

## COLLEGE HALL.

Monday Evening, April 25th, at 8.15

### Piano Recital,

BY

MR. MARK HAMBOURG.

The World's Greatest Pianist.

Under the distinguished patronage of the Governor of Newfoundland and Lady Williams.

PRICES: \$2.50, \$2.00, \$1.00, and 75 cents.  
Recital under Management of R. J. MACADAM.

J. J. HENLEY,

The Leading  
Mattress  
Manufacturer.

Telephone,  
642.

Factory and Office,  
Henry Street,  
St. John's, - - Nfld.

To the Trade,--

If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Machinery, we are now in a position to turn out any quality or quantity at the shortest notice.

We also carry a full line of SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

We make a specialty of Steamship Upholstery.

## Some Special JOBS and BARGAINS.

Children's Dainty Muslin Dresses, slightly tressed and ruffled, Wonderful Value..... \$1.40, 2.20, 3.50

Pound Tweeds, long lengths, suitable for suits and costumes..... 50c. & 80c. lb.

A splendid range of Zephyrs, Muslins, Linens and Cottons..... 9c. & 30c.

Something Special: Paper and Envelopes, in boxes, Good Quality..... 6c., 10c. & 15c.

Have you seen our Job Room Papers? You must have heard of them. Other shops have Job Papers, but there is none as good as

## TEMPLETON'S.

### HOW CAN WE COUNTER-ACT

#### THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

#### EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

#### ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

### NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.  
Office: corner Duckworth and Prescott Streets.

## Telegram Ads. Pay

## Great BARGAINS.

NEW JOB LOTS JUST OPENED AT

A. & S. RODGER'S

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

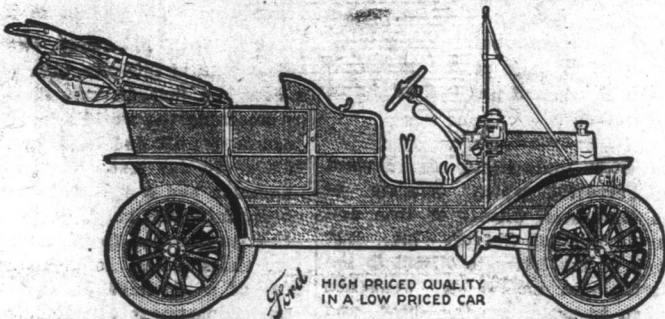
New Dress Muslins—Our Specialty this season.

Ask to see "TABRALCO," the Very Latest for Ladies' Wear.

A. & S. RODGER, Water Street.

## FORD CARS!

High Priced Quality in a Low Priced Car.



Cheap as a Horse and Carriage to run, will travel 30 miles on a Gallon of Gasoline; will climb any hill on the high gear; Low cost of maintenance; simplicity of control; smart appearance; efficient service.

Price with Windshield, Speedometer, Top and Tools, Five Lamps and Generator—\$1,250.00. Don't mind what others say, ask the owner of a Ford. For further particulars apply to Auto Villa Garage, King's Road, which will be open for business on or about April 21st. New Iron Building, new ideas, new accessories, plenty of assistants. Cars stored and cleaned; repairs executed properly and promptly at reasonable rates. Garage up to plate in every particular. Electric light, gas, water and telephone; fine large entrance, open the year round, all night service. Will be at the Garage personally all time. Storage batteries charged by our own plants. Agent for Ford Cars, Rapid Motor Trucks, Ambulance and Fire Cars, etc. Republic Tires, and Woodworth Treads.

A Complete Line of Accessories on hand, consisting of:—Horns, Horn Bells, Horn Reeds, Lamps, Lamp Tubing and Gas Burners, Jacks, Grease Guns, Goggles—Ladies' and Gents, Tires and Tubes, Tire Pumps, Pump Connections, Inside Tire Patchers, Reliance Spark Plugs, Red Head Spark Plugs, Splitfire Spark Plugs, Sizes A. L. A. M., Metric 1 in. standard; Battery Boxes and Clip Terminals, Tire Lugs and C. O. T. Tire Specialties. Panhard Transmission Grease—can be put in with Grease Gun, Best Calcium Carbide.

GEO. PARSONS, Proprietor and Manager.

### WE OFFER

## 1000 brls. BEEF,

COMPRISING:

Boneless Flanks, Foster Family, Foster Plate, Libby's Packet, Libby's Special Plate, Libby's Special Family, Beef Cuttings,

AT LOWEST QUOTATIONS.

HEARN & CO.

apl8,2w,fp

## "A Good Digestion to You All."

Tinned Strawberries, 12 cts. and 20 cts.,

(Very Choice.)

Pure Gold Icings—Pink, White, Chocolate, Norwegian Sardines, Skipper Sardines, Strawberry Beets, 20 cents tin. Bird's Egg Powder, Morton's Custard Powder, Morton's Genuine Isinglass, Tinned Bake Apples,

2 in 1 Shoe Polish, Peerless Shoe Gloss.

J. J. ST. JOHN, 136 & 138 Duckworth St.

We have received another shipment of the well-known

Capstan Mixture,

in medium and full strength, 1 lb. tins and 2 oz. pkts. And in stock:

Capstan Navy Cut Tobacco,

in mild, medium and full strength 2 oz., 1 lb. and 1/2 lb. tins.

Player's Navy Cut, medium

strength, 1 lb. tins.

Traveller Brand, 2 oz.

pkts. and 1 lb. tins.

Pioneer Brand, 2 oz. pkts.

and 1 lb. tins.

Old English Curve Cut,

in tins.

Mayo's Cut Plug, in pkts.

Old Chum, in pkts. Also,

Capstan Cigarettes, mild

and medium, 10s and 50s, tins.

Three Castles Cigarettes,

medium, 10s and 50s, tins.

Ogden's Guinea Gold

Cigarettes, 10s and 50s, tins.

Wild Woodbine Cigarettes,

5s. And all other brands of Tobacco and Cigarettes.

Wholesale and Retail.

BOWRING BROS.,

Limited,  
Grocery Department,  
Phone-352.

## New Books!

The Priest of To-Day, His Ideals and His Duties, by the Rev. Thomas O'Donnell, C.M., President of All Hallows' College, Dublin; cloth, \$1.70.

The Crucifix, the most wonderful book in the world, by the Rev. William Moloughlan; cloth, 75 cents.

The Blindness of Dr. Gray; or the Final Law, by the Very Rev. Canon P. A. Sheehan, D.D.; paper, 50 cents.

The Mystery of Green Heart, by Max Pemberton, 50 cents.

The One Who Came After, by David L. Hall, cloth, 70 cents; paper, 50 cents.

A Comedy of the Unexpected, by G. W. Appleton, paper, 50 cents.

I Will Maintain, by Marjorie Brown, paper, 50 cents.

Treasure of Israel, by William Le Queux, cloth, 70 cents.

A Girl from the South, by Chas. Garvie, paper, 50 cents.

The Roarer, by Nat Gould, 30 cents.

The War Inevitable, by Alan H. Burgoyne, M. A., 30 cents.

Twenty-five Tales of the Turf, 30 cts.

Set in Authority: a study of the relation between the English Rulers of India and the educated natives, by Sarah Jane Duncan (Mrs. Cotes), cloth, 17 cents.

GARRETT BYRNE

Bookseller & Stationer.

For Sale—National Cash

Registers—new and second-hand, easy instalments. Repairs, etc. HARRY MASEY, Sales Agent, 61 Granville St., Halifax, N.S., and J. J. BARRON, local Agent, care Royal Stores, St. John's. nov29,fp ut

## New Cabbage!

1910 CROP.

Due Thursday night, per S. S. "Rosalind."

75 CRATES NEW CABBAGE.

Orders now booking.

George NEAL.

REID NEWFOUNDLAND  
COMPANY.

S. S. "ARGYLE"

Leaves Placentia, To-morrow, Thursday, April 21st, after arrival of 8.45 a.m. Train from St. John's, for the following ports:—

MERASHEEN  
ISLE VALEN  
ST. LEONARD'S  
BURGEO  
TACK'S BEACH  
BARRON ISLAND  
WOODY ISLAND  
BLACK RIVER  
SOUND ISLAND

NORTH HARBOUR  
BRULE  
HAYSTACK  
HARBOR BUFFETT  
ROSE AU RUE  
INDIAN HARBOR  
RED ISLANDS  
RAM'S ISLAND  
SHIP HARBOR

Freight received daily for above Ports.

Reid Newfoundland Company

## "The Blair Cap"

For Men, is hereby guaranteed to be

A GOOD FITTING and STYLISH CAP.

It is a Tweed Golf Cap, made to the Popular Shape, with not too large a peak and peak having a dome fastener. Sizes 6 1/2 to 7 1/2. Price,

40c. and 60c. each.

This is a NEW CAP, specially designed for us. Shape is right and Tweeds are the best and smartest, and we invite your attention and inspection.

Our Range of Men's Neckwear, at 25c.,

Is unsurpassed. We show at this price: Men's Silk Paris Ties—Standard and Newest Patterns; Men's Silk Narrow Knot Ties, with Stud Fasteners; Knitted Derby Ties; Men's Silk Handkerchief Scarfs.

Men's HALF HOSE for SPRING WEAR,

In New, Fashionable and Smart Designs. You cannot buy Half Hose anywhere else to equal ours for value and wear.

### SPECIAL RANGE

Men's Black Fingering 1/2 Hose, } Only 22 cts. pair.  
Men's Black and Navy Cashmere Hose, }

Everybody is wanting Hose now. The best place to buy is acknowledged by everybody to be at

HENRY BLAIR'S.

## Onions are Cheaper

Due Friday per "Durango."

50 sacks New Egyptian Onions—Cheap and Good.

30 cases Sweet Valencia Oranges.

20 cases Large Lemons. And arrived to-day:

50 barrels No. 1 Apples—fresh packed stock.

25 barrels Choice Cabbage, 10 brls. Am. Cranberries.

Choice Goods. Bottom Prices.

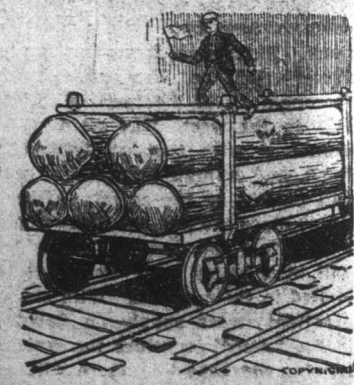
Edwin Murray.

WE DON'T  
WANT TO BOAST,

But would point out to all who use Lumber that they cannot do themselves justice without consulting us. We manufacture from the stump and possess unrivalled advantages in experience and equipment. Just now we are paying special attention to

FRAMING and JOISTING.

And our yards are chock full of this particular Lumber to meet the demand of the building season now begun.



HORWOOD LUMBER CO'Y, LTD.