Kelly, John Curtin, J. Morrison, J. Dwyer, M. H. A., Mrs. V. Shortall, P. Kavanagh, J. Keen, J. F. Flynn, Pierre, Burke, Sergt. Sparrow, P. J. Keriven, P. Reardon, J. King, Miss Bambrick, John Connolly, Mrs. E. G. Carter, M. Kelly, Friend (2).

\$0.50 each—Patk. English, M. Wadden, Ed. Devereaux, Mr. Farrell, John Connolly, J. St. John, Joseph Taaf, J. Courteney, Wm. Murphy, Fred Cahill, Thos. Kelly, Thos. Byrne, Al. Burke, A. Rice, Capt. Goss, Mrs. Rbt. Walsh, Mrs. Jas. Murphy, Miles Brien P. Bulger, M. Lawlor, F. Keating, Mr. Ryall, Const. Furlong, W. S. Dunphy, Thos. Sleater, Miss Maher, Mrs. Hy. Bartlett, Mrs. Hy. Bartlett, Mrs. Saunders, Chas. H. Bulley, Mrs. P. Summers, Wm. Hall, Jas. Nash, M. Taylor, Miss Norris, Wm. Dwyer, Den. Furlong, Chas. Renouf, E. J. Rawlins, John Rachel, M. Wadden, T. J. McBrath, Mrs. Leary, H. Brophy, John Murray, John Dooley, W. Kearney, C. Ellis, P. Stapleton, Miss Hisecock, P. Maher, P. Merner, T. Ryan, J. Wallace, J. Dobbin, P. Clarke, Miss O'Reilly, M. Keough, A. Friend, Rd. Phippard, Geo. Morris, Patk. Hickey, John Hearn, M. Murphy, J. T. Meaney, Edward Power, H. Browning, Jr., R. J. Power, W. Morris, Mrs. Phippard, John Malone, Miss Freeman, Jas. Murray, Geo. Keough, Mr. Evans, John Eagan, Wm. Malone, J. Murray, Wm. Walsh, Miss Walsh, John Ryan, Patk. Leonard, Moses Meagher, Wm. Greenheart, John Denief, Patk. Doran, Mrs. Malone, W. O'Neill, Miss Flynn, Rich. Williams, Mrs. Lush, Walter Power, R. J. Coleman.

## McMurdo's Store News

TUESDAY, Aug. 16.

We have this day opened a consignment of the fine Toilet Soaps of Messrs. Colgate & Co., New York. Messrs. Colgate are probably the best makers of toilet soaps on this side of the Atlantic, and this line represents the pick of their lists. A few minutes' inspection will repay those who have an interest in good soaps, and we invite all these to call and see them. There are old favorites such as Brown Windsor (a very fine one), Glycerine, and Honey; and some new and elegant specimens of the soapmakers' art—Viodora, White Clematis, Almond Cream, Italian Violets, and Frangipanni. The price varies from 15c. to 75c. a cake—40c. to \$2.00 a box.—adv.

## CAPE REPORT.

Cape Race, To-Day.  
Special to the Evening Telegram.  
Wind E.N.E., fresh, dull with light rain. The steamers Portia passed in and Romsday west yesterday; the Sygna passed west at 5 a.m. to-day. The schr. S. E. Garland, Capt. Ford, finished landing her coal last week and is now at Fermeuse loading iron for Halifax. Bar. 29.66, ther. 54.

## Our Anglers' Competition.

We offer three Prizes for the HEAVIEST Trout of the following species caught on the Half Holiday, Wednesday, August 17th.

- One Prize—For the heaviest Local Mud Trout.
- One Prize—For the heaviest Rainbow Trout.
- One Prize—For the heaviest Brown Trout.

### REGULATIONS:—

- No. 1—Customers purchasing any portion of Tackle from Our Store from the 13th to the 17th, inclusive, are eligible to enter this competition.
- No. 2—Trout to be sent for inspection any time Thursday, the 18th, up to 2 o'clock, p.m., when Competition closes.

**Ayre & Sons** Sporting and Outing  
Goods Department.

## Suicide on Grand Banks.

Captain of a Portuguese Vessel and One of His Crew Jump Overboard.

Louisburg, C.B., Aug. 9.—Worried over the scarcity of bait and fish, the captain of a Portuguese schooner fishing off the Grand Banks jumped overboard and drowned himself several days ago, to be followed by one of his crew three days later. Both along the shore and on the Banks there is a great scarcity of bait and fish, something unusual for this time of the year. An American fishing schooner that arrived here to-day brings the news of the suicide of the Portuguese captain and one of his crew.

The crew of the American schooner state that they had been fishing near the Portuguese vessel, and one day they noticed one of the crew leap overboard. Upon making enquiries it was learned that three days previously the captain, who had been greatly worried over the scarcity of bait and fish, had committed suicide. The dories had been away all day and when they returned reporting no bait, the captain became suddenly despondent and jumped overboard, ex-

claiming, "No squal, no fish, here goes!" The man they had seen go overboard was the second to commit suicide, he using the same words as the captain.

The scarcity of bait at this season of the year is altogether unprecedented, and if it continues, few of the many vessels engaged in handline fishing will be able to declare dividends for their owners for the season's work.

### The Final Match.

At 6.50 p.m. yesterday the last match in the Brigade Fixtures was played. The teams were the M. G. B. and C. L. B. The latter won the toss and took the eastern goal. The M. G. B. played a spirited game from the start, and before half time was closed had secured three goals to nil.

In the second half they notched up No. 4, while the C. L. B. failed to score, the game thus ending in 4 to 0 in favour of the M. G. B.

The Guards have secured second place on the list as the result of this match. The C. C. C. are first and the C. L. B. third. The Methodist Guards players last night were: Winsor, Taylor, Peet, Pike, Quick, Fiercey, Ayre, Bastow, E. Quick, Fenwick and Coultas.

C. L. B.—Marshall, Stick, Barnes, Bishop, Tait, White, Bartlett, Hunt, Oliver, Hayward and Smith.

## Row at St. Lawrence.

Three bankers' crews made things lively at St. Lawrence last Saturday night. They were excited about the price of fish, and having been drinking too much vodka they started to fight amongst themselves. They kept the little town in a turmoil from four in the afternoon till three the following morning. The local constable did the best he could to restore peace, but before the men decided to go on board their vessels the constable's uniform was torn in shreds and his neck showed several bloody wounds.

### Fishery Improved.

S. S. HOME'S REPORT.

The report wired from Bay of Islands by Capt. Blandford last night to the Reid Nfld. Co. on his return from Battle Harbor, shows a slight improvement in the Straits fishery with hook and line. The ship arrived at 8.30 last night, and the following message was received at 9 o'clock:—

"All well; fairly good weather. The fishermen from Bonnie Esperance to Battle Harbor are getting from one to three quintals daily with hook and line when the weather is favourable."

FOOTBALL.—To-night's football match will close the fixtures for the season. The receipts are very much short of those of last year.

## Fathers and Mothers,

You could not find a better opportunity to buy

## Serviceable Boots for Boys.

Good for school, football, country, or any use a boy will put them to

All sizes, from size 7, at

\$1.25

up to size 5, which are

\$2.10

Prices vary according to size.

SEE THEM. SEE WINDOW.

S. MILLEY.

